# Evaluating the impact of a partnership approach at the Glasgow School of Art

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RAISE conference, University of Glasgow, September 2025

THE GLASGOW SCHOOL: PARE **GSA Students'** Association

# GSA & GSASA Student Partnership Agreement

#### Our SPA sets the strategic objective and vision to:

- Empower and support our diverse student body to be partners in the enhancement of L&T and the wider experience
- Grow our understanding of students' learning experiences.
- Foster a sense of trust, honesty and reciprocity between students and staff.
- Identify and deliver a range of partnership projects.
- Celebrate our successes and share our learning with students, staff and the wider art, design and higher education community



# GSA & GSASA Student Partnership Agreement

#### **Evaluating Partnerships**

- Benefits to individual partners: development of leadership, communication skills, creativity, self-awareness
- Benefits to practice: more inclusive teaching practices, opportunities for creativity
- Challenges to partnership: cultures, structures, practices, and norms; inclusive engagement

(Mercer-Mapstone et al, 2017)

#### How to evaluate our SPA?

- 1. Indicators of success
- 2. Scotland's Ambition for Student Partnership (sparqs)
- 3. Championing a culture of partnership

## 1. Indicators of success

All institutional committees and groups have appropriate student representation	100%
At least 80% of student representatives participate in appropriate induction and training for their role	74%
The diversity of our student representatives reflect the diversity of our student population	Lower representation from 40 yr+ and non-White backgrounds
We achieve at least a 50% participation rate in our annual Student Rep survey	Withdrawn
At least 80% of student reps feel valued, supported and listened too.	Consultation event to come
Achieve at least 70% satisfaction with all Student Voice items within the National Student Survey and Student Experience Surveys	80% SES 69% NSS

## 2. Scotland's Ambition for SP

Strategically planned	No action required
Effective students' association	<ul> <li>Understanding of school's strategies and students' interests</li> <li>Possibility to disagree</li> </ul>
Diversity of student voices	<ul> <li>Partnership activities and mechanisms designed to be accessible</li> <li>Specific activities for students with additional barriers</li> <li>Not just removing barriers but actively enriching the wider student experience through diversity</li> </ul>
Training and professional development	<ul> <li>Training of the student representatives</li> <li>Ongoing programme for senior student reps, external and national events, support decision-making</li> </ul>
Solutions focused	Meeting the diverse needs
Genuine dialogue	<ul> <li>Informal spaces and pre-committee meetings with staff and students</li> <li>Regular communication channels</li> </ul>
Recognition and reward	<ul> <li>Multiple approaches of recognising and rewarding students</li> <li>Skills acquired during partnership activities certificated and accredited</li> <li>Events and activities celebrating student success (awards and social activities)</li> <li>An embedded system recording and measuring the effectiveness of partnership</li> </ul>
Communication of actions	<ul> <li>A strategic and coherent approach to communication</li> <li>Student informed of changes</li> </ul>

# 3. Championing a Culture of Partnership

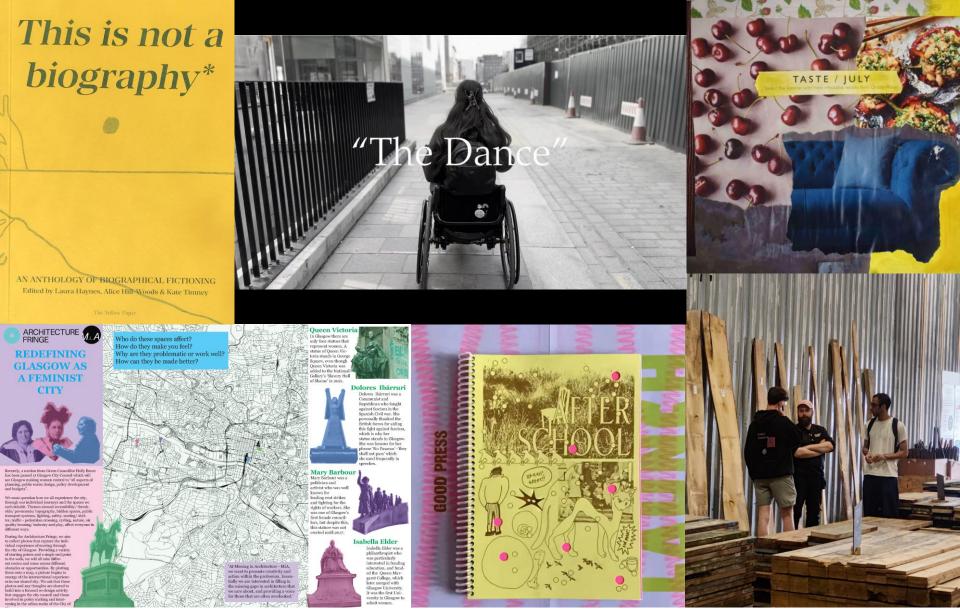
"There are clearly important aspects of higher education which are not easily measurable or quantifiable - what we term our intangible assets."

