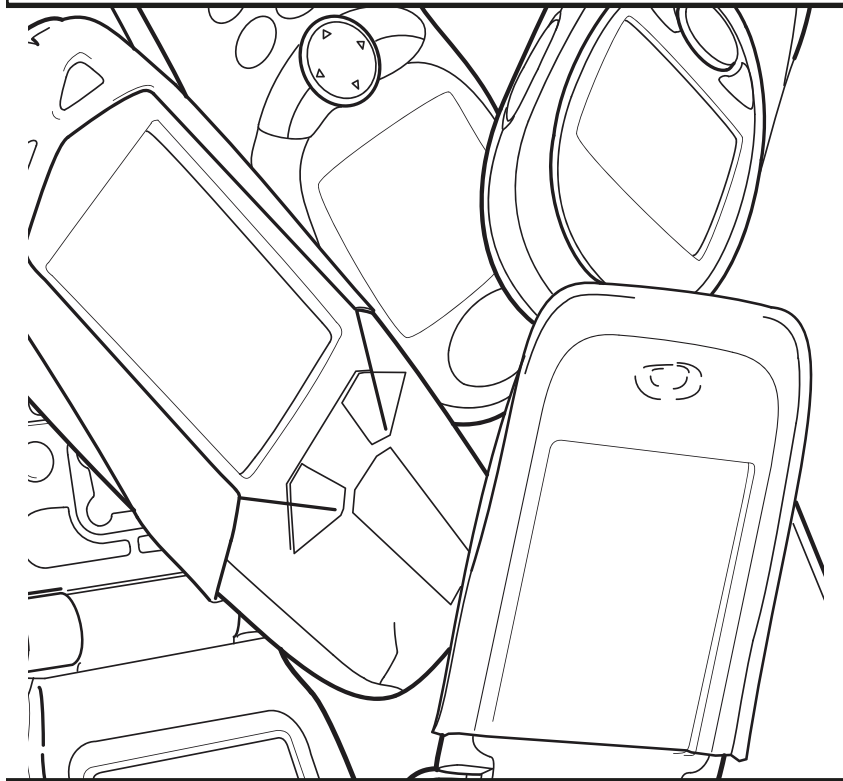


FESTIVAL PROGRAMME 2017



NEON DIGITAL ARTS FESTIVAL
Media Archaeology

7—12 NOVEMBER 2017 **ACROSS THE CITY OF DUNDEE**

Image: Petroleum Manga, Marina Zurkow. NEoN (North East of North) Ltd, is a charity registered in Scotland (SC043355)



Mariner 9 (detail) by Kelly Richardson

Introduction

Welcome to NEO Digital Arts Festival 2017

NEON (North East of North) aims to advance the understanding and accessibility of digital and technology-driven art forms. Over the past 8 years NEON has organised exhibitions, workshops, talks, conferences, live performances and public discussions and is thrilled to bring to Dundee emerging talent and well-established artists, to influence and reshape the genre.

This year NEON will expand on it being Scotland's Year of History, Heritage and Archaeology, and our festival will unveil hidden histories by working with artists who use the current (and controversial) practice of 'media archaeology'. Media archaeologists uncover and reconsider the obsolete, persistent, and hidden material cultures of the technological age – from big data software algorithms to tiny silicon chips. NEON proposes that artists are future media archaeologists, recorders of our current information-based society, and time-travellers highlighting the continued relevance of our long past.

Join us as we dig for the digital, brush the dirt off the non-material, and excavate the Internet.

@weareneon #neondundee

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On all Week

THE WEATHER MAKERS

Kelly Richardson (Canada)

Free. Open daily 10am–6pm (8pm on Thu)

DUNDEE CONTEMPORARY ARTS

152 Nethergate, DD1 4DY. Fully Accessible

'The Weather Makers' is the first solo exhibition in Scotland by Canadian artist Kelly Richardson and features her work Mariner 9, supported by NEoN. Richardson creates hyper-real digital films of rich and complex landscapes that have been manipulated using CGI, animation and sound. Weaving together myth and metaphor with scientific research and new digital technologies, 'The Weather Makers' presents three large-scale video works alongside a new print series. Programmed in partnership with Discovery Film Festival, and supported by the High Commission of Canada to the United Kingdom.

