THE GLASGOW SCHOOL OF ART

Профессор

Брайан Марк Эванс

(professor Brian Mark Evans)

ГАЗПРОМ НЕФТЬ

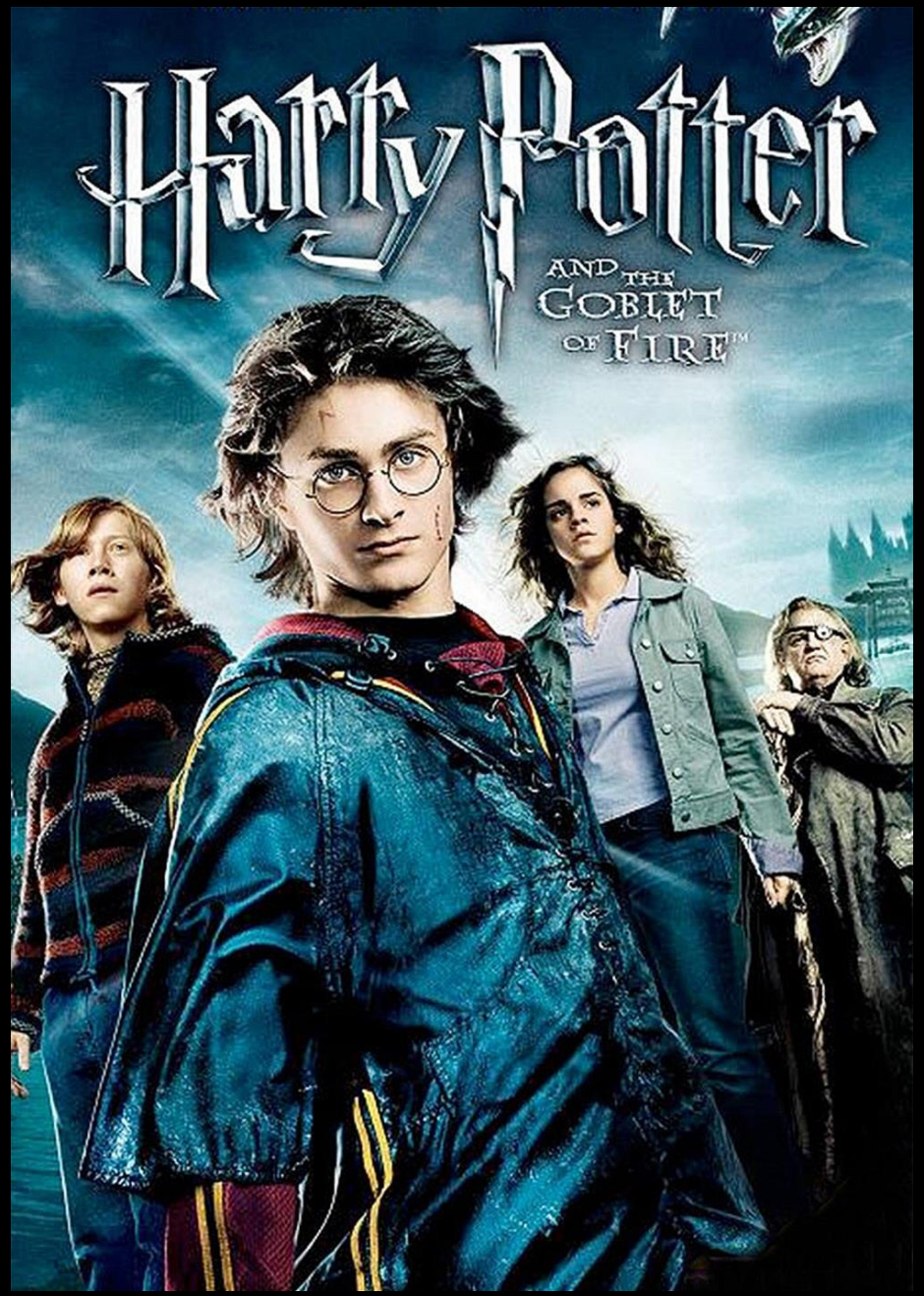
РОДНЫЕ ГОРОДА
РОДНЫЕГОРОДА.РФ

КРЕАТИВНЫЕ ПРАКТИКИ

Source: Patricia Macdonald ©

Source: Patricia Macdonald ©

Robert Duncanson: Scottish Landscape 1871


Harry Potter
AND THE GOBLET OF FIRE™

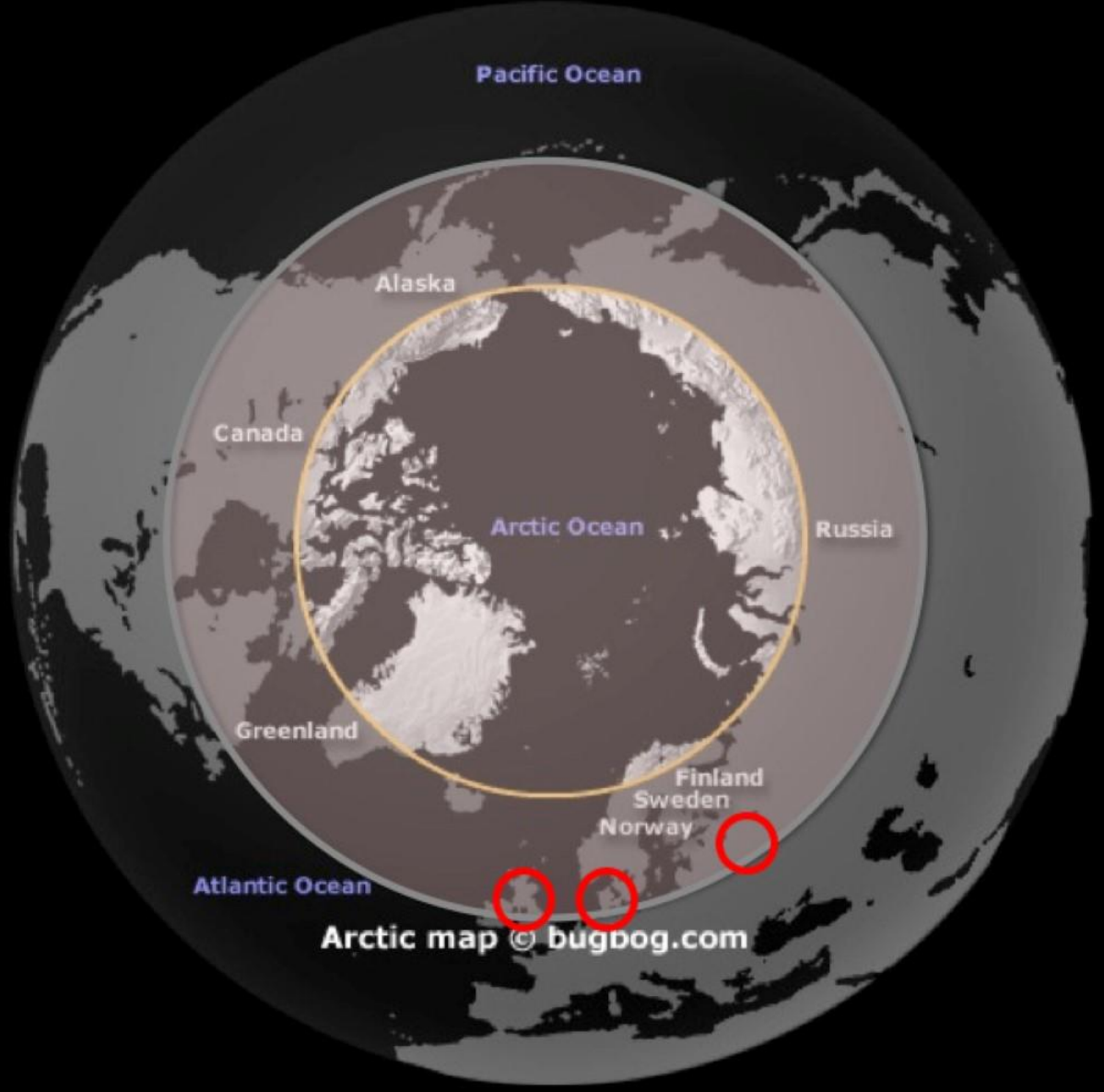
Source: Colin Baxter ©

GILLESPIES

Glasgow
1958

Glasgow
1978

Glasgow
1999



Lawrence C Smith - The New North

the NORCs +45°N

USA, Canada, Iceland, Greenland, Norway Sweden, Finland & Russia

SAMSUNG
GEORGIEVSKIY
GOSUDARSTVENNAYA
DUMA
SOBLYUDAYTE

RIAI | THE ACADEMY OF URBANISM

URBAN FUTURES CITIES & TOWNS IN TRANSITION

VANCOUVER to VLADIVOSTOK
HABITAT III and the metropolitan context of the UNECE

Prof BRIAN MARK EVANS
The Glasgow School of Art

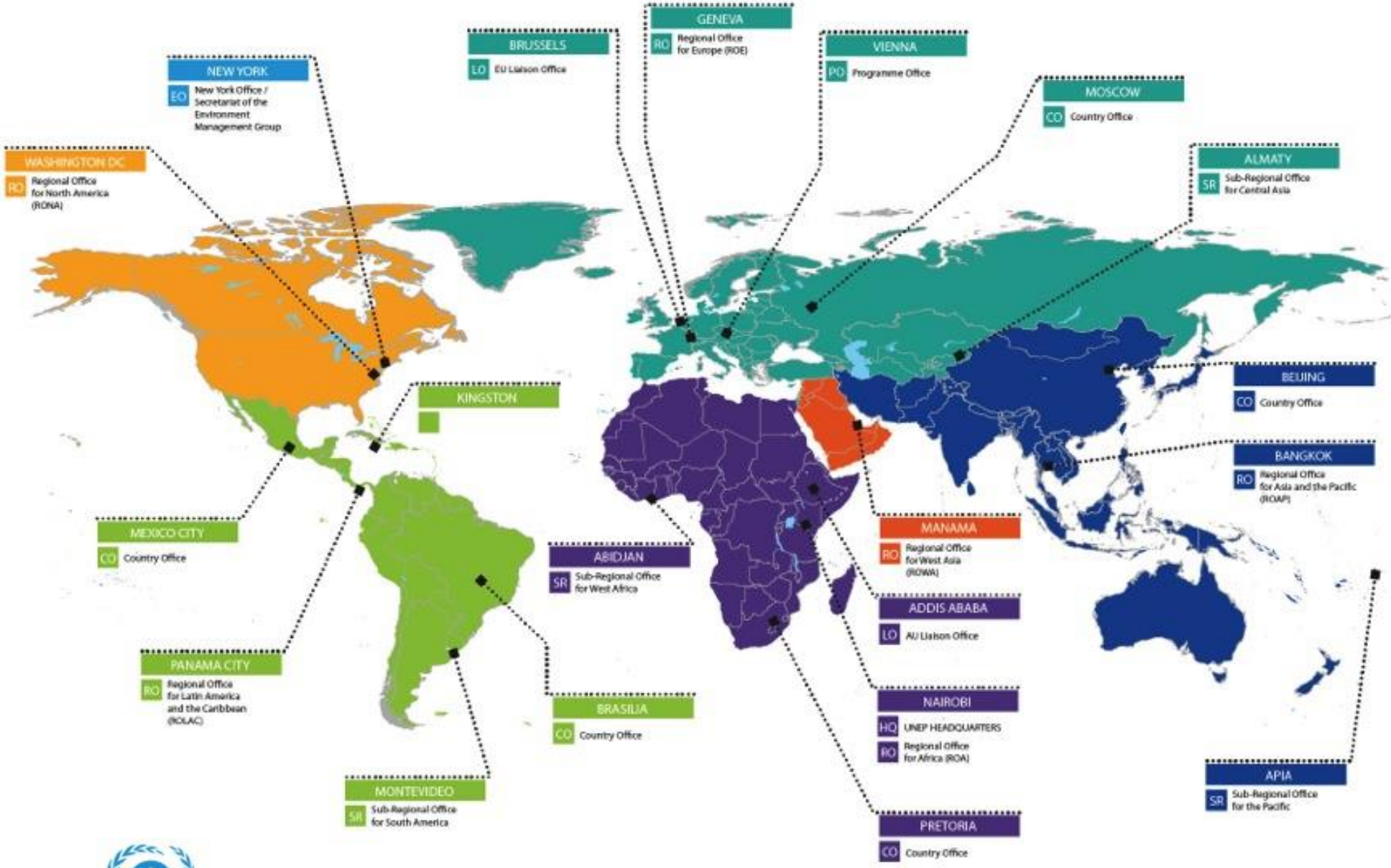
H III

UNITED NATIONS ECONOMIC COMMISSION FOR EUROPE

GLASGOW URBAN LAB
THE GLASGOW SCHOOL OF ART

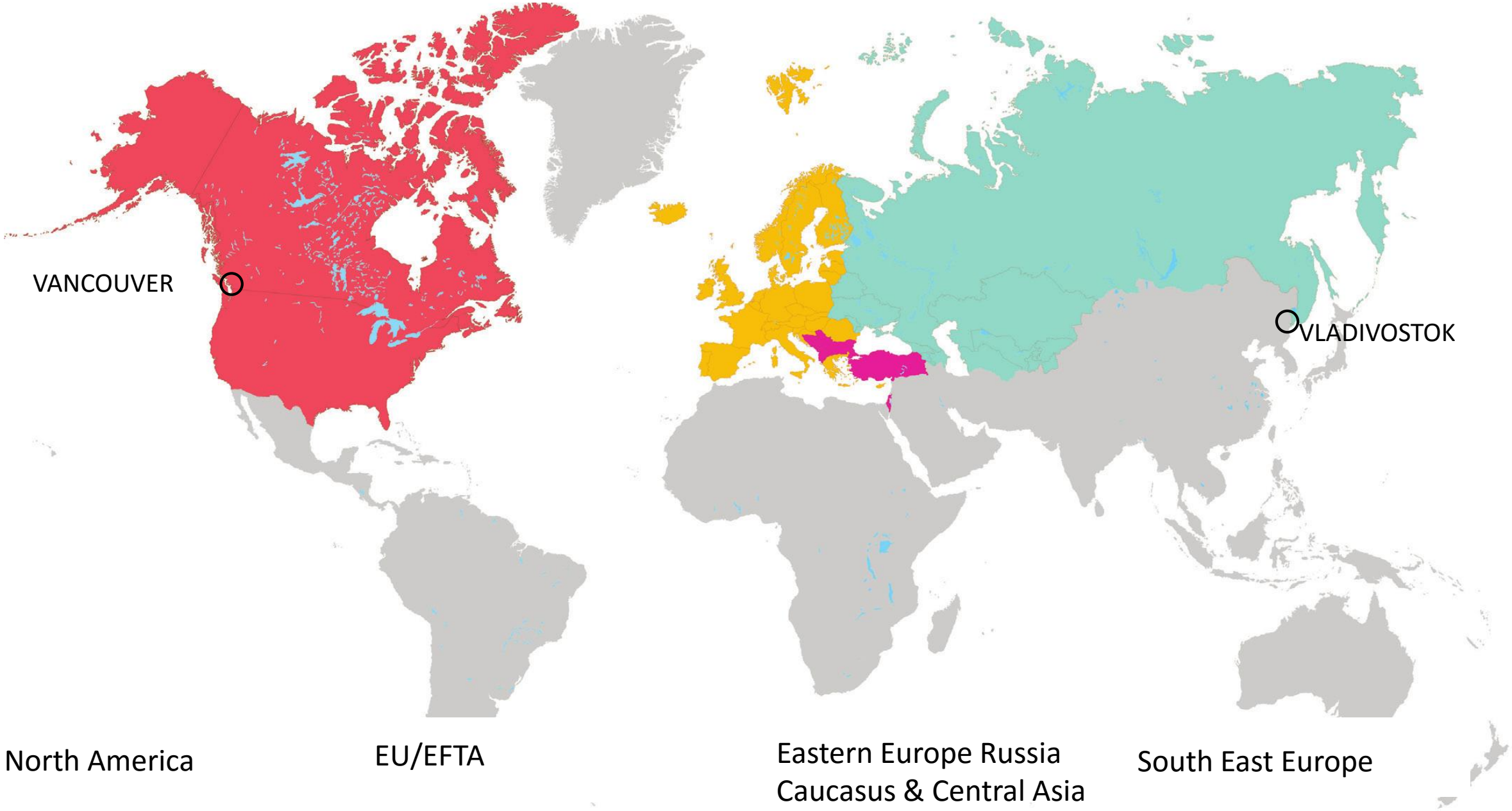
SUSTAINABLE DEVELOPMENT GOALS

https://sustainabledevelopment.un.org/

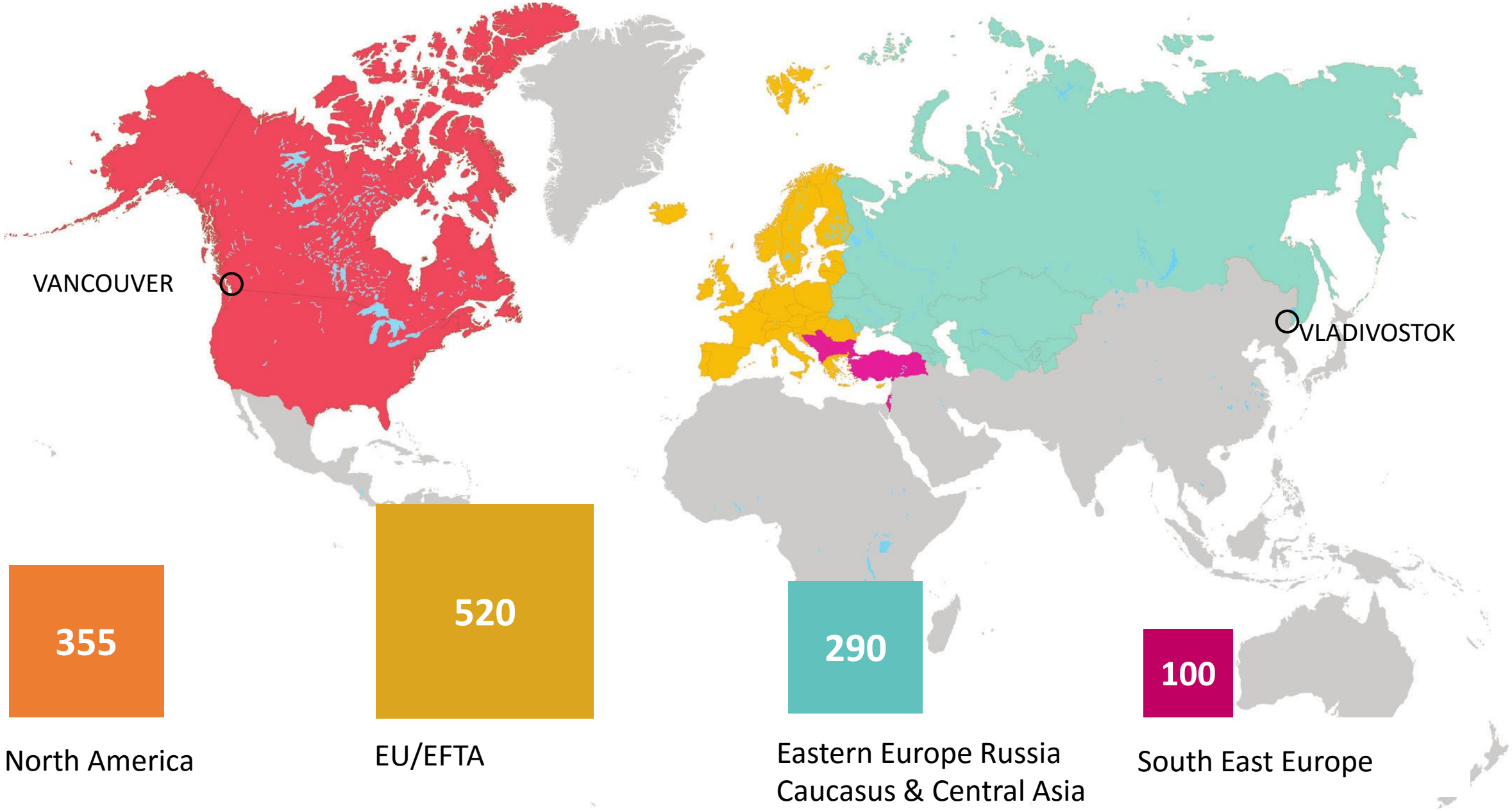


UNEP

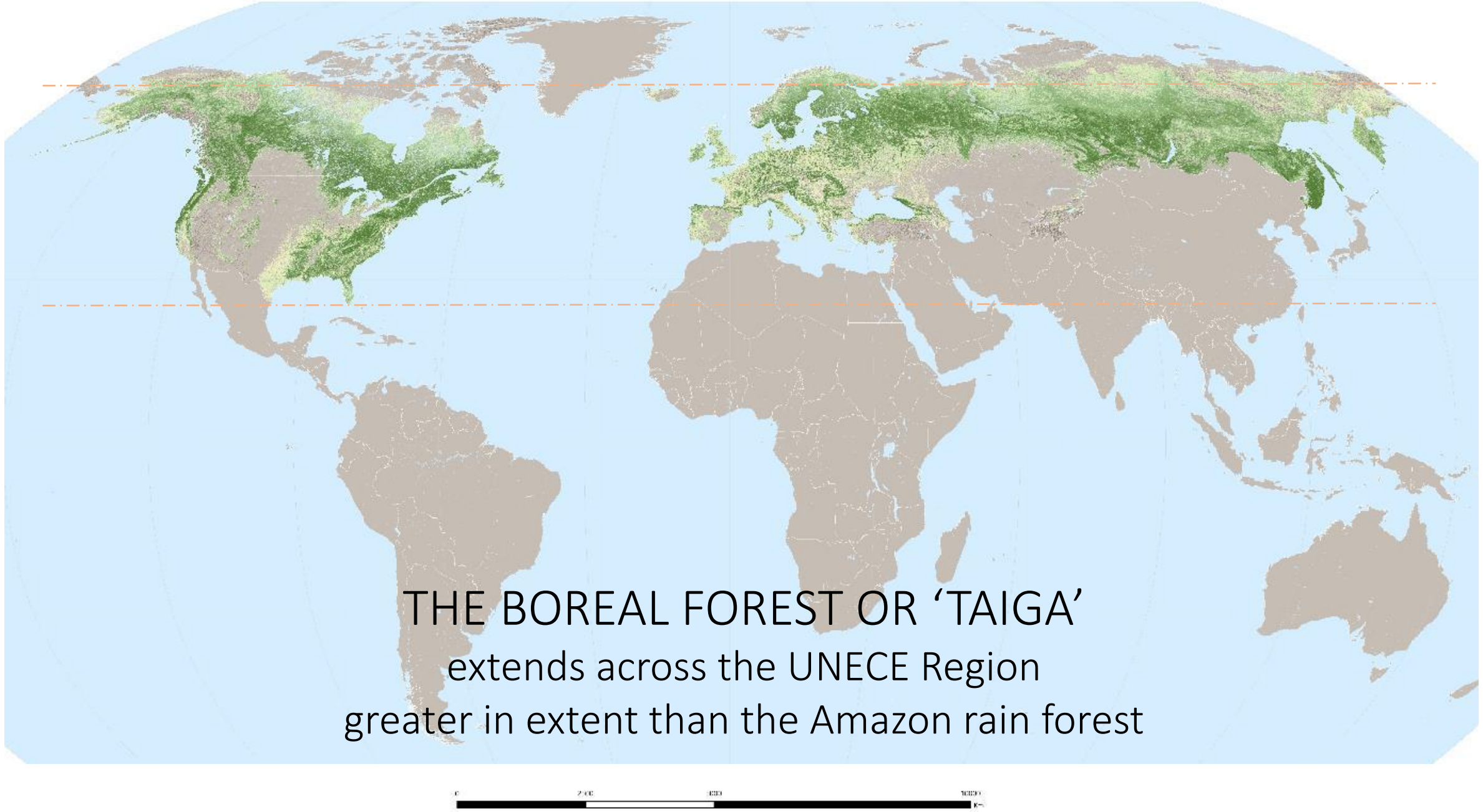
THE 'REGIONAL REPORTS' ON CITIES.



