

FUTURESCAN 3: INTERSECTING IDENTITIES

ftc
association of
fashion and textiles

FUTURESCAN 3: INTERSECTING IDENTITIES

HELENA BRITT, LAURA MORGAN, KERRY WALTON



FUTURESCAN 3: INTERSECTING IDENTITIES



CONTENTS

FOREWORD

5

KEYNOTE BIOGRAPHY
DESIGN & FABRICATION
BY PROF CAROLE COLLET

6

KEYNOTE BIOGRAPHY
THE POWER OF MISTAKES
BY NOA RAVIV

7

KEYNOTE BIOGRAPHY
FROM SPECIALISATION TO GENERALISATION
BY PAUL SIMMONS

8

KEYNOTE BIOGRAPHY
RE-THINKING HOW WE MAKE THINGS
BY PROF REIKO SUDO

9

ACKNOWLEDGEMENTS

272

RESEARCH PAPERS

THE EFFECTIVENESS OF DESIGN THINKING
TECHNIQUES TO ENHANCE UNDERGRADUATE
STUDENT LEARNING 10
JANE RITCHIE, DR AMANDA TINKER, DR JESS POWER

MATERIAL BOUNDARIES 21
ANNE MARR, REBECCA HOYES

TAKING TEXTILES OUT OF THE BOX: SHORT PAPER
AND HANDLING WORKSHOP 32
JILL RODGERS, GRAINNE SWANN

FASHIONING THE BRAND – A CREATIVE AND
COMMERCIAL INTERPRETATION OF THE ROLE
OF THE BRAND IN FASHION 39
STEPHEN M. WIGLEY

LIFE OF THE CLOTH: STORIES IN THE MAKING 52
CLAIR SWEENEY

COMMUNITY VOICES IN DESIGN PRACTICE:
A CASE STUDY OF UNDERSTANDING OLDER ADULTS’
CLOTHING NEEDS FOR KEEPING WARM AT HOME 62
*ALISON GWILT, CATHERINE HOMER,
GRAEME SHERRIFF, CHARMAINE CHILDS*

FROM COUNTERFEIT TO CLASSROOM 71
ANGELA ARMSTRONG, ANN MUIRHEAD

AN INTERNET OF SOFT THINGS 84
*DR AMANDA BRIGGS-GOODE, DR MARTHA GLAZZARD,
SARAH WALKER, RACHEL LUCAS*

THE DIGITAL REVOLUTION WITHIN COLOUR 94
TREND FORECASTING
DR JULIE KING

DRAWN TOGETHER: A CONVERSATION WITH THE
COLLECTION. A DIGITAL AUTO-ETHNOGRAPHIC STUDY
INTO THE CREATIVE MAKING PROCESS 99
JOANNA NEIL

ESTABLISHING NEW PATTERNS FOR TEXTILE
DESIGN: EXPLORING OPPORTUNITIES OFFERED
BY DIGITAL TECHNOLOGIES FOR THE DEVELOPMENT,
FABRICATION AND PRESENTATION OF REPEAT PATTERN 112
NATALIE MCLEOD

APPROPRIATION, EPHEMERA AND THE
TRANSFORMATION OF WASTE 123
MATTHEW TAYLOR, JADE WHITSON-SMITH

SOLAR TEXTILES: SOMETHING NEW UNDER
THE SUN 131
MARIANNE FAIRBANKS

MAKING WAVES: THE GLOBAL REACH OF A
CORNISH VILLAGE 138
JULIE RIPLEY

WEAVING DNA: AN EXPLORATION OF NOTIONS OF
IDENTITY AND THE RE-APPROPRIATION OF TEXTILES 146
CLAIRE ANDERSON, HANNA DÍ'S WHITEHEAD

“DOES ANYONE HAVE A PATTERN FOR A
SOMBRERO TO FIT A CROCHET MONKEY?” KNIT AND
CROCHET AMATEURS SHARING MAKING IN ONLINE /
OFFLINE CRAFTING COMMUNITIES 154
ALISON MAYNE

THE BODY OF NURSING AS SEEN THROUGH THE
NHS NURSING UNIFORM 162
LAURA HARDINGHAM, RACHEL HEELEY

PRACTICING WHAT WE PREACH 168
DR KAREN SHAH

THE PROBLEMS WITH THE EXTENDED SLEEVE 177
STYLES OF POST-WAR DRESS
HELEN BURBIDGE

THE WEAR PROJECT: IDENTITY AND CLOTHING IN
RELATION TO COSTUME DESIGN AND EDUCATION 188
NADIA MALIK

STITCHED TOGETHER – COMMUNITY LEARNING,
COLLABORATIVE MAKING 194
HANNAH MAUGHAN, PROF FIONA HACKNEY

FASHION EDUCATION IN BRAZIL 207
DR LUZ GARCÍA NEIRA

OPEN TO CHANGE: SLOWING DOWN TO
EXPLORE AND INNOVATE 215
NICOLA REDMORE

CUTTING YOUR COAT ACCORDING TO YOUR CLOTH 222
LINDY RICHARDSON

SECOND SKIN ITERATIONS: PROGRAMMES
AND PROTOTYPES 230
JOSIE STEED, SUE FAIRBURN

ANIMATING FASHION DESIGN CONCEPTS 240
KATHRYN MCKELVEY

INNOVATION THROUGH INTERPRETATION:
INVESTIGATING INDIGENOUS AND HISTORICAL
MATERIAL CULTURE AS A DESIGN TOOL 247
LYDIA BARTLETT

THE BANNER AS REPRESENTATION OF IDENTITY
AND COMMUNITY 253
FIONA RAESIDE-ELLIOTT

SMOCKING IS EVIL? UNPICKING AND REBINDING 262
LES BICKNELL



FOREWORD

FORMED IN 1977, THE ASSOCIATION OF FASHION AND TEXTILE COURSES (FTC) IS A SUBJECT ASSOCIATION WHICH EXISTS TO PROMOTE AND DEVELOP FASHION AND TEXTILES THROUGH ACADEMIC DEBATE, EDUCATION AND RESEARCH.