PETROLEUM MANGA

Marina Zurkow (USA)

Free. Open daily 10am to 5pm

DUNDEE SCIENCE CENTRE

Greenmarket, DD1 4QB. Fully Accessible

This exhibition is located in the Centre Cafe and a ticket is not required.

Marina Zurkow wants to know what your petrochemical footprint is. In her work, The Petroleum Manga, large banners represent oil-derived things, organized by the specific petrochemical that informed their fabrication: PET, PVC,

HDPE, PMMA, polystyrene, polyurethane, ammonia, nylon, paraffin and more. These heroic drawings include garbage bags, water guns, rubber chickens, taxidermy forms, food containers, credit cards, medical supplies, and flip flops, and point to our dizzying and often absurd interdependence with fossil fuels.



GELTUNG [VALIDITY]: PERCEPTION OF A NATURAL RIGHT

Diogo da Cruz (Portugal), Max Dovey (UK), Felicity Hammond (UK), Petra Szemán (Hungary)

Free. Open Thu to Sun 12pm–5pm

GENERATOR PROJECTS

25/26 Mid Wynd Industrial Estate, DD1 4JG.
Partially Accessible and ONLINE at agorama.org.uk

This exhibition brings together four artistic investigations that re-evaluate established methods of financial exchange bestowing new material values and identities to their subjects. In a landscape where monetary currency is pinnacle, the artists interrogate notions of personal and individual history, locality and its impact on identity and the framework that contains our cultural objects.

FUTURE ARTIFACTS

Gabriel Menotti (Brazil), Scott Killdall (USA),
Roel Roscam Abbing (Netherlands),
Thomson & Craighead (UK), Nedyalka
Panova (Bulgaria/UK)
Free.

*Open Tuesday 7th of November at 10:00
until Sunday 12th of November at 17:00*

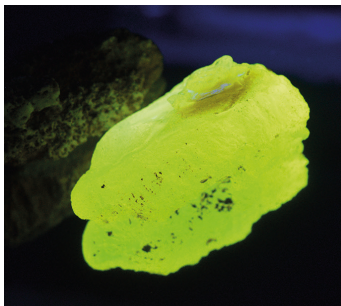
THE MCMANUS

Albert Square, Meadowside Dundee
DD1 1DA. Fully Accessible (Open Mon–Sat
10am–5pm, Sun 12:30pm–4:30pm)

THE MILLS OBSERVATORY

Glamis Road, Balgay Park, Dundee, DD2
2UB (Open Mon–Sat 4pm–10pm and
Sat–Sun 12:30pm–4pm)

This intervention-exhibition presents
artworks and installations across the
galleries and public spaces of the
McManus and the Mills Observatory.
The works conjure up an image of future
artifacts, questioning ideas of what we
leave behind and revealing the hidden
material cultures of our technological age.



Credit: Fluoresense (detail) by Nedyalka Panova

THE MUSEUM OF ALTERNATIVE HISTORY

Timothy Guthrie (USA)

*Free. Open all day. Outdoor. Exhibition runs
November 7 through November 30.*

NOMAS* PROJECTS

9a Ward Road, DD1 1LP

The Museum of Alternative History
(MAH) features documentation, texts
and selected objects from artist Timothy
Guthrie's ambitious project developed in
response to ongoing denigration of facts
and history in the United States. MAH is
about a fake, revised and twisted history. It
offers a selection of the fittest explanations
for the nature of the world and universe,
and alternate histories contrary to... well...
history.

RENDERING THE PAST

3DVisLab (Kieran Baxter, Alice Watterson,
Verda Munir and John Anderson)

Free. Open all day. Outdoor

MARY SLESSOR GARDENS

Mary Slessor Square, DD4 6BW

Digital reconstruction presents
archaeologists with engaging and
dynamic methods for storytelling,
visualisation and research. Produced using
a combination of photogrammetry, LIDAR
scanning and digital reconstruction, the
team at DJCAD's 3DVisLab invite you to
explore Dundee's lost architecture through
augmented reality in Slessor Gardens. Use
your own mobile device to access the AR
work: download the free Zappar app first.



