

Surpassing Tradition:

Investigating Design Innovation
Possibilities for Harris Tweed



Elaine Bremner

Futurescan: Collective Voices - 2013



DAS LAURA BIAGIOTTI HARRIS PORTFOLIO



HARRIS TWEED FÜR EIN NEUES ZEITALTER VON ELEGANZ

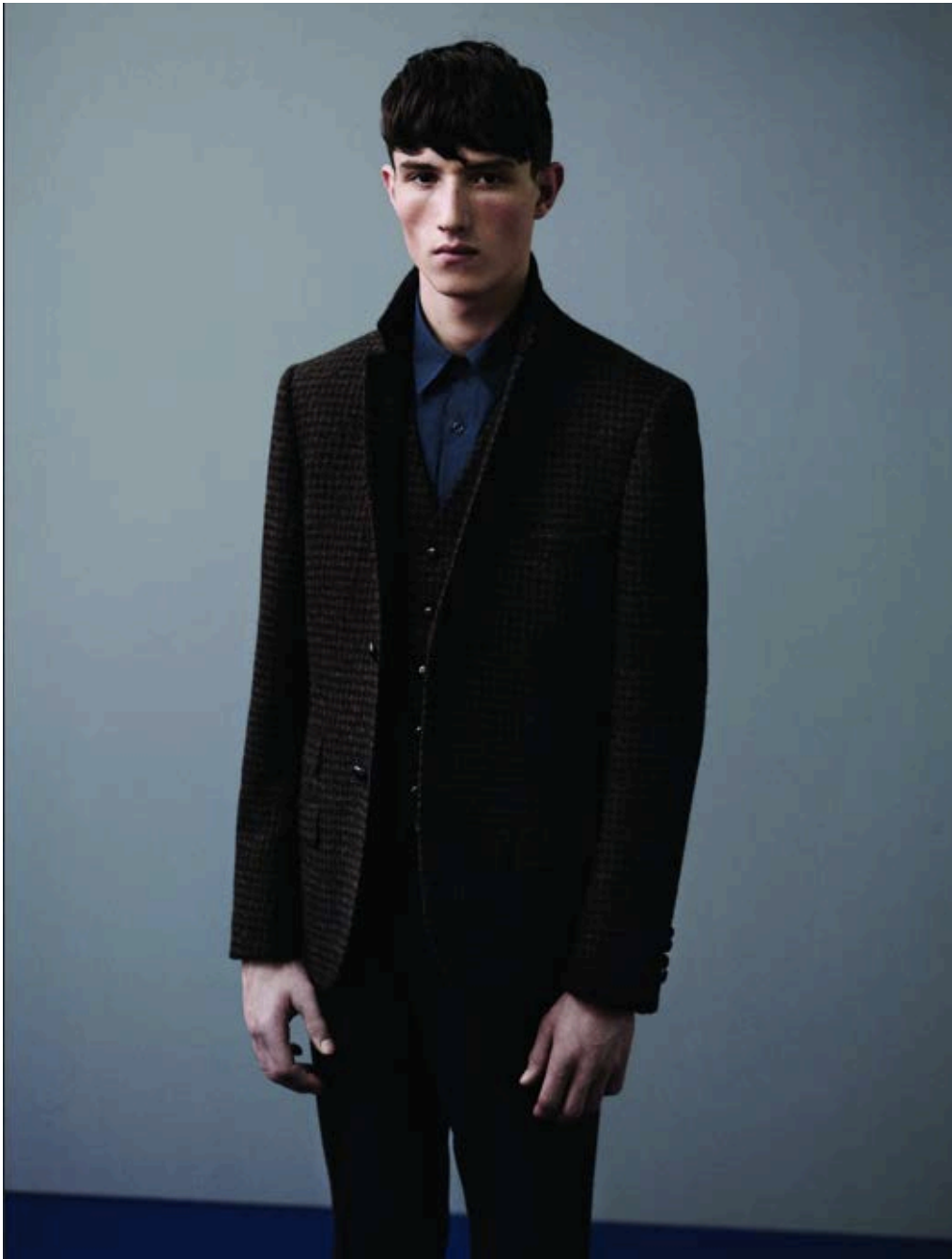
Die italienische Weberei von Laura Biagiotti ist für ihre neue Art und Weise eleganten Bekleidungsstücke aus dem renommierten harristweed in Qualität und Preis bekannt. Es ist deshalb natürlich, dass wir diese hochwertigen Harris Tweed für ein neues, besonderes Anwenzungsfeld besetzen.

Wir haben ein Old-World-Quadrat (square) in einem klassischen, warmen Braun, wie man es bei den besten und feinsten Harris Tweeds, die von den renommierten harristweed-Werke, die verwendet werden, hergestellt, und es verwenden, um ein Harris Tweed zu kreieren, das die gleiche Qualität hat.

Hier, in diesem exklusiven Design, erlaubt Laura Biagiotti die Vielseitigkeit des Harris Tweed und schafft eine Kollektion, welche inspiriert von den Traditionen widerspiegelt und ein modernes, zeitgemäßes Design darstellt, das Harris Tweed ein neues Markenzeichen ist.

Wir befinden uns jetzt am Beginn eines Zeitalters der veränderten Bekleidung, in der die Art, Qualität und die Farbe der verwendeten Stoffe die den charakteristischen Look von großer Wichtigkeit ist. Das Laura Biagiotti Harris Tweed bringt Harris Tweed ohne Schweregefühle in das neue Zeitalter.