(Robertson et al. 2018; Smart et al, 2020)

#### Student Partnership case studies at the GSA

- 1. Student Partnership Project Fund
- 2. Student Consultants / School Officers
- 3. GSASA x GSA





Supported by the Student Partnership Project Fund (left to right, top to bottom):

Laura Haynes, Alice Hill-Woods & Kate Timney, *An Anthology of Biographical Fictioning* (2023); Iona Taylor & Anthony Coffield, *The Dance* (2025); Jonathan Keen & Calum Matheson, *Vinyl Nightmare* (2023); Abby Hopes and Miranda Webster, *Redefining Glasgow as a feminist city* (2023); Nikos Ho & Ruth Kirby, *Collaborative Publishing Practice* (2023); Ayopo Olatunji & Robert Mantho, *Chairs for the Mackintosh Architecture Students' Society* (2024).



Aaeshlesha Patil & Erin McQuarrie, Thinking Through Textiles (2024)





Yuchen Liu & Ingrid Bols, A Student Partnership Collection (2025), Bhavani Balasubramanyam & Thea Stevens, Curriculum Conversation (2024), Alejandra Kerguelen & Elizabeth Biedler, Mature Students (2025)





Thursday 28th November + Friday 29th November 11am-5pm

support student artists and find the perfect gift!

20 Scott St Glasgow G3 6PE

day 14th - Thursday 23rd May 2024 @thegsasa

PW-3PK

PENINE

IGHT

GSA Students Association I AM NOT A NATION-STATE

Leanne Betasamosake Simpson
in conversation with Nat Raha

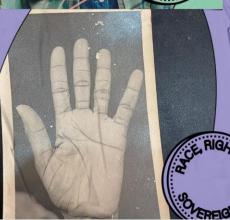
3 - 4.30pm Wednesday 13th November 2024
Bourdon Lecture Theatre (Second Floor)
GSA Bourdon Building, Scott St Glasgow G3 6RQ

Free but ticketed - Book via Eventbrite

Memory and Preservation: Revisiting Black Women's Photo Archives

an online conversation
Pelumi Odubanjo & Beulah Ezeugo

6 - 7pm Thursday 11th July 2024 Online Conversation (Zoom) Free but ticketed - Book via Eventh



GSASA Archive, Speculative Fictioning (2024); GSASA, Christmas Market (2023, 2024); GSA Student Support Services & GSASA, GSA Student Mental Health Agreement (2022-24); GSA Exhibitions & GSASA, Race, Rights and Sovereignty (2021 onwards)

#### What next?

- New Student Partnership Agreement
- Priorities:
  - Closing the feedback loop
  - Understanding Student Partnership
  - Student democracy at the GSA

BECOME A

CLASS REP

ELECTIONS FROM 22 SEPTEMBER
TO 3 OCTOBER 2025
IN YOUR CLASSROOM

Class Representatives are elected students representing the views and experiences of students on their programme. Gain experience in advocacy and professional skills through engagement with committees and representational activities. Put yourself forward as a candidate.

More information on the Student Voice Canvas site https://canvas.gsa.ac.uk/courses/2745



#### References

Bovill et al (2016) Addressing potential challenges in co-creating learning and teaching: Overcoming resistance, navigating norms and ensuring inclusivity in student-staff partnerships, higher Education 71, 195-208

Cook-Sathers, Bovill & Felton (2014) Engaging Students as Partners in Learning and Teaching: A Guide for Faculty, Jossey Bass

GSA (2022) Strategic Plan, GSA, available online: <a href="https://www.gsastrategicplan.co.uk/">https://www.gsastrategicplan.co.uk/</a> [Accessed 26/03/24)

GSA & GSASA (2022) Student Partnership Agreement, GSA, available online: <a href="https://canvas.gsa.ac.uk/courses/1142/pages/student-partnership">https://canvas.gsa.ac.uk/courses/1142/pages/student-partnership</a> [Accessed 26/03/24]

Healey, Flint & Harrington (2014) Engagement through partnership: students as partners in learning and teaching in higher education, The Higher Education Academy

Mercer-Mapstone et al (2017) A Systematic Literature Review of Students as Partners in Higher Education, International Journal for Students as Partners, 1:1, pp: 1-23

Robertson et al (2018) Beyond the Metrics: Identifying, Evidencing and Enhancing the Less Tangible Assets of Higher Education

Smart et al (2020) Beyond the metrics: the importance of intangible assets in the HE context, Journal of Perspectives in Applied Academic Practice, 8:2, pp 3-6