The Association, through its networks has links with industry, public and professional bodies and acts to advise on quality in educational matters. The aims of the FTC are to:

- Stimulate academic debate across the constituent elements of fashion, textiles and related areas, in order to maintain an informed and current overview of the sector;
- Provide a forum for discussion, support and dissemination of learning and teaching, research, practice and scholarly activity for fashion and textiles;
- Liaise with public and professional bodies to advise on quality educational matters and take a pro-active role in lobbying the interests of the sector.

The Association actively supports and promotes fashion, textiles and related research through conferences, symposia and events. Hosted by The Glasgow School of Art, *Futurescan 3: Intersecting Identities*, 11th-12th November 2015, marked the third conference in the *Futurescan* series. The first conference *Mapping the Territory*, took place at the University of Liverpool in 2009, followed in 2013 by *Collective Voices* at Sheffield Hallam University. FTC conferences and publications disseminate preliminary, existing and completed projects, which reflect a continually evolving research culture. *Futurescan 3: Intersecting Identities* brought together educators, established and early career researchers, postgraduate students and industry practitioners. With an increased number of submissions, this most recent conference captures the development of fashion and textiles research post REF2014.

In particular, there were increased co-authored, collaborative submissions and participation from postgraduate researchers, many of whom previously attended the annual *FTC Research Event*.

The multifaceted identities of those employed by the fashion and textiles sector triggered the overarching theme of *Futurescan 3: Intersecting Identities*. In higher education individuals operate in complex roles as teachers, educators, facilitators, instructors, mentors, supervisors, creative practitioners, researchers, collaborators, coordinators, managers and leaders. They do so in a continually evolving system, responsive to external factors including the latest government agendas, policy initiatives and industry developments. The fashion and textiles industry is transient. Creative professionals work as designers, artists, makers, colourists, stylists, photographers, illustrators, technologists, futurologists, curators, authors, historians, conservators, journalists, buyers, marketers and publicists. It is commonplace for individuals to associate with numerous intersecting identities within the global fashion and textiles community. The selected double-blind peer reviewed papers featured in this publication encompass research projects intersecting around the following themes:

- Education and Industry
- Research and Teaching
- History and Contemporary Practice
- Creative Practice and Theory
- Making and Technology
- Sustainability and Society
- Local and Global Communities

The *Futurescan 3: Intersecting Identities* keynote speakers provided diverse and international perspectives surrounding the conference themes. Professor Carole Collet from Central Saint Martins, University of the Arts London, focused on innovative research at the intersection of biology and design to create sustainable futures. Noa Raviv, Creative Director NOA RAVIV, described experiences from student, to graduate, to independent practitioner, highlighting the importance of making mistakes and connecting with industry to develop innovative work, utilising combinations of traditional textile techniques and 3D printing. Timorous Beasties Founder and Designer, Paul Simmons, took delegates on a journey from printed textiles specialisation and key historical influences, to cross-disciplinary design practice. Finally, Reiko Sudo, Professor at Tokyo Zokei University, Design Director and Owner of Nuno Corporation and 'weaver of new ideas' discussed intersecting traditional techniques, materials and aesthetics with cutting-edge technologies to create innovative textiles. To accompany this presentation delegates interacted with numerous textile samples produced by Nuno Corporation.

For the first time, the *Futurescan* conference linked with two associate journals *Fashion Practice: The Journal of Design, Creative Process & the Fashion Industry* and *Journal of Textile Design Research and Practice* (JTDRP) published by Routledge (Taylor & Francis). These connections have resulted in further opportunities for delegates to publish. A call issued by the JTDRP requested articles developed from conference papers and a special edition of the journal will be published 2016-17.

ACKNOWLEDGEMENTS

THERE ARE A NUMBER OF PEOPLE THAT THE ASSOCIATION WOULD LIKE TO THANK FOR MAKING THE 2015 CONFERENCE, *FUTURESCAN 3: INTERSECTING IDENTITIES* AND THIS POST-CONFERENCE PUBLICATION POSSIBLE.

Many thanks go to the conference keynote speakers, Carole Collet, Noa Raviv, Paul Simmons and Reiko Sudo for providing such interesting and inspiring presentations.

Thank you to the FTC Steering Group and paper reviewers: Kevin Almond, Hilary Carlisle, Kerry Curtis, Di Downs, Janine Hunt, Julie King, Marlene Little, Mairi MacKenzie, Nick Rodgers, Anne Smith, Jimmy Stephen-Cran, Sally Wade and Kerry Walton.

The conference would not have been possible without the support of The Glasgow School of Art and in particular Head of Department - Fashion & Textiles, Jimmy Stephen-Cran, Deputy Head - School of Design, Barbara Ridley, The Art School and Estates Department. The assistance and input of Glasgow City Marketing Bureau and Glasgow's City Chambers has been invaluable.

This publication would not have been possible without the support of Kerry Walton and the outstanding contribution of Laura Morgan. Thank you for doing such a wonderful job. In addition, we would like to thank Esther Bexon, Senior Graphic Designer at Design & Print Services, Loughborough University for designing and printing this publication.

Finally, the Association would like to thank The Drapers Company, London for their continued support by providing a wonderful venue for our Member Meetings and for their very generous hospitality.

Helena Britt
Co-Editor