

Sunday 13 April

Programme

shifting

A Conference
on transformative
paradigms of
Fashion &
Textile Design

14–16 April 2014

Auckland
New Zealand

19:00
Conference Opening
Auckland Art Gallery

AUT
UNIVERSITY

Haere mai, it is with great pleasure that we welcome you to the 2014 AUT Shapeshifting conference, Auckland, New Zealand.

The conference focuses on exploring fashion and textile design through a visionary lens. It is conceived as a mechanism to inspire, a place where experimental ideas and extraordinary concepts can be shared. It is a conference that sits on the edge, geographically, creatively and philosophically.

Our conference schedule has been carefully designed to reflect the breadth of ideas and responses to our Shapeshifting vehicle and this is supported by a superb selection of complimentary events - Film Screenings, Exhibitions, Workshops and the CCO Guerrilla Store.

You have gathered from across the world to join us and we thank you all for being part of this exciting event, we aim to make it a truly memorable one.

Conference Directors
Andreas Mikellis
Frances Joseph

Academic Programme Coordinators
Frances Joseph
Amanda Smith
Miranda Smitheram

Exhibition Coordinators
Amanda Smith
Miranda Smitheram
Nolwenn Hugain Lacirre

Editors
Miranda Smitheram
Jan Hamon

Workshop Coordinators
Peter Heslop
Rebekah Foote

Film Evening Coordinator
Rebekah Foote

Aut Communications Coordinator
Caitlin Madden

Branding & Graphic Design
Gerbrand Van Melle

Pr & Marketing
Murray Bevan – Showroom 22
Anna Brock – Showroom 22

Event Management
Susannah Fougere-Hardie – Evitan
Renata Blair – Evitan

Film Editing
Guy Thompson

Thank you to AUT University, Auckland Art Gallery, Viaduct Events Centre and the Ironbank for hosting all our events.

edwards

Shapeshifting

Monday 14 April

Process

Room	Kawau 1	Kawau 2	Rangitoto 2	Rangitoto 3
08:00 08:50	Registration			
09:00 09:30	Official opening, Powhiri			
09:30 10:00	Keynote Shingo Sato			
10:00 10:30	Morning Tea			
10:30 11:00	Shifting focus, shifting paradigms. Barbara Putz-Plecko, Ute Neuber	Eye Tracking the Gaze of Consumers During a Fashion Video Online. Ryan Payne	Tonnta - An interactive garment creation interface. Jennifer Whitty, Karen Curley	Dressing up to meet Walter: the social space of the fashion exhibition and new sites for productivity. Robyn Healy
11:00 11:30	Transformational Strategies: The Margiela Rabbit and the Gecko Girl. Catherine Bagnall, Katie Collier	Using Social Media as a Toolkit for Co-creation When Designing Fashion with Communities. Kendra Lapolla	S.A.R.A.: synesthetic augmented reality application. Margarita Benitez, Markus Vogl	In high heels on shifting ground: Fashioning lives in the aftermath of the Christchurch earthquake. Christina Cie
11:30 12:00	Imaginative Voyaging; Fashion practice as 'site' for wonder and enchantment. Armando Chant	Laser Line 2D: an alternative textile-product production system. Kate Goldsworthy	Frozen Waves – Exploring the Transformation between Sound and Object. Gerbrand van Melle, Stefan Marks	Shifting Ideas of Time and Place in Fashion Practice. Noel Palomo-Lovinski, Steven Faerm
12:00 13:00	Lunch break			
13:00 14:30	New Zealand and the future of Fashion, international perspectives			
14:30 15:00	Afternoon Tea			
15:00 16:00	PhD Students Meet-up			
19:30 21:30	Film Screening AUT WG 403, WG Building Governor Fitzroy Place			

