



---

## 'The Ends of Art' Beton7 Gallery Athens, Greece July 2013

---

*The art work presented in this exhibition set out to question the place of painting today, whilst considering the fluid (non-static) potential for painting as a practice. As such it aims to open out questions and debate around these topics. This body of work is part of a series of works that are detailed within this 'output'.*

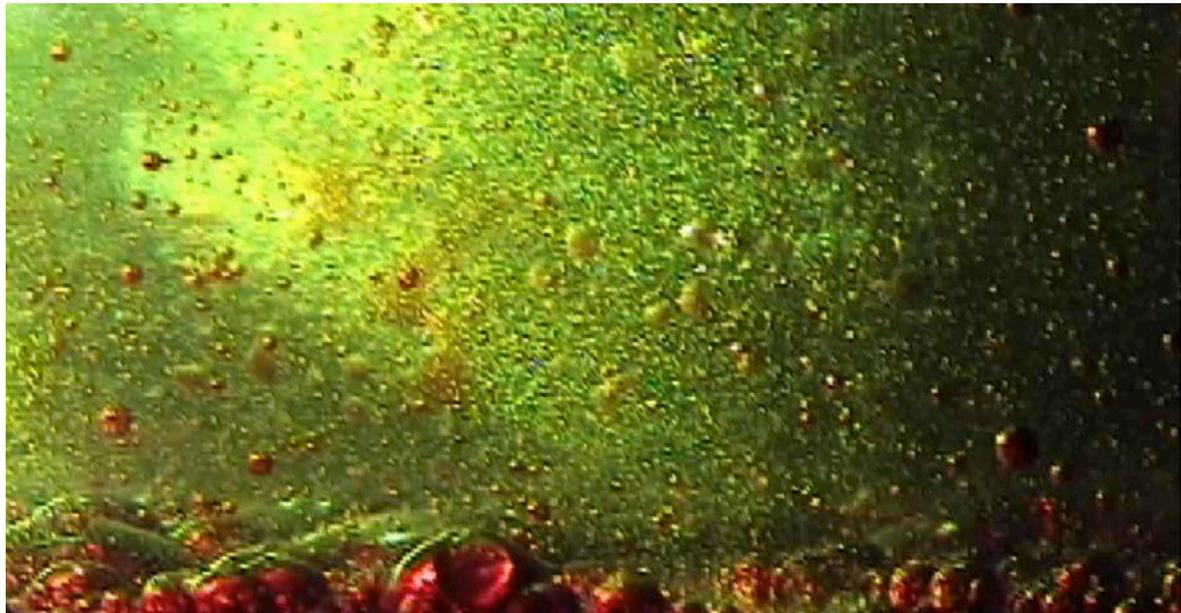
**Submitted by Dr Alistair Payne**  
Output No. 1



# OUTPUT

## Rationale:

The show aims at declaring the end of art in terms of the abandonment of otherwise traditional methods, materials and processes internal to each artistic discipline and thus renegotiating their very nature. Expanding the field of each discipline is the methodology of this exhibition, not the aim. What the show ultimately argues is that concrete definitions of artistic disciplines are no longer distinguishable in contemporary art and thus we have reached a stage where Salon type categorizations are no longer an effective approach to producing and more importantly understanding art. The radical renegotiation of the nature of art that was initiated in the 1960s has produced not only unrestrictive approaches to stylistic categorizations but has also led to the dissolution of clear distinctions between artistic disciplines. Yet, the show does not try to simply demonstrate ways by which there can be art after the 'end of art' and thus to seek for ways to satisfy Arthur Danto's uncertainty about the future of art after Plurality. Rather, by remaining true to a conceptualist methodology each work deals solely with the nature of a given discipline and investigates the potential for an even more radical and potentially more thorough process of examination of the nature of art through interdisciplinarity



## Title

'The Ends of Art', Beton7 Gallery, Athens, Greece  
*False Dawn* 2 part-installation

