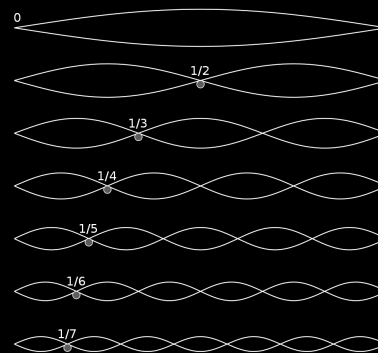


HARMONICS

TOWARDS ENLIGHTENED EVALUATION



DESIGN FOR NEXT
EUROPEAN ACADEMY
OF DESIGN
LA SAPIENZA, ROMA

INSTITUTE
OF DESIGN
INNOVATION
THE GLASGOW
SCHOOL OF ART

Dr. George S Jaramillo Dr. Katherine Champion
The Glasgow School of Art University of Stirling



Developing
Evaluative
Framework

Supplement
existing
positivistic
approach

Understand
creative
processes in
socio-economic
partnerships

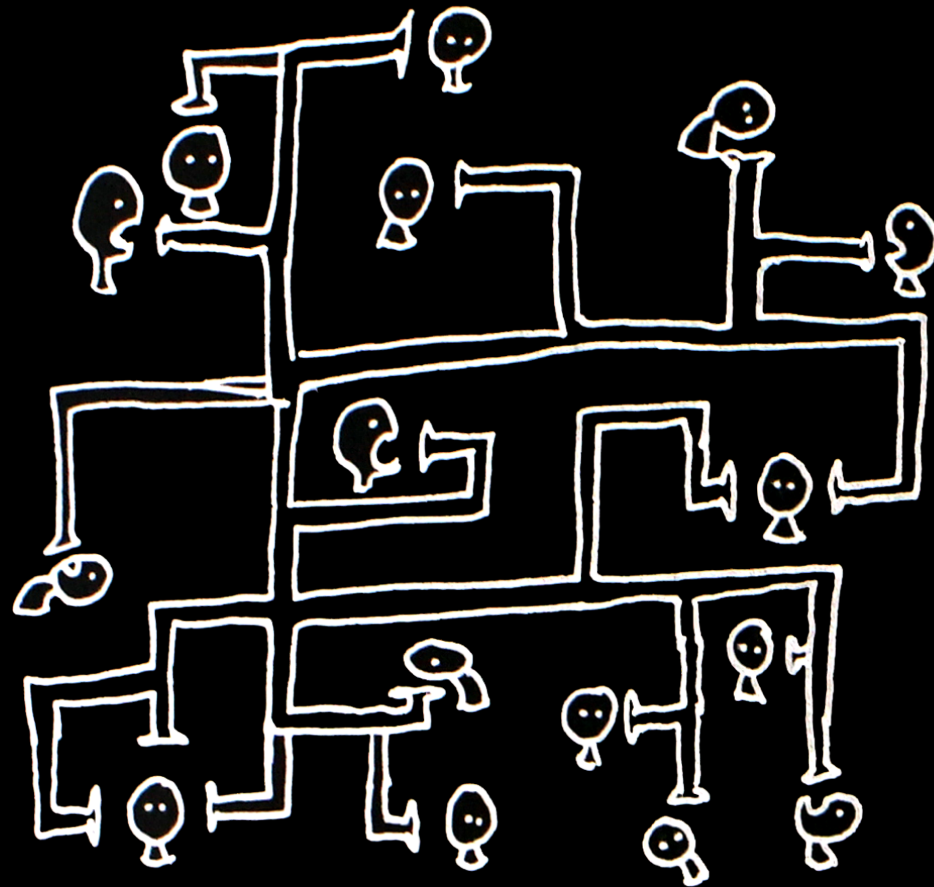


Image Credit: GSA, Barthels 2016

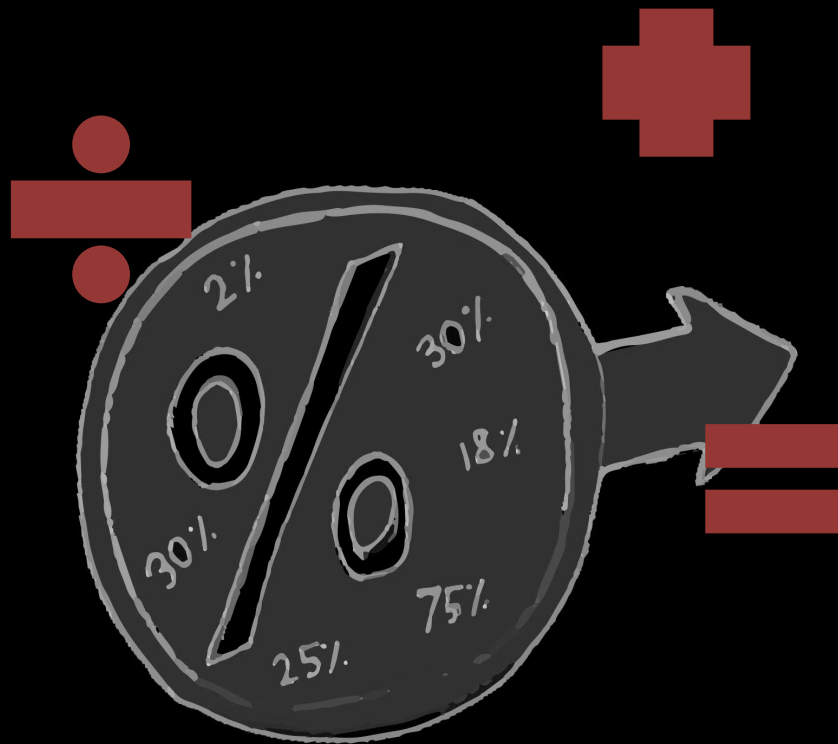
To determine the significance, worth, or condition of usually by careful appraisal and study