Room	Kawau 1	Kawau 2	Rangitoto 2	Rangitoto 3
08:00 08:50	Registration			
09:00 10:00	Keynote Elaine Ng Yan Ling			
10:00 10:30	Morning Tea			
10:30 11:00	Flirting with Uncertainty: Mutability, Metamorphosis, and Fashionability in the Greco-Roman Imagination. Neville McFerrin	'Wardrobe Hack' and 'Uncatwalk' – digital platforms of action and services for positive engagement with clothing. Jennifer Whitty	Smart Textiles as Raw Materials for Design. Delia Dumitrescu, Linnéa Nilsson, Anna Persson, Linda Worbin	Triangles in silk: Piecing together a practice of up-cycling. Georgia McCorkill
11:00 11:30	Modernity as symbol, pastiche and translation: geometric form and meaning in fashion. Kiara Bulley	The shift from 3D body scanned data to the physical world. Lyle Reilly	Transformative Textiles: Integrating material and information in the design of sonified textiles. Charlotte Alexander	Sustainability Bashing: The role it plays in Fashion Design. Donna Cleveland
11:30 12:00	Past, Present and Future: Transformational Approaches to Utilising Archives for Research, Learning and Teaching. Helena Britt	The shifting relationship between designer and client in the context of knitwear digital design and production systems. Anne Farren, Sooyung Yang	MAKE USE V2: Digital textile technology for user modifiable zero waste fashion design. Holly McQuillan	Wear repair and remake: the evolution of fashion practice by design. Jo Cramer
12:00 13:00	Lunch Break			
13:00 14:00	Keynote Nick Cave			
14:00 14:45	New Zealand Textile Company Presentations.		Poster Presentations: Egyptian Political Fashion Through New Clothes techniques. Rehab Regab Wardrobes for Sensors. Tania Allen Ross Personal Symbolic meaning in Clothes. Laura Locher	

Shapeshifting

Tuesday 15 April 2

Innovation Change

Room	Kawau 1	Kawau 2	Rangitoto 2	Rangitoto 3
14:45 15:30	Afternoon Tea			
15:30 16:00	Leakings. Esther Gauntlett (USA Skype)	Transformation: The conjunction of crafted process and the brain as memory repository. Marlene Little	Designing two-phase illuminated surface-pattern on textiles. Marjan Kooroshnia	Volumetric Shape Making and Pattern Cutting. Lesley Ann Campbell
16:00 16:30	Writing on the Transformative and Imaginary Body. Winnie Ha	Textiles that can sense and respond to emotions. Amit Gupta	Surface Meets Shape through Reapplied Fabric Structures. Linda Ohrn-McDaniel	The transformative cut: new foundations in pattern cutting and approximations of the body. Rickard Lindqvist
16:30 17:00	A little bit tarnished. Debra Laraman	AWARENESS: Tactility and Experience as Transformational Strategy. Anne Louise Bang , Vibeke Riisberg , Laura Locher	Remediation- Digital textile morphs. Miranda Smitheram	sKINship. Juliana Sissons

Evening

Exhibition Viewing and Networking session

17:00 21:30

[ArchInTex Exhibition](#)

WindowSpace gallery, WE Art and Design Building, AUT University, ST Paul st.

19:00 21:00

[Shapeshifting Exhibition](#)

Level 1, Ironbank building, 150 Karangahape Rd, Auckland

18:30 21:30

[CCO](#)

4 Cross Street, Auckland

Shapeshifting Conference Disclaimer

We have taken great care in preparing this schedule, however the conference organisers reserve the right to make changes without due notice in the event of circumstances beyond their control such as cancellation of speakers or any other changes in regards to venue, rooms and program times. Please note that in the true spirit of this conference, shapeshifting may occur!

Room	Kawau 1	Kawau 2	Rangitoto 2	Rangitoto 3
08:00 08:50	Registration			
09:00 10:00	Keynote Ying Gao			
10:00 10:30	Morning Tea			
10:30 11:00	Re-fashioning the Performing Body: The transformational potentials of fashion in contemporary dance performance. Michèle Danjoux	The Beast Trilogy: an evolving experiment in fashion ideation. Tania Szaława-Neyman, Danielle Wilde, Winnie Ha, Jordan Lacey	The Changing Shape of Barkcloth. Andrea Eimke	
11:00 11:30	The Fashion System and the Ephemeral: Ballet vs. Fashion. Caroline O'Brien	Metamorphic Fashion: A Transitional Practice. Donna Sgro	Design aspirations; from instinct to reality in Australian Textile Design practice. Emma Lynas	
11:30 12:00	Fashion Beyond Representation. Peter Shand	Two Case Studies Exploring Creative Process Starting from Visual vs. Abstract Inspiration. Linda Ohrn-McDaniel, Chelsea Bell, Melanie Carrico, Li-Fen Chang, Marian O'Rourke, Janie Stidham, Charles Freeman, Lisa McRoberts	Enabling Design and Business Innovation through New Textile Technologies. Peter Heslop, Frances Joseph	
12:00 13:00	Lunch break			
13:00 14:00	Keynote Otto von Busch			
14:00 15:00	Afternoon Tea			
15:00 16:30	Round Table Keynote speakers			
16:30	Official Close of Conference and Farewell			

