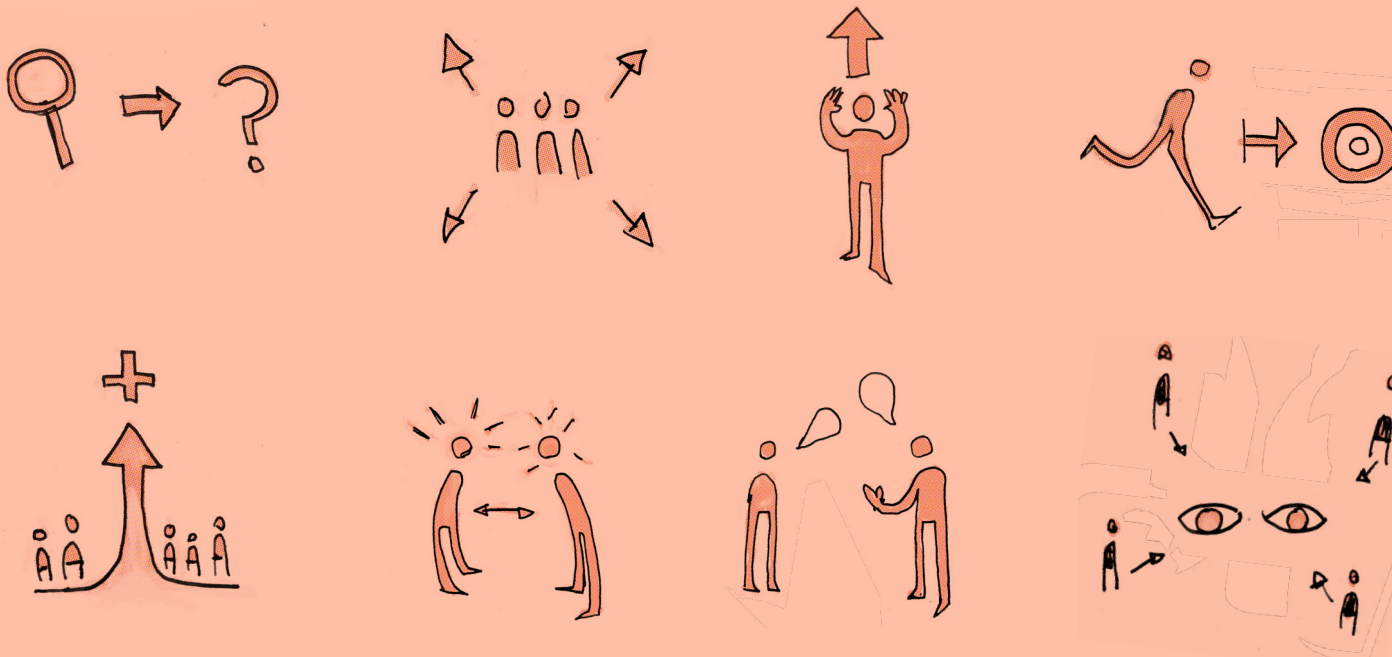


# Creative approaches to reimagining PPI in cancer research

*12 March 2024, Dundee*  
*Gaston Welisch*



*Contributors: Gaston Welisch,  
Nicol Keith, Rob Jones,  
Catherine Hanna*

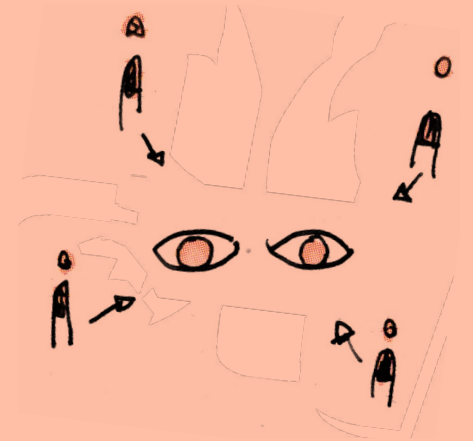


# Insights from Involving Researchers with Lived Experience of Cancer



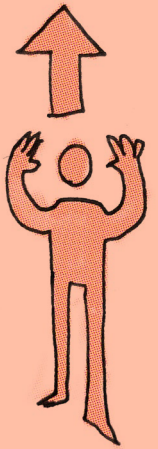
- **Personal Experience Shaping Professional Approach**
- **Ethical Considerations and Transparency in Patient Recruitment for Trials**
- **Enhanced Empathy and sense of purpose**
- **Balancing Professional Knowledge with Personal Experience in Research**

# Relevance: Diverse Perspectives



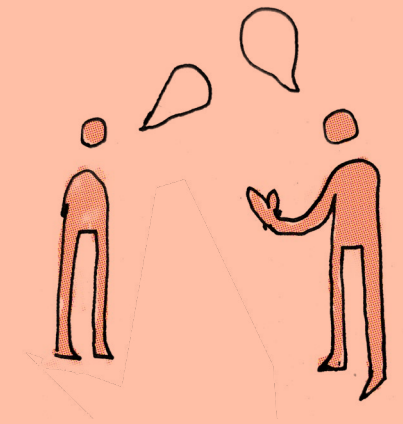
- **Harnessing Diverse Expertise Beyond Experiences of Cancer**
- **Creating a Balanced Collaborative Environment**
- **Valuing Communication for Better Inclusion**
- **Broadening the Definition of Lived Experience**
- **Embracing Insightful Naivety**

# Motivational Mosaics: The Drives Behind Participation



- **Knowledge Navigators**
- **Empathy Explorers**
- **Social Synergists**
- **Resilient Reclaimers**
- **Change Champions**

# Harmonious Communication



- **Cultivating Continuous Engagement and Dialogues**
- **Beyond Generic Thanks: Meaningful Recognition**
- **The Crucial Role of Transparent Feedback**
- **Empowerment in PPI: Ensuring Actionable Outcome**
- **PPling' in the Time of Zoom**

# What is Next?