Webster 2017

Enable reflection and assist identification of future change

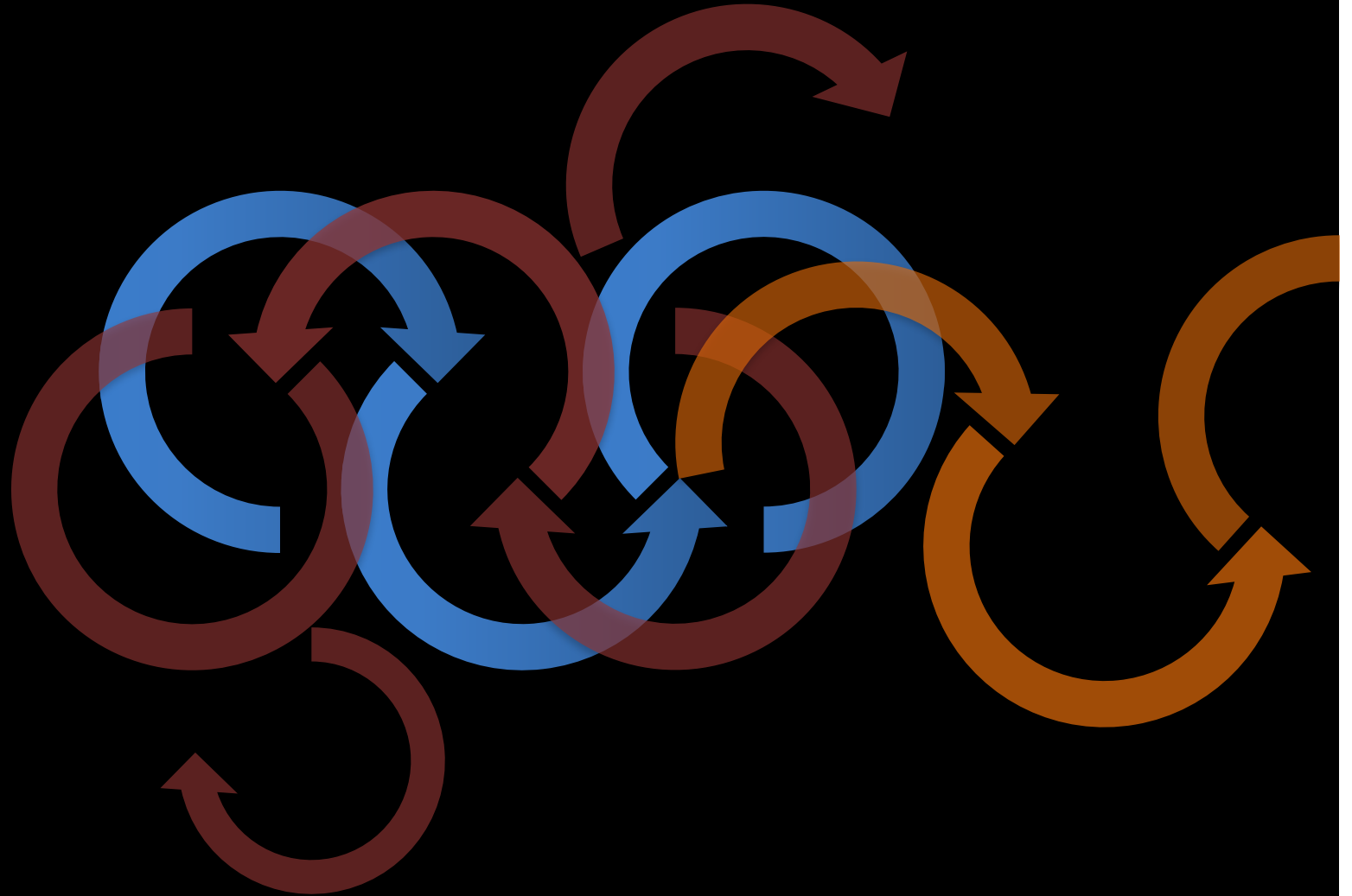