Harris Tweed Hebrides /Topman www.harristweed.org



www.vogue.co.uk Paul Smith AW 09-10





<http://www.highsnobiety.com/2010/10/05/nike-air-royalty-harris-tweed-vach-pac>



<http://fashionismyimaginaryfriend.blogspot.co.uk/2010/07/tweed-crazy.html#>



www.clarks.co.uk



<http://www.highsnobiety.com>



<http://www.harristweed.org>



<http://www.selectism.com/2010/12/06/fred-perry-harris-tweed-bags/>



<http://www.highsnobiety.com>



<http://www.viviennewestwood.co.uk/shop/womenswear/coats-jackets/heart-collar-harris-tweed-blazer-jacket-11554/>



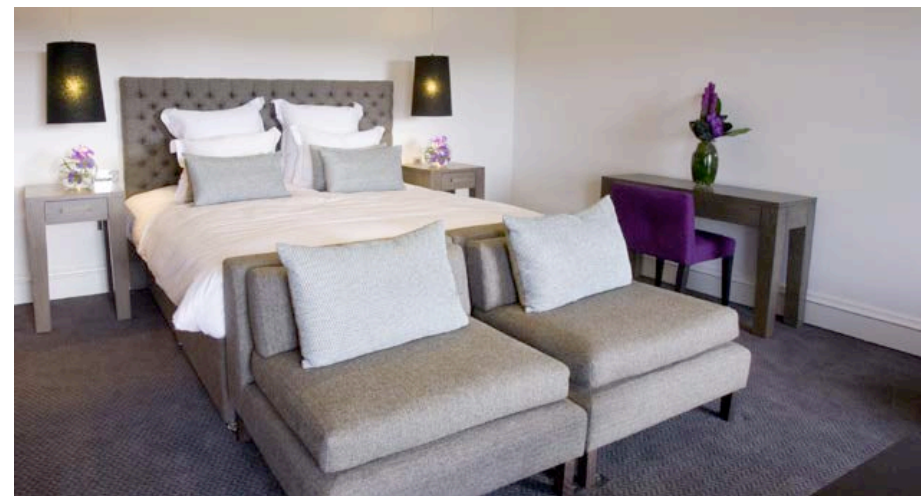
www.jcrew.com



www.asos.com



www.endclothing.co.uk







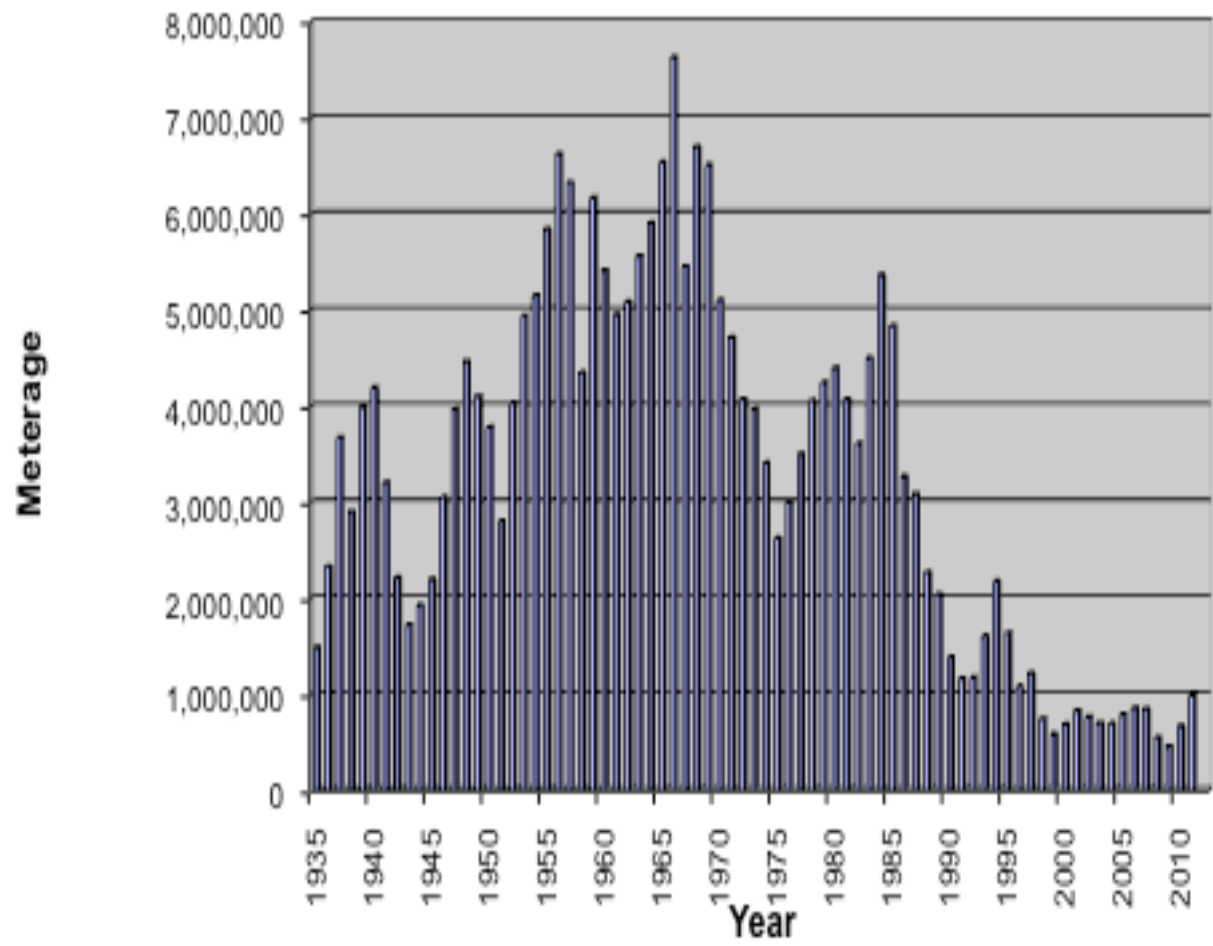
“...handwoven by the islanders at their homes in the Outer Hebrides, finished in the Outer Hebrides and made from pure virgin wool dyed and spun in the Outer Hebrides...”
(HMSO 1993: 7)





“...Harris Tweed provides the main source of work within the private sector in the outer Hebrides and it is vital to the economy of those islands that the integrity, distinctive character and worldwide renown of Harris Tweed should be maintained.”