DIGITAL D'ARCY

Caroline Erolin (UK)

Free. Open all day. Outdoor

MARY SLESSOR GARDENS

Mary Slessor Square, DD4 6BW

Dr Caroline Erolin, Lecturer in Medical Art at the Centre for Anatomy and Human Identification, University of Dundee, has been working on creating 3D digital scans of historic specimens and objects from the D'Arcy Thompson Zoology Museum. As part of the Centenary celebration of D'Arcy Thompson's book 'On Growth and Form' this 'Sharing Not Hoarding' exhibition brings together images of these digital reconstructions with links for you to see them online via the University's Sketchfab account, where you can download them to create your own 3D prints.



Tuesday 7 November

PECHA KUCHA

Various Artists

Ticketed, 7pm–10pm

BONAR HALL

Park Place, DD1 4HN. Fully Accessible

We will be joining Pecha Kucha Night Dundee Vol 19 for our festival warm up! A number of speakers will be sharing their thoughts and experiences in relation to this year's theme 'Media Archeology'.

Tickets at [creativeundee.com](https://www.creativeundee.com)

Wednesday 8 November

A HUGE SPACE OF ENDLESS PREDETERMINED POSSIBILITIES

Catherine Mason

Free but ticketed. 6pm–8pm

UNIVERSITY OF DUNDEE

Carnelley Building, DD1 4HN. Fully Accessible

This public lecture by art historian Catherine Mason on computer art and the influence of D'Arcy Thompson is organised for NEoN by The Abertay Historical Society as part of the Centenary of D'Arcy Thompson's book 'On Growth and Form'.

Tickets at www.northeastofnorth.com

ARTISTS' SHORTS

Screening Programme

Free but ticketed. 7pm–9pm

THE MAYFLY

142 Perth Road, DD1 4JW. Assisted Accessible

A curated series of national and international artists' shorts by artists including Oliver Laric, Patrick LeMieux, Zoyander Street and Keiichi Matsuda, reflects the festival theme of media archaeology. Come see how artists have uncovered and repurposed tropes from digital media history, examined the underlying code and structures of video games, and imagined our future relationships to digital technology.

Tickets at northeastofnorth.com

Just for the duration of NEoN, the invited artists have agreed to have their works available via a custom online screening platform specially built for NEoN by Alejandro Ball. Watch online at kubos.agorama.org.uk



Thursday 9 November

A POLYPHONIC ESSAY ON MEMORY

Alexandra Ross (UK), Gayle Meikle (UK)
& Laura Leuzzi (Italy)

Free. 2pm–5pm

UNIT 6, VISION BUILDING

20 Greenmarket, DD1 4QB. Fully Accessible

Drawing from the REWIND Artists Video Archive and research project EWVA, 'A Polyphonic Essay on Memory' is a performance, presentation and discussion on the theme of memory generated through artworks selected from the REWIND Artists Video Archive and research project EWVA (European Women's Video Art in the 70s and 80s). Each curator will unveil their selected artworks to one another and the audience simultaneously.

GALLERY TOURS & EXHIBITIONS OPENING NIGHT

Join us for a full night of openings, performances, food and drink.

RECORDS AND WIREFRAMES

Paul Dolan (UK) & Paul Walde (Canada)
Free. 5pm–6pm

CENTRESPACE

Dundee Contemporary Arts
152 Nethergate, DD1 4DY. *Fully Accessible*
(The exhibition runs 9–19 November 2017)

Curated for NEON by artist Kelly Richardson to accompany her exhibition at DCA, 'The Weather Makers', 'Records and Wireframes' explores themes around climate change and screen culture with allusions to the past, present and future. The exhibition presents moving image works by artists Paul Dolan (UK) and Paul Walde (Canada) alongside skeletal remains of the extinct Tasmanian Tiger, on loan from the collection of the University of Dundee's D'Arcy Thompson Zoology Museum.