Del Tufo 2012

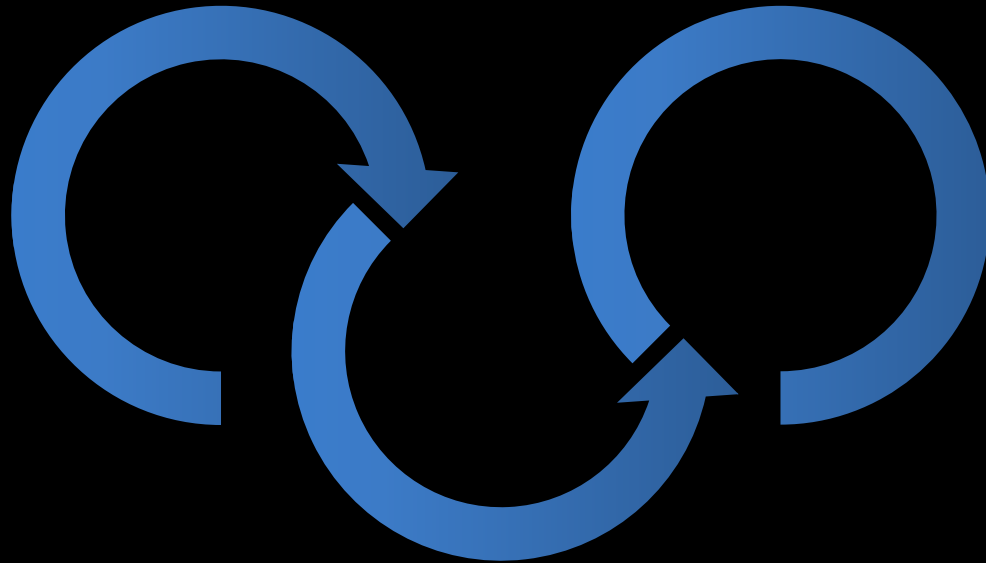
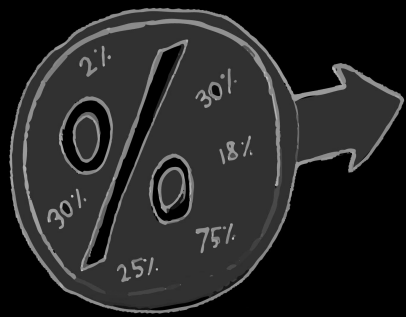
EXISTING EVALUATION



