A Conference on transformative paradigms of Fashion & Textile Design

14–16 April 2014

Auckland
New Zealand
Haere mai, it is with great pleasure that we welcome you to the 2014 AUT Shapeshifting conference, Auckland, New Zealand.

The conference focuses on exploring fashion and textile design through a visionary lens. It is conceived as a mechanism to inspire, a place where experimental ideas and extraordinary concepts can be shared. It is a conference that sits on the edge, geographically, creatively and philosophically.

Our conference schedule has been carefully designed to reflect the breadth of ideas and responses to our Shapeshifting vehicle and this is supported by a superb selection of complimentary events - Film Screenings, Exhibitions, Workshops and the CCO Guerrilla Store.

You have gathered from across the world to join us and we thank you all for being part of this exciting event, we aim to make it a truly memorable one.

Conference Directors
Andreas Mikellis
Frances Joseph

Academic Programme Coordinators
Frances Joseph
Amanda Smith
Miranda Smitheram

Exhibition Coordinators
Amanda Smith
Miranda Smitheram
Nolwenn Hugain Lacirre

Editors
Miranda Smitheram
Jan Hamon

Workshop Coordinators
Peter Heslop
Rebekah Foote

Film Evening Coordinator
Rebekah Foote

Aut Communications Coordinator
Caitlin Madden

Branding & Graphic Design
Gerbrand Van Melle

Pr & Marketing
Murray Bevan – Showroom 22
Anna Brock – Showroom 22

Event Management
Susannah Fougere-Hardie – Evitan
Renata Blair – Evitan

Film Editing
Guy Thompson

Thank you to AUT University, Auckland Art Gallery, Viaduct Events Centre and the Ironbank for hosting all our events.
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<td>08:00 – 08:50</td>
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<td>Registration</td>
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<td>09:00 – 09:30</td>
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<td>09:30 – 10:00</td>
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<td>Keynote <strong>Shingo Sato</strong></td>
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<td>10:30 – 11:00</td>
<td></td>
<td>Shifting focus, shifting paradigms. <strong>Barbara Putz-Plecko,</strong> <strong>Ute Neuber</strong></td>
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<td>11:00 – 11:30</td>
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<td>Transformational Strategies: The Margiela Rabbit and the Gecko Girl. <strong>Catherine Bagnall,</strong> <strong>Katie Collier</strong></td>
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<td>11:30 – 12:00</td>
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<td>Imaginative Voyaging; Fashion practice as 'site' for wonder and enchantment. <strong>Armando Chant</strong></td>
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<td>Lunch break</td>
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<td>13:00 – 14:30</td>
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<td>New Zealand and the future of Fashion, international perspectives</td>
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<td>14:30 – 15:00</td>
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<td>15:00 – 16:00</td>
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<td>PhD Students Meet-up</td>
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<td>19:30 – 21:30</td>
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<td><strong>Film Screening</strong></td>
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<td><strong>Governor Fitzroy Place</strong></td>
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<td>09:00-10:00</td>
<td>Keynote: Elaine Ng Yan Ling</td>
<td>Flirting with Uncertainty: Mutability, Metamorphosis, and Fashionability in the Greco-Roman Imagination by Neville McFerrin</td>
<td>‘Wardrobe Hack’ and ‘Uncatwalk’ – digital platforms of action and services for positive engagement with clothing by Jennifer Whitty</td>
<td>Smart Textiles as Raw Materials for Design by Delia Dumitrescu, Linnéa Nilsson, Anna Persson, Linda Worbin</td>
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<td>10:00-10:30</td>
<td>Morning Tea</td>
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<td>10:30-11:00</td>
<td>Flirting with Uncertainty: Mutability, Metamorphosis, and Fashionability in the Greco-Roman Imagination by Neville McFerrin</td>
<td>The shift from 3D body scanned data to the physical world by Lyle Reilly</td>
<td>Transformative Textiles: Integrating material and information in the design of sonified textiles by Charlotte Alexander</td>
<td>Triangles in silk: Piecing together a practice of up-cycling by Georgia McCorkill</td>
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<td>11:00-11:30</td>
<td>Modernity as symbol, pastiche and translation: geometric form and meaning in fashion by Kiara Bulley</td>
<td>The shifting relationship between designer and client in the context of knitwear digital design and production systems by Anne Farren, Sooyung Yang</td>
<td>Sustainability Bashing: The role it plays in Fashion Design by Donna Cleveland</td>
<td>Wear repair and remake: the evolution of fashion practice by design by Jo Cramer</td>
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<td>11:30-12:00</td>
<td>Past, Present and Future: Transformational Approaches to Utilising Archives for Research, Learning and Teaching by Helena Britt</td>
<td>MAKE USE V2: Digital textile technology for user modifiable zero waste fashion design by Holly McQuillan</td>
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<td>12:00-13:00</td>
<td>Lunch Break</td>
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<td>13:00-14:00</td>
<td>Keynote: Nick Cave</td>
<td>New Zealand Textile Company Presentations</td>
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<td>14:00-14:45</td>
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<td>Poster Presentations: Egyptian Political Fashion Through New Clothes techniques by Rehab Regab, Tania Allen Ross</td>
<td>Wear repair and remake: the evolution of fashion practice by design by Jo Cramer</td>
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<td>Personal Symbolic meaning in Clothes by Laura Locher</td>
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**Tuesday 15 April 1**