The Territories of the United Nations Economic Commission for Europe (UNECE)



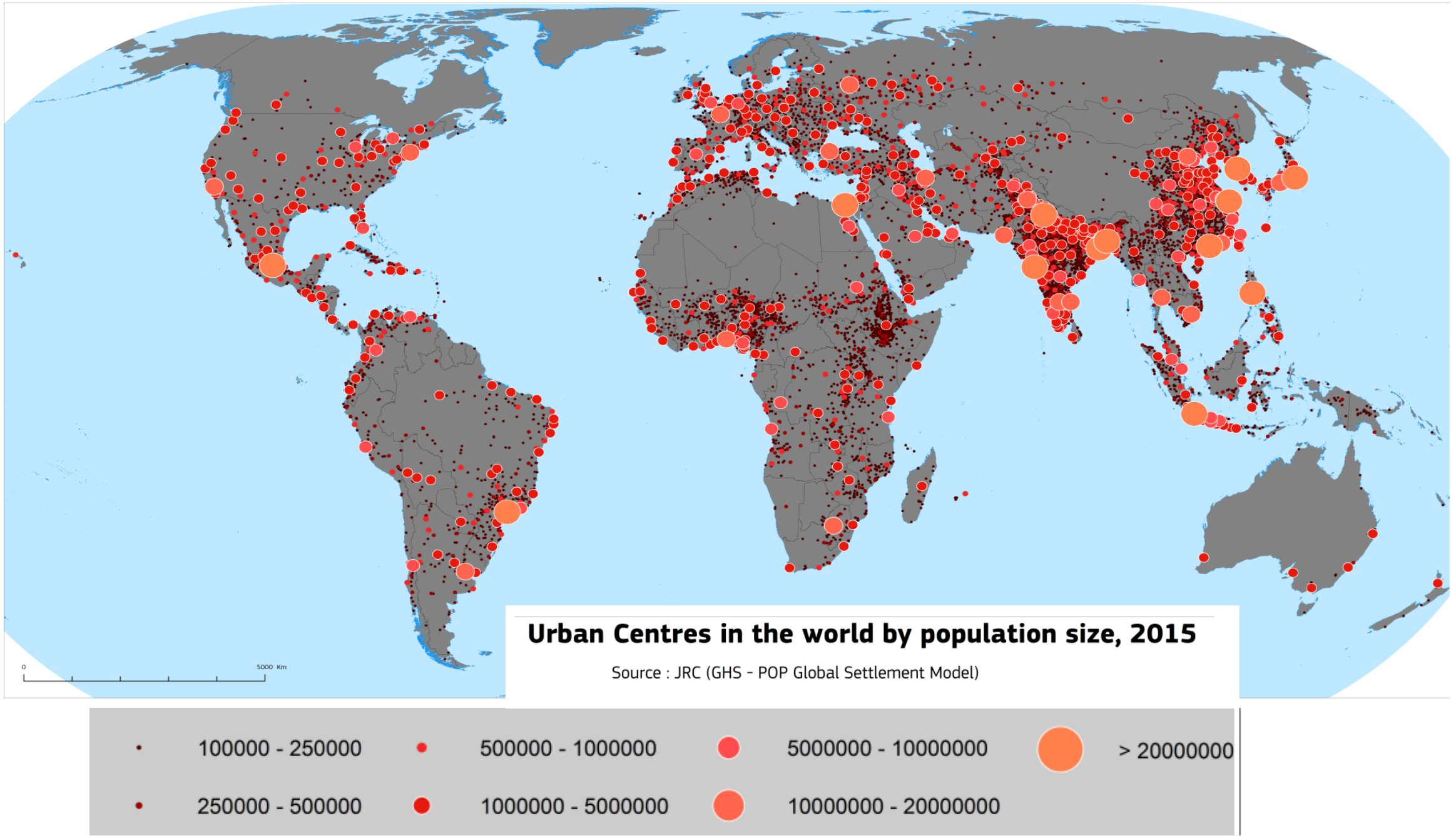
The Territories of the United Nations Economic Commission for Europe (UNECE)

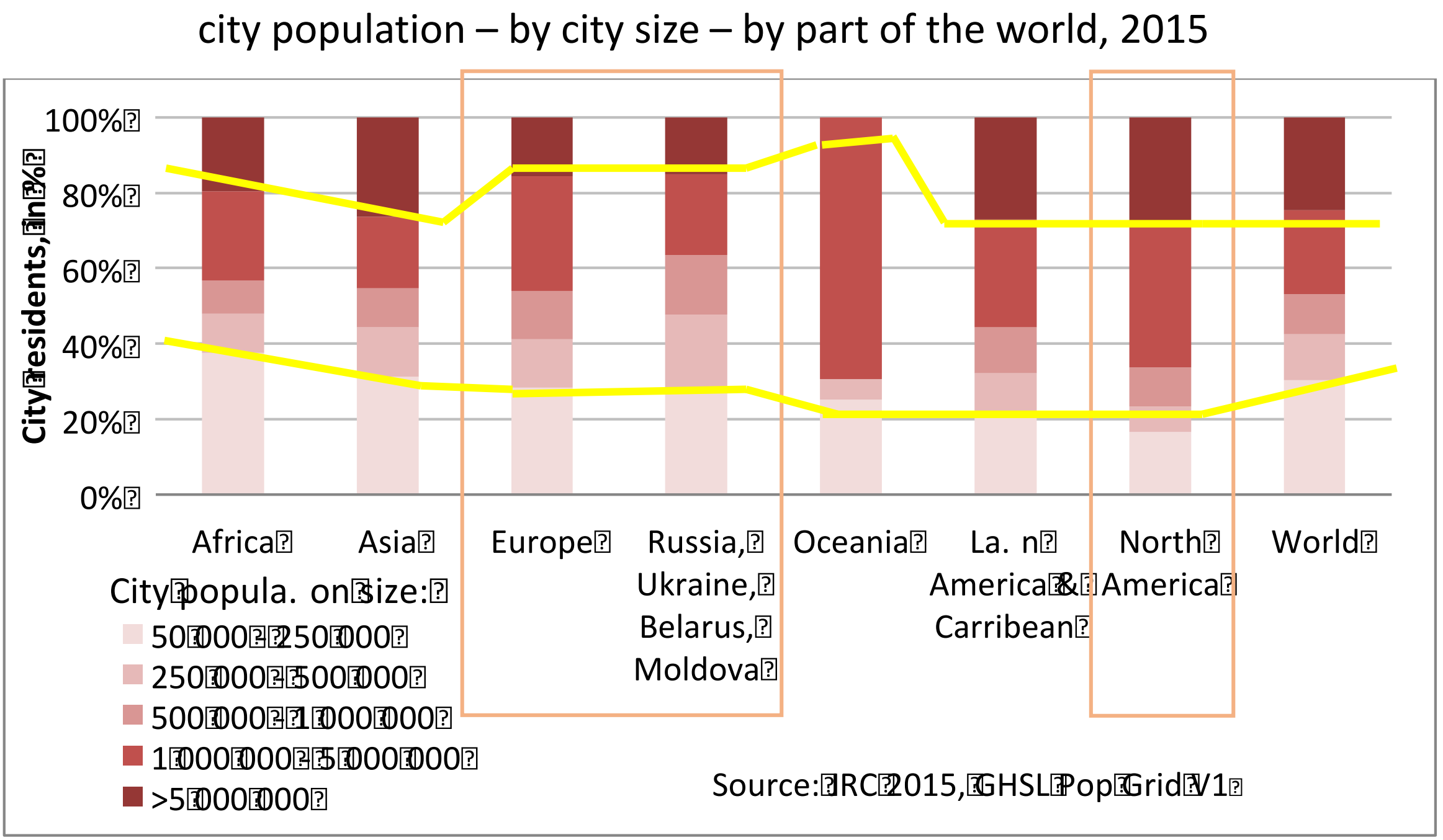


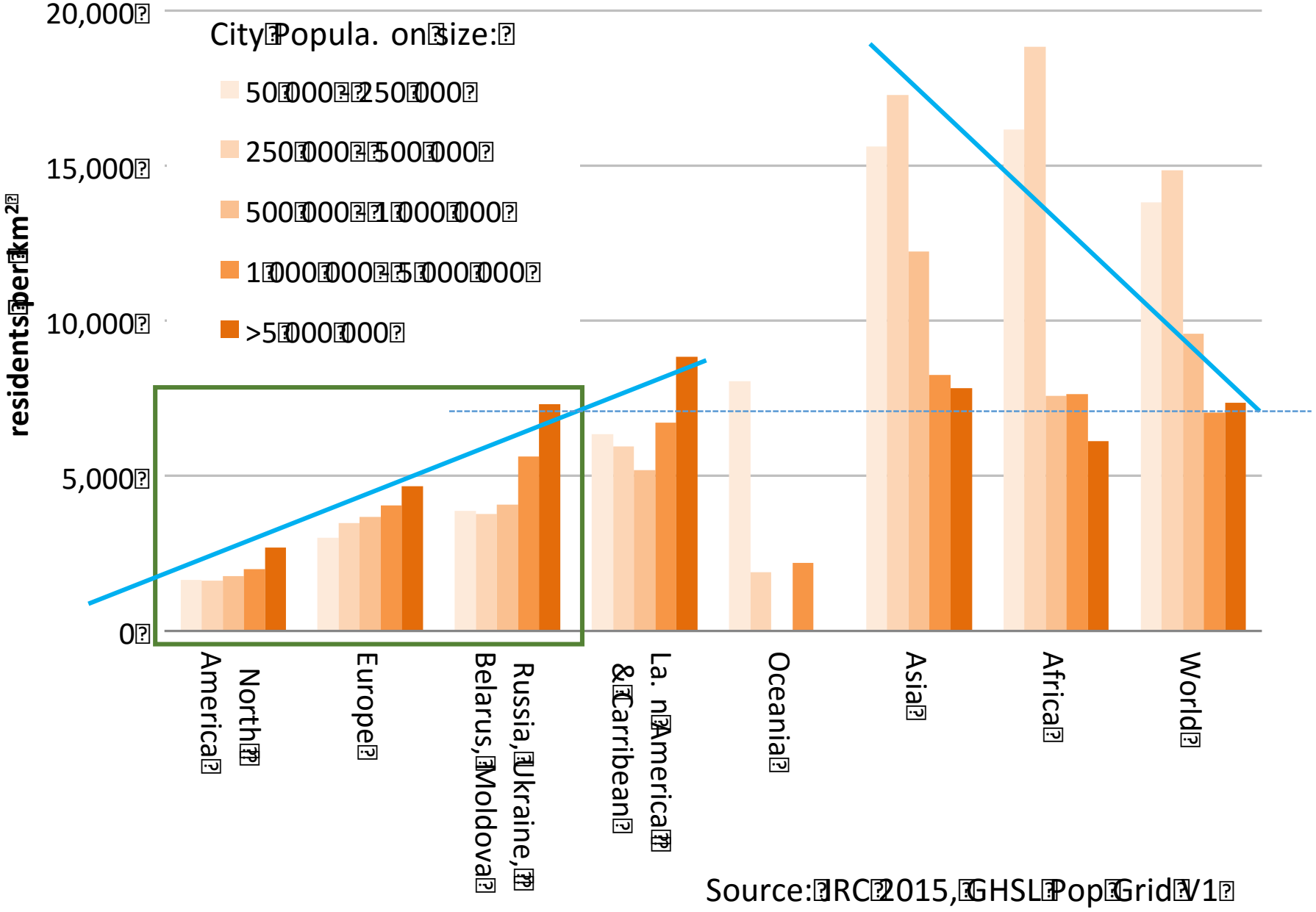
THE BOREAL FOREST OR ‘TAIGA’

extends across the UNECE Region

greater in extent than the Amazon rain forest

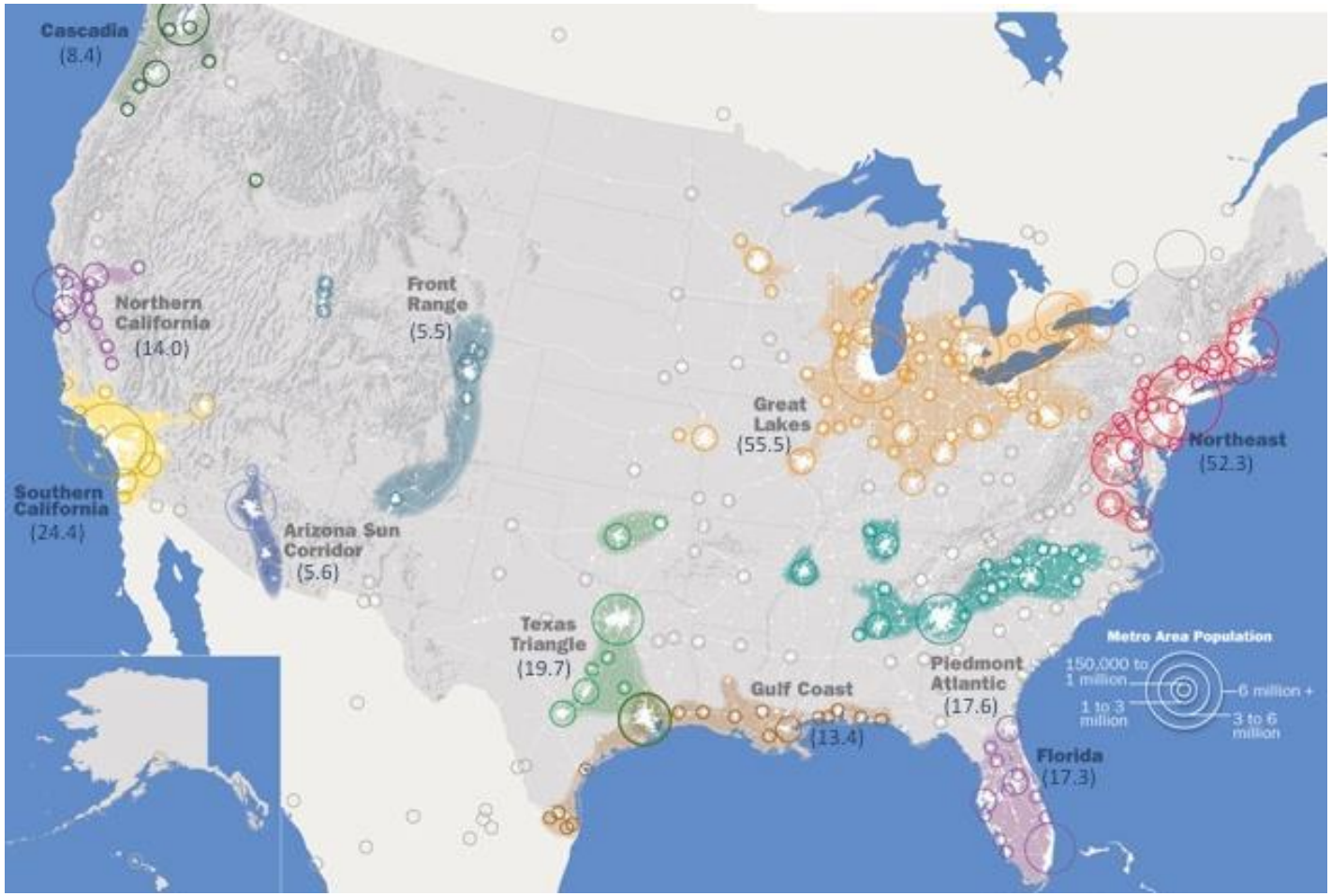

0
5000 Km
Urban Centres in the world by population size, 2015
Source : JRC (GHS - POP Global Settlement Model)
100000 - 250000
250000 - 500000
500000 - 1000000
1000000 - 5000000
5000000 - 10000000
10000000 - 20000000
> 20000000

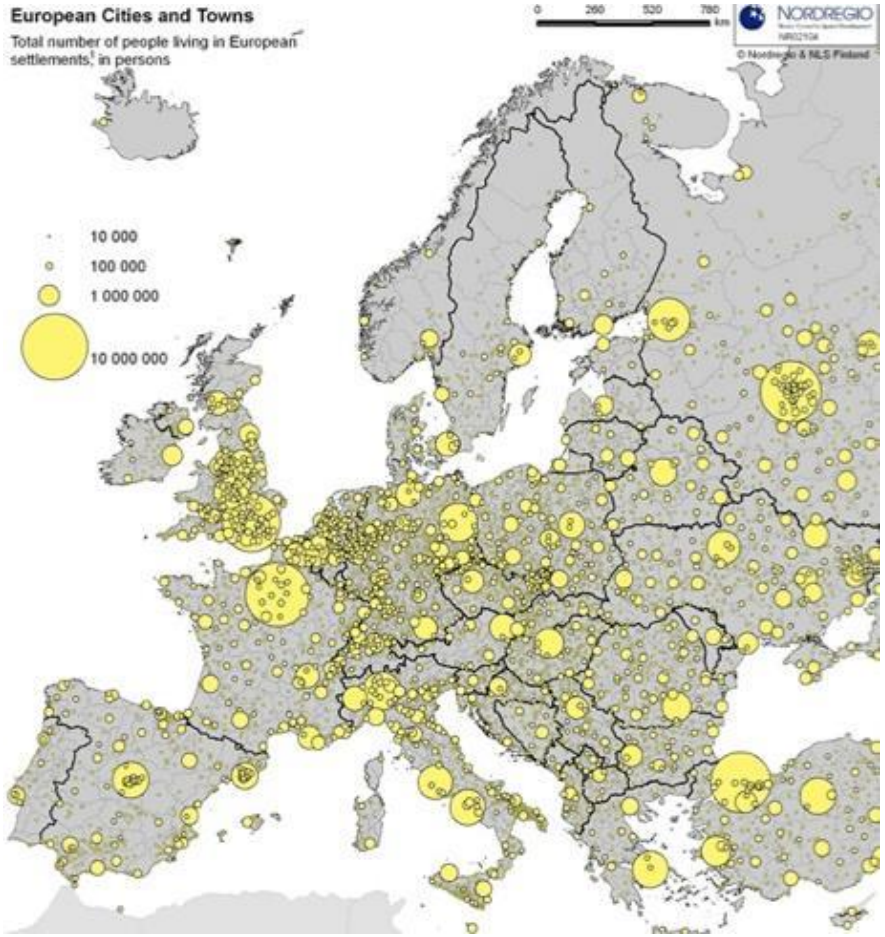

city population – by city size – by part of the world, 2015
100%
80%
60%
40%
20%
0%
City residents, in %
Africa
Asia
Europe
Russia, Ukraine, Belarus, Moldova
Oceania
La. n America & Carribean
North America
World
City popula. on size:
50 000 - 250 000
250 000 - 500 000
500 000 - 1 000 000
1 000 000 - 5 000 000
>5 000 000
Source: JRC 2015, GHSL Pop Grid V1



POPULATION DENSITY

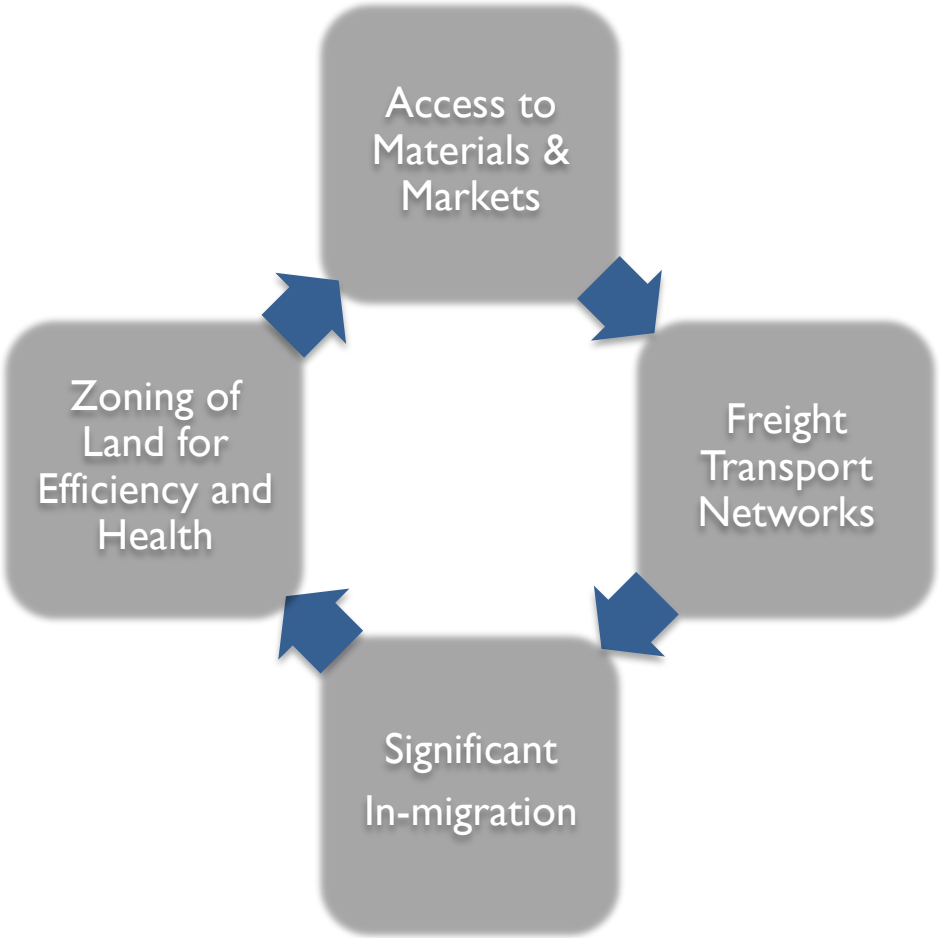
city size class
by global region
2015


Cascadia
(8.4)
Northern California
(14.0)
Front Range
(5.5)
Great Lakes
(55.5)
Northeast
(52.3)
Southern California
(24.4)
Arizona Sun Corridor
(5.6)
Texas Triangle
(19.7)
Gulf Coast
(13.4)
Piedmont Atlantic
(17.6)
Florida
(17.3)
Metro Area Population
150,000 to 1 million
1 to 3 million
3 to 6 million
6 million +

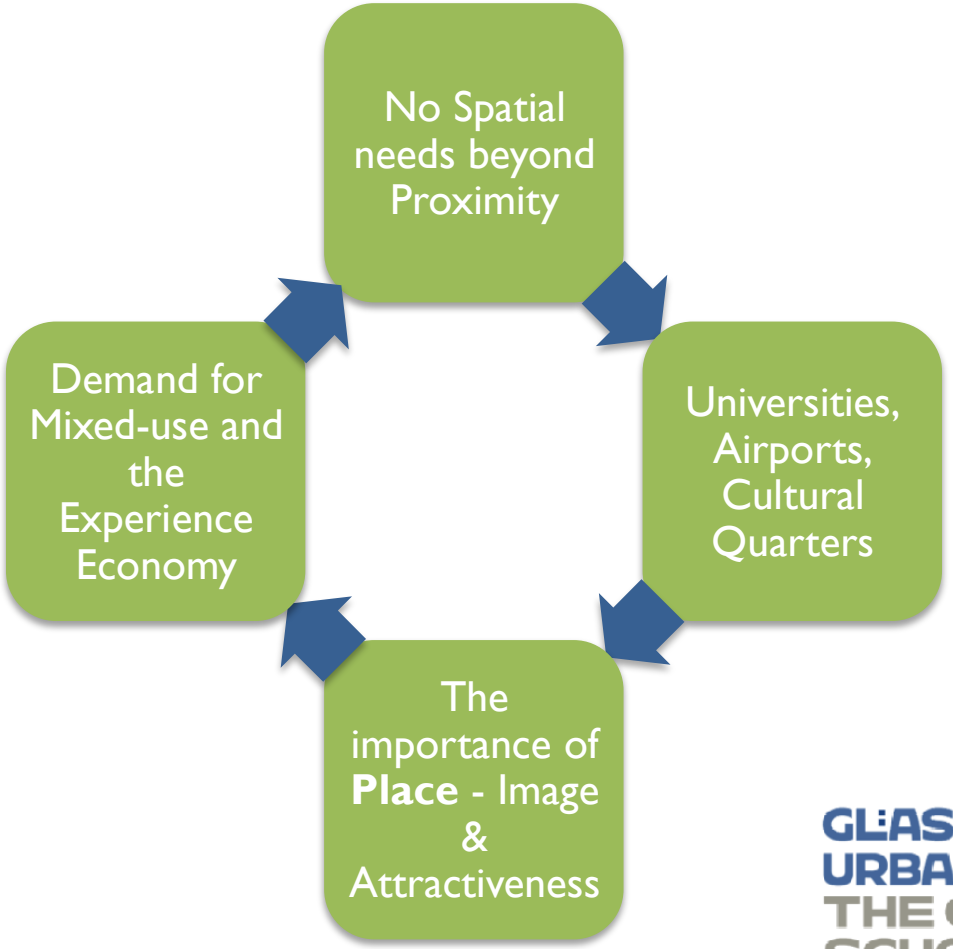

European Cities and Towns
Total number of people living in European settlements, in persons
10 000
100 000
1 000 000
10 000 000
NORDREGIO

Minsk
Saint-Petersburg
Kiev
Moscow
Odesa
Nijni-Novgorod
Kazan
Donetsk
Rostov-on-Don
Ekaterinburg
Novosibirsk
Krashoyarsk
Tbilissi
Erevan
Chelyabinsk
Omsk
Astana
Baku
Tashkent
Bishkek
Ashgabat
Almaty
Dushanbe
Population in 2010

THE INDUSTRIAL CITY



THE KNOWLEDGE CITY



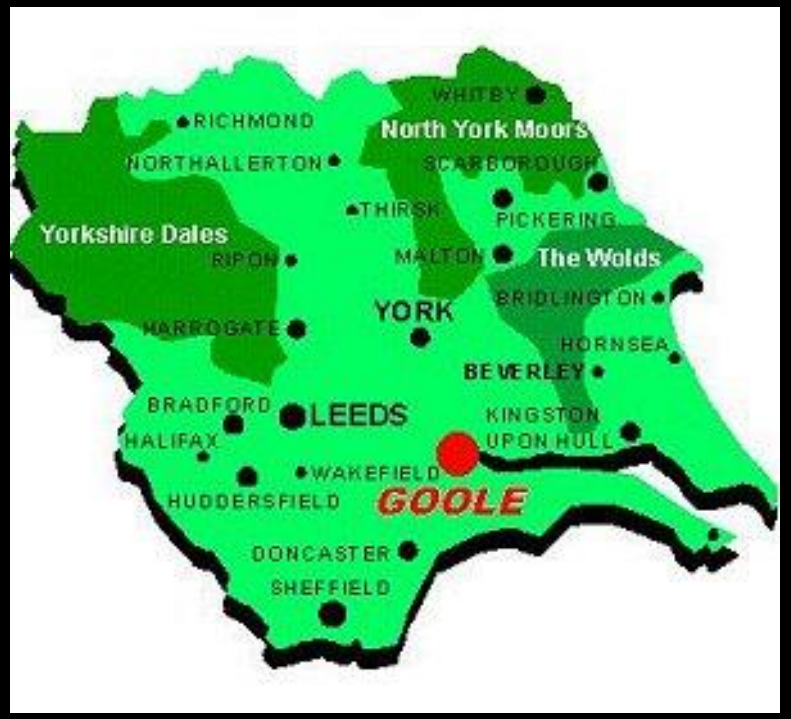
GLASGOW URBAN LAB
THE GLASGOW SCHOOL OF ART

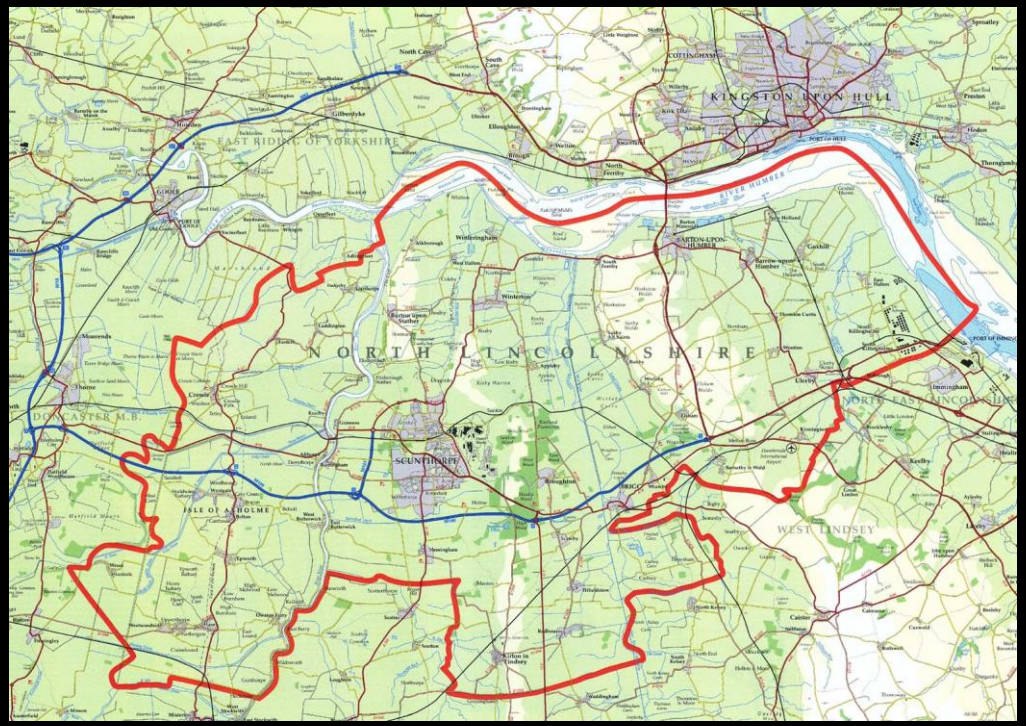
TOWARDS A NEW PARADIGM for the NEW URBAN AGENDA

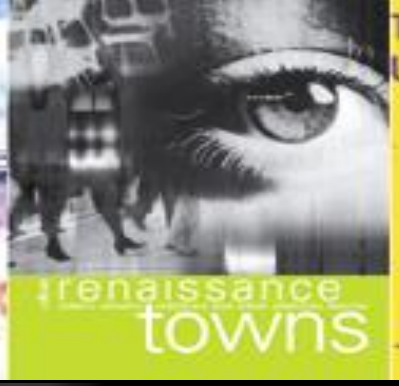
City-focused, people-centred and **integrated**

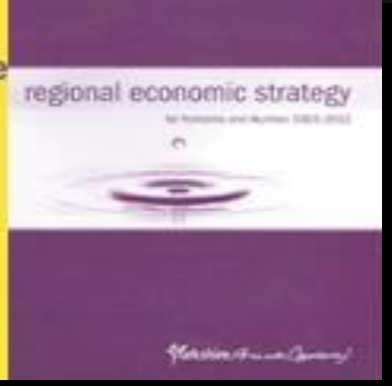
UNITED NATIONS
ECONOMIC COMMISSION
FOR EUROPE

GLASGOW
URBAN LAB
THE GLASGOW
SCHOOL OF ART


WHITBY
RICHMOND
North York Moors
NORTHALLERTON
SCARBOROUGH
THIRSK
PICKERING
Yorkshire Dales
RIPON
MALTON
The Wolds
BRIDLINGTON
YORK
HARROGATE
HORNSEA
BEVERLEY
BRADFORD
LEEDS
KINGSTON
UPON HULL
HALIFAX
WAKEFIELD
HUDDERSFIELD
GOOLE
DONCASTER
SHEFFIELD


KINGSTON UPON HULL
EAST RIDING OF YORKSHIRE
NORTH LINCOLNSHIRE
SCUNTHORPE
ISLE OF AXHOLME
WEST LINDSEY





YORKSHIRE FORWARD

our towns and cities: the future towards an urban renaissance yorkshire forward renaissance towns

yorkshire forward

[regional economic strategy]

and regional alliance

Yorkshire Forward's Regional Economic Strategy aims to implement a programme to regenerate our city and town centres to create world class urban environments.