(HMSO 1993: 1)

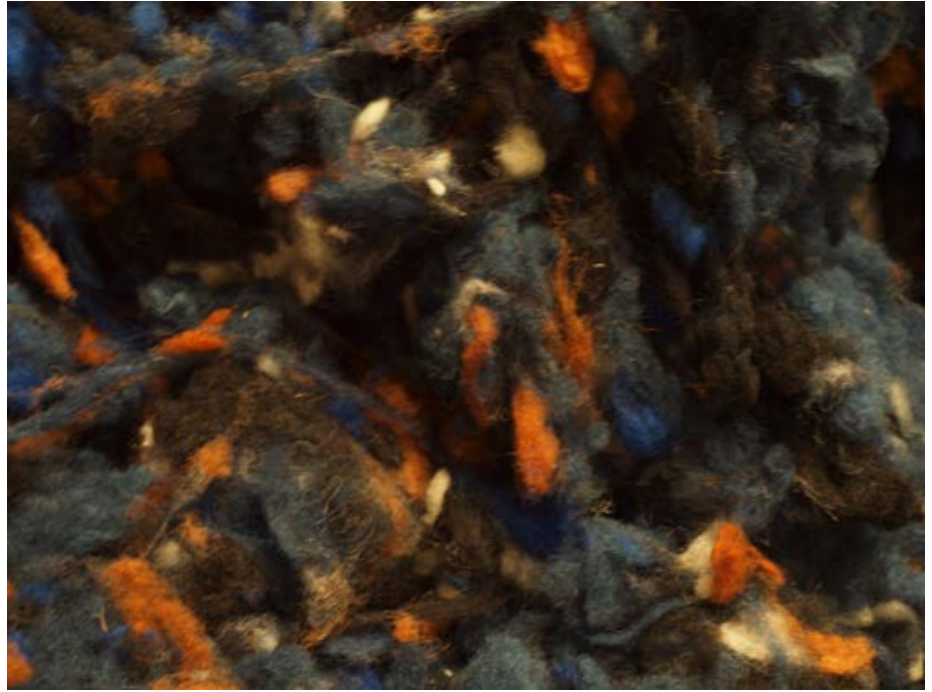


“...in an industrial context, there is much tacit knowledge that never gets written down.”
(Belford 2011)

“...unique to a discipline is required to build and advance the discipline.”
(Bye 2010)

“...tacit knowledge of hands-on experience is distinct, but cannot remain solely with the practitioner or the artifact. Clothing and textile design has a long tradition in creative practice and apprenticeship but due to the increasing complexity of our world, there is a need to formally capture the knowledge of the field.”

(Bye 2010)