## Submission No.

Output 1

## Authors/Creators

Dr Alistair Payne

## *False Dawn*

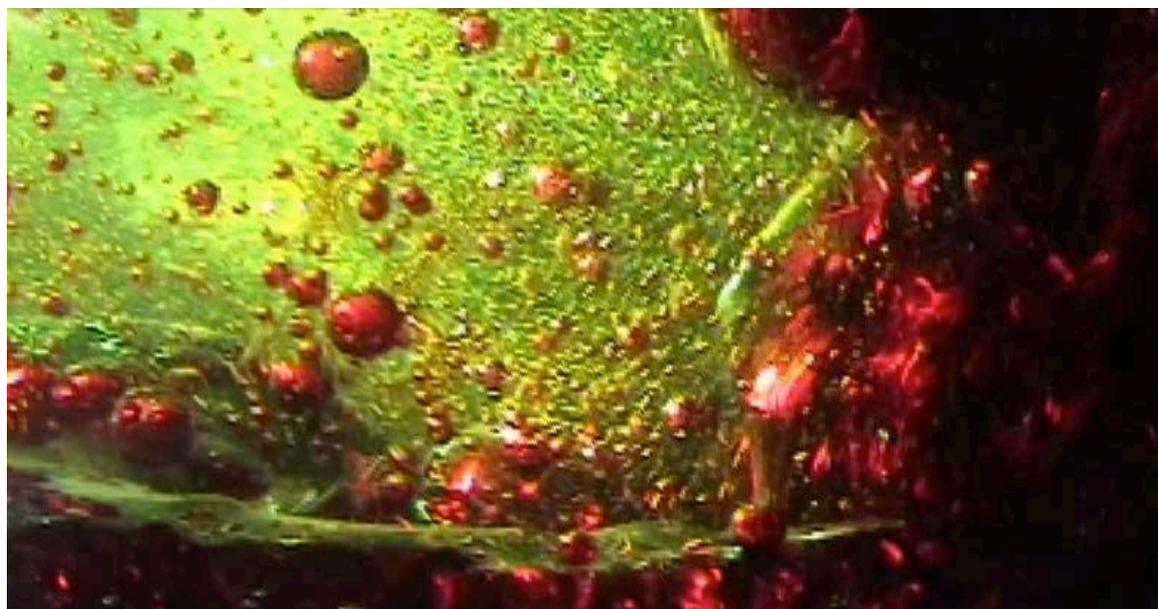
Projection onto Laminate and Birch Ply  
Installation (part 1)

# CONTEXT

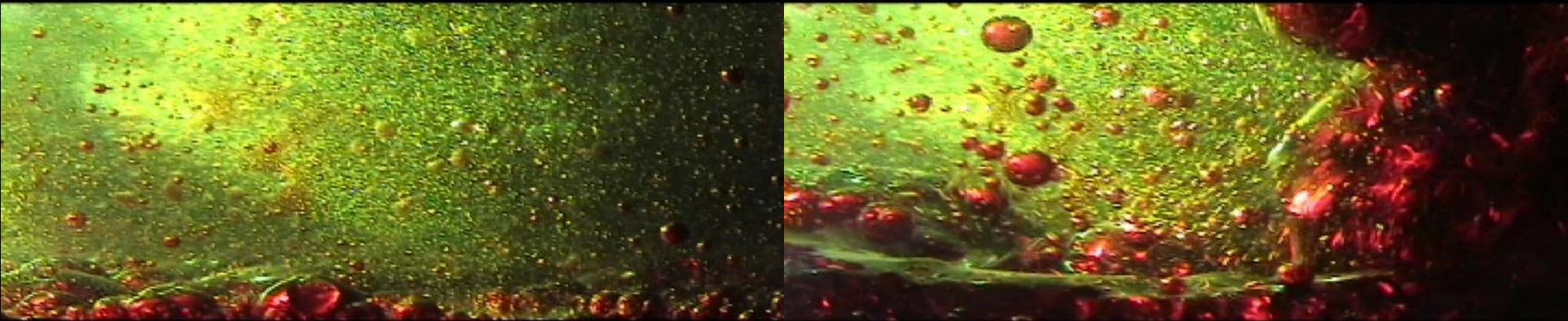
This exhibition was initially conceived in the summer of 2011 through a series of in-depth conversations between the artists regarding the position of contemporary fine art practices. The following artists were included in the exhibition:

**John Timberlake** (Course Leader Fine Art – Middlesex)  
**Prof. Mathew Cornford** (Course Leader Fine Art - Brighton)  
**David Cross** (Reader in Fine Art – Bath Spa)  
**Dr Adam Kossoff** (Reader in Film – Wolverhampton)  
**Dr Alistair Payne** (Head of School Fine Art – GSA)  
**Dr Euripides Altintzoglou** (Founder Desearch Journal)  
**Andrew Bracey** (MA Fine Art Course Leader – Lincoln)  
**Mathew Dalgleish** (Head of Music – Wolverhampton)  
**Dean Kelland** (SL Photography – Wolverhampton)  
**Jim Abernethy** (Printmaker – West Midlands)