Quantitative metrics, journal
impact factors, rigid notions of
accountability ...fight to gain
ascendency (Denzin 2009)

DESIGN AND CREATIVE ENTANGLEMENTS





MAKING THE INVISIBLE, VISIBLE

Makes tangible the field of complex interactions between stakeholders in order to support an ethic: *a decision-making process for the future that takes a 'whole world' approach, and encourages ownership of those choices*'.

(McAra-McWilliam 2007)





'DIFFERENT IN THE MIDDLE'

- Creative exploration
- Iterative/grassroots
- Risk taking/uncertainty

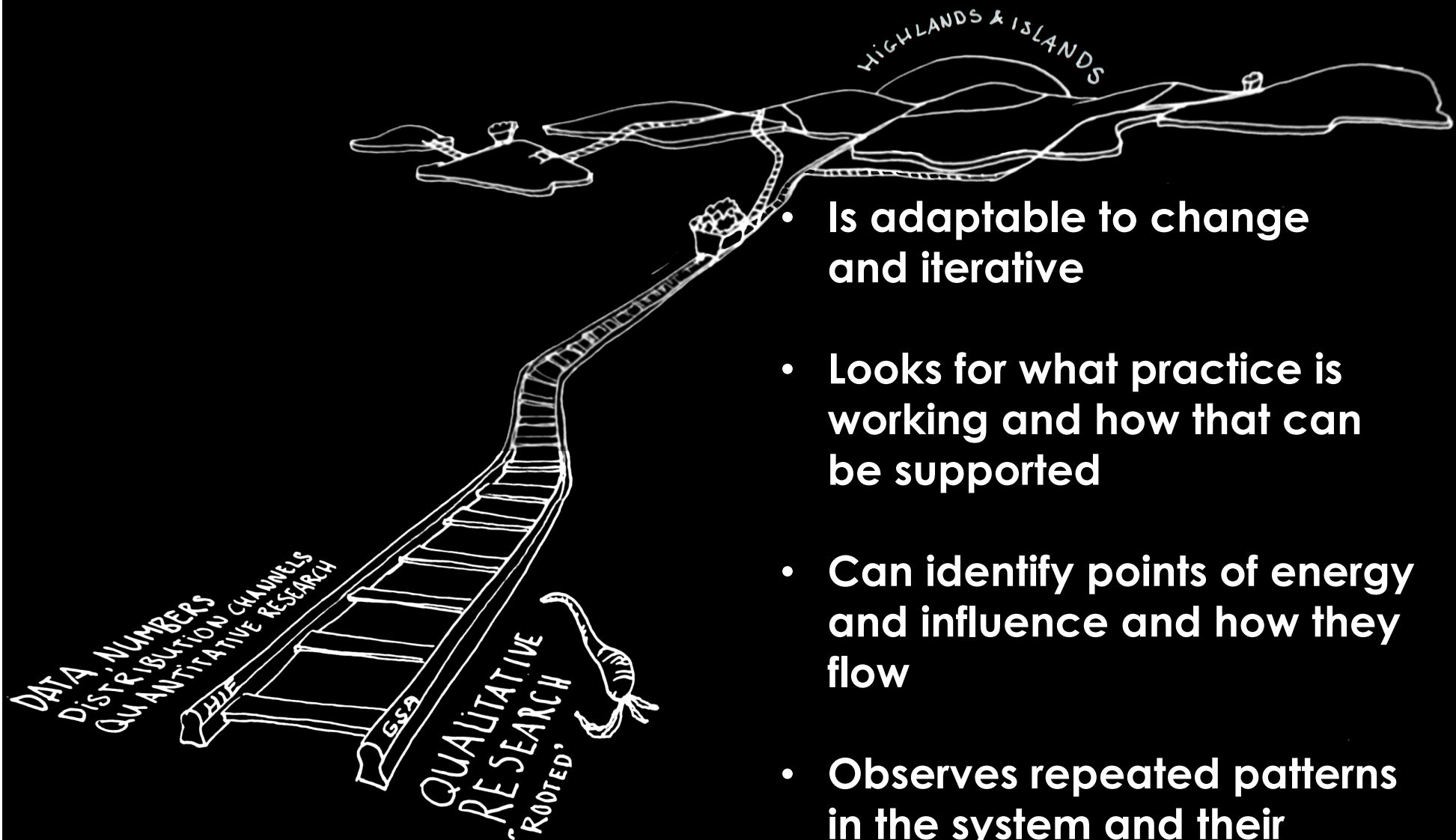


- Limited accountability