[strategic] town wide urban planning and design

[quality] world class towns and cities in a world class region

[community] town teams and local strategic partnerships

[town teams]

citizenship and civic leadership

community empowerment

local engagement and local action

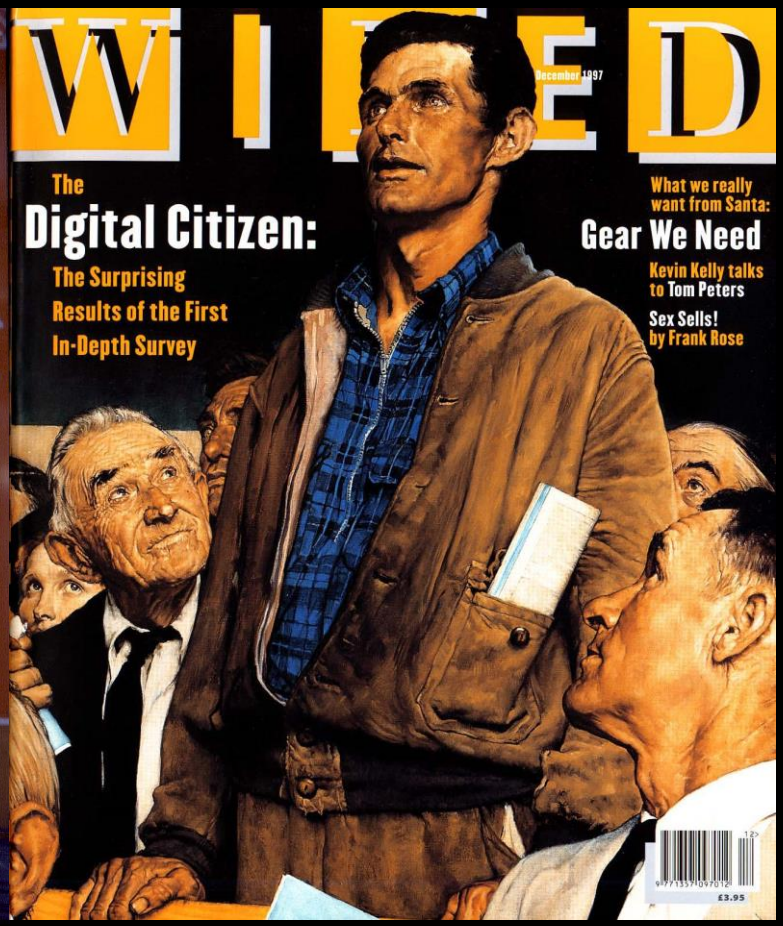
Yorkshire Forward's Urban Renaissance Panel is working with local communities through recently formed Town Teams, assembled to represent amenity, business and political interests. Together we are creating long term environmental, social and economic renaissance strategies for the region's towns and cities built upon rising aspirations and enhanced skills in citizenship and civic leadership.

Alan Simpson

A good Town Team is a critical friend.

Martin Winter

“where there is no vision, the people perish”
Acts



“a city can only exist when it is inhabited in the imagination of its citizens”
Alistair Grey

THE CRUCIBLE-
LETS CHANGE SCUNTHORPE
let's change
Scunthorpe
come and say

More S.T.D. INFO
More drug info
NO LITTER
NO War
Stacey
Karra!
NO TO WAR
LESS VIOLENCE!

Busted
More S.T.D. INFO
NO LITTER
YOUTH CLUB
More drug info
ROLLERCOASTER
Karra!

your ideas
in future
Take the chan to make a difference
ake your ideas
unt in future
A town by any
other name ...
MORE
FOR
CHILDREN
9-16
Park
Peace

VIEWS
EEDING LIST
JAM
EANS
TERED TOAST
Butter + mammalade.
butter + beans!
EED RATS

Scunthorpe 2023
Postcard
Competition
Come and have a go here

SCUNTHORPE
RELAXING
IN 2023
RESTAURANT

the scunthorpe declaration

The 'town charter for Scunthorpe' which marks the start of our move towards becoming a renaissance town and economic driver for North Lincolnshire

What is a Charrette?

“An inclusive, design-led approach to gathering information, analysis, option generation and formation of design proposals.”

Overarching Aims of the Brief

“ … to increase the vitality of the town as a whole and to address particular issues associated with the River.”

advice UK
www.welfare
Tel: 01387 266 888
FREE
CONFIDENTIAL
Pumpernickel

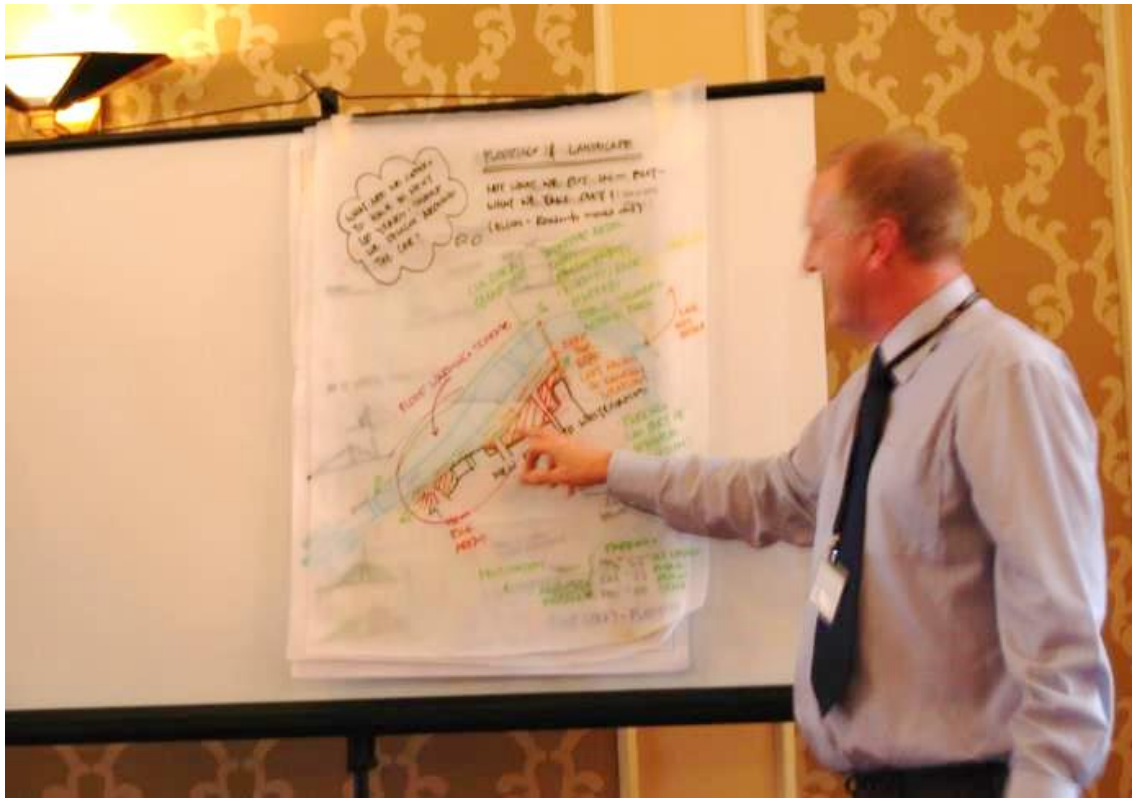
LIB 4994
W522 NSF

CARD

The future of the Whitesands, Dumfries – Have your say!
Friday 14th September, 11am-5.30pm
Saturday 15th September, 11am-5.30pm
Drop in or stay for the whole event
The Cairndale Hotel, English Street, Dumfries, DG1 2DF
GILLESPIES
www.dumgal.gov.uk/economicdevelopment
Dumfries & Galloway
Planning and Environment Services
Flood Risk Management
1:200 year plus climate change
Dumfries & Galloway
Whitesands Technical Workshop – 13 September 2012

e Whitesands,
ve your say!
am-5.30pm
11am-5.30pm
Drop in or stay for
the whole event
fries, DG1 2DF
.gov.uk/economicdevelopment

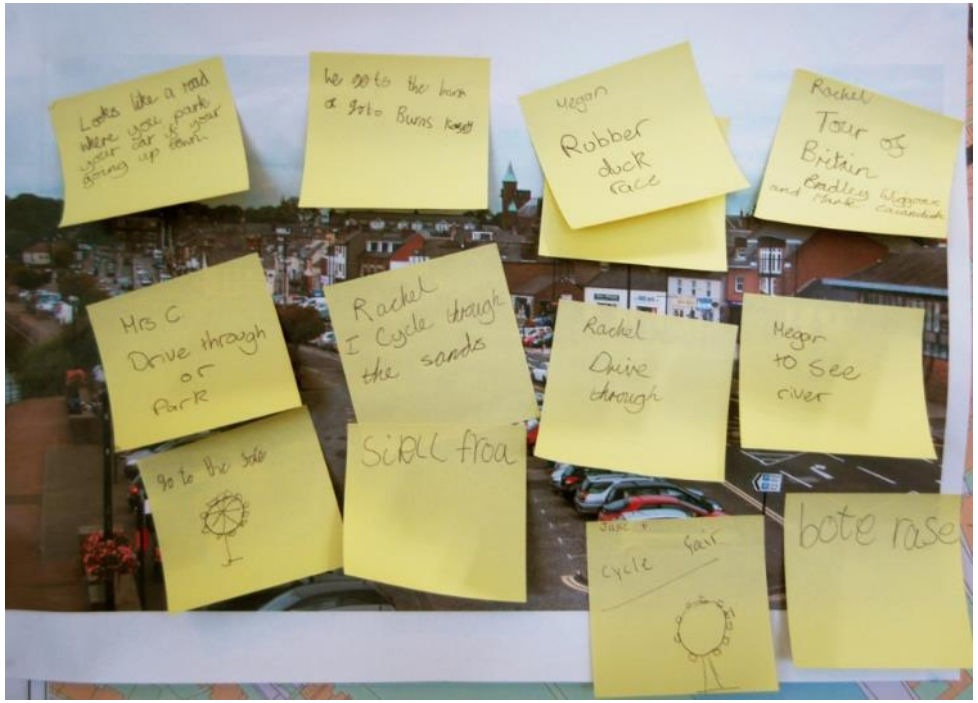
GILLESPIES



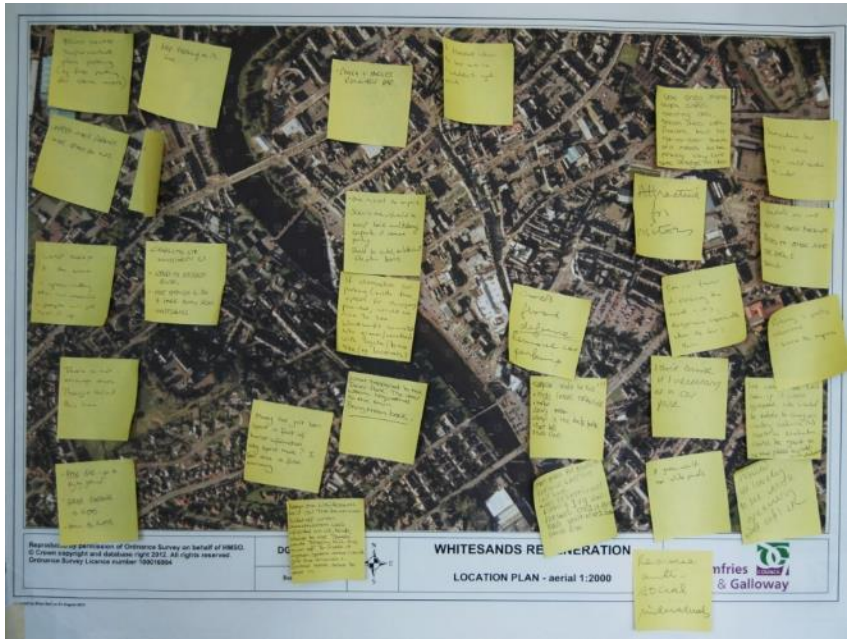
ART, CULTURE+LEARNING

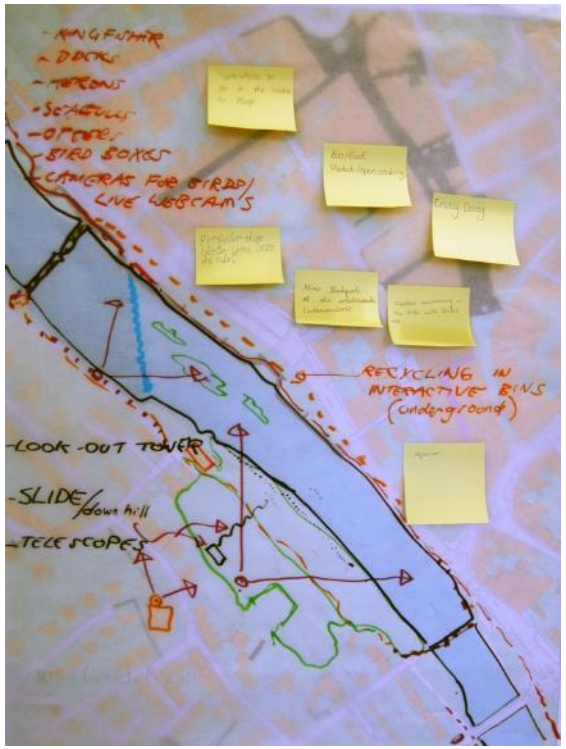
The future of the Whitesands, Dumfries – Have your say!
Friday 14th September, 11am-5.30pm
Saturday 15th September, 11am-5.30pm
Drop in or stay for the whole event
The Cairndale Hotel, English Street, Dumfries, DG1 2DF
GILLESPIES
www.dumgal.gov.uk/economicdevelopment

Dumfries – Have your say!
Friday 14th September, 11am-5.30pm
Saturday 15th September, 11am-5.30pm
Drop in or stay for the whole event
GILLESPIES

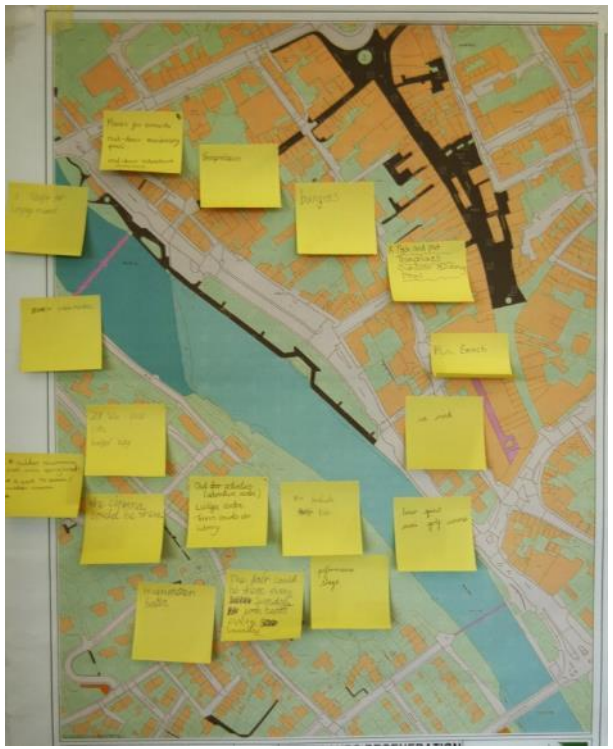

Looks like a road where you park your car if your going up town
we go to the bank or go to Burns Kaset
Megan Rubber duck race
Rachel Tour of Britain
Mrs C Drive through or Park
Rachel I Cycle through the sands
Rachel Drive through
Megan to see river
go to the sole
Sirell froa
bote rase
cycle fair

Burger fuel
Rachel
Megan
Mrs C.
- good places
- needs improve


WHITESANDS RE ERATION
LOCATION PLAN - aerial 1:2000
& Galloway


- KINGFISHER
- DOCKS
- HERONS
- SEAGULLS
- OTTERS
- BIRD BOXES
- CAMERAS FOR BIRDS/ LIVE WEBCAMS
RECYCLING IN INTERACTIVE BINS (underground)
- LOOK-OUT TOWER
- SLIDE/down hill
- TELESCOPES

- GUID NYCHBURRIS
- SANDS SNOOKER CLUB
- DOCK PARK EVENTS
- BARS + CAFES (Mrs Chambers)
- DESIGNER SHOPS (Holister?)
WHITESANDS REGENERATION



The future of the Whitesands, Dumfries – Have your say!
Friday 14th September, 11am-5.30pm
Saturday 15th September, 11am-5.30pm
The Cairndale Hotel, English Street, Dumfries, DG1 2DF
Drop in or stay for the whole event
GILLESPIES
www.dumgal.gov.uk/economicdevelopment
PROBLEMS
DREAMS
SOLUTIONS

No night-time activity

Signage – not clear, mis-information, too many signs, clutter

Co-location of major cars/bus facilities with the towns premier landscape

"It's a doughnut town"

Lack of appreciation of the civic heritage in development

Common good lands are not in local control

"Waste of one of Dumfries biggest asset"

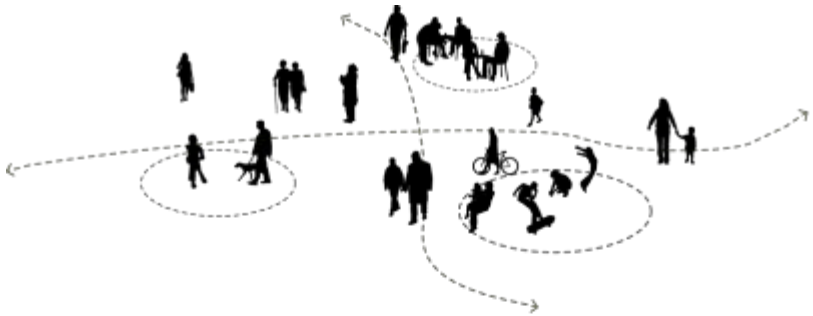
FLOODING

Whitesands is an historically important place in the heart of Dumfries but it is currently blighted by flooding. Participants felt that the blight affected not only Whitesands but had a negative knock on effect on the rest of the town compounding some of the wider economic challenges. Flood mitigation was discussed in detail and most people felt that flood protection against 1 in 25 year flooding would be an appropriate solution that would end years of uncertainty and provide the opportunity to start making plans for the regeneration of the area, allowing people and projects to move forward.

"Nothing can happen until the flooding is sorted"

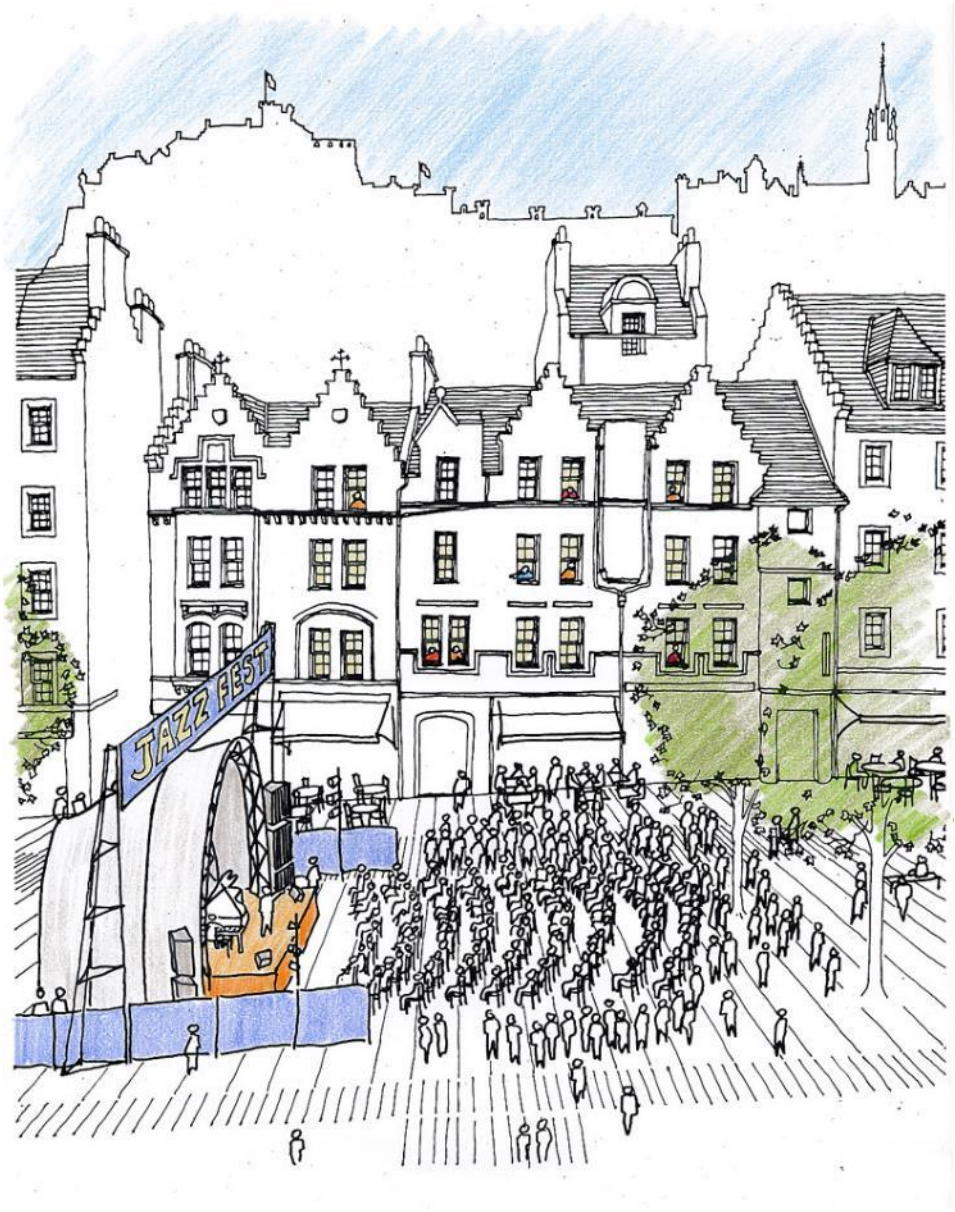
Start with people!!