ECHO

Tom deMajo (UK)
Free but ticketed. 6pm–7pm

DUNDEE CONTEMPORARY ARTS

152 Nethergate, DD1 4DY. *Fully Accessible*

As part of this instalment of Echo NEON and DCA have invited Tom deMajo, an artist who works with digital visual and audio technologies, to respond sonically to Kelly Richardson's vast landscapes in the spaces.

Tom's work often explores the effects and uses of technology and media in society and culture, and connections between organic, conceptual and technologically derived patterns and systems. DeMajo's performance will be accompanied by presentations from local artists and writers in response to Richardson's work.

Tickets at www.dca.org.uk

GELTUNG [VALIDITY]: PERCEPTION OF A NATURAL RIGHT - PERFORMANCES

Diogo da Cruz (Portugal), Max Dovey (UK)
Free. 7pm–8pm

GENERATOR PROJECTS

25/26 Mid Wynd Industrial Estate, DD1 4JG.
Fully Accessible

For NEON Generator presents closing performances by Diogo da Cruz and Max Dovey in reaction to this exhibition. Diogo da Cruz's Bank for Argumentation will present its brand new currency WORDCOIN for the first time in the UK, trying to gather new customers who want their words to have the deserved value. After a month of mining crypto-currencies using human respiration, Max Dovey invites members of the public to join him for one last gasp before selling off the accumulated net worth of the artwork to the person with the highest lung capacity, offering a once in a lifetime opportunity to become the owner of a digital currency that is based on nothing but hot air!

MEDIA ARCHAEOLOGY: EXCAVATIONS

Morehshin Allahyari (Iran/USA), Nicky Bird (UK), Verity Birt (UK), Ele Carpenter (UK), Joseph DeLappe (USA), Rhoda Ellis with Adam Lockhart (UK), Sarah Friend (Canada), Claire Hentschker (USA), Olia Lialina (Russia/Germany), Patrick Lichty (USA/UAE), William Miller (USA), Elke Reinhuber (Germany/Singapore), VOID (Belgium)

Free. 8pm–10pm (Exhibition open Fri-Sat 11am–5pm, Sun 11am–4pm)

WEST WARD WORKS

Guthrie Street, DD1 5B. Fully Accessible

NEoN proposes that artists are future media archaeologists, recorders of our current information-based society, and time-travelers highlighting the continued relevance of our long past. This exhibition will show how digital art and technology is understood now and will be in the future, in the creation of shared cultural experiences. From standard video formats, to VR, to 3D printed relics, video game hacks, and site specific sound interventions, join us as we dig for the digital, brush the dirt off the non-material, and excavate the Internet.

The opening reception will include a special performance by Patrick Lichty resurrecting Slow Scan Television.

See also our new online co-commission with Furtherfield, details on page 13.

In partnership with
Weave: Creativity, Community,
Collaboration by Abertay University.

Friday 10 November

(All exhibitions open, see above)

NEON ACTIVITY ROOM

Janey Muir (UK) & Others

Free Drop-in. 11am–5pm

WEST WARD WORKS

Guthrie Street, DD1 5BR. Fully Accessible

Debuting the NEoN Activity Room, a cosy space in West Ward Works open for people of all ages to reflect, relax and refuel.

Here you will find artist-led workshops and self-directed activities specially designed to enhance your experience at NEoN Digital Arts Festival. Suitable for all ages. Some workshops are ticketed, please check the individual workshop entries or at northeastofnorth.com

ARTISTS IN CONVERSATION

Free but ticketed. 10am–11am

DUNDEE CONTEMPORARY ARTS CINEMA

152 Nethergate, DD1 4DY. Fully Accessible

Join visiting artists William Miller (USA) and Paul Walde (Canada) for a discussion about artistic strategies that use digital media to capture both the present moment, the past and the future. Chaired by Sonia Fizek (Poland), a games and digital media researcher at Abertay University.