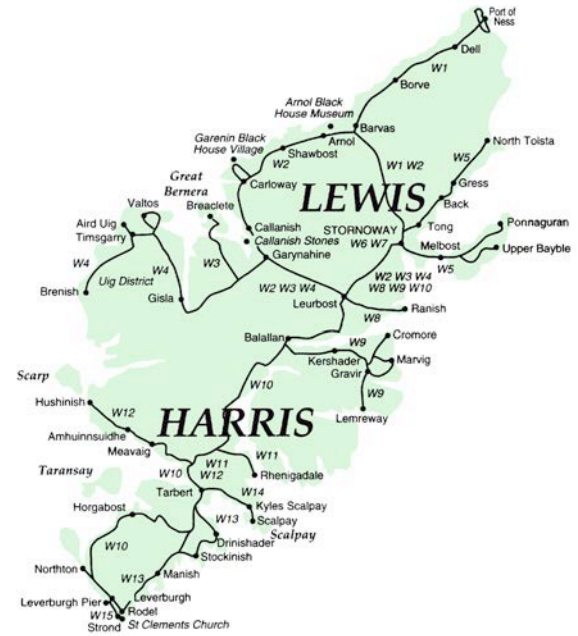






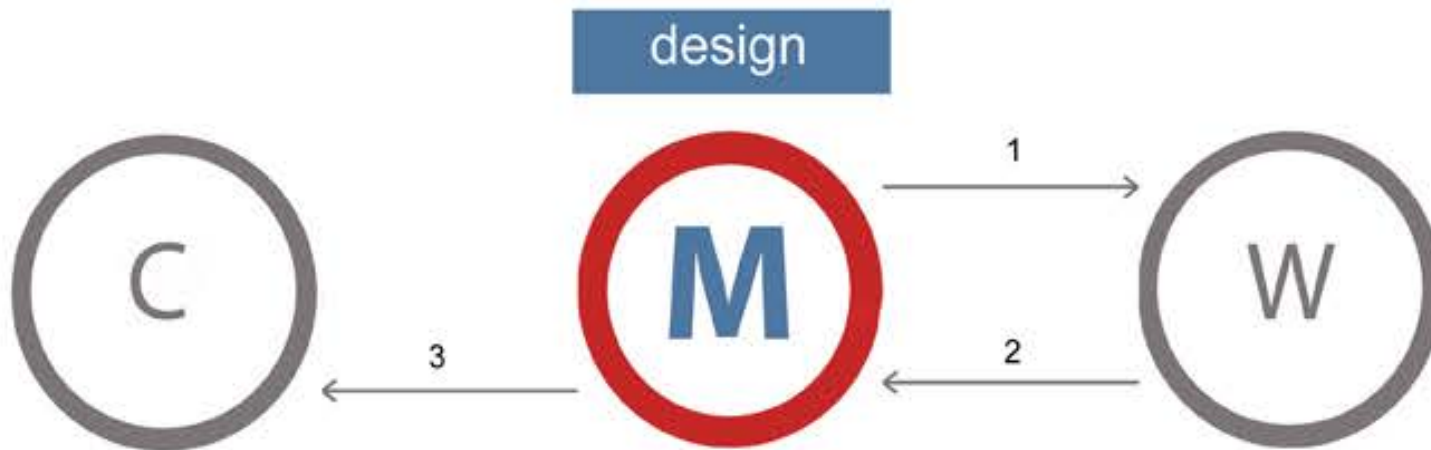






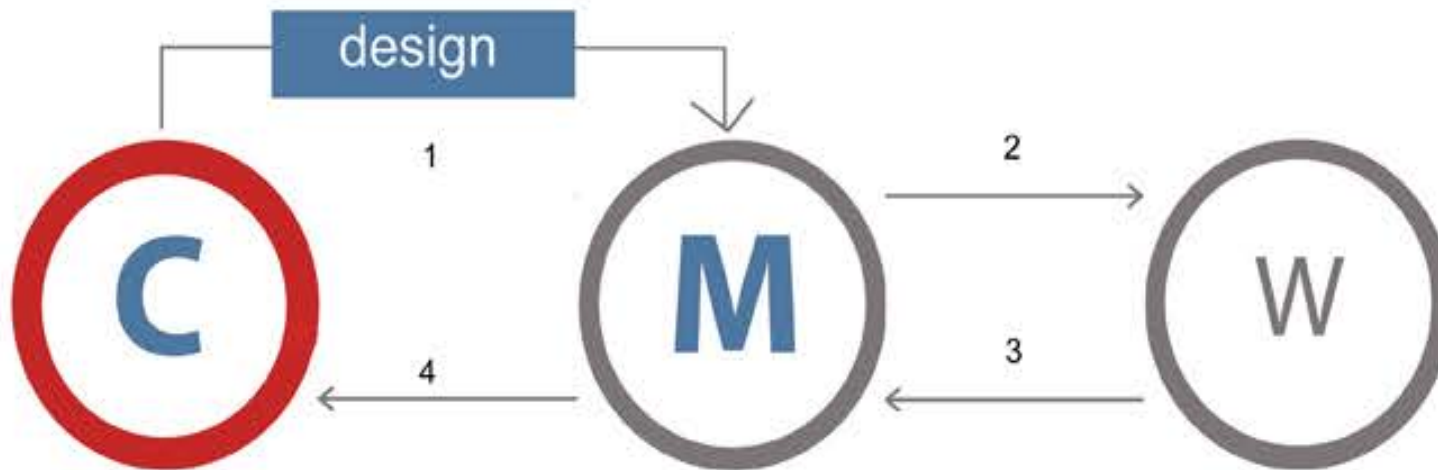
Cluth	Fin	Piece No.	Pattern No.
FWD	DB	32244	H8311-63
Total Ends	Reed	Shots	Design
1392 + 24	18	19	PLAIN TWILL
Ends	MIXTURE		WARP PATTERN
46	140	18 12 16	} 64
6	202	- - 6	
4	169	4 - -	
8	147	- 8 -	
Ends	MIXTURE		WEFT PATTERN
46	133	18 12 16	} 64
6	144	- - 6	
4	169	4 - -	
8	147	- 8 -	

Mill driven model



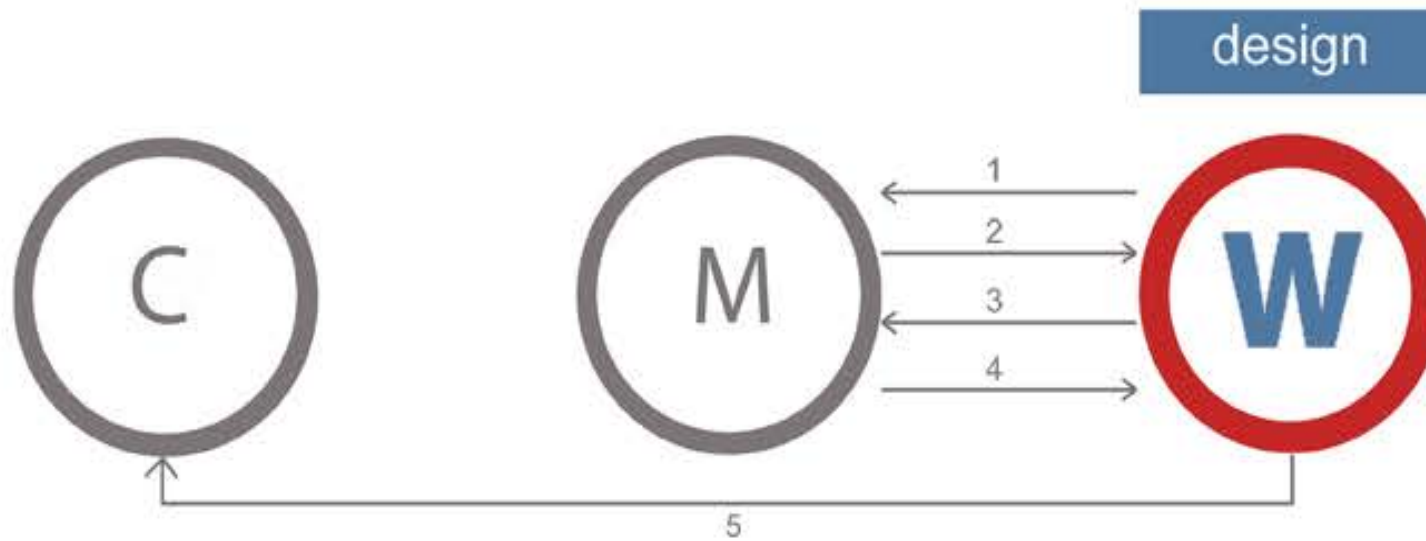
- 1 – mill prepares yarn and delivers to weaver
- 2 – fabric woven by weaver and collected by mill
- 3 – sold to customer