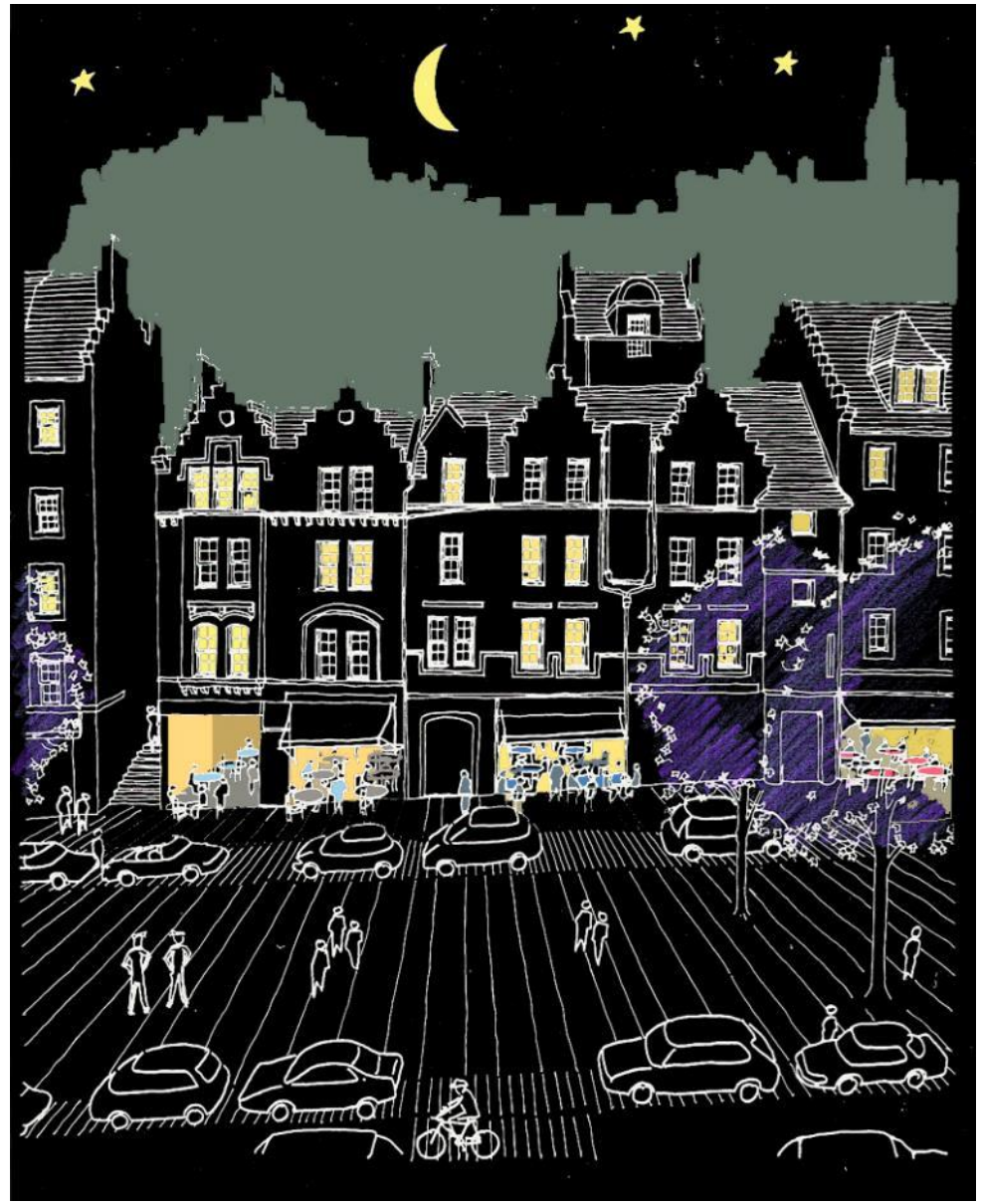
LIFE



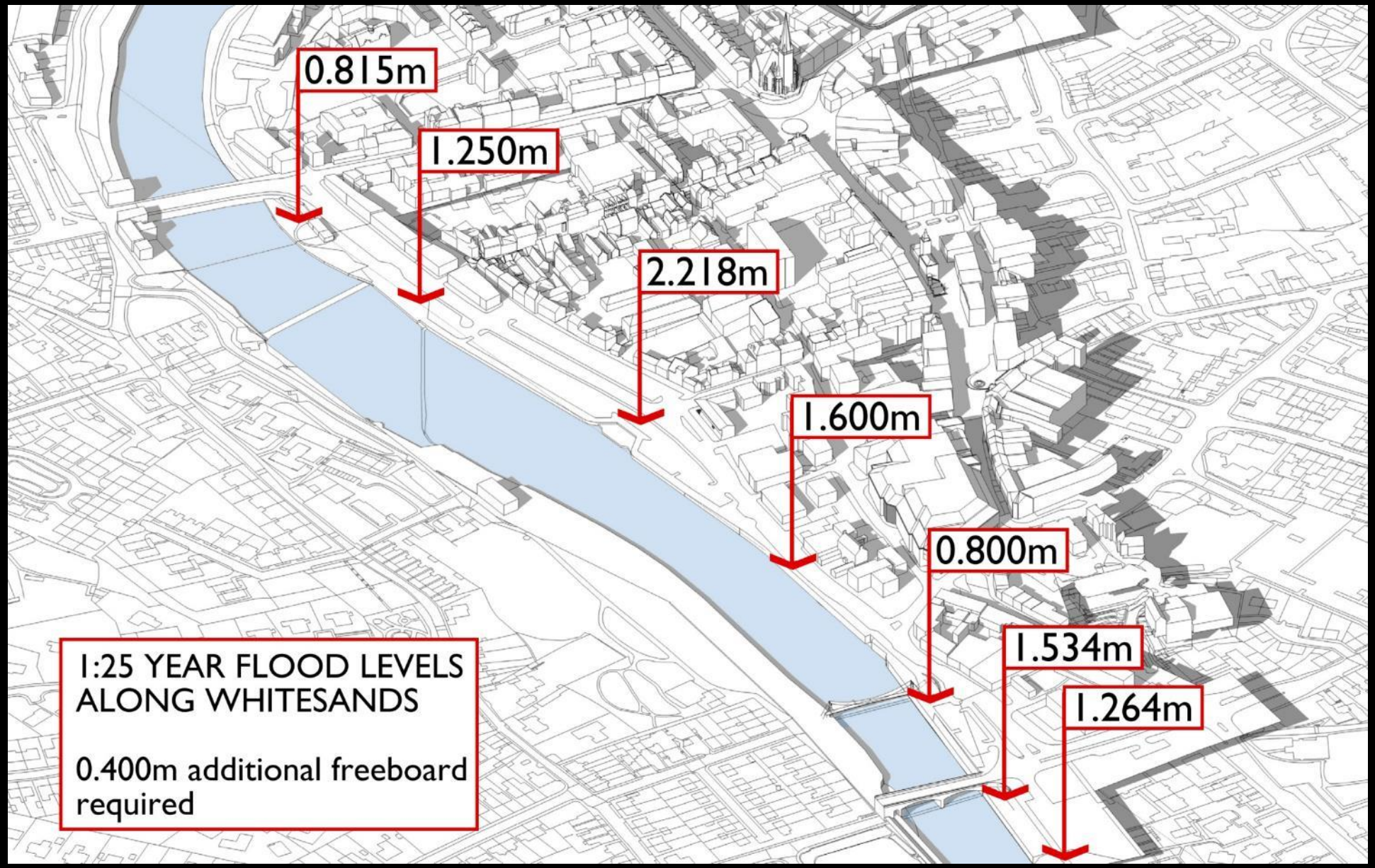
SPACE

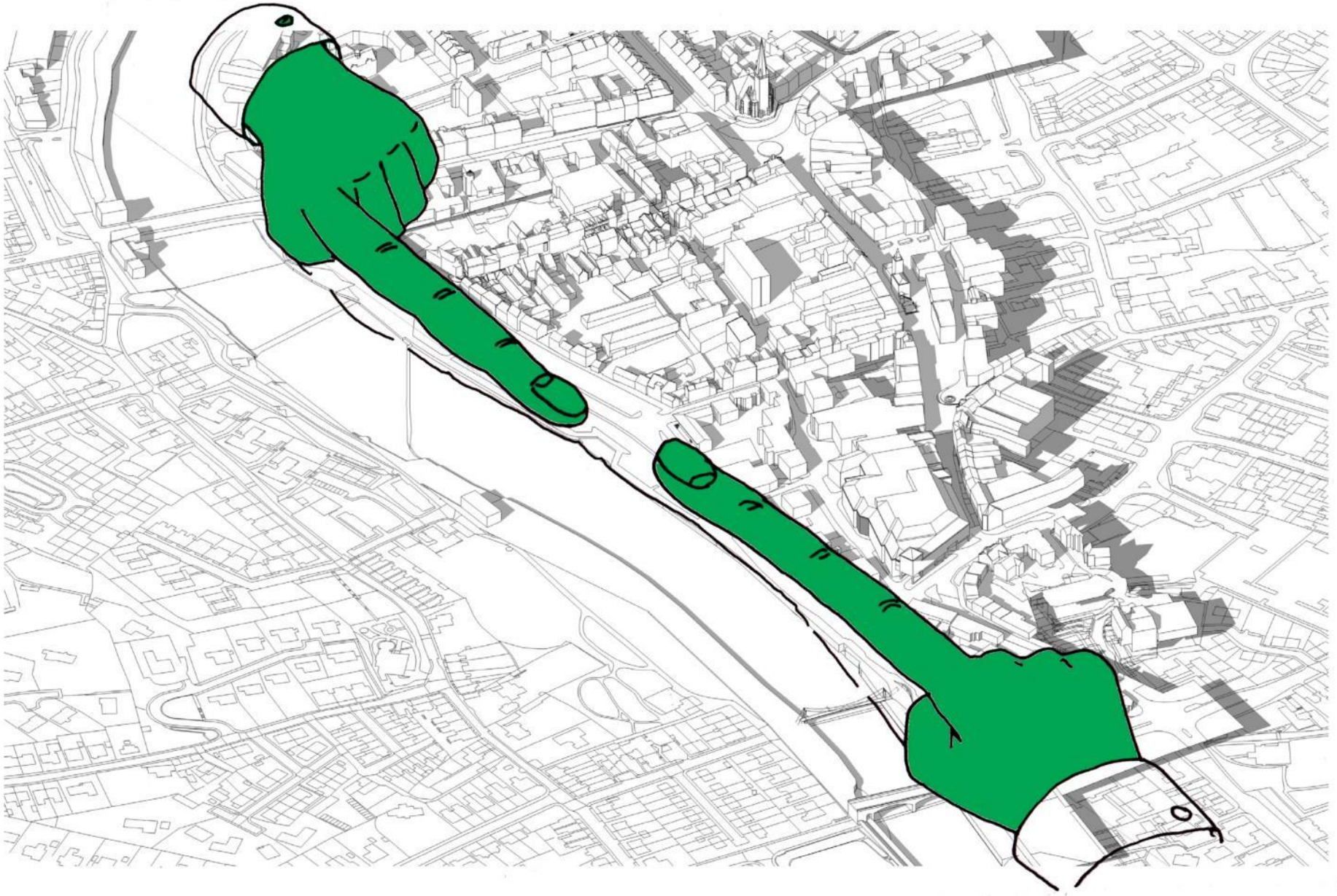
BUILDINGS

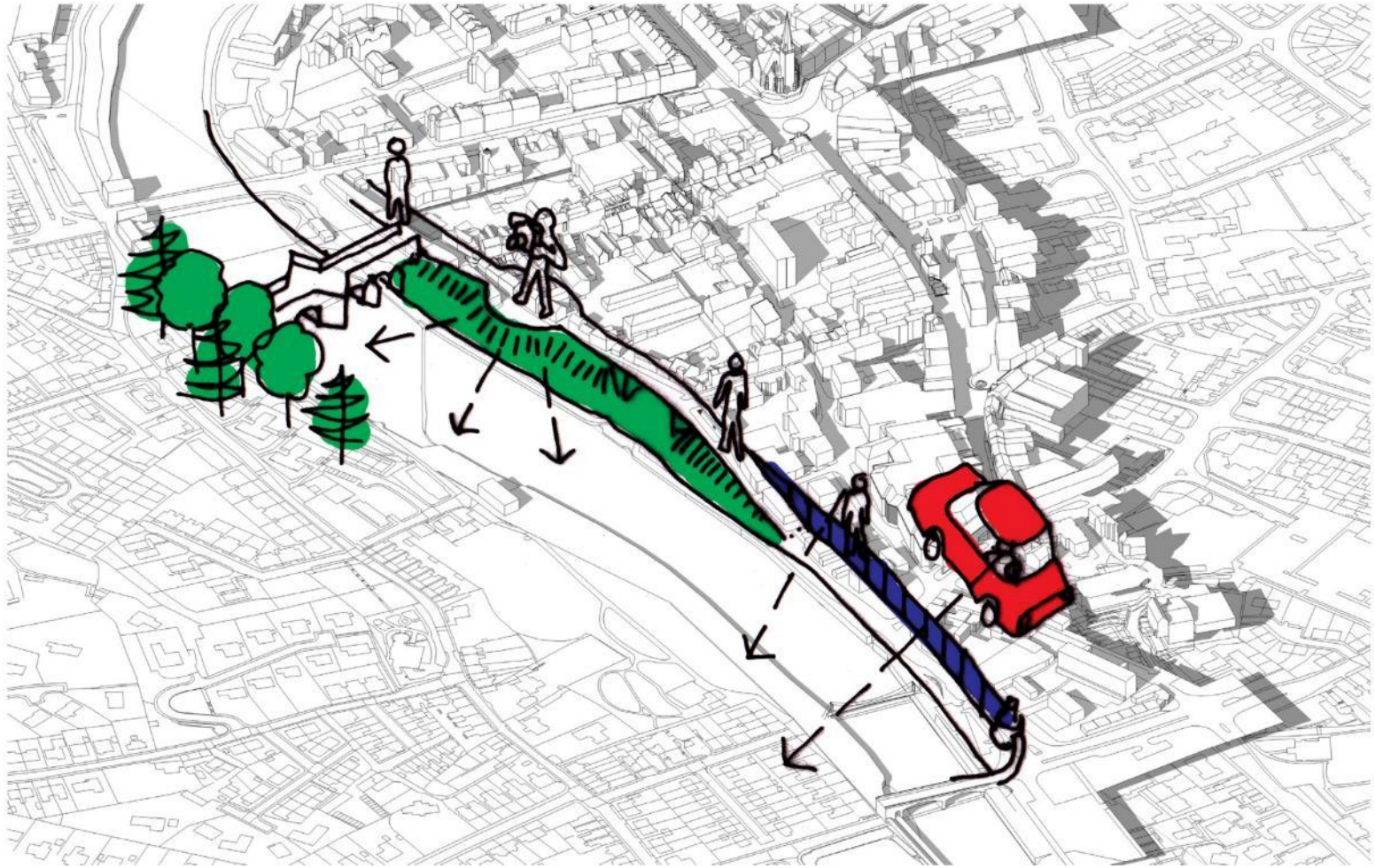

JAZZ FEST

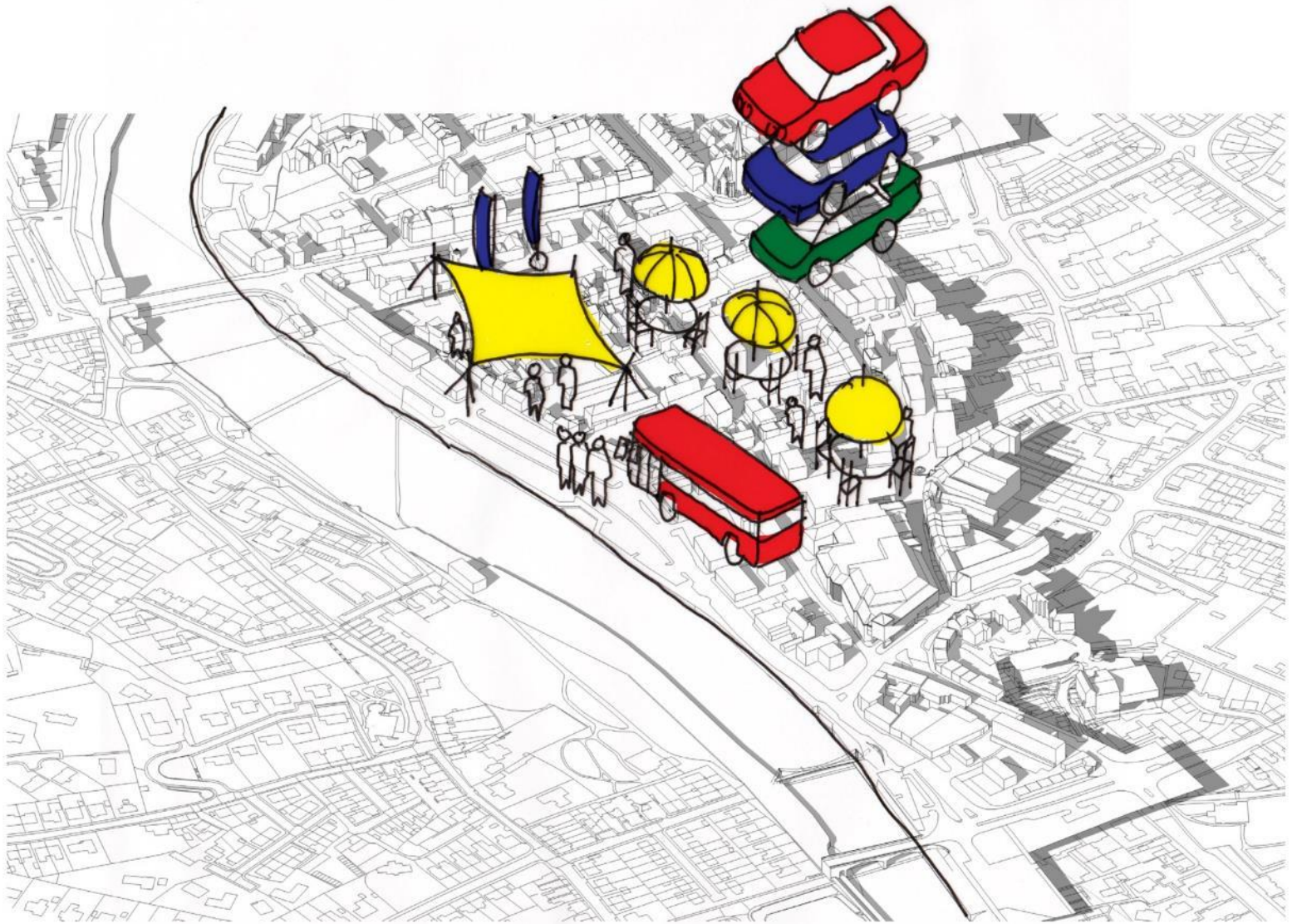


The future of the Whitesands, Dumfries – Have your say!
Friday 14th September, 11am-5.30pm
Saturday 15th September, 11am-5.30pm
Drop in or stay for the whole event
The Cairndale Hotel, English Street, Dumfries, DG1 2DF
GILLESPIES
www.dumgal.gov.uk/economicdevelopment


0.815m
1.250m
2.218m
1.600m
0.800m
1.534m
1.264m
1:25 YEAR FLOOD LEVELS ALONG WHITESANDS
0.400m additional freeboard required





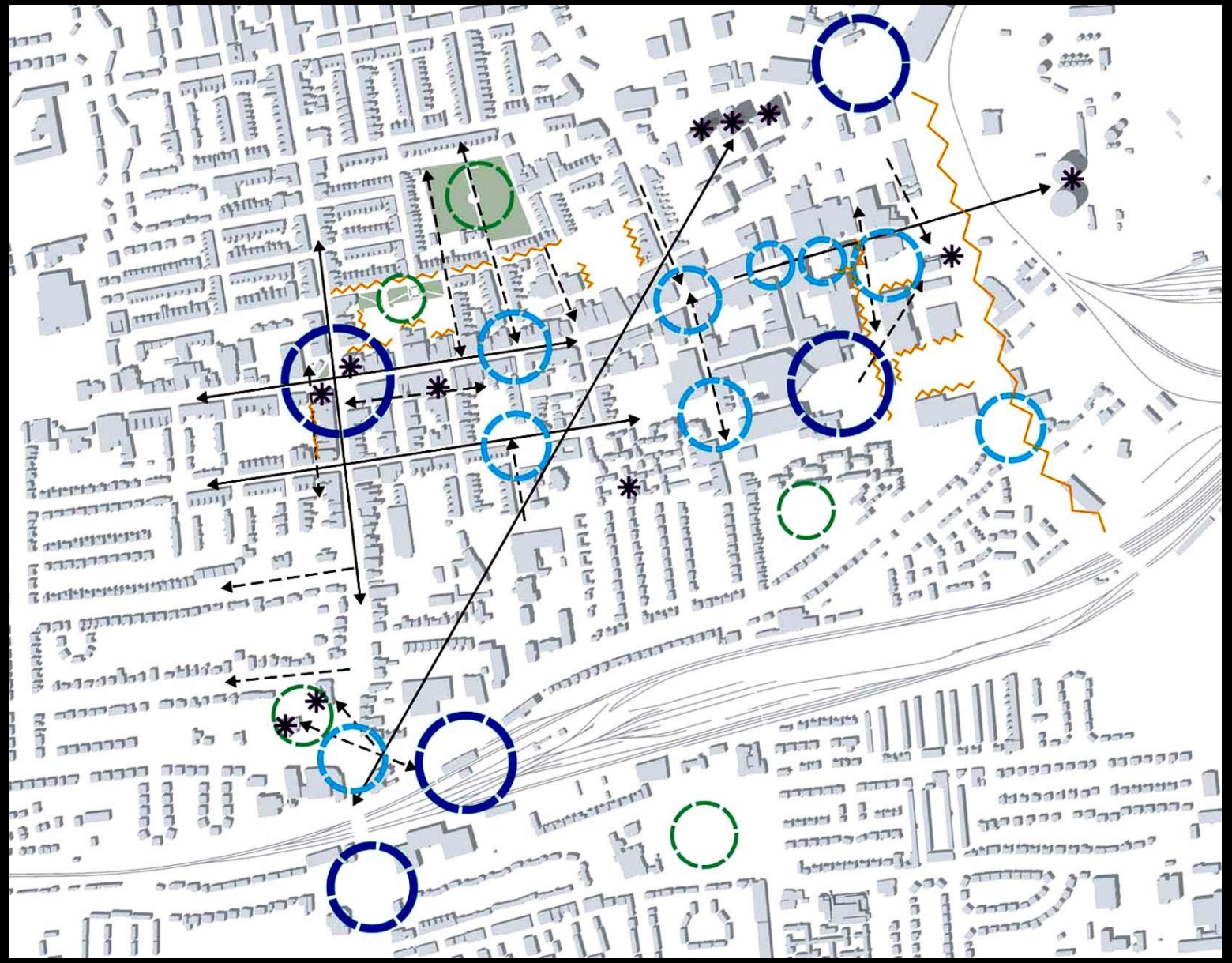


252 SPARES
Jacquies
Express
BAZAAR
BEST
LOUNGE
LOUNGE

WATERFRONT BISTRO
BAZAAR
BEST
LOUNGE
LOUNGE

2
3
5
7
2
9
1
17
4
2
4
8
9
9
6
10
16
18
4
13
14
4
11
2
4
19
20
15
13
1
4
21
23
30
22
11
29
1
12
11
1
24
11
25