- 'art bubble'
- Always looking for new

- Long standing presence
- Capital generating
- Top-down organisation




- Regional difficulties
- Audit culture



- Is adaptable to change and iterative
- Looks for what practice is working and how that can be supported
- Can identify points of energy and influence and how they flow
- Observes repeated patterns in the system and their effects

NEGATIVE CAPABILITY



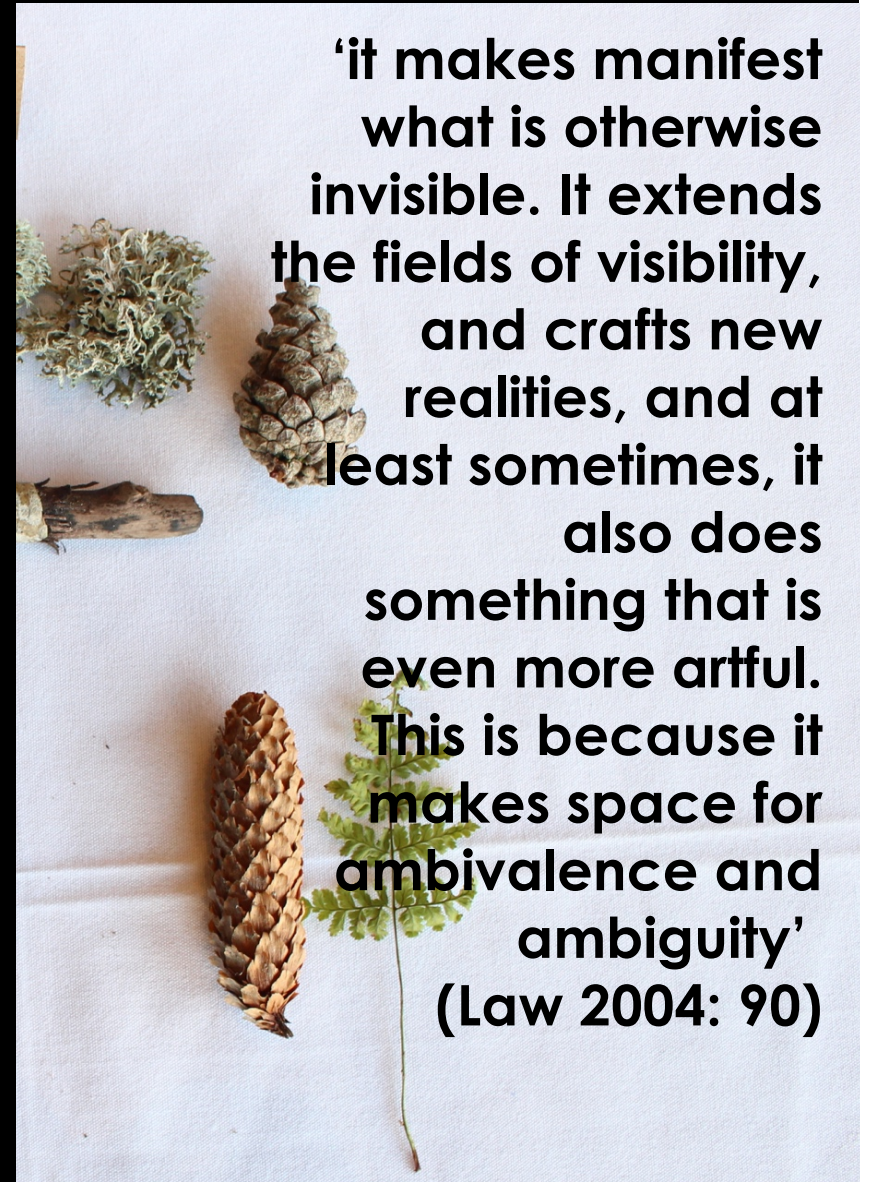
Negative capability is to tolerate anxiety and fear, to stay in the place of uncertainty in order to allow for the emergence of new thoughts or perceptions.