Customer initiated mill model



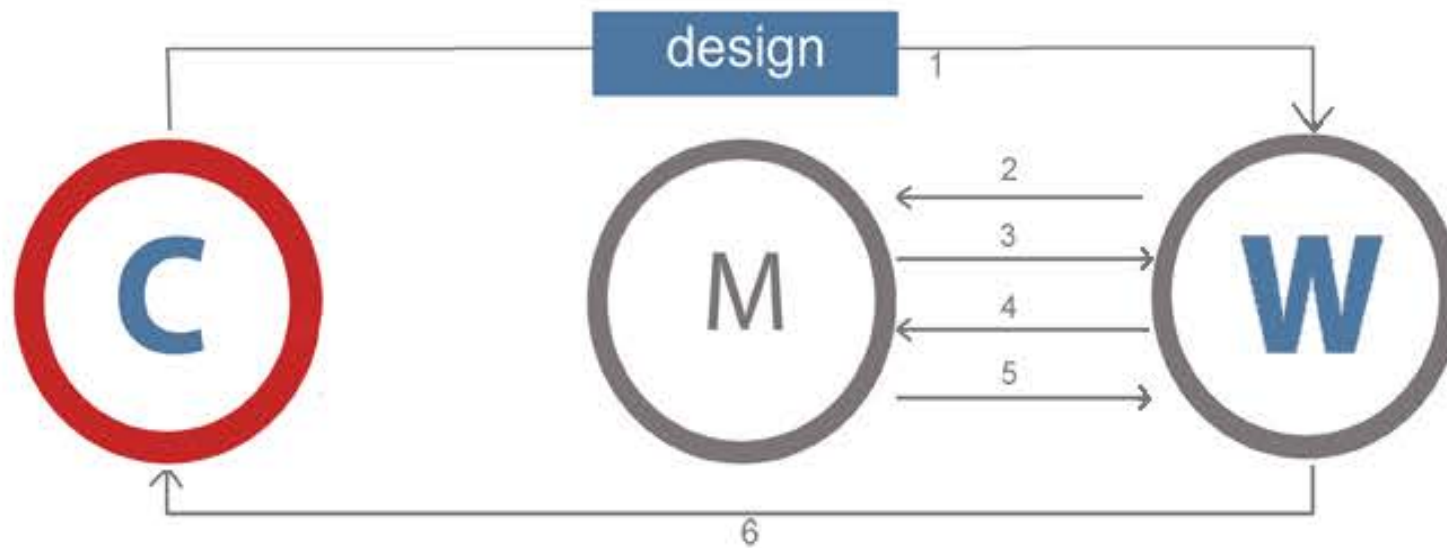
- 1 – design process between customer and mill
- 2 – mill prepares yarn and delivers to the weaver
- 3 – fabric woven and collected by mill
- 4 – sold to customer

Weaver driven model



- 1 – weaver selects and purchases yarn from mill
- 2 – mill prepares yarn and delivers to weaver
- 3 – fabric is woven and collected by the mill
- 4 – delivered back to weaver
- 5 – sold to customer

Customer initiated – weaver model



- 1 – design process between customer and mill
- 2 – weaver selects and purchases yarn from mill
- 3 – mill prepares yarn and delivers to weaver
- 4 – fabric is woven and collected by the mill
- 5 – delivered back to weaver
- 6 – sold to customer