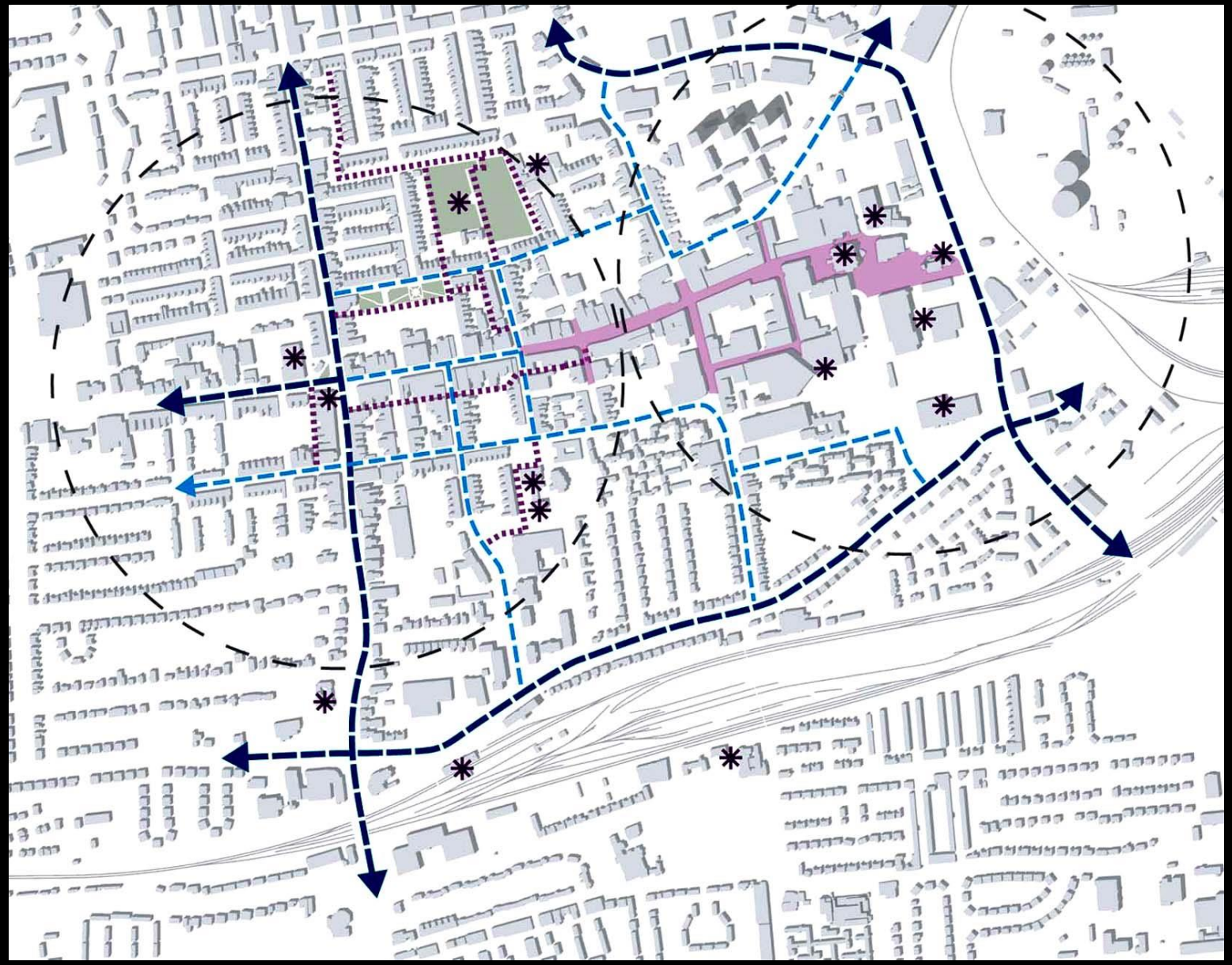
Character analysis



SCUNTHORPE

Character analysi

Movement pattern

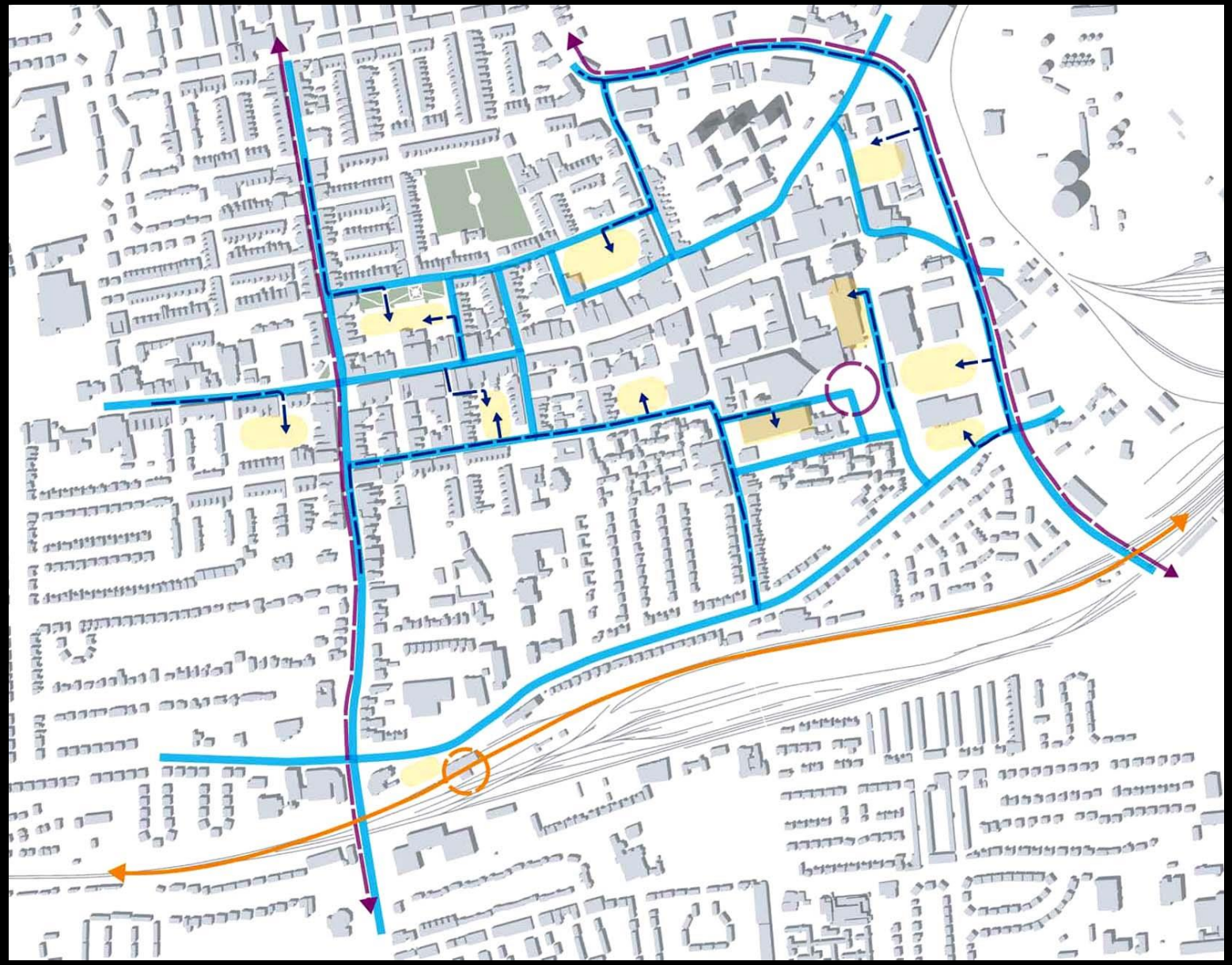


SCUNTHORPE

Character analysis

Movement pattern

Public transport & carparking



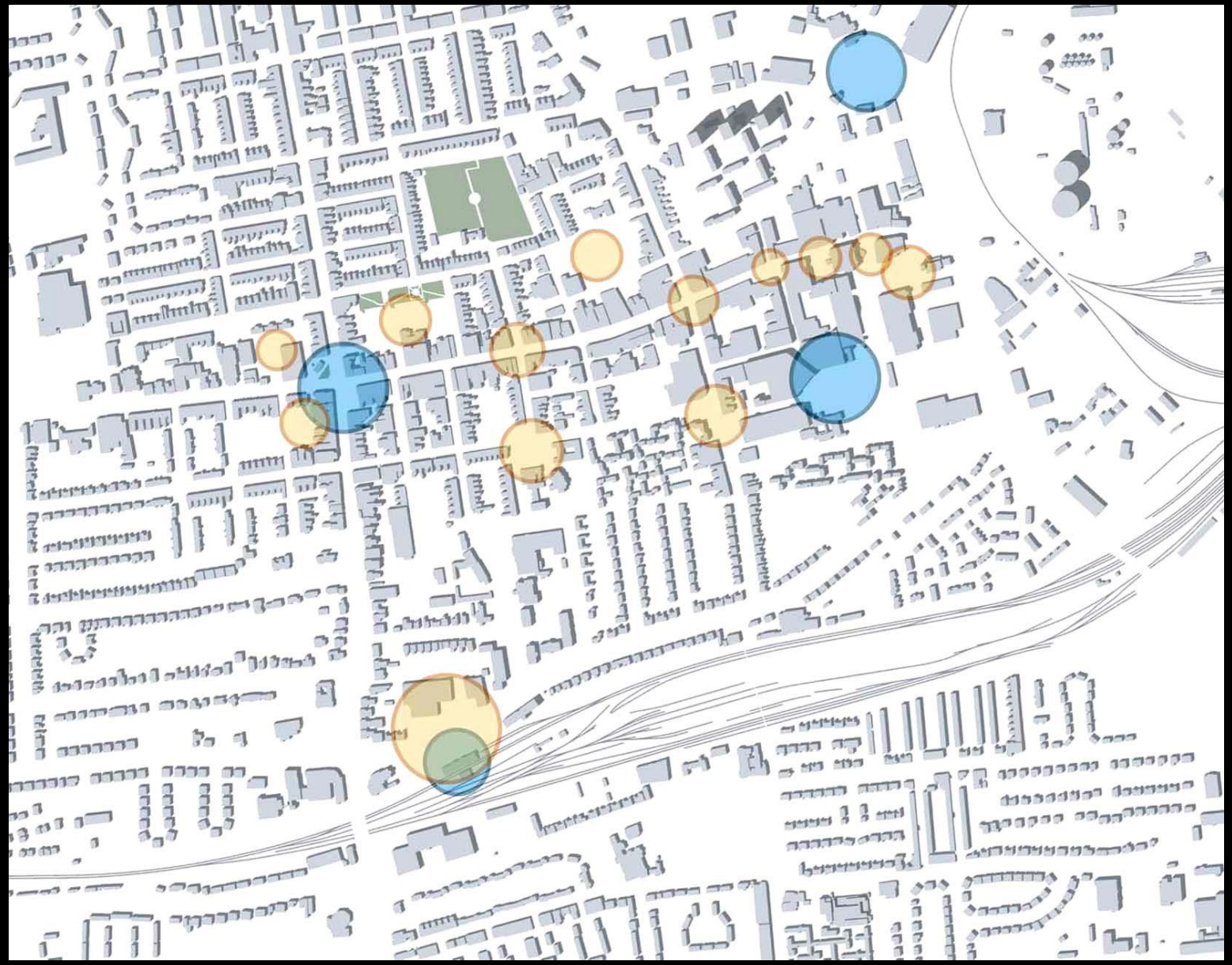
SCUNTHORPE

Character analysis

Movement pattern

Public transport & carparking

Gateways & nodes



SCUNTHORPE

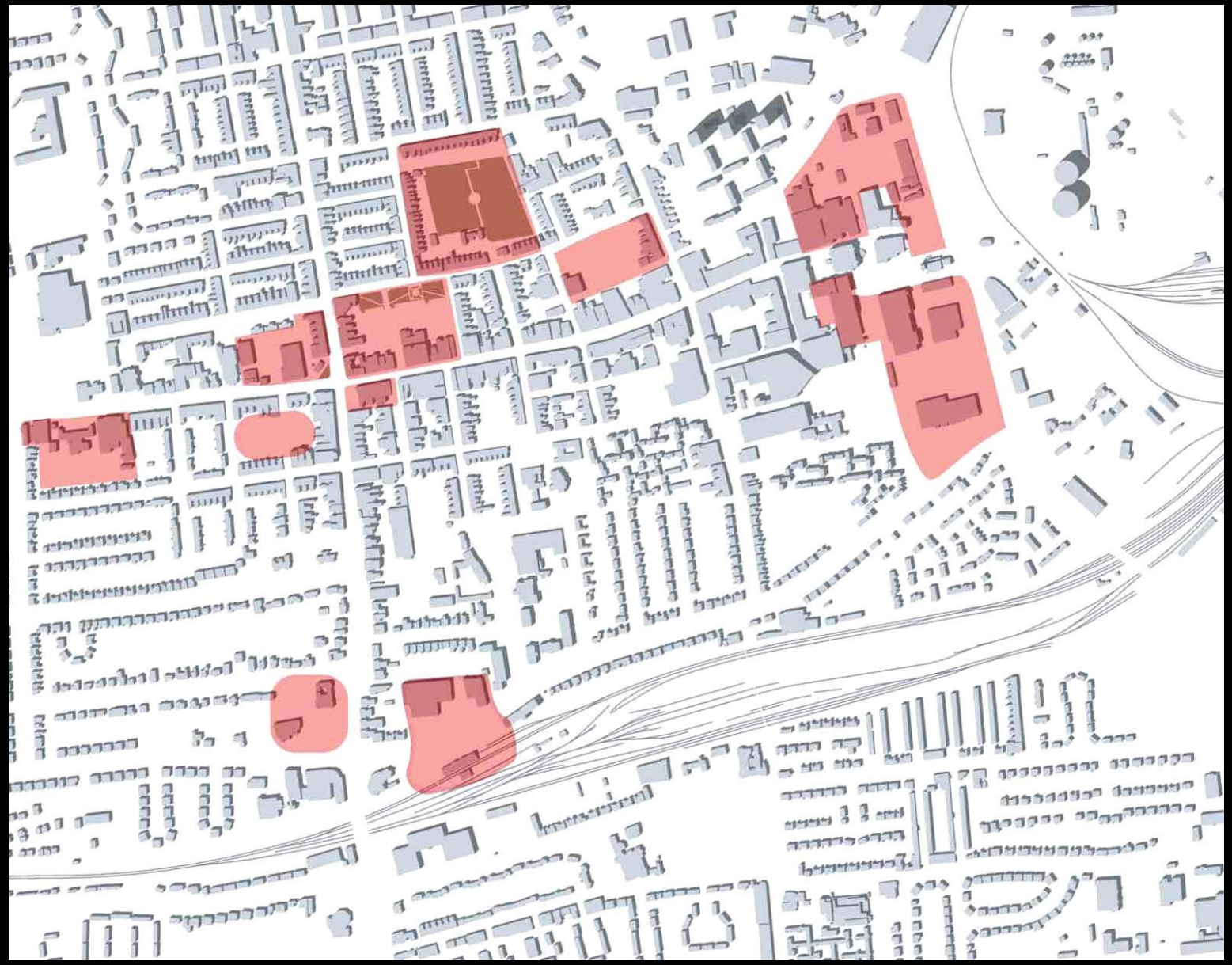
Character analysis

Movement pattern

Public transport & carparking

Gateways & nodes

Key sites



SCUNTHORPE

Character analysis

Movement pattern

Public transport & carparking

Gateways & nodes

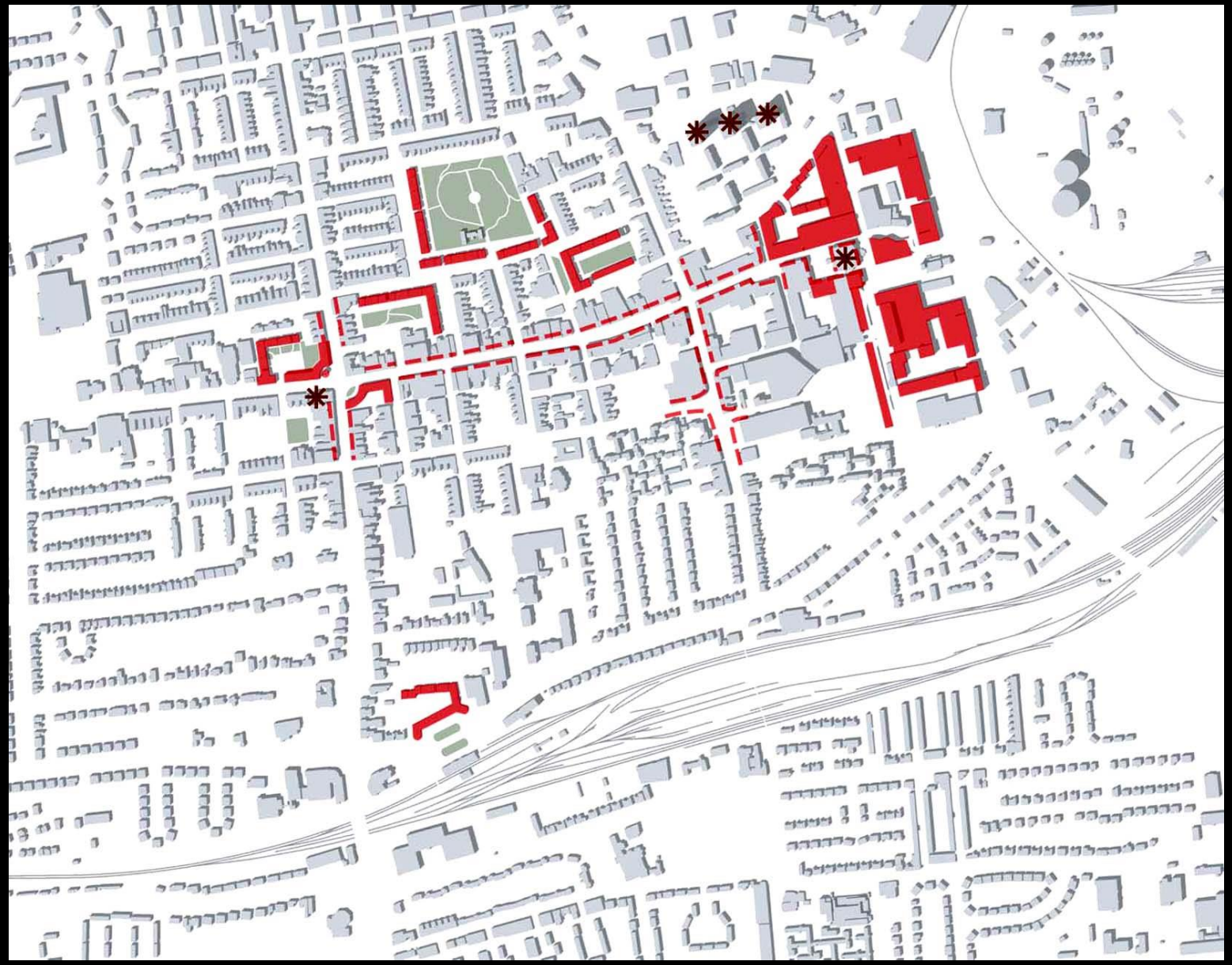
Key sites

Existing uses

Proposed Uses

Areas of focus

Built form



SCUNTHORPE

Character analysis

Movement pattern

Public transport & carparking

Gateways & nodes

Key sites

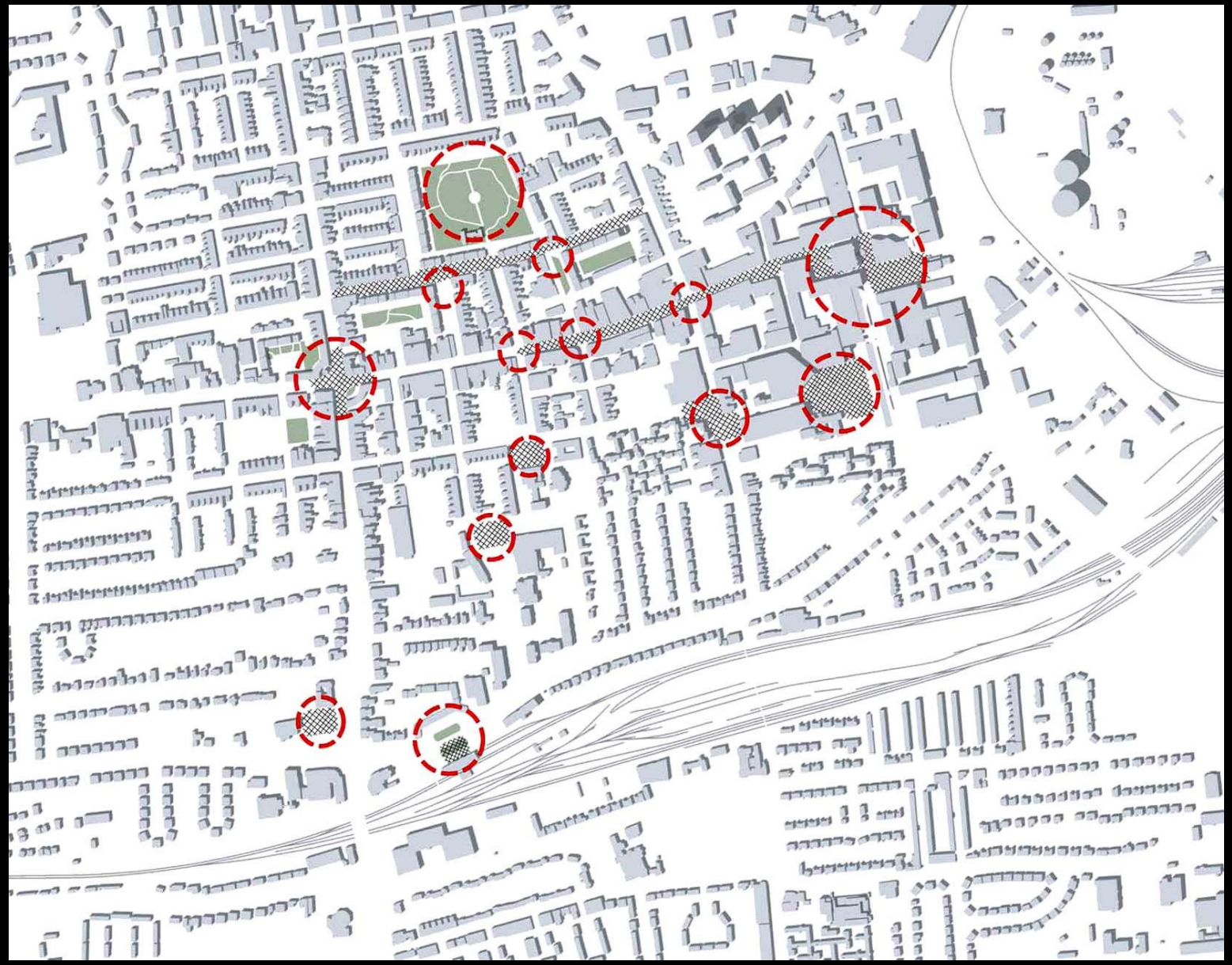
Existing uses

Proposed Uses

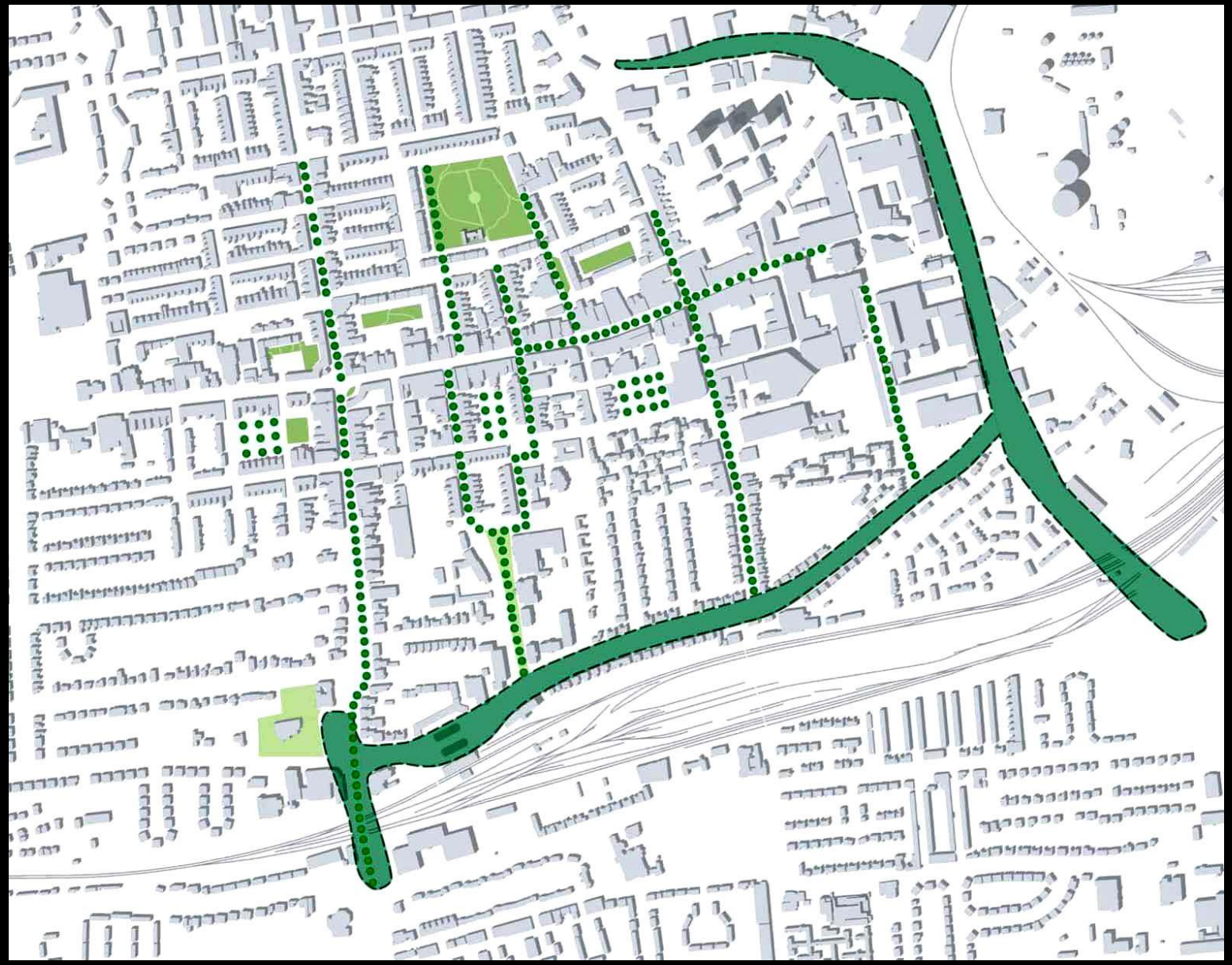
Areas of focus

Built form

Key Spaces

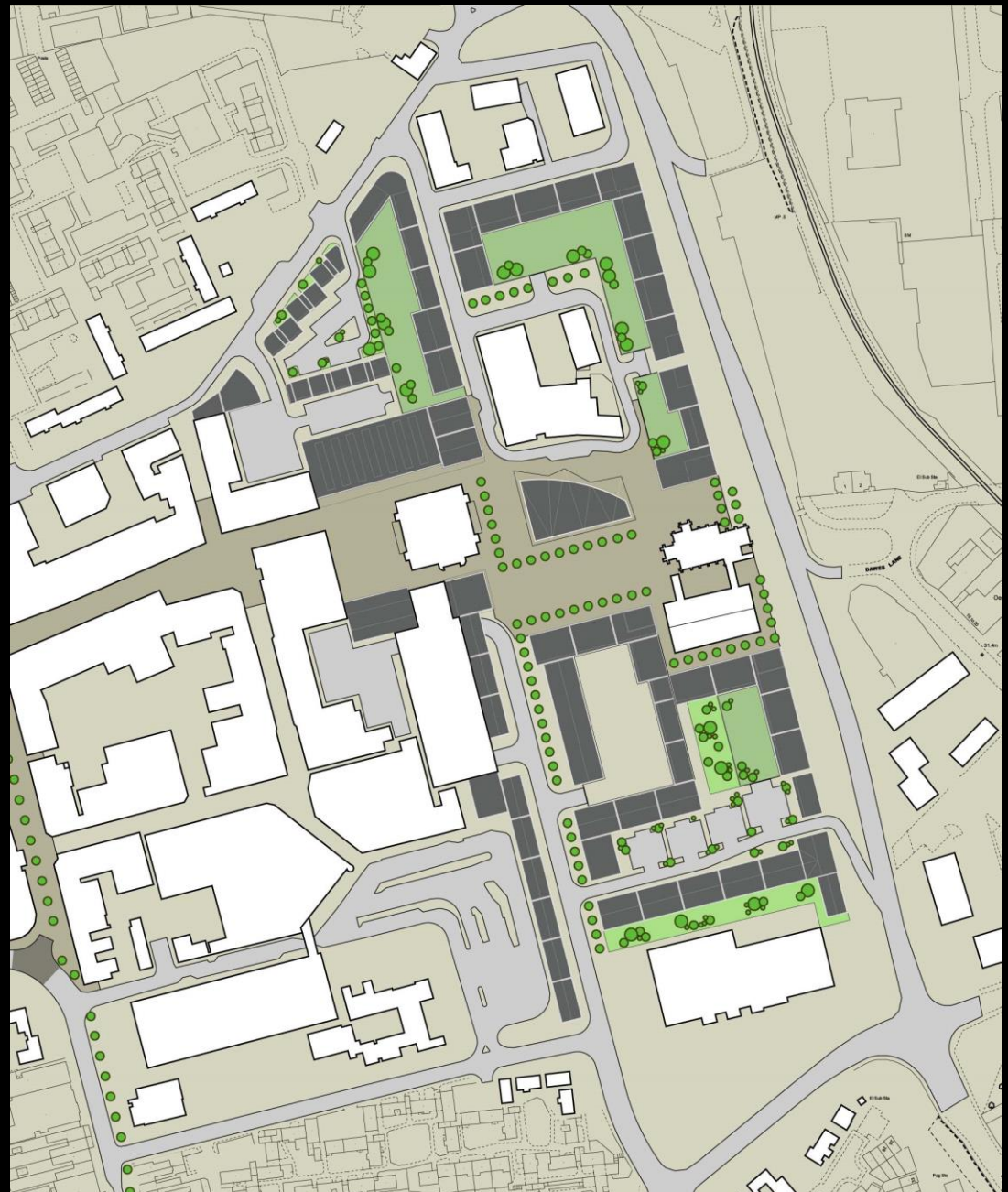


- Character analysis
- Movement pattern
- Public transport & carparking
- Gateways & nodes
- Key sites
- Existing uses
- Proposed Uses
- Areas of focus
- Built form
- Key Spaces
- Greening