Tickets at northeastofnorth.com



NEON MINI SYMPOSIUM

Various exhibiting artists and invited guests including Nicky Bird, James Newman and Sarah Kenderdine
Free but ticketed. 11:30am-4pm

DISCOVERY POINT & RRS DISCOVERY
 Riverside Drive, DD1 4XA. *Fully Accessible*

The mini symposium offers an opportunity for artists, academics, critics, theorists and practitioners to reflect on the current state of digital and new media art, and the wider theme of the festival. NEON welcomes Prof. Sarah Kenderdine to discuss her media reconstructions of cultural heritage sites, and Prof. James Newman who researches the crowd-sourced preservation of video games. Chaired by Dr. Sarah Cook (DJCAD).

Tickets at northeastofnorth.com

ATMOSPHERE: MODERN TIMES

Charlie Chaplin
Free but ticketed. 9pm-10.30pm

MECCA DUNDEE PLAYHOUSE
 104-110 Nethergate, DD1 4EH. *Fully Accessible*

'Modern Times' (1936) depicts the struggle to preserve humanity in a modern, mechanised world. The comedic mayhem that ensues has ensured that this remains one of Chaplin's greatest and most enduring works, a tribute to the silent-film era he commanded for a generation.

Tickets at www.northeastofnorth.com

Saturday 11 November

(All exhibitions & NEoN activity room open, see above)

PETROLEUM MANGA WEAVING WORKSHOP

Free Drop-in. 10am–4pm

DUNDEE SCIENCE CENTRE

Greenmarket, DD1 4QB. Fully Accessible

As part of her project, Petroleum Manga, artist Marina Zurkow invites you to up-cycle her art work in this hands-on workshop. Petroleum Manga are a series of banners illustrating everyday items made from plastic; most of these objects will not biodegrade and will end up polluting the environment. Join us to deconstruct and reconstruct the banners into new useful creations which you can take home with you! Suited to 8+ but open to all ages (under 16s must be accompanied by a responsible adult). All materials will be supplied.



SELF-MADE WI-FI ANTENNA WORKSHOP

Roel Roscam Abbing (Netherlands)

Free Drop-in. 10am–5pm

DUNDEE SCIENCE CENTRE

Greenmarket, DD1 4QB. Fully Accessible

Taking inspiration from Roscam Abbing's 'Pretty Fly For A Wi-Fi' project, this workshop will show participants how to construct their own do-it-yourself Wi-Fi antennas using locally sourced materials. During the workshop participants will be guided through the steps of understanding how Wi-Fi antennas work, how this knowledge can be used to make one's own and how to test them for signal strength. The workshop will end with a set up to see which antenna design has the best reach. Suited to 8+ but open to all ages (under 16s must be accompanied by a responsible adult). All materials will be supplied.

REINVENTING THE ART LAB (ON THE BLOCKCHAIN) WORKSHOP

Ruth Catlow / Furtherfield (UK)

Free but ticketed. 1pm–3pm

HANNAH MACLURE CENTRE

Abertay Student Centre, 1 - 3 Bell Street, DD1 1HP. Fully Accessible

As part of NEoN's partnership with London-based Media centre Furtherfield around cryptocurrencies, this workshop for artists, technologists and theorists with Furtherfield co-director Ruth Catlow takes a pragmatic approach to building technical and economic capacity in the arts starting with the arts lab. This will involve an introductory conversation about how blockchain technologies are developing in the arts and to contribute to thinking about a future infrastructure for art making.

Tickets at northeastofnorth.com

FUTURE FOSSIL CERAMICS WORKSHOP

Dundee Ceramics Workshop

Ticketed. 2pm–5pm

NEON ACTIVITY ROOM, WEST WARD WORKS

Guthrie Street, DD1 5BR. Fully Accessible

NEoN has slipped some artist-made 'Future Artifacts' into the collection at The McManus – interesting and quizzical objects we expect to be excavated, examined and exhibited in the future. Join us in West Ward Works as we create our very own future fossil using clay to sculpt, mould and form unique ceramic objects based on technology to be discovered by future archaeologists.

Agess 8+ (under 16s must be accompanied by a responsible adult).