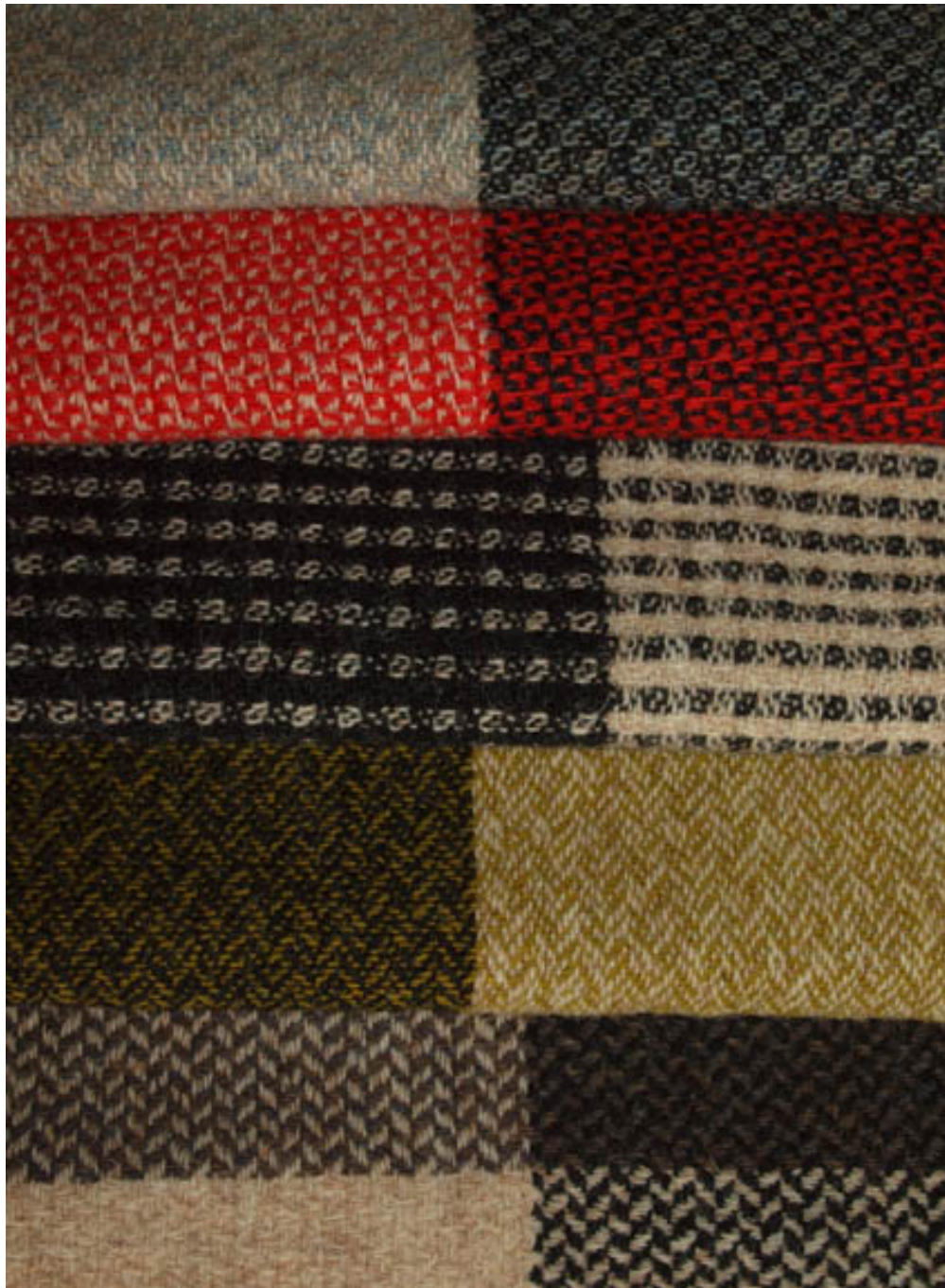
Practitioner-researcher investigations



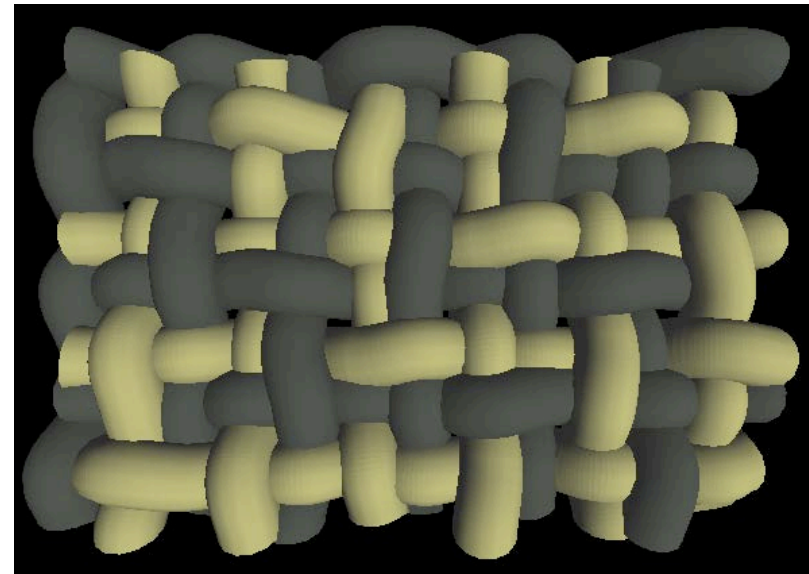
