

WELCOME!

# Design in academic health care

– an international seminar

How can we develop tomorrow's health care with those who are involved—patients, families, staff?

Everything in a hospital is designed, from products through processes, but how are decisions made and who is involved?

These are some of the questions posed as design makes an entry into healthcare in various ways, from practice to research. We take this opportunity to discuss the need and value of design in health care, while simultaneously raising critical discussion about present applications and future possibilities.

**This seminar is co-arranged by:** The Innovative Care research group/the DöBra program and SFO-V at Karolinska Institutet, and Innovationsplatsen (the Innovation Center) at Karolinska University Hospital.

**Limited space is available, please register by 6 December by email to:** [monika.dahlin@karolinska.se](mailto:monika.dahlin@karolinska.se)

Light lunch available from 12-1 pm for those with confirmed registration.

## When?

December 10, 2015.  
Seminar 1–4.45 pm.

## Where?

Karolinska Institutet campus Huddinge  
(Alfred Nobels Allé 23, H3).

## Speakers:

**Alastair Macdonald**

Professor at Glasgow School of Art, UK

**Anna Thies**

MFA industrial design, PhD student  
Stockholm University, Sweden

**Bo Westerlund**

Professor in Industrial design at Konstfack University College of Arts, Crafts and Design, Stockholm, Sweden

**Glenn Robert**

Professor of Health Care Quality & Innovation, King's College London, UK

**Helena Kjellgren**

MFA Transdisciplinary Design, PhD student, Karolinska Institutet, Sweden

**Josina Vink**

service designer, PhD student,  
Experio Lab, Karlstad University,  
Sweden (previously at Mayo Clinic)

## Moderators:

Carol Tishelman and Ida Goliath

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## 13.00–13.15 Welcome and Introduction

Carol Tishelman, Professor in Innovative Care and Principal Investigator: DöBra Research Program and Ida Goliath, Post-doc, Principal Investigator in Space & Place in End-of-life Care

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## 13.20–13.35 Design in Care/Care in Design: reflections from the end-of-life context

Helena Kjellgren, MFA Transdisciplinary Design, PhD Student at MMC/Karolinska Institutet, Stockholm, Sweden

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## 13.40–13.55 Co-design and multiplicity: Co-creating knowledge and problem-setting with artefacts

Bo Westerlund, Professor in Industrial Design, Konstfack University College of Art, Craft and Design, Stockholm, Sweden

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## 14.00–14.15 What is the problem? Exploring the relevance of art-based design competence in healthcare innovation

Anna Thies, MFA Industrial Design, PhD student, Stockholm University, Sweden

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## 14.20–14.35 Transforming Healthcare by Design: Lessons Learned from the Mayo Clinic Center for Innovation

Josina Vink, previously designer at the Mayo Clinic Center for Innovation, now employed at Experio Lab in Sweden, and PhD student at Karlstad University, focusing on service design for health systems transformation.

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## 14.40–15.00 Refreshments and break

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## 15.00–15.30 Organisational creativity and quality improvement in the healthcare sector: 'designerly' or 'design-like'?

Alastair Macdonald, Professor, Senior Researcher in Design, Glasgow School of Art and Glenn Robert, Professor of Health Care Quality & Innovation, King's College London

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## 15.30–16.30 Panel Discussion with audience and closing

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