Kenneth Eisold, 2000,
The Rediscovery of the Unknown, 65

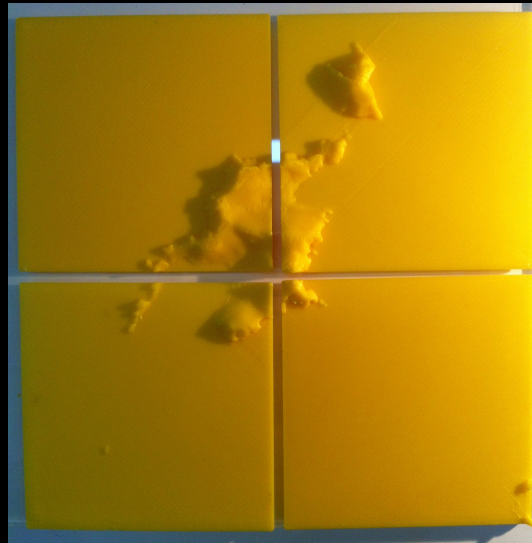
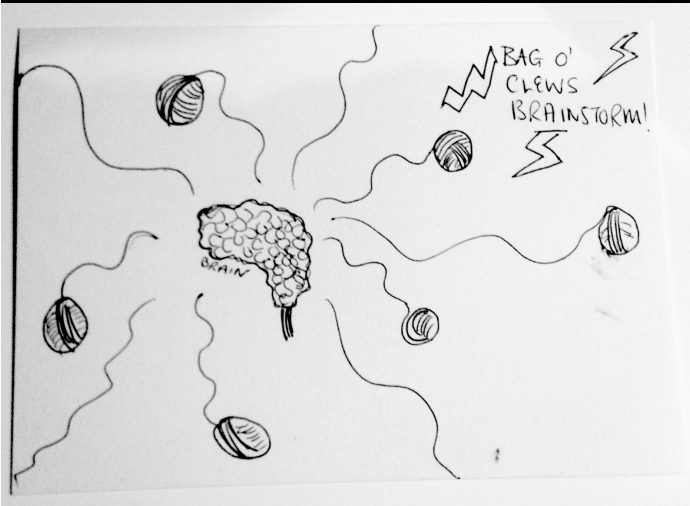
METHOD ASSEMBLAGE



**'it makes manifest
what is otherwise
invisible. It extends
the fields of visibility,
and crafts new
realities, and at
least sometimes, it
also does
something that is
even more artful.
This is because it
makes space for
ambivalence and
ambiguity'
(Law 2004: 90)**



EVALUATION THROUGH MAKING



NARRATIVE TRACKING







“There is a huge amount of creativity in both organisations and it’s how we join forces and meld that creativity for the wider socio and economic development of the Highlands and Islands”.