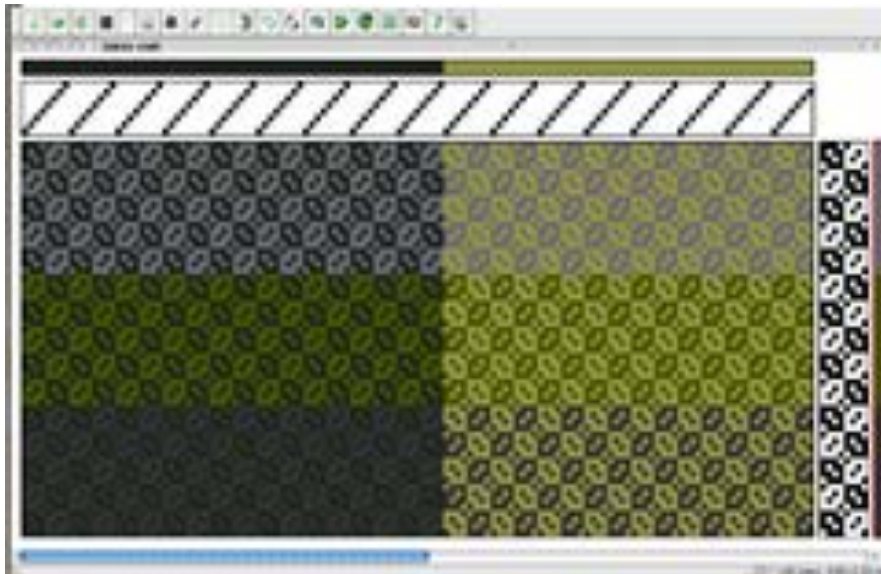
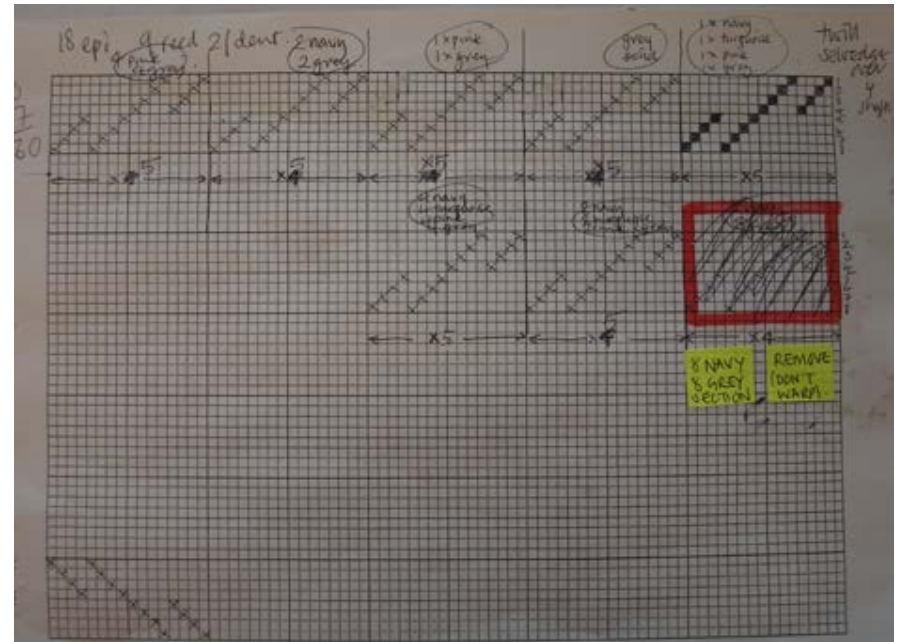
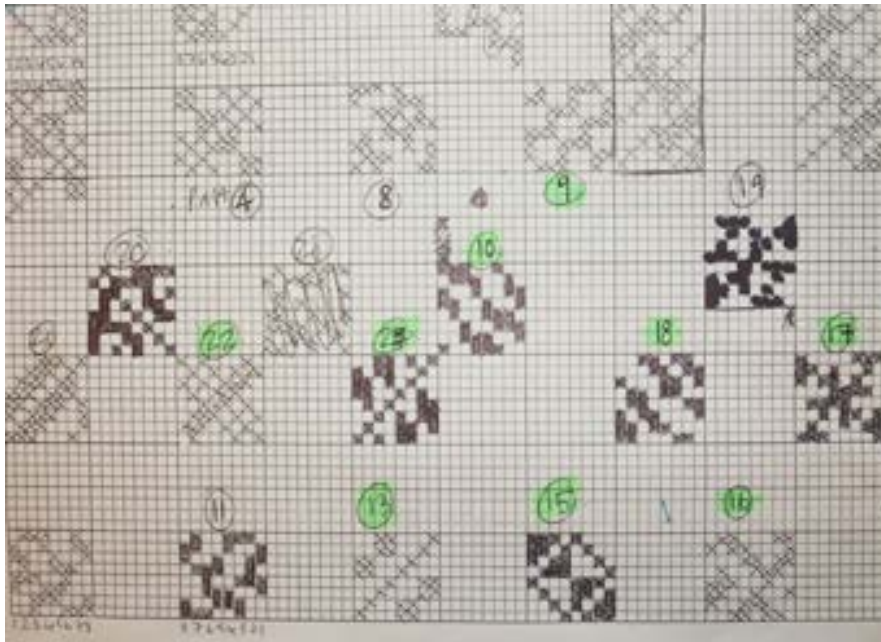
Warp 1