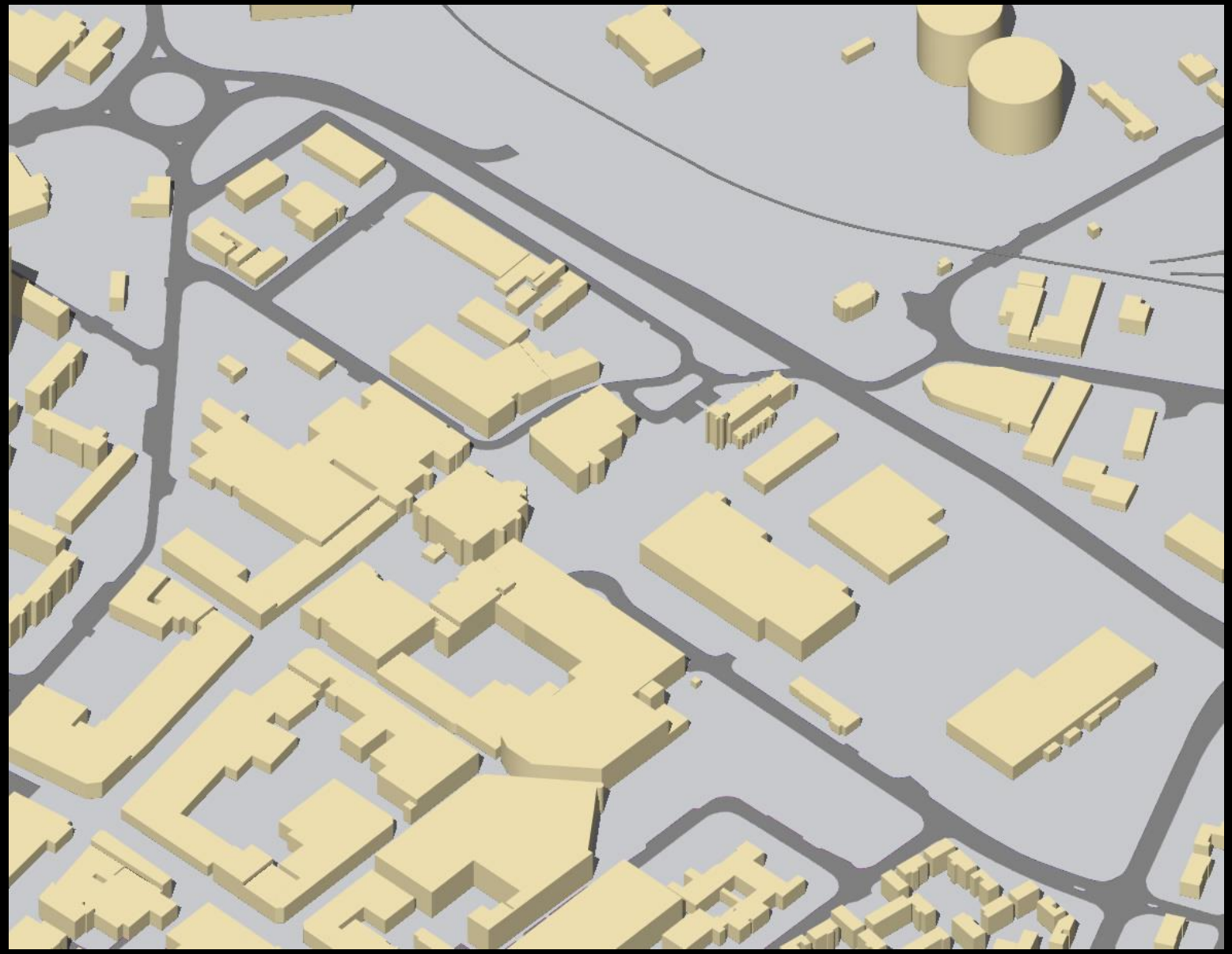
CHURCH SQUARE

OVERALL PLAN



CHURCH SQUARE

EXISTING FORM



CHURCH SQUARE

PROPOSED FORM

CHURCH SQUARE

PROPOSED FORM

Library

CHURCH SQUARE

PROPOSED FORM

Library

New Museum

CHURCH SQUARE

PROPOSED FORM

Library

New Museum

New Hotel

CHURCH SQUARE

PROPOSED FORM

Library

New Museum

New Hotel

Redeveloped Markets

CHURCH SQUARE

PROPOSED FORM

Library

New Museum

New Hotel

Redeveloped Markets

New Retail

CHURCH SQUARE

PROPOSED FORM

Library

New Museum

New Hotel

Redeveloped Markets

New Retail

New Offices

CHURCH SQUARE

PROPOSED FORM

Library

New Museum

New Hotel

Redeveloped Markets

New Retail

New Offices

Residential

CHURCH SQUARE

PROPOSED FORM

Library

New Museum

New Hotel

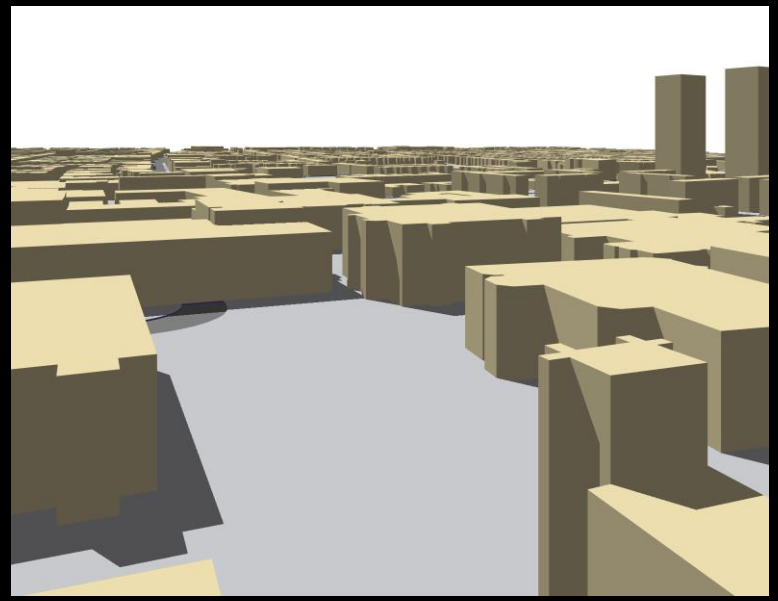
Redeveloped Markets

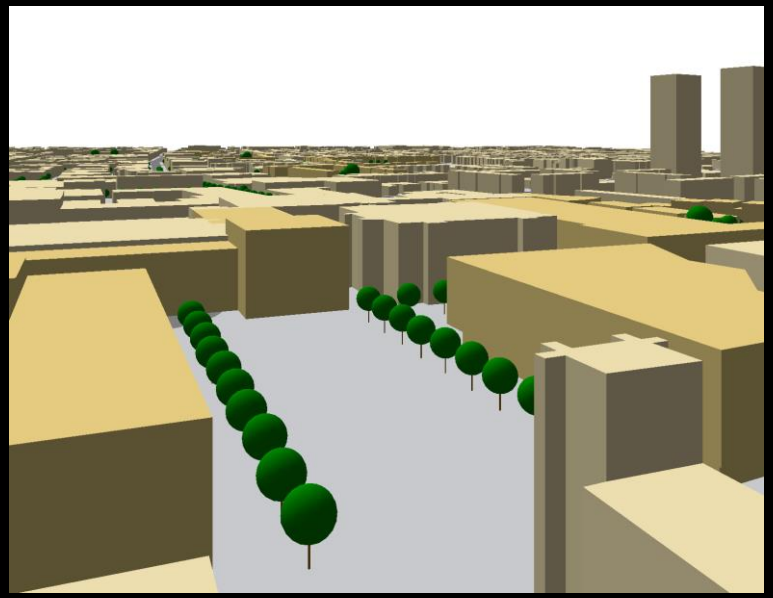
New Retail

New Offices

Residential

Carparking





Directorate of Social and Housing Services
Ashby Area Housing Office

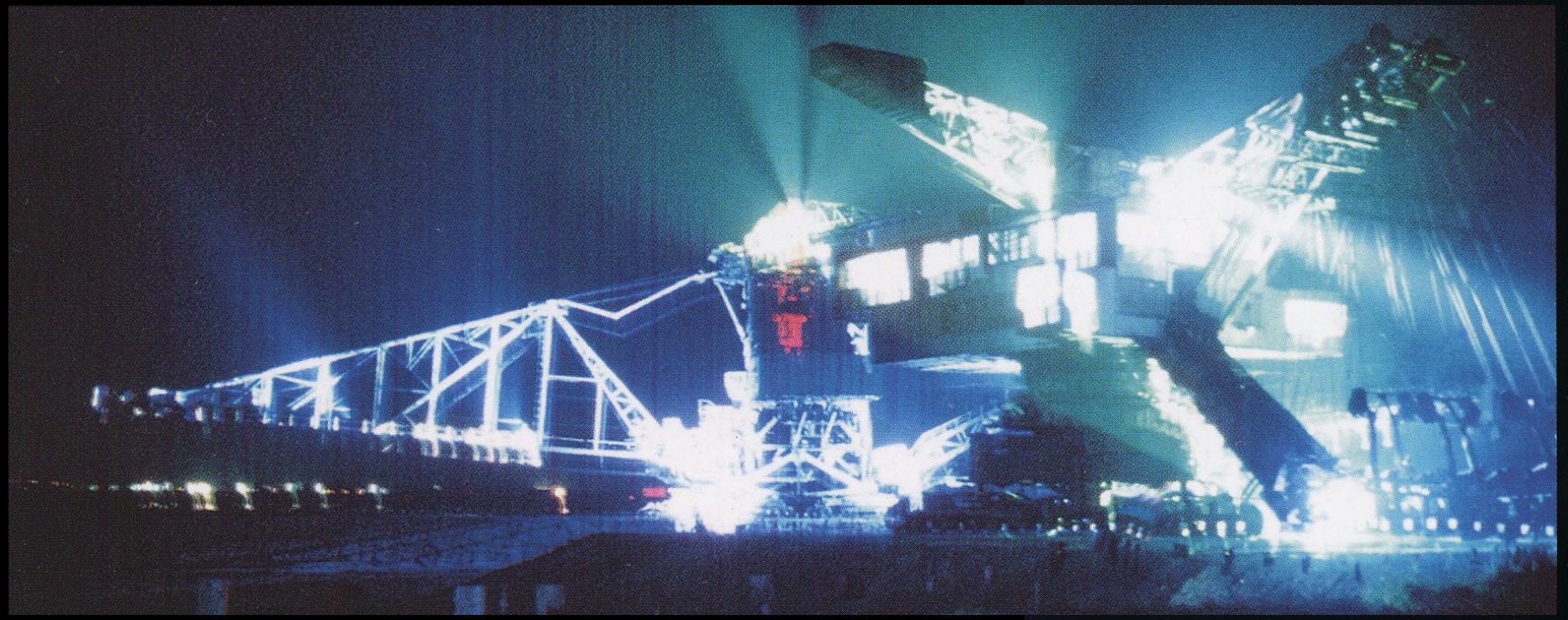
Directorate of Social and Housing Services
Ashby Area Housing Office

Directorate of Social and Housing Services
Ashby Area Housing Office

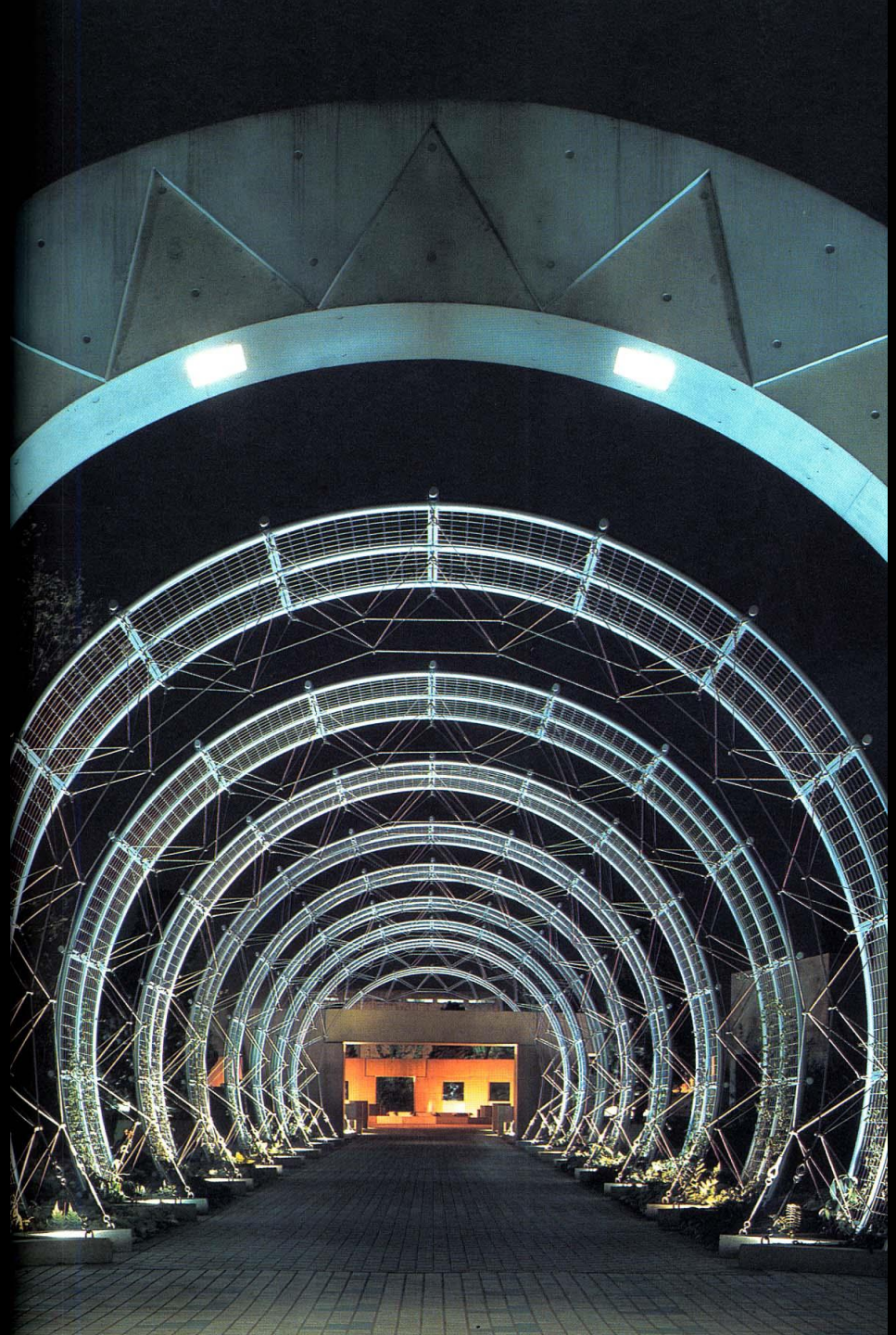
CELEBRATING INDUSTRIAL ACHIEVEMENT

FERRO POLIS

MUSEUM UND VERANSTALTUNGEN



CITY OF STEEL



scunthorpe

industrial garden town

"There is real potential for Scunthorpe to maximise its strategic position and become a sub-regional hub."

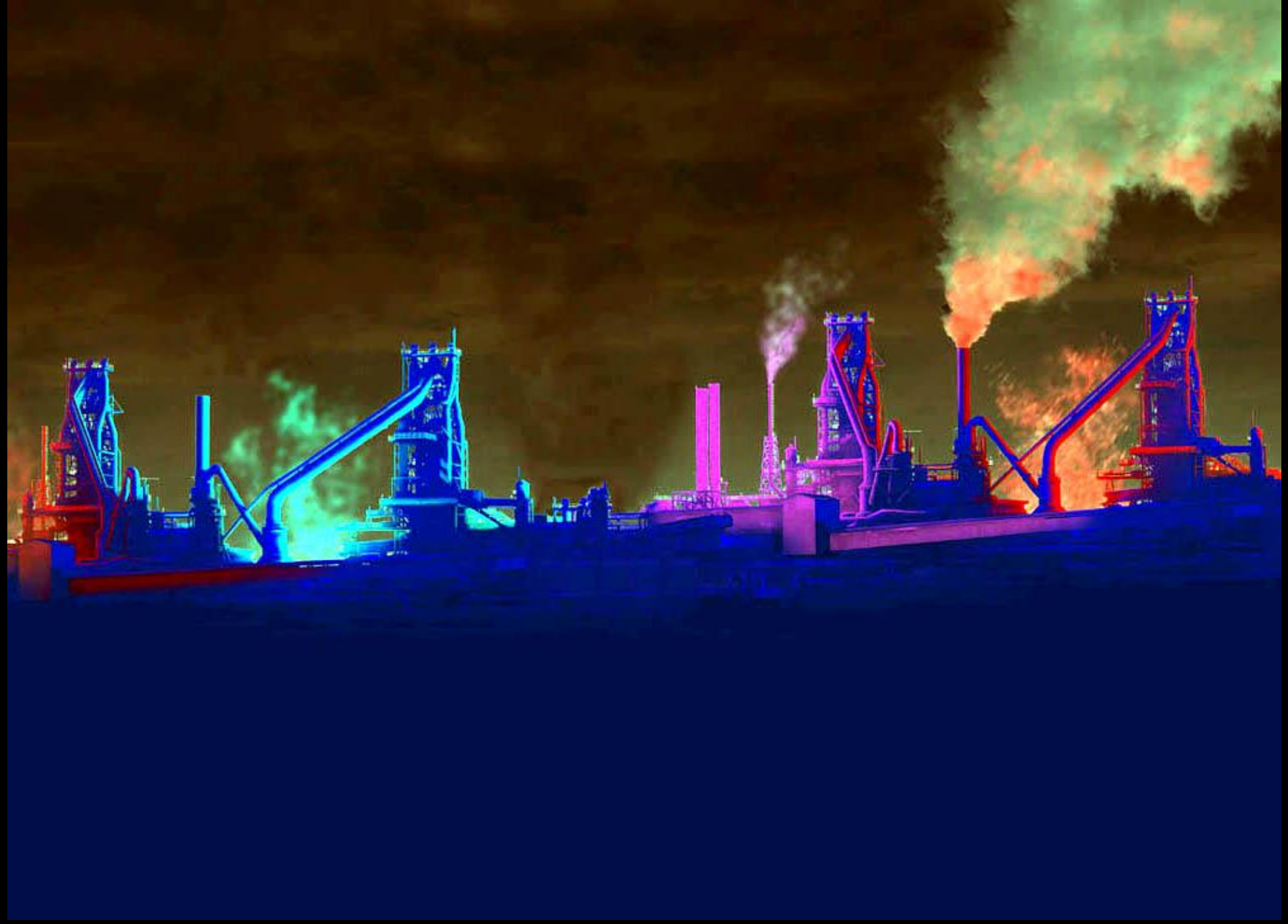
"'Making things' will continue to provide the backbone of the town – because making things lies close to the history, personality and the ego of the place."

