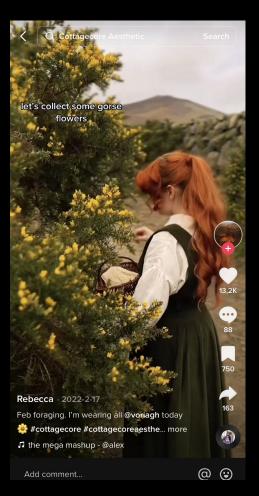
# Dead and Kicking: subculture on TikTok

# In-Between Media Hybrid Tactics in the Crisis Era

Agnieszka Wodzińska

### COTTAGECORE





## **DARK ACADEMIA**





an anti-trend, loosely defined as similar and disparate visual and audio clips meant to evoke some form of emotion (Kieran Press-Reynolds, 2022)



#### Elias No one understands what we feel

1-21 Reply

Liked by creator



please change and grow as a ps not even ourselves





Kevin ▶ please change and grow as a ps real



 $\heartsuit 1$   $\bigtriangledown$ 

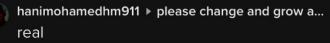
♥ 603

♥ 17

ርሥ

ርሥ

Ţ



2-13 Reply

View 24 more  $\checkmark$ 

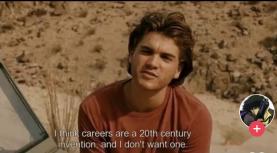
Hide ^

 $\heartsuit$ 

juliet \*\* the best corecore vids always dont have enough views











Sacred Pool Of Tears - @Hans Zimmer...



Inbox

















Kort

Home



to ask the purpose of existence, is to ask the

purpose of the universe **#fyp #philoso**... more



....





00



Inbox

## **CHANGING LIFE CYCLES**

Zombie formalism (Walter Robinson, 2014) = simulacrum of originality

Corecore = simulacrum of resistance?

**Zombie subculture** = skeleton (shared aesthetics: clothing, art and media favourites, some common ideas) but the meat is rotting, mutating (unfocused desire and means to formulate ideas into action, little sense of community, no particularities bound to geography)

Animated by the sheer speed of social media circulation



#### perdue.jack

wow. this is so true. \*swipes to the next video\*

01-16 Reply

🗘 18.3K 🛛 🖓

View replies (50)  $\vee$ 



#### daddy.gains

It's too late man. There is plastic in my blood.

01-04 Reply

♥ 5633 ₽

Liked by creator

View replies (17)  $\vee$ 

	idk Life is beautiful 2-22 Reply Liked by creator	<b>♡</b> 21	ማ
AL A	tom the dark feeling alive today 2-21 Reply Liked by creator	♥ 26	ዏ
0	Martin H I'm really loving this positive and hope 2-20 Reply Liked by creator	eful trenc	ds S
	prince one of the best hopecores 2-19 Reply Liked by creator	♥ 48	ማ