Warp 2

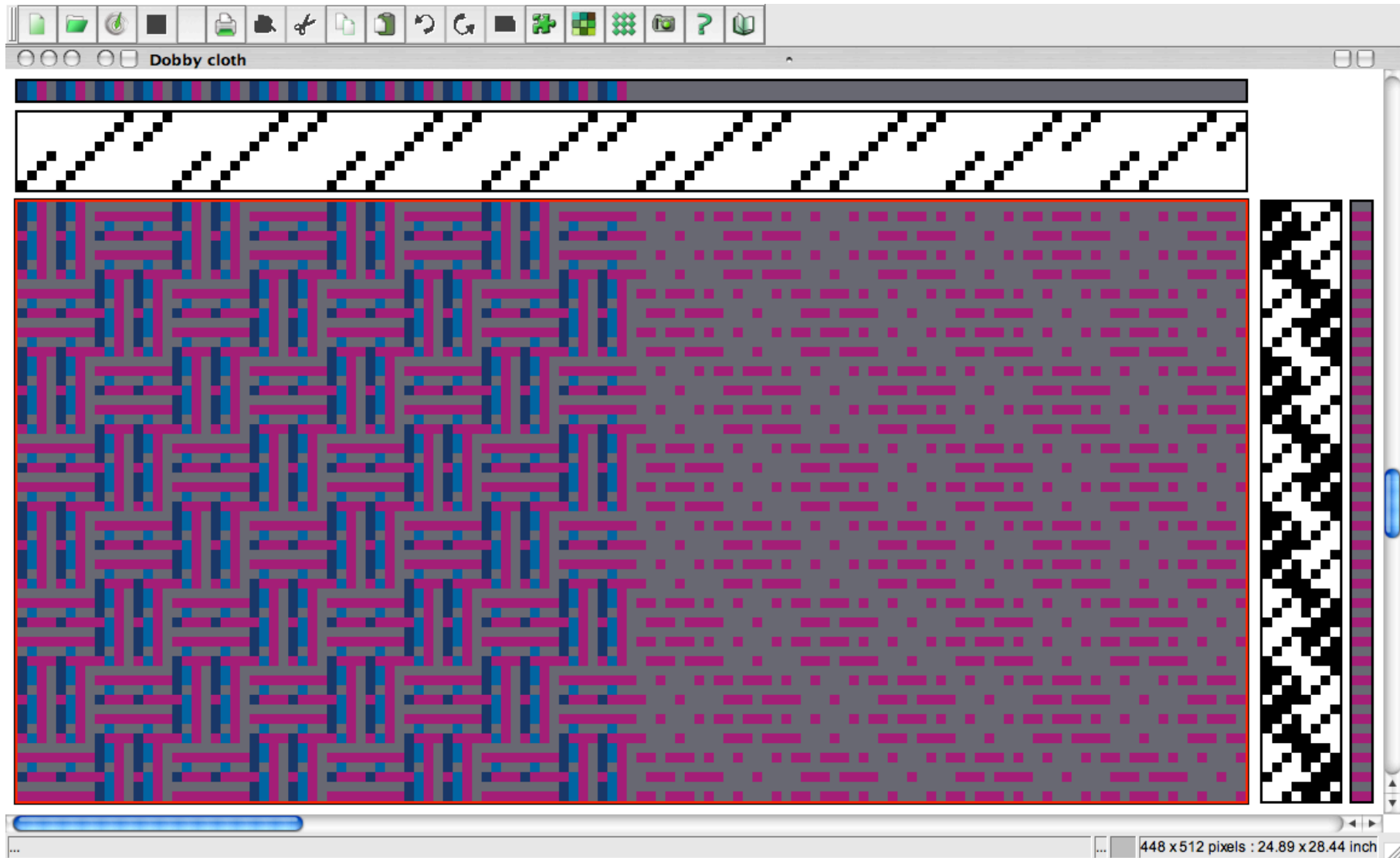


Warp 3





Warp 4



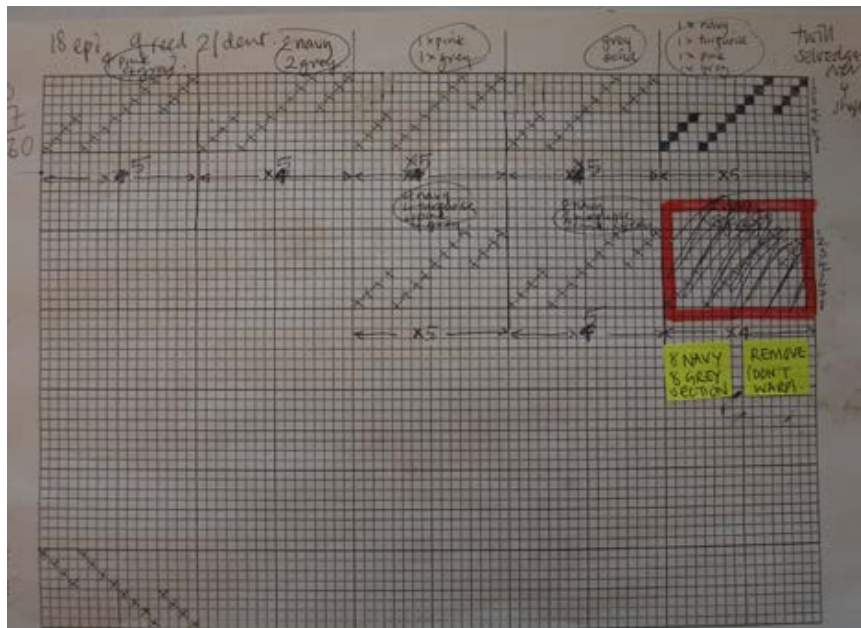
Warp 5, Pattern 2, A6 B6

WARP 5 PATTERN 10 **WVEN**

REMOVE THIS SECTION

HTPA	GREY	SP10	IND	4P4G	IND	INDP2G	INDP4G	
A	B	C	D	E	F	G	H	
0	0	0	2	2	0	2	3	1 X
3	1	1	3	3	0	4	4	2 ✓
0	0	0	1	0	1	0	0	3 X
1	1	1	3	3	0	4	4	4 ✓
4	2	3	4	4	0	5	5	5 ✓
4	2	4	3	3	0	2	2	6 ✓
2	2 (wv)	2	2	2	2	3	3	7 X
3	2	3	3	3	0	3	3	8 ✓

DONT WARP





Warp 5



Warp 6



Warp 7

Proposals

- Four shaft fabric developments
- Eight shaft fabric developments
- Practitioner-researcher influencing designer-weaver
- Training designer-weavers and potential to extend the role of the weaver
- CAD utilisation

Four shaft fabric developments

- immediate solution
- minimal investment
- woven on existing looms

Eight shaft fabric developments

- new design possibilities
- significant investment from mills and weavers
- require adaptations to looms or introduction of new looms
- longer term option

Practitioner-researcher influencing designer-weaver

- Capitalising on knowledge of weavers and designer
- Facilitate more interaction between different roles in the industry

Training designer-weavers and potential to extend the role of the weaver

- Research and development
- Inter-generational transfer of tacit knowledge

CAD utilisation

- Record of previously woven samples
- Useful design tool
- Time saving

Harris Tweed

THE
HARRIS TWEED
AUTHORITY



CERTIFICATION
TRADE MARK

HARRIS TWEED
HAND WOVEN IN THE OUTER HEBRIDES