

La Rencontre de Rijeka 6-9/5/2010

Towards a new cultural tourism?

Programme

Thursday 6th May

- Arrival of participants
19:30 Welcome reception and dance performance at the Croatian National Theater Ivan Zajc, upon the invitation of the City of Rijeka

Friday 7 May

- 08:45 Welcome coffee
09:15 **Welcome speech by Vojko Obersnel**, Mayor of Rijeka and President of the Association of the Cities and Communes of the Republic of Croatia, **Nina Obuljen**, State Secretary, Croatian Ministry of Culture & **Roger Tropéano**, Chairman of Les Rencontres
09:45 **Introduction by Daniela Angelina Jelinčić**, Researcher, Institute for International Relations, Zagreb
10:30 Coffee break
10:45 **Session 1- Cultural tourism between the strategies of economic development and a sustainable local development** chaired by **Claude Le Potier**, Head of division, Côtes d'Armor County Council, with **Hervé Barré**, Programme Specialist in Sustainable Tourism, Unesco, **Maguelonne Dejeant-Pons**, Head of the Cultural Heritage, Landscape and Spatial Planning Division, Council of Europe, **Henri Simons**, Director of the Atomium, **Abdullahi M. Alason**, Chairman of the Cultural Committee, City of Kristiansand.
13:00 Lunch
14:30 **Session 2- Cultural tourism in the territorial planning** chaired by **Daniela Angelina Jelinčić**, with **Ivanka Persić**, Head of the cultural division & **Nataša Zrilić**, Advisor to the Mayor, **Milo Sršen**, Assistant director of the National

Tourism Board of Croatia, **Jaakko Masonen**, Director of Cultural Affairs, City of Tampere, **Michael Moglia**, Chairman of the Tourism Committee, Nord-Pas-de-Calais Region.

- 17:30 End of session
19:00 Guided tour of the exhibitions *Splendid Pop* and *Ivan Fijolić*, Museum of Modern and Contemporary Art
20:30 Dinner and musical programme offered by the City of Rijeka

Saturday 8 May

- 09:00 Welcome coffee
09:30 **Session 3- Which perspectives for cultural tourism on the European level and which concrete actions can be taken by local and regional authorities?** chaired by **Daina Glavočić**, Museum Counsellor, Museum of modern and contemporary art of Rijeka, with **Sara Terzic**, Ibetur, **Peter Trowles**, Chairman of Art Nouveau Network and Mackintosh curator, Glasgow School of Arts, **Maja Franković**, Professor, Academy of Applied Arts, University of Rijeka, **Blanka Marková**, Project developer, ECoC candidate Ostrava2015, **Jana Komišová**, PR & marketing Manager, ECoC candidate Plzen2015.
12:00 **Conclusion and approbation of the Declaration of Rijeka**
13:00 Lunch in Opatija
Afternoon Guided tour of Rijeka and its region
20:00 Dinner offered by *Les Rencontres*
21:30 Movie screening & after-party DJ at the Art-Kino Croatia

Sunday 9 May

Departure of the participants

Contact (mobile phones)

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