SUSTAINABLE COMPETITIVE PLACE

A TRANSFORMATIONAL STRATEGY

Caparo Merchant Bar

Caparo Merchant Bar



Scunthorpe Rod Mill

Scunthorpe Rod Mill

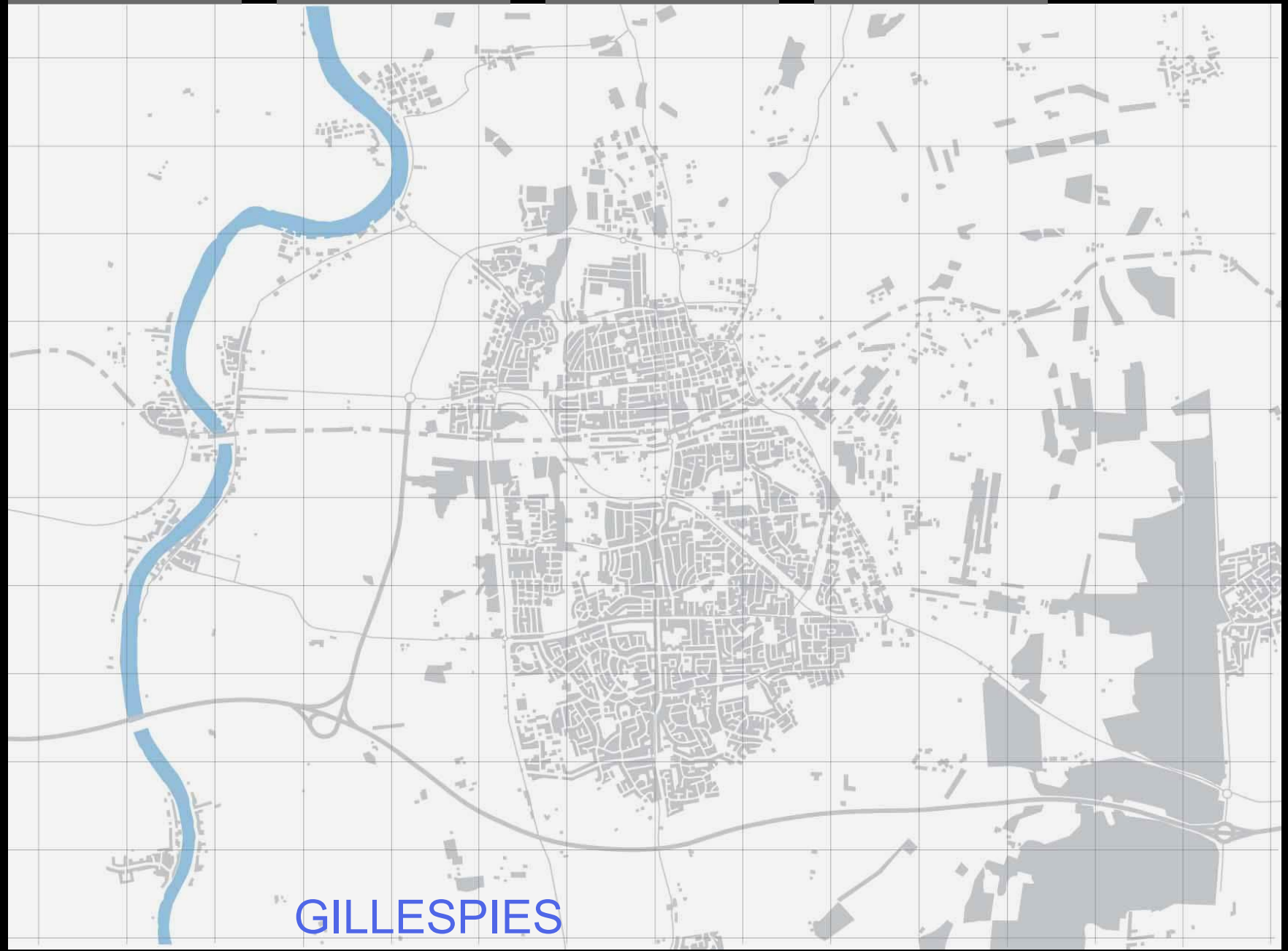
SCUNTHORPE TRANSITION

Lincolnshire Villages

Steel town

Industrial Garden Town

Sustainable Lakeside Town



SCUNTHORPE TRANSITION

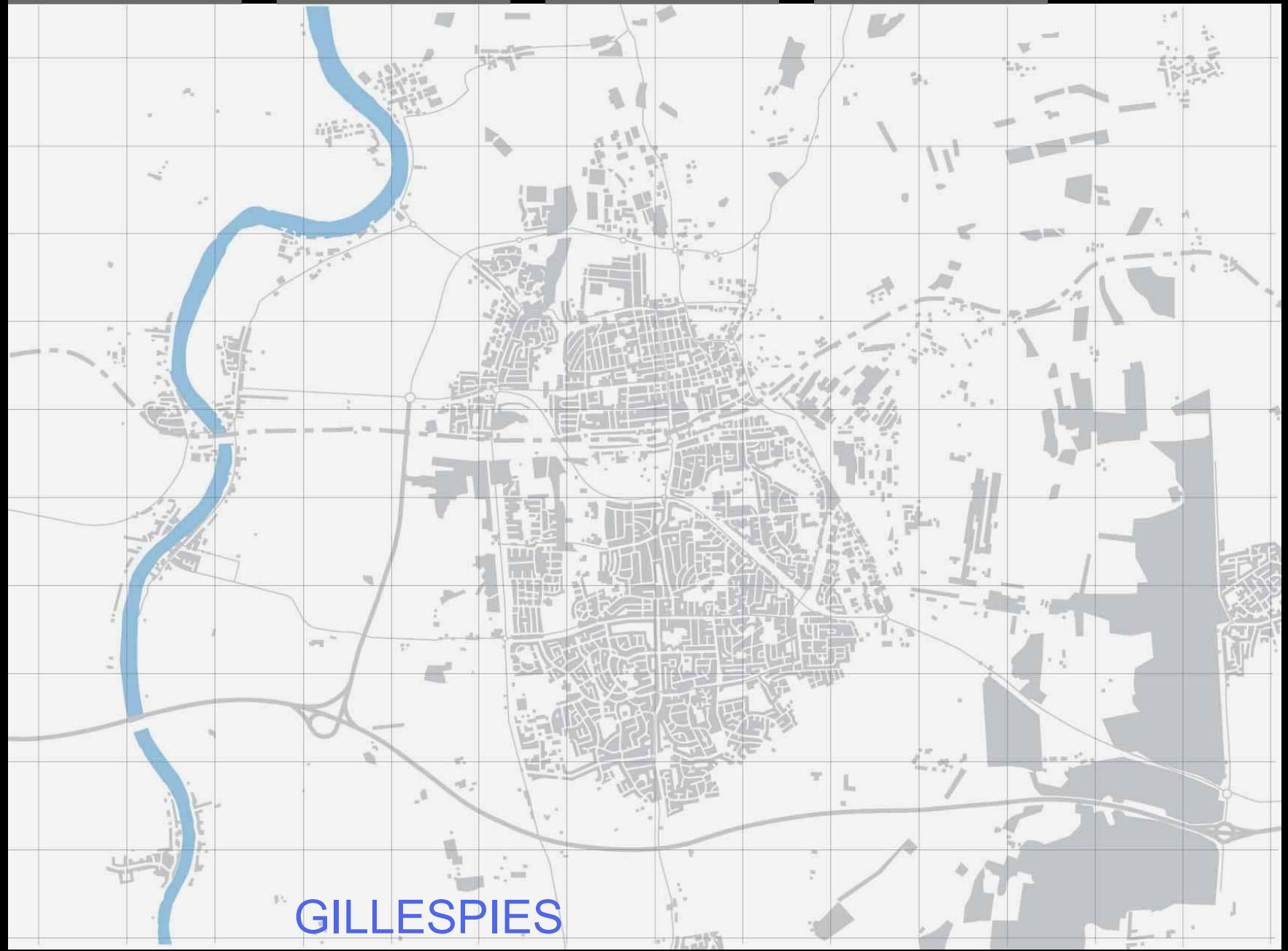
VISION & STRATEGY

Lincolnshire Villages

Steel town

Industrial Garden Town

Sustainable Lakeside Town



GILLESPIES

SCUNTHORPE TRANSITION

VISION & STRATEGY

NEW URBAN HEART

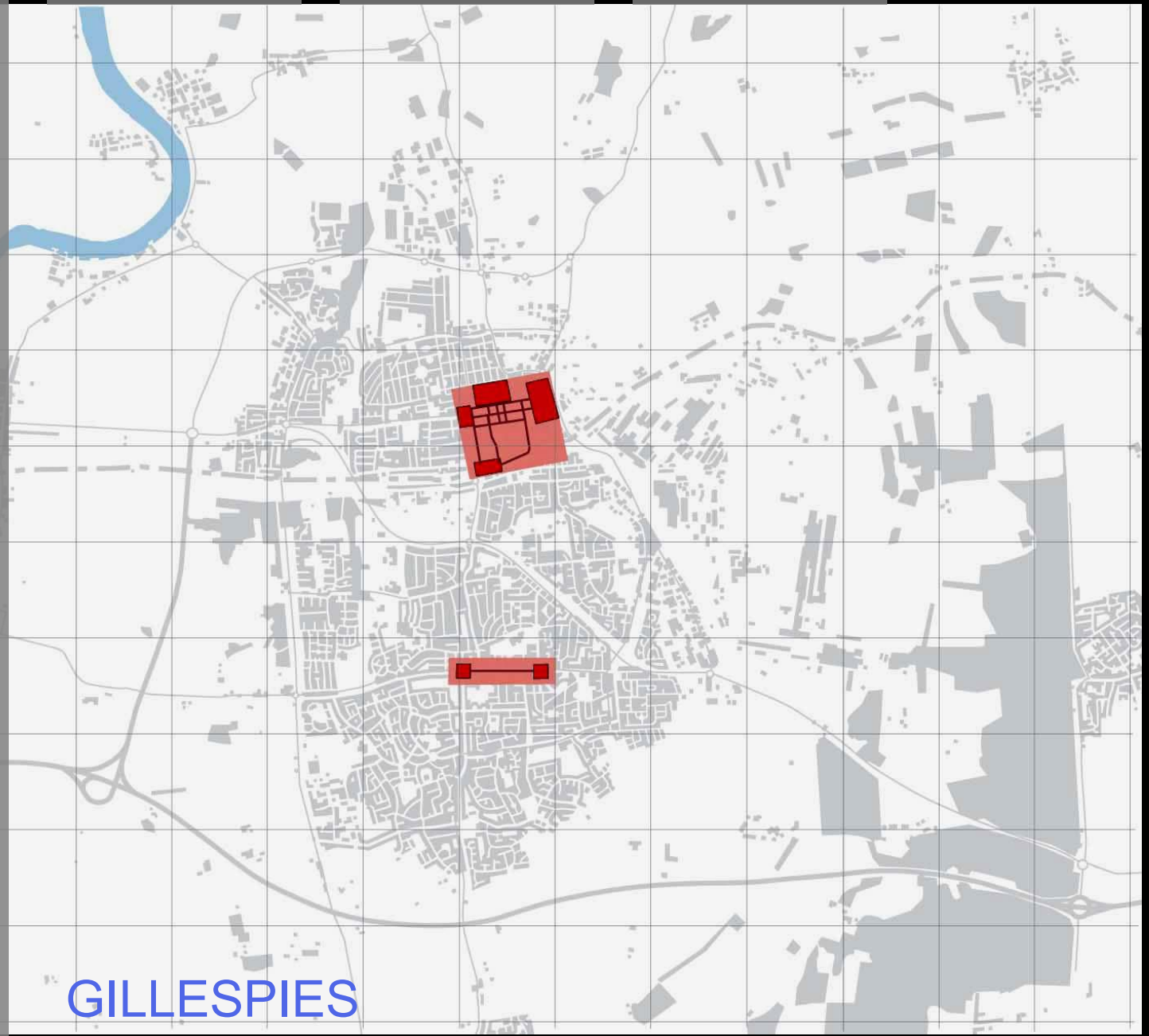
Lincolnshire Villages

Steel town

Industrial Garden Town

Sustainable Lakeside Town

- Vibrant Town Centre



GILLESPIES

SCUNTHORPE TRANSITION

VISION & STRATEGY

NEW URBAN HEART

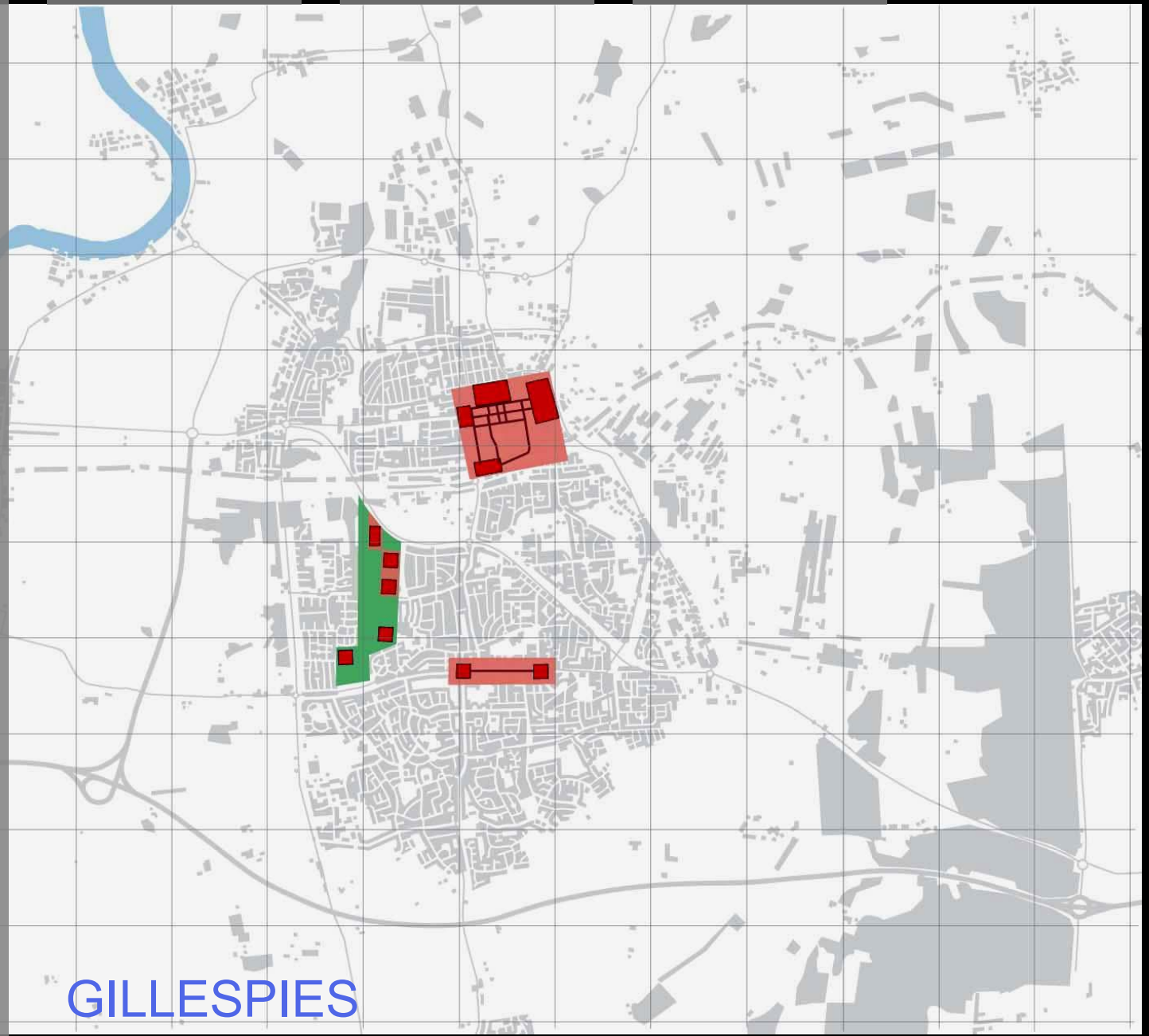
Lincolnshire Villages

Steel town

Industrial Garden Town

Sustainable Lakeside Town

- Vibrant Town Centre
- Knowledge Campus



GILLESPIES

SCUNTHORPE TRANSITION

VISION & STRATEGY

NEW URBAN HEART

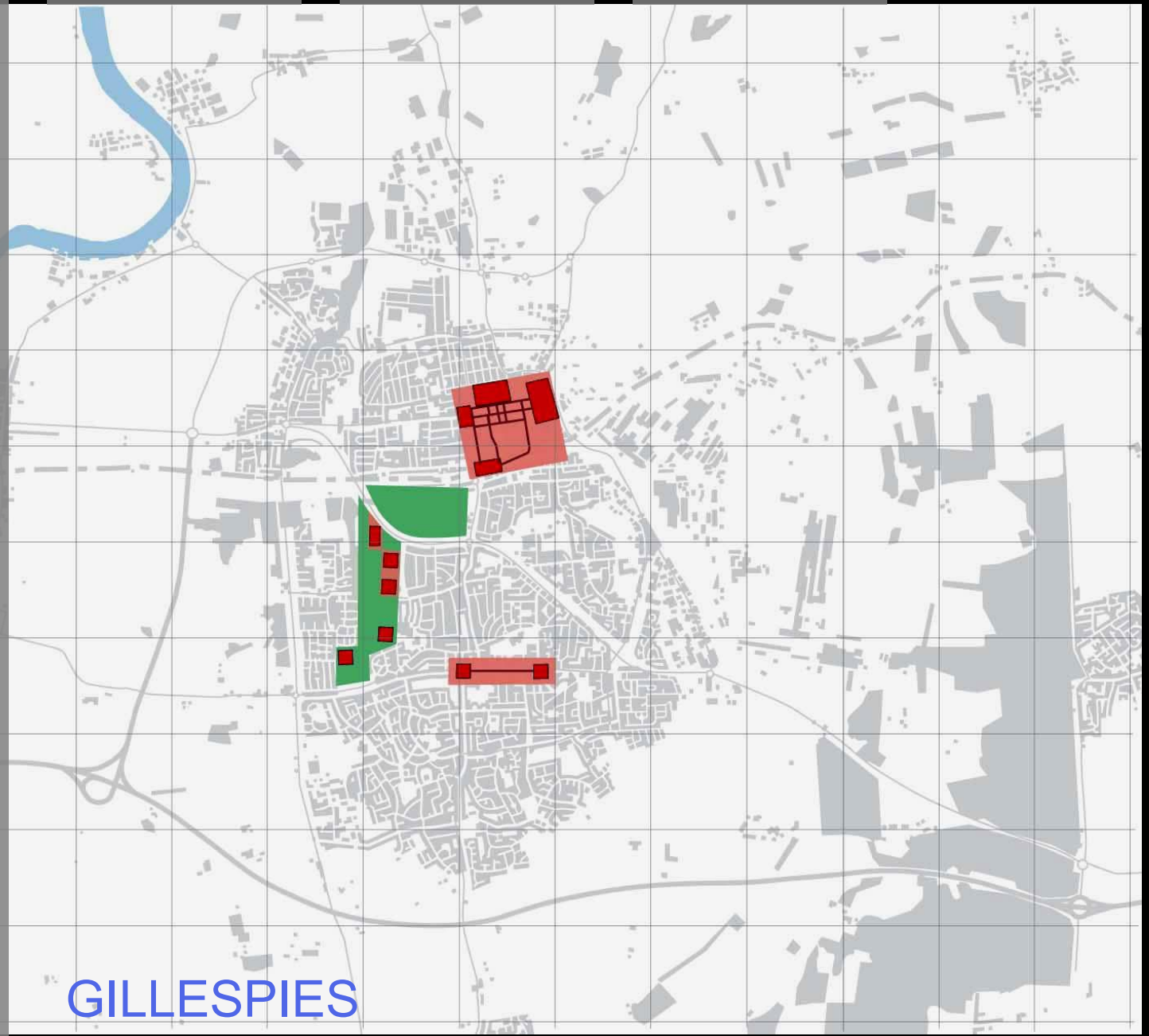
Lincolnshire Villages

Steel town

Industrial Garden Town

Sustainable Lakeside Town

- Vibrant Town Centre
- Knowledge Campus
- Central Park



GILLESPIES

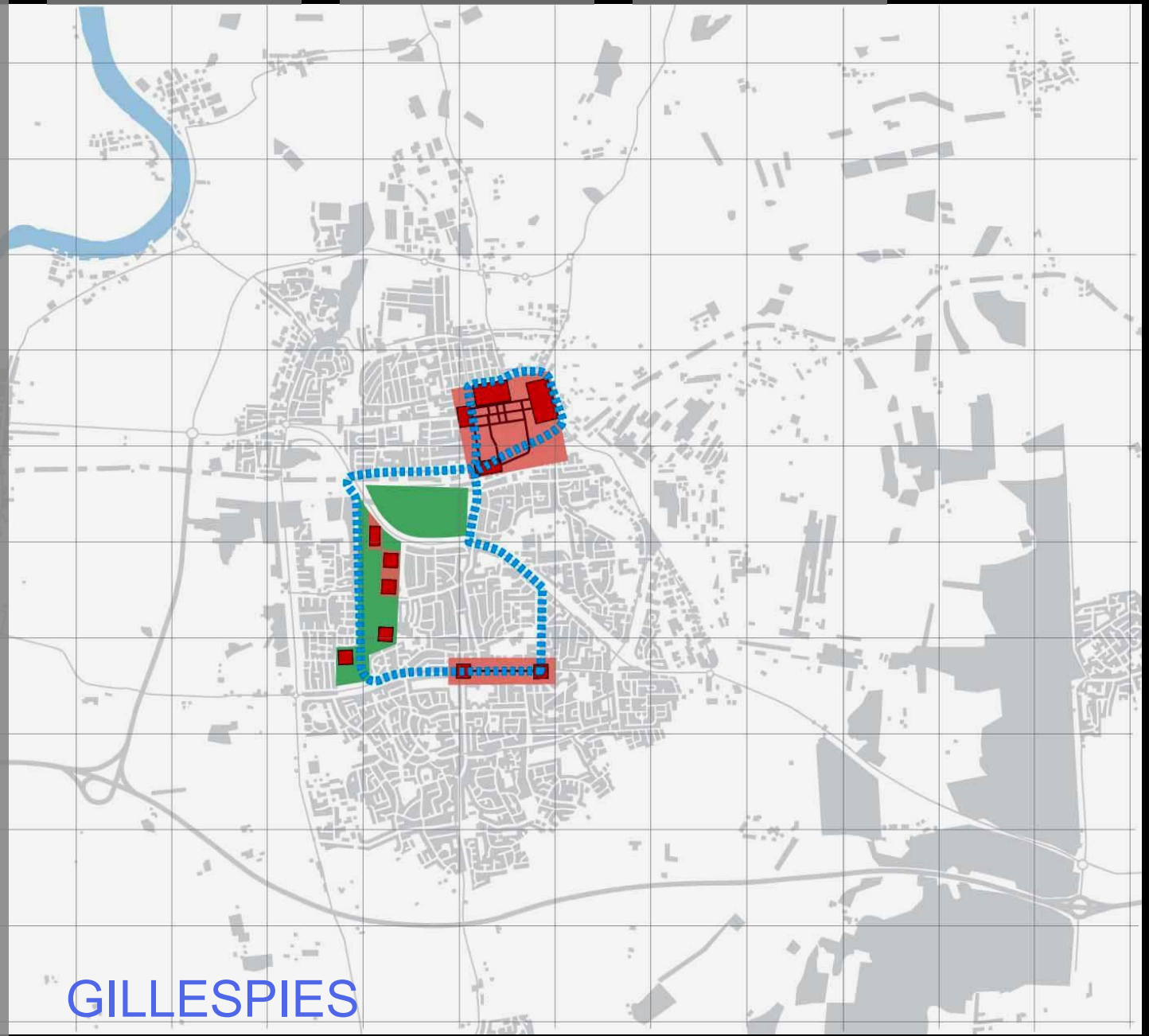
SCUNTHORPE TRANSITION

Lincolnshire Villages → Steel town → Industrial Garden Town → Sustainable Lakeside Town

VISION & STRATEGY

NEW URBAN HEART

- Vibrant Town Centre
- Knowledge Campus
- Central Park
- Transport Loop



GILLESPIES

SCUNTHORPE TRANSITION

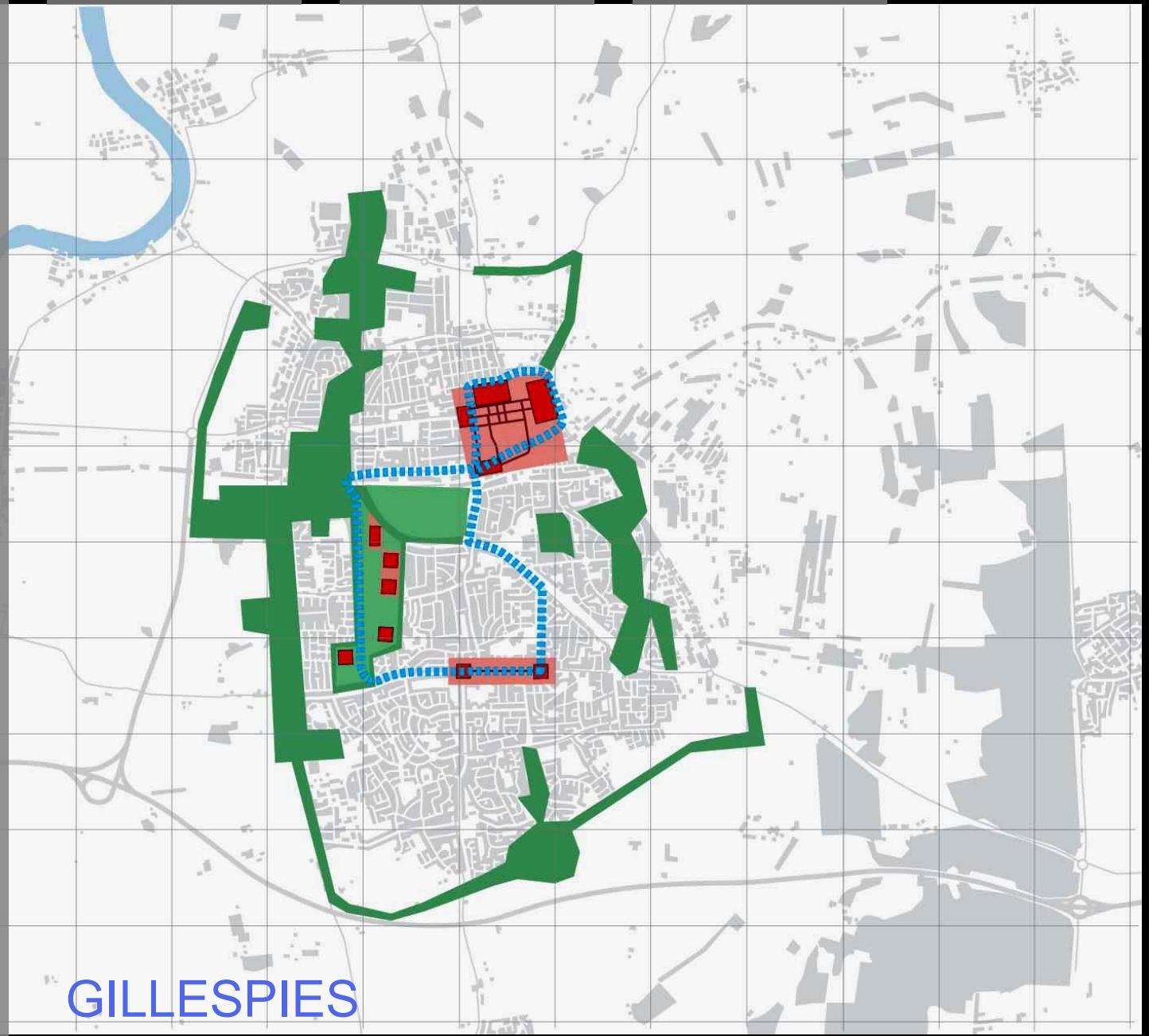
Lincolnshire Villages → Steel town → Industrial Garden Town → Sustainable Lakeside Town

VISION & STRATEGY

NEW URBAN HEART

- Vibrant Town Centre
- Knowledge Campus
- Central Park
- Transport Loop
- Green Structure

NEW CENTURY GARDEN TOWN



GILLESPIES

SCUNTHORPE TRANSITION

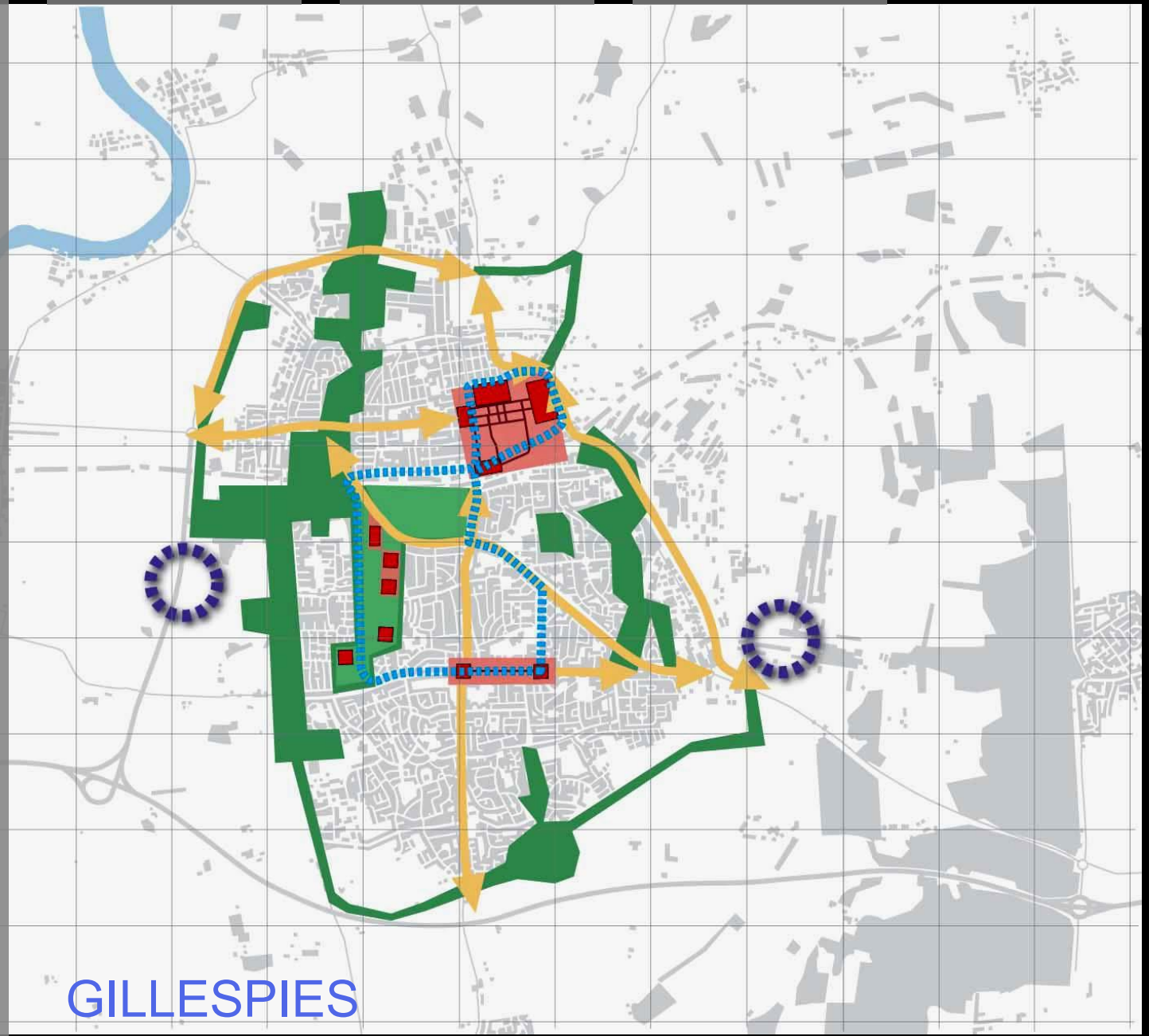
Lincolnshire Villages → Steel town → Industrial Garden Town → Sustainable Lakeside Town

VISION & STRATEGY

NEW URBAN HEART

NEW CENTURY GARDEN TOWN

- Vibrant Town Centre
- Knowledge Campus
- Central Park
- Transport Loop
- Green Structure
- Renaissance Routes



GILLESPIES

SCUNTHORPE TRANSITION

Lincolnshire Villages → Steel town → Industrial Garden Town → Sustainable Lakeside Town

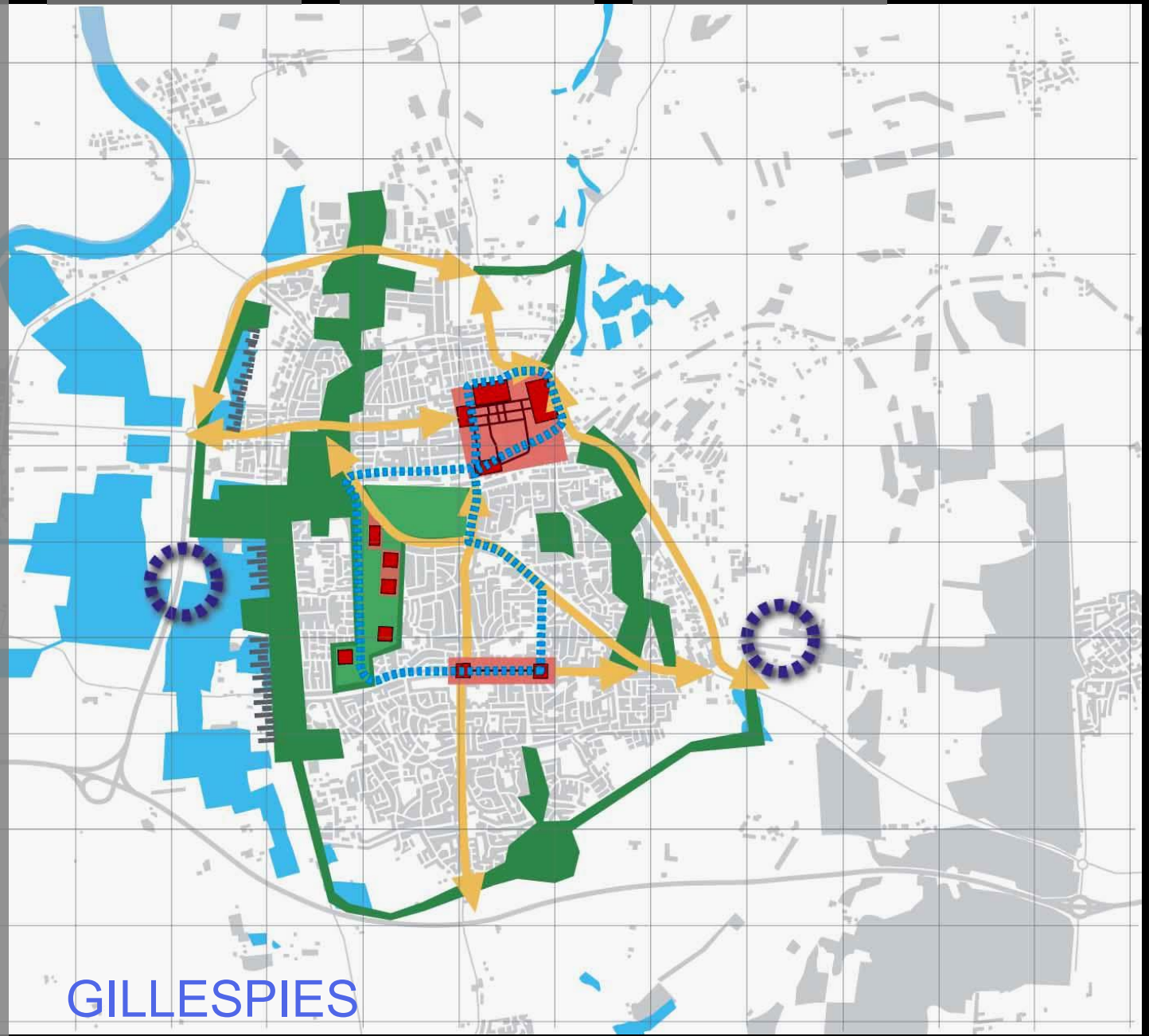
VISION & STRATEGY

NEW URBAN HEART

NEW CENTURY GARDEN TOWN

LINCOLNSHIRE LAKES

- Vibrant Town Centre
- Knowledge Campus
- Central Park
- Transport Loop
- Green Structure
- Renaissance Routes
- Hydrological System
- New Lifestyle