Shapeshifting

Events

1 Conference VIP Launch Party

The Atrium
Auckland Art Gallery
Corner Kitchener and
Wellesley Streets

2 ArchInTex Exhibition

WindowSpace gallery,
AUT University
Art and Design
WE Building
St Paul Street

14 April – 20 April
Open all day

Suggested viewing time

14th April
17.00-21.30

4 Shapeshifting Exhibition

Level 1
Ironbank building
150 Karangahape Road
Auckland

14, 15, 16 April,
Open 10.00-18.00pm daily

Private view
15th April
19.00-21.00

3 Film Screening Night

Theatre WG403
AUT University
WG Building
Governor Fitzroy Place

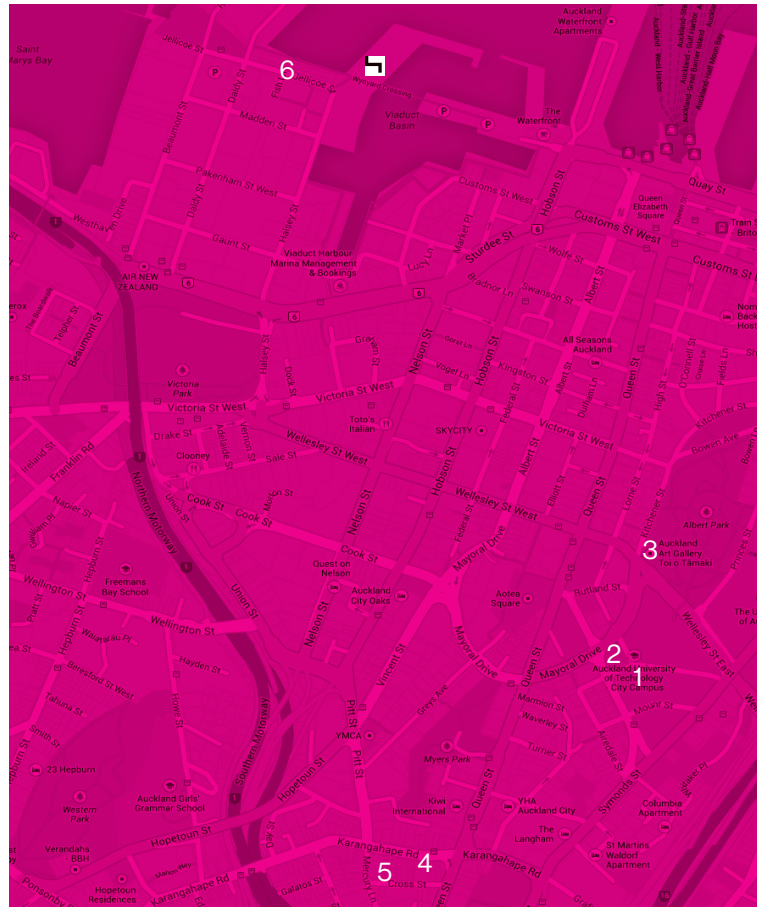
14 April
19.30- 21.30

5 CCO

4 Cross Street, Auckland

14, 15, 16 April,
Open 10.00-17.00pm daily

Evening event
15 April
18.30-21.30



Auckland City, Google Maps

Restaurants

6 I Sushi & Yakatori

10% discount

North Wharf
Wynyard Quarter
39 Jellicoe Street

6 Conservatory

10% discount

North Wharf
Wynyard Quarter
17/1-17 Jellicoe Street

6 Rushworth

10% discount

North Wharf
Wynyard Quarter
34-47 Jellicoe Street

6 Jack Tar

10% discount

North Wharf
Wynyard Quarter
34 – 47 Jellicoe Street

6 Livefish

Order any dish and get a
complimentary juice or
soft drink.

North Wharf
Wynyard Quarter
39-47 Jellicoe Street

6 Merchants Of Venice


Special price 2 course
express lunch set menu
for just \$25 per person.

North Wharf
Wynyard Quarter
37-49 Jellicoe Street

6 Urban Turban Restaurant

We would like to invite
them to enjoy 15% off
their bill

North Wharf
Wynyard Quarter
39 Jellicoe Road

The background features a complex geometric composition. A large, solid pink rectangle is positioned in the upper right. A black horizontal bar spans across the middle of the image. In the upper left, a black vertical bar is partially overlaid by a pink area with a repeating pattern of small black L-shaped motifs. A similar pink area with a fine, dense grid pattern is located in the lower left. The word 'Shape' is rendered in a large, white, sans-serif font, centered horizontally and partially overlapping the black bar and the pink background.

Shape