- Evaluation 'in the making' through 'pin-ups'
- Cyclical, but dependent on needs of projects
- Cross-disciplinary





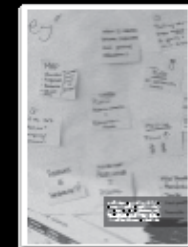
1



1



2



3



4



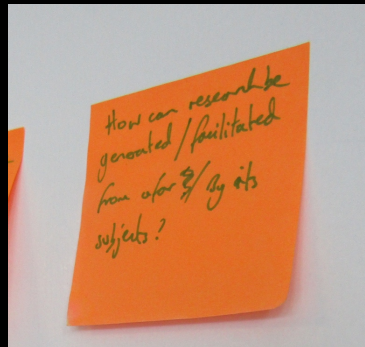
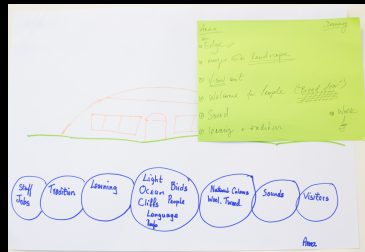
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6



7



			Status	2014/2015 Measures															
				Focus Areas															
				Years	Creative Region	Digital Innovation	Teaching Innovation	Product Market Communities	Δ	B	C	D	E	F	G	H	I	J	K
INNOVATION (ASBRED PROJECTS)	Archipelago 138 (Creative Communities)																		
	Local Food - Scotland	Live		1	1	1	1	1											
	Local Food - Island Bearings (Formerly known as Digital Assets)	Live		1	1	1	1	1											
	Digital Assets	Live		1	1	1	1	1											
	Bag o' Chives (Creative Industries)	Live		1	1	1	1	1											
	Design Network	Live		1	1	1	1	1											
	Bag o' Chives (Innovation from Tradition) / Creative Hub / Partnership	Live		1	1	1	1	1											
	Teaching Studio (Academic Futures)	Live		1	1	1	1	1											
	Learning - AISC (Local research into remote communities in fragile areas)	Live		1	1	1	1	1											
	Wellbeing by Design Conference - May 15	Complete		1	1	1	1	1											
	Academic School Observer - Spring & Summer	Live		1	1	1	1	1											
	Cross platform	Live		1	1	1	1	1											
	Scottish Women's Convention (SWC) Cafe	Live		1	1	1	1	1											
	Harmonies - Learning & Evaluating (Creative Futures Evaluation)	Live		1	1	1	1	1											
	Contributions to other ongoing work	Live		1	1	1	1	1											
	CBS - Community Broadband Scotland	TBC		1	1	1	1	1											
	CCC - Creative Collaborative Communities	TBC		1	1	1	1	1											
	Completed Projects																		
	Digital Traces - Learning to feed into Harmonies	Complete		1	1	1	1	1											
BUSINESS (PROJECTS)	Developing the Future Economy - phase 1	Complete		1	1	1	1	1											
	Academic research	Complete		1	1	1	1	1											
	Research papers	Ongoing		1	1	1	1	1											
	Initial working group																		
	Support for 12 social enterprises	Ongoing		1	1	1	1	1											
	Development of 3 social business models (child care, social care, other)	Ongoing		1	1	1	1	1											
	20 student placements - both in the Future Studio and in Business/communities	Complete		1	1	1	1	1											
	Academic programme	Complete		1	1	1	1	1											
	Master's programme in B	Progressing																	
	Creative Campus PhD	Live																	
BUSINESS (PROJECTS)	Learning PhD	Live																	
	Student research programme developed - from Sept 15	Progressing																	
	MSc with Harmonies	Live																	
	Ongoing discussions with Kaiting	Live																	
	Ongoing discussions with UoA	Live																	
	Preventing growth of student activity based in the region	Live																	
	International partner engagements	Live																	
	Kaiting	Live																	
	Architectural practice	Live																	
	Partners NYC	Live																	





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