GILLESPIES

SCUNTHORPE TRANSITION

Lincolnshire Villages → Steel town → Industrial Garden Town → Sustainable Lakeside Town

VISION & STRATEGY

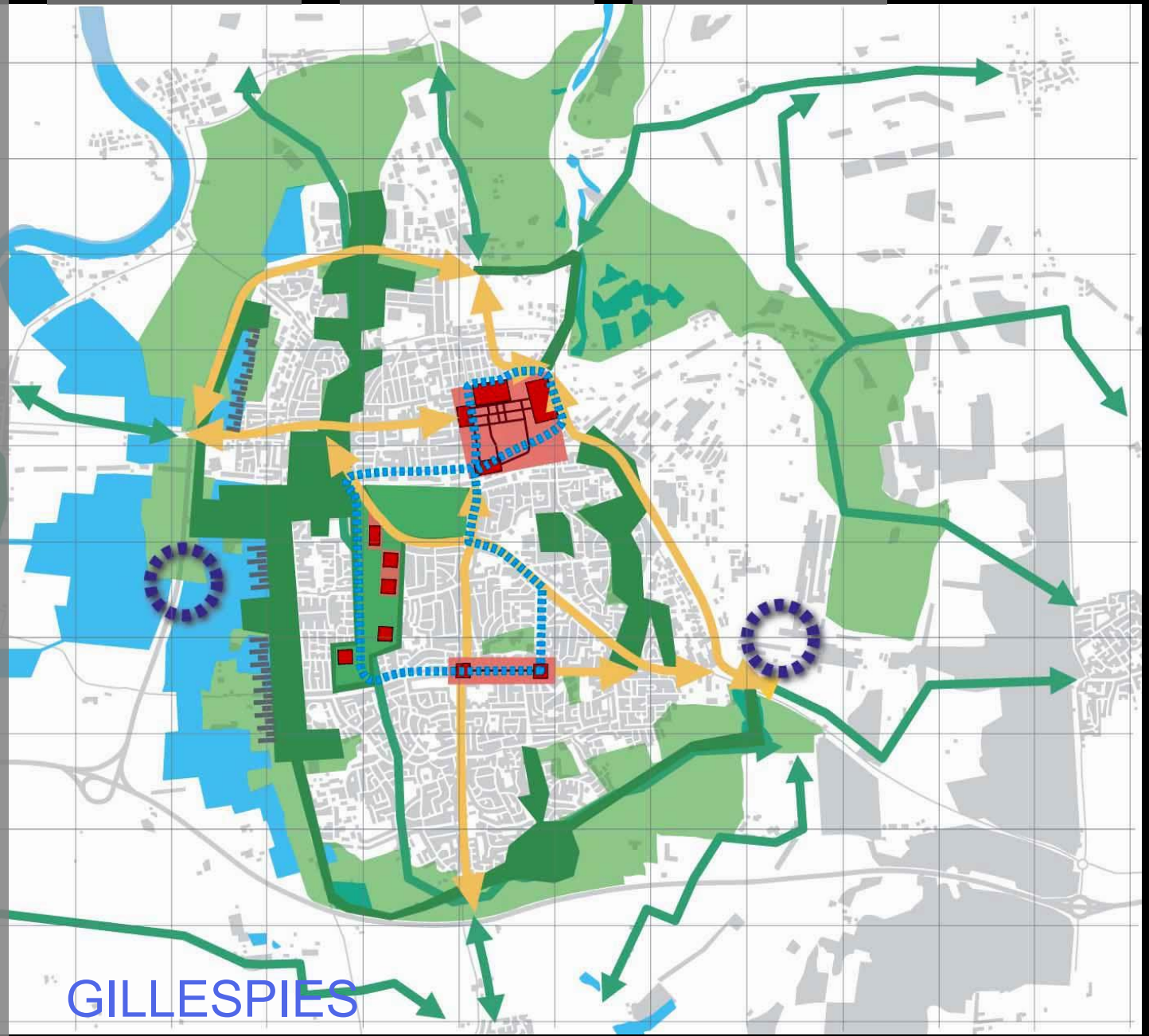
NEW URBAN HEART

NEW CENTURY GARDEN TOWN

LINCOLNSHIRE LAKES

NEW GEOGRAPHY

- Vibrant Town Centre
- Knowledge Campus
- Central Park
- Transport Loop
- Green Structure
- Renaissance Routes
- Hydrological System
- New Lifestyle
- New Geography
- Sustainable Future



GILLESPIES

Arctic Ocean
Barents Sea
NORWAY
SWEDEN
ESTONIA
LATVIA
LITH.
FINLAND
Murmansk
Petrozavodsk
St. Petersburg
Arkhangel'sk
MOSCOW
Ural Mts.
Ob'
Noril'sk
Lena
Yakutsk
Nizhniy Novgorod
Kazan'
Irtysh
Khanty-Mansiysk
Yekaterinburg
Volgograd
Chelyabinsk
Omsk
Krasnoyarsk
Novosibirsk
Irkutsk
Lake Baikal
Amur
GEORGIA
Astrakhan'
Caspian Sea
KAZAKSTAN
Aral Sea
MONGOLIA
CHINA
N. KOREA

Диксон
о.Белый
о.Сибирякова
о.Шокальского
о.Олений
Лескино
ТАЙМЫРСКИЙ АО
72°
Дровяной
КАРСКОЕ МОРЕ
Агапа
Тамбей
п-ов Явай
п-ов Мамонта
о.Вайгач
п-ов Ямал
Юрибей
Гыда
Гыданский п-ов
Караул
Амдерма
Байдарацкая Губа
Моррасале
Усть-Порт
Норильск
Сеяхе
Напалково
Дудинка
Усть-Кара
Обская губа
Ямтиксале
Антипаюта
Яры
НЕНЕЦКИЙ АО
Снежногорск
68°
г.Хуута-Сауней 1345.
Игарка
Воркута
г.Ханмей 1333.
Новый Порт
Находка
Тазовский
Усса
Самбург
Горошиха
Абезь
Лабытнанги
Яр-Сале
Нов.Уренгой
Сидоровск
Салехард
Аксарка
Ныда
Коротчаево
Шурышкары
Нори
Пангоды
Красноселькуп
Западно-Сибирская
Мужи
Надым
Горки
Пологуйская возвышенность
Тарко-Сале
Полноват
Надым
равнина
Ратта
Муравленко
Юильск
Ноябрьск
Верхнетазовская возв.
64°
ХАНТЫ-МАНСИЙСКИЙ АО
Халясавэй
КРАСНОЯРСКИЙ КРАЙ
eko-raduga.ucoz.ru

НОЯБРЬСК

МУРАВЛЕНКО
ГОРОД
ОСНОВАН
в 1984г

ХОККЕЙНАЯ КОРОБКА

А.С. ПУШКИН
ВЕТЕР В ИВАХ
БРАТЬЯ ГРИММ
МИФЫ ДРЕВНЕЙ ГРЕЦИИ
ДОКИНЗ

17

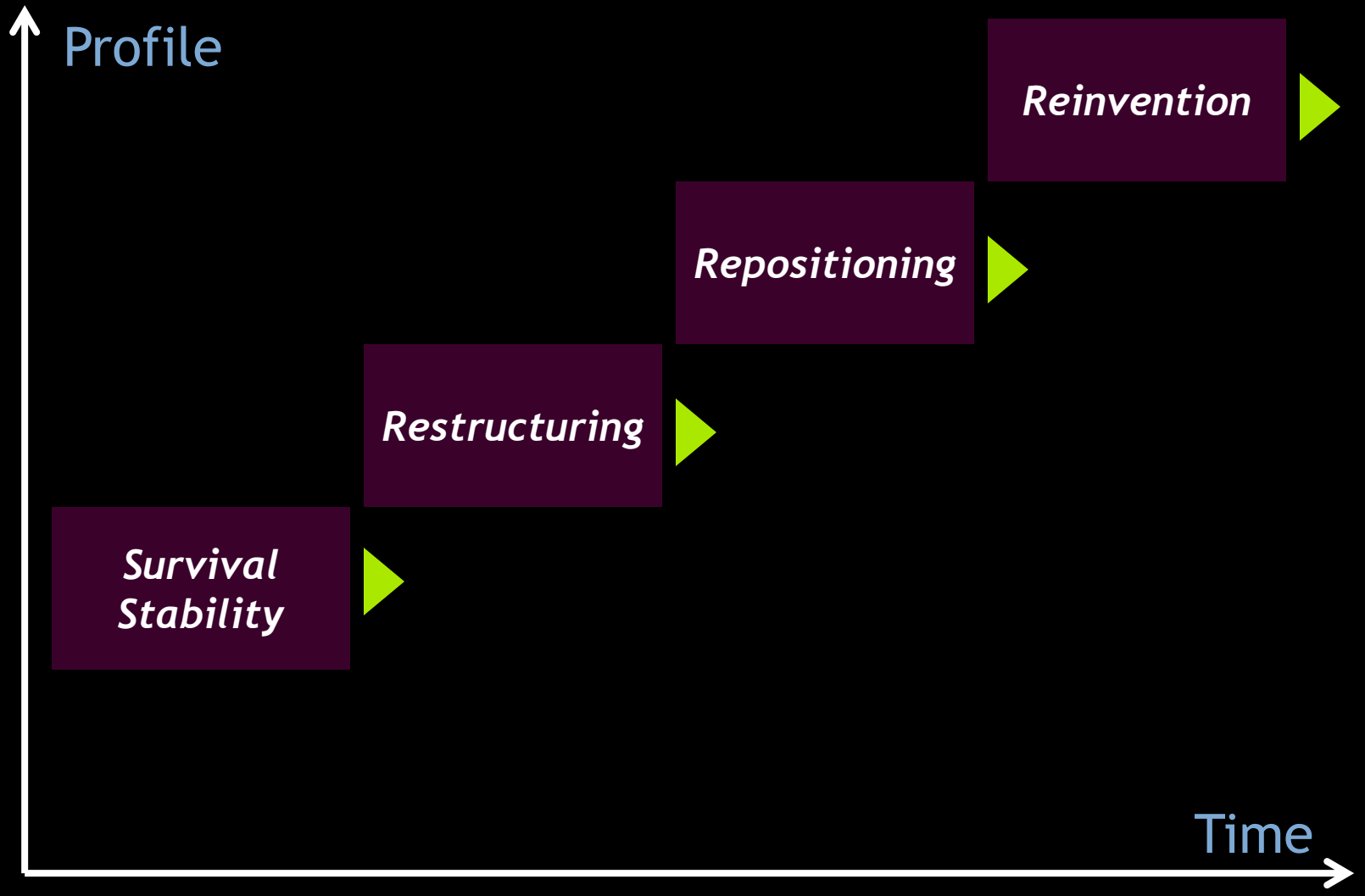
Зачем существует этот город?
What is this town for?

Чем занимаются люди, живущие в этом городе?
What do the people do?

Why are some places
more successful
than others?

Competitive towns?

Place Turnround



RE-POSITIONING URBAN AREAS

‘SOFT’ APPROACHES

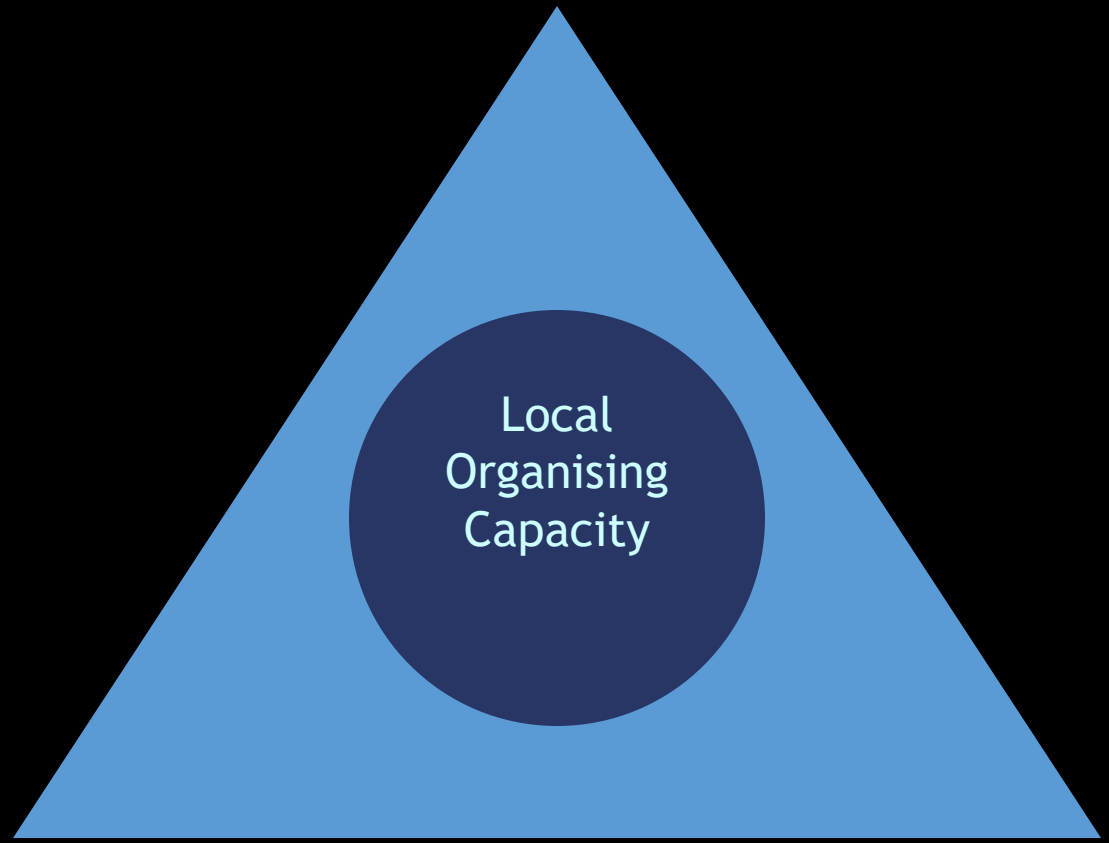
- Image Management e.g.
  “Miles Better Campaign”, Customer Service Support
- Events Strategies e.g.
  Garden Festival, City of Culture, City of Architecture and Design
- Distinctive Culture e.g.
  Friendly city, Business friendly city, Good place to get started
- Attractive Ambience e.g.
  24 hour city, Cool city, Dynamic City

‘HARD’ APPROACHES

- Utilising the City’s legacy
  - History
  - Geography
- Distinctive Economic Competence
  Hi-tech clusters, Knowledge city, Shopping city, Entertainment city
- Design Excellence
  Promoting flagship buildings, Distinctive public realm
- New Urban Quarters
  Developing Waterfronts, Cultural Quarters

KEY DRIVERS OF URBAN TRANSFORMATION

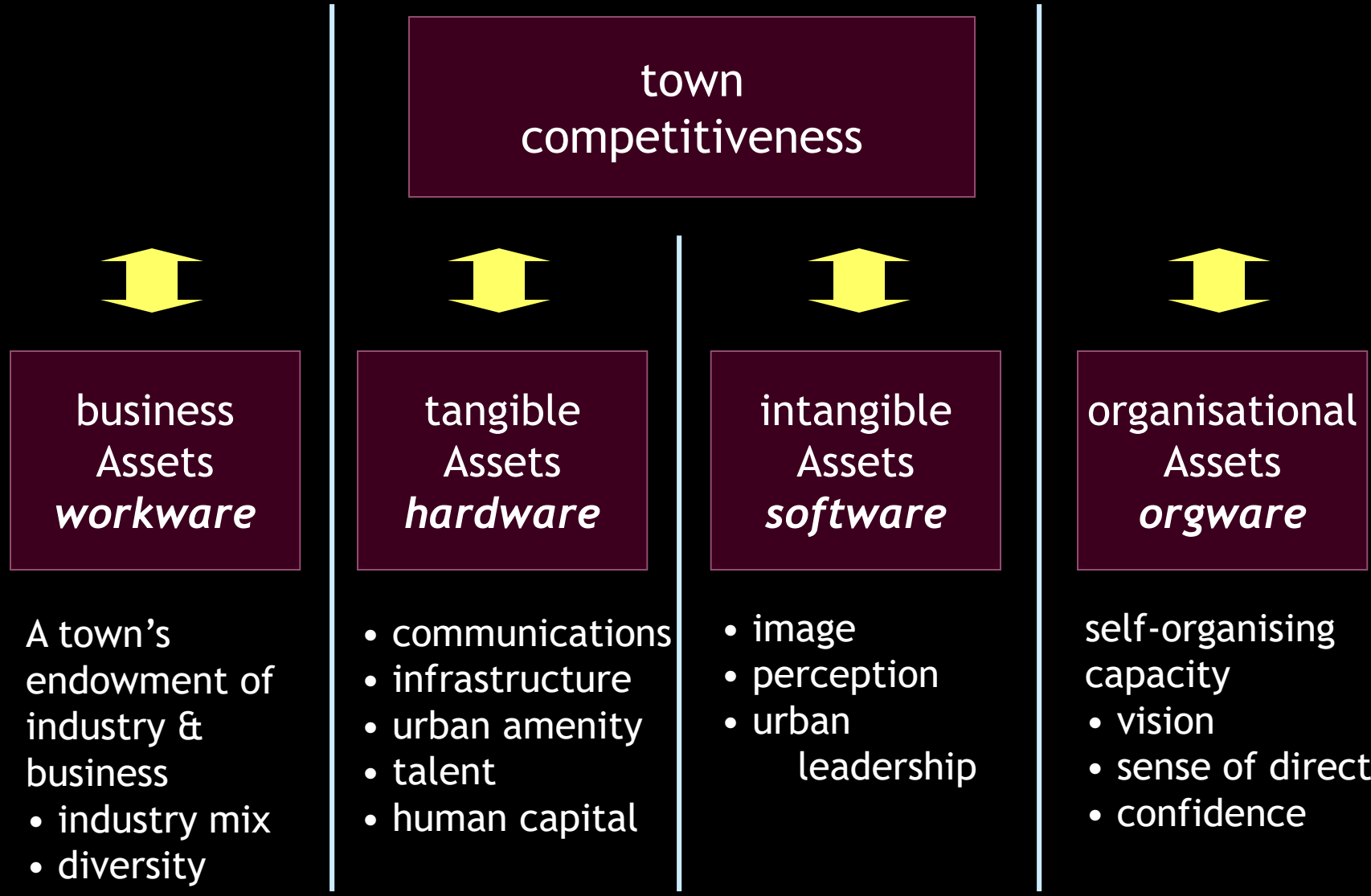
‘Investability’



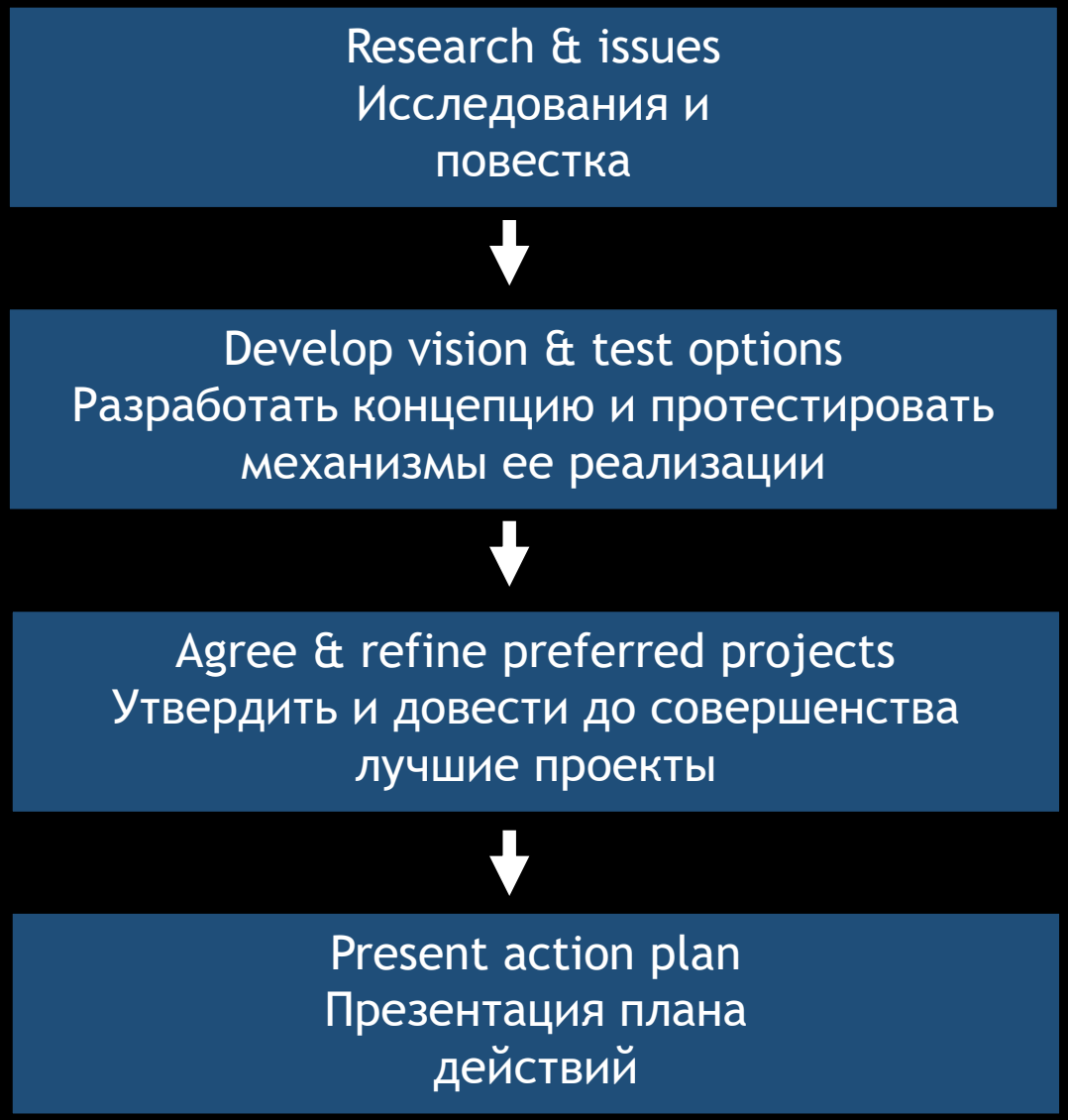
‘Employability’

‘Liveability’

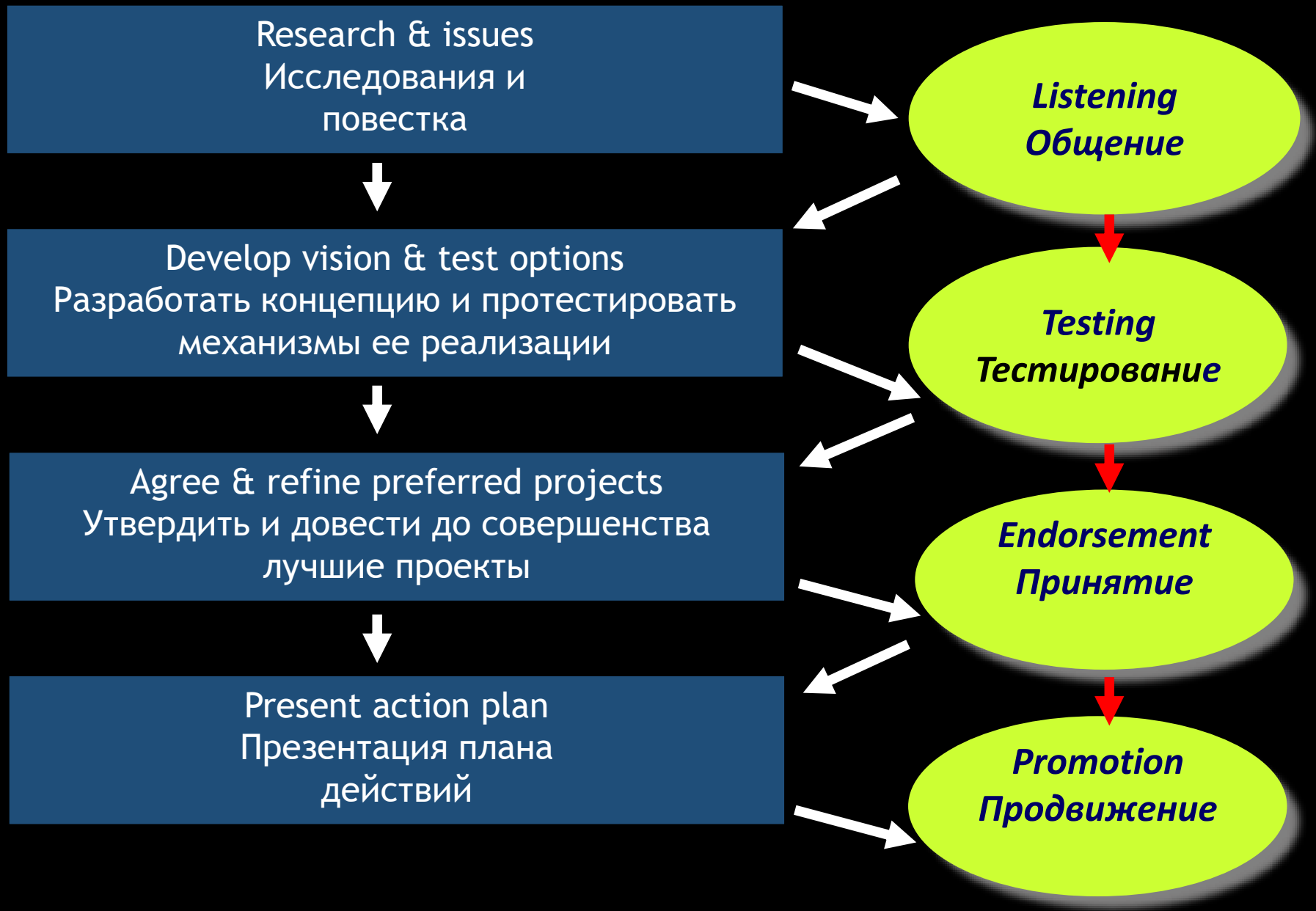
The Key Drivers of Town Competitiveness



Этапы вовлечения местных жителей Engagement Stages



Этапы вовлечения местных жителей Engagement Stages



Вовлечение и совместная работа

Понимание сообщества
Укрепление доверия
Общее видение

Engagement & Collaboration

Understanding the community
Building trust
Shared understanding

It was business and commercial **performance** that made towns great in the past.

It was business and commercial **failure** that led to their decline.

It will be business and commercial **success** that will lead to their revival.

Economic dependence
to
Economic independence

transition to greater resilience
through enhanced 'attractiveness'

Unless otherwise stated, images reproduced with the kind permission of Gillespies LLP