**Innovation Change**
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<tr>
<th>Time</th>
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<tr>
<td>14:45</td>
<td>Room 1</td>
<td>Kawau 1</td>
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<tr>
<td>15:30</td>
<td>Leakings. Esther Gauntlett (USA Skype)</td>
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<td>15:30</td>
<td>Transformation: The conjunction of crafted process and the brain as memory repository. Marlene Little</td>
<td>Rangitoto 2</td>
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<td>16:00</td>
<td>Writing on the Transformative and Imaginary Body. Winnie Ha</td>
<td>Rangitoto 2</td>
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<td>16:00</td>
<td>Textiles that can sense and respond to emotions. Amit Gupta</td>
<td>Volumetric Shape Making and Pattern Cutting. Lesley Ann Campbell</td>
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<td>16:30</td>
<td>A little bit tarnished. Debra Laraman</td>
<td>sKINship. Juliana Sissons</td>
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<td>16:30</td>
<td>AWARENESS: Tactility and Experience as Transformational Strategy. Anne Louise Bang, Vibeke Riisberg, Laura Locher</td>
<td>Rangitoto 3</td>
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<td>16:30</td>
<td>Remediation- Digital textile morphs. Miranda Smitheram</td>
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<td>Evening</td>
<td>Exhibition Viewing and Networking session</td>
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<td>17:00</td>
<td>ArchInTex Exhibition WindowSpace gallery, WE Art and Design Building, AUT University, ST Paul st.</td>
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<td>17:00</td>
<td>Shapeshifting Exhibition Level 1, Ironbank building, 150 Karangahape Rd, Auckland</td>
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<td>18:30</td>
<td>CCO 4 Cross Street, Auckland</td>
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Shapeshifting Conference Disclaimer

We have taken great care in preparing this schedule, however the conference organisers reserve the right to make changes without due notice in the event of circumstances beyond their control such as cancellation of speakers or any other changes in regards to venue, rooms and program times. Please note that in the true spirit of this conference, shapeshifting may occur!
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08:00 - 08:50  Registration

09:00 - 10:00  Keynote Ying Gao

10:00 - 10:30  Morning Tea

10:30 - 11:00  Re-fashioning the Performing Body: The transformational potentials of fashion in contemporary dance performance.  
Michèle Danjoux

11:00 - 11:30  The Fashion System and the Ephemeral: Ballet vs. Fashion.  
Caroline O’Brien

11:00 - 11:30  The Beast Trilogy: an evolving experiment in fashion ideation.  
Tania Splawa-Neyman, Danielle Wilde, Winnie Ha, Jordan Lacey

11:30 - 12:00  Design aspirations; from instinct to reality in Australian Textile Design practice.  
Donna Sgro

11:30 - 12:00  Metamorphoric Fashion: A Transitional Practice.  
Emma Lynas

11:30 - 12:00  Fashion Beyond Representation.  
Peter Shand

12:00 - 13:00  Lunch break

13:00 - 14:00  Keynote Otto von Busch

14:00 - 15:00  Afternoon Tea

15:00 - 16:30  Two Case Studies Exploring Creative Process Starting from Visual vs. Abstract Inspiration.  
Linda Ohrn-McDaniel, Chelsea Bell, Melanie Carrico, Li-Fen Chang, Marian O'Rourke, Janie Stidham, Charles Freeman, Lisa McRoberts

15:00 - 16:30  Enabling Design and Business Innovation through New Textile Technologies.  
Peter Heslop, Frances Joseph

16:30  Official Close of Conference and Farewell
Events

1 Conference VIP Launch Party
The Atrium
Auckland Art Gallery
Corner Kitchener and Wellesley Streets

2 ArchInTex Exhibition
WindowSpace gallery,
AUT University
Art and Design
WE Building
St Paul Street

3 Film Screening Night
Theatre WG403
AUT University
WG Building
Governor Fitzroy Place

4 Shapeshifting Exhibition
Level 1
Ironbank building
150 Karangahape Road
Auckland

5 CCO
4 Cross Street, Auckland
14, 15, 16 April,
Open 10.00-17.00pm daily
Evening event
15 April
18.30-21.30

Restaurants

6 I Sushi & Yakatori
10% discount
North Wharf
Wynyard Quarter
39 Jellicoe Street

6 Conservatory
10% discount
North Wharf
Wynyard Quarter
39-47 Jellicoe Street

6 Livefish
Order any dish and get a complimentary juice or soft drink.
North Wharf
Wynyard Quarter
39-47 Jellicoe Street

6 Merchants Of Venice
Special price 2 course express lunch set menu for just $25 per person.
North Wharf
Wynyard Quarter
37-49 Jellicoe Street

6 Rushworth
10% discount
North Wharf
Wynyard Quarter
34-47 Jellicoe Street

6 Urban Turban Restaurant
We would like to invite them to enjoy 15% off their bill
North Wharf
Wynyard Quarter
39 Jellicoe Road

6 Jack Tar
10% discount
North Wharf
Wynyard Quarter
34 – 47 Jellicoe Street