This workshop will cost £20 to cover materials and firing of the ceramics. (Plus eventbrite's booking fee)

Tickets at northeastofnorth.com



NEON AT NIGHT

Various Artists

Free but ticketed. 8pm–1am

WEST WARD WORKS

Guthrie Street, DD1 5BR. Fully Accessible

As always, NEoN celebrates its festival with a late night party. Acts include London's Plastique Fantastique, Verity Birt & Musician U, Scotland's own Fallope & The Tubes and Resident DJ RHL with special guest VJ Wanderer from New Zealand. With a pop-up bar and performances amongst our large group exhibition in the vast factory space West Ward Works, this night promises to be a visual audible delight.

DUNGEONS & DRAGONS BITESIZE TASTER WORKSHOP

Free Drop-in. 8pm–12am

NEON ACTIVITY ROOM, WEST WARD WORKS

Guthrie Street, DD1 5BR. Fully Accessible

Dungeons & Dragons – Never played? Interested in playing or just seeing what happens? Join Jenny Heubeck (Ahoy Comics), Robin Griffiths (Melophius) & the NEoN Crew on a Media Archaeological mission.

Sunday 12 November

(All exhibitions & NEoN activity room open, see above)

ATARI: GAME OVER (2014)

Film Screening

Free but ticketed. 1pm–2.30pm

HANNAH MACLURE CENTRE CINEMA
Abertay Student Centre, 1 - 3 Bell Street,
DD1 1HP. Fully Accessible

For this documentary, the filmmakers excavated the landfill site in Alamogordo, New Mexico, where many Atari game cartridges had been dumped in the 1980's. The excavation dig took several months of preparation, and was finally carried out on April 26, 2014. Around 1,300 of the approximately 700,000 games buried were unearthed. Come watch Zak Penn and his colleagues tell the story of recovering the video game classic, 'E.T. the Extra-Terrestrial'



Credit: Atari E.T. Dig Alamogordo New Mexico by taylorthatmaker

Online Co-Commission launching at NEoN

CLICKMINE

Sarah Friend (Canada)

In September, Furtherfield and NEoN Digital Arts Festival together launched a call for proposals - The CryptoDetectorist: hoards, coins and trades - asking artists to consider what today's digital currencies might tell future archaeologists about the way we live and trade.

The selected project, 'Clickmine', is a hyperinflationary ERC-20 token that is minted by a clicking game designed by artist Sarah Friend. Friend is currently working at a blockchain development studio on tools for accounting and analytics, while maintaining an art and game-making practice. Clicking games, like cookie clicker and cow clicker, are the reductio ad absurdum of a 'game' (brutalist with a sense of humour). 'Clickmine' moves similar mechanics onto the blockchain, in a hypercapitalist frenzy that makes the generation of useless wealth via clicking more literal than ever before. Look out for details of the online launch of this new commission....

furtherfield.org/events/clickmine-s-friend



PARTNERS & SPONSORS

NEoN could not happen each year without the hard work, generosity and support of our partners, funders & sponsors. Below is a list of those supporting us in 2017/2018.



'The Weather Makers' is programmed in partnership with Discovery Film Festival. Kelly Richardson's exhibition and a number of related events are supported by the High Commission of Canada to the United Kingdom.

Please get in touch if you require this document in large print

01382 322852 or neon@northeastofnorth.com

Booking Information

Most events and exhibitions are free (unless otherwise stated) and pop-in.

A number of our events have limited capacity and we recommend booking in advance to avoid disappointment.

NEoN would not be possible without the generosity and good will of our amazing artists, curators, producers, and most of all, the hard work of our fabulous volunteers.

NEoN is proud to hold a 'Volunteer Friendly Award' and welcomes you to join us as we enter our tenth year!

Credit: Laboratory for Variable Risk Perception (detail) by Ele Carpenter

Brochure design by: Pulse North



Event Map

- | | |
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| 1 Dundee Contemporary Arts (DCA) | 8 Unit 6, Vision Building |
| 2 Dundee Science Centre | 9 West Ward Works |
| 3 Generator Projects | 10 Discovery Point & RRS Discovery |
| 4 Mary Slessor Gardens | 11 Mecca Dundee Playhouse |
| 5 Bonar Hall | 12 Hannah Maclure Centre |
| 6 University of Dundee | 13 Nomas* Projects |
| 7 The Mayfly | 14 McManus Galleries |
| | 15 Mills Observatory |