**Prof. John Roberts** (Art and Aesthetics - Wolverhampton)



***False Dawn***  
Projection onto Laminate and Birch Ply  
Installation (part 1)



**False Dawn**

Projection onto Laminate and Birch Ply

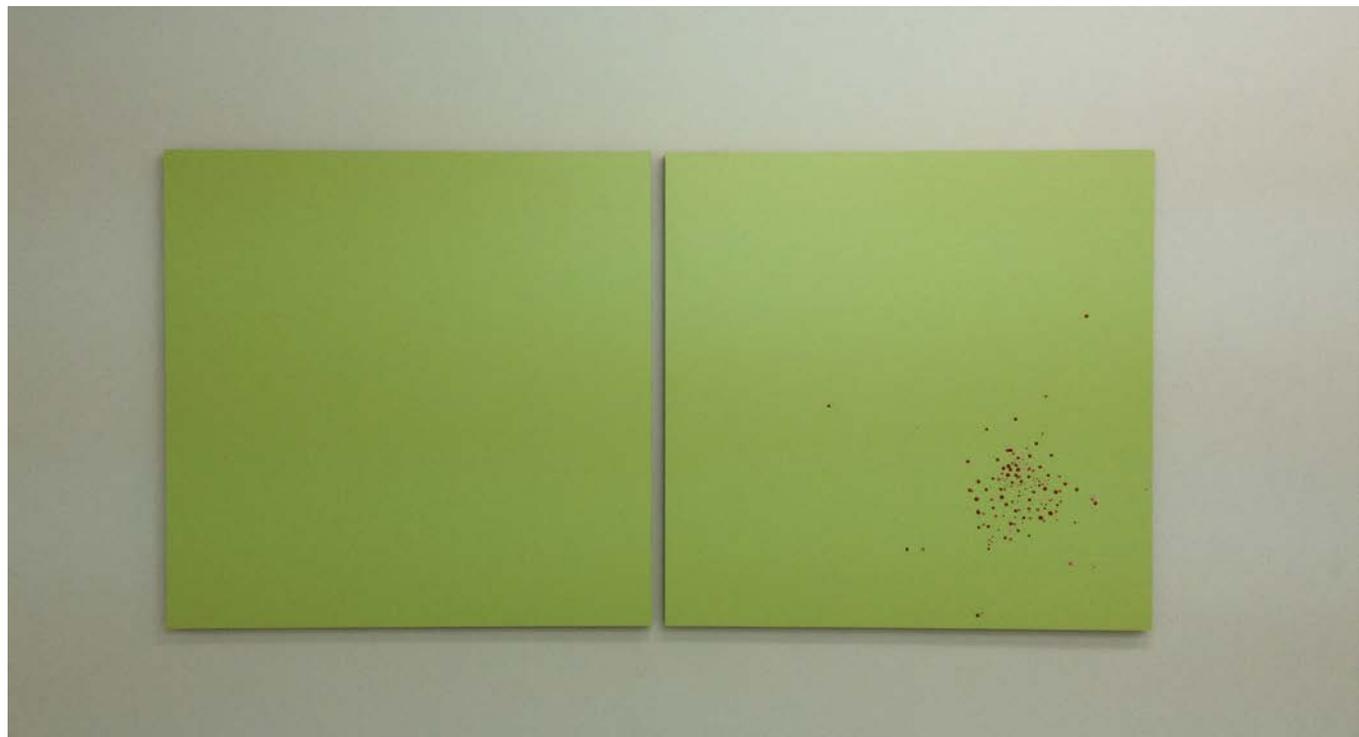
Installation (part 1)

Beton7 Gallery, Athens

2013

# CONTEXT

The specific context for the work developed for this exhibition has grown from an interest and exploration into the perceived 'constraints' related to current (and historical, at least over the last 40-50 years) painting practices. The work aims to explore the internal and external potential of painting, meaning a redefinition of the (internal) surface (to the point of a shift in language usage) and also using the same principle concerns and ideas to investigate the (external) relationships with alternate media. The work within the exhibition brings together these modes of practice alongside one another in order to open debate around the condition or place of painting today.



***False Dawn***  
Satin Paint onto Laminate and Birch Ply  
Installation (part 2)



**False Dawn**  
Projection onto Laminate and Birch Ply  
Installation (part 1)  
Beton7 Gallery, Athens  
2013



**False Dawn**

Satin Paint on Laminate and Birch Ply  
Installation (part 2)  
Beton7 Gallery, Athens  
2013

# CONTEXT

One of the key objectives within this project is to present static imagery (painting) alongside moving images (DVD projection) focusing upon the relationship between the two. One of my primary areas of current research revolves around the notion of the cinematic in relation to painting (in particular Deleuze's writing on 'liquid perception' from *Cinema 1*). Tied into the concept of the 'crystal image of time' (*Cinema 2*), the thinking explores the expanded practice of painting, building in complex theoretical and practical devices in order to explore surface, both as projection and *flat* painted image. This exemplifies the current 'crisis' (or potential violence) inherent in image making today, whilst exploring the potential for a flexing, folding or morphing through and upon the surface. The use of techniques (taken from the Heideggerian model) as conceptual trigger for operating through (and with[in]) the technical allows for 'exemplary' (in contrast to illustrative) strategies of engagement with the surface. In effect this means that the issues of interdisciplinarity (at least the methodological exploration of remove, or externality) have been reconstituted (or reformed) in order to critically engage with the internalised surface of painting. Alongside these issues, the complexity of stasis as an inherent condition of painting is questioned through the enhancement of persistence, delivered through an engagement with the spatio-temporal potential of the moving-image and projection, whilst resolutely 'returning' to the facticity of the primary medium, painting.



**False Dawn**  
Satin Paint onto Laminate and Birch Ply  
Installation (part 2 - detail)



**False Dawn**

Satin Paint on Laminate and Birch Ply

Installation (part 2)

Beton7 Gallery, Athens

2013

# The Ends of Art | curated by Euripides Altintzoglou

## Opening | July 5, 2013 | 20:00

Duration | July 5 - 26, 2013

Exhibition dedicated to the life and work of David Bainbridge



Beton7  
7 Pidasas str., Volantikos, 11855  
info@beton7.com  
www.beton7.com

### Rationale

From Maritus de Zayas to David Rabinowitch and Richard Huelsenbeck, and from Arthur Danto to David Kuperl art is declared dead every time it goes through a critical stage in its course of development. Post-modern stylistic plurality posed as the end of art history but recently relational aesthetics placed Pluralism under dispute and in doing so signaled the dawn of a new era. Instead of joining conservative historians in a post-apocalyptic religiosity about the loss of all that was great in art we need to turn to critical self-reflective strategies that echo the spirit of conceptualism. The intention of this group of works is not to simply demonstrate ways by which there can be art after the 'end of art' and thus to seek for means to satisfy Arthur Danto's uncertainty about the future of art after Plurality by sustaining a pursuit approach to art history. Rather, each work included in The Ends of Art deals solely with the nature of a given discipline through another and, thus, investigates the potential for an even more radical and thorough process of examination of the changing nature of art through interdisciplinarity; expanding the field of each discipline is the methodology of this exhibition, not the aim. At the core of this methodology is the intention to eradicate the last remaining traces of humanism in art history: the dissolution of distinct art disciplines for the means of theoretical analysis.

### Euripides Altintzoglou

#### Jim Abernethy | Interventions

This project looks at the loss of faith in modern technological progress and the ways by which it affects the current status and future development of printmaking. The notions of boundaries kept in place by traditional printmaking lend strong consideration for technical and aesthetic qualities, and thus are often considered more desirable than that of a digitally generated print. The woodcuts included in this series combine the two in a disjunct tension between traditional and new processes, which also reflect society's compulsion to drive progress into the unknown. In addition, this project questions notions of human digitally biased existence within a natural environment, and our responsibilities to global issues and future generations. This was accomplished by digitally routing into two pairs of five cross section discs from a tree-trunk. The routed shapes resemble commonly used computer-based symbols. The broken age rings from the wood are then imitated by embossed computer generated contours, extending its virtual existence, therefore implying a transition from natural to an unnatural intervention. Finally, this body of works aims at blurring the distinctions between man and our manufactured digital past human existence and thus question popular approaches on this matter.

#### Euripides Altintzoglou | The End of Sculpture

The installation consists of a series of video works documenting the stages of the industrial processing of marble into tiles. The videos are shot in a straight conceptualist manner and have not been aestheticized neither during the shooting nor the editing stages. Likewise, the sound elements of the work have been left unaltered in order to evoke the original atmosphere of the factory. The clinical portrayal of the commo-

dification of an otherwise historically traditional material for sculpture (marble) through an industrial repetitive process underlines the recent methodological transitions in sculpture after the readymade: the substitution of the unique handmade artifact by a massively reproduced object. In other words, it is a 'behind the scenes' documentation of the process that produces a would-be-readymade while at the same time the material (marble) by which this object is produced is considered to be an important constituent of sculpture's history and tradition. Likewise, due to the fact that this work problematizes the promise of a 'new sculpture' offered by the historic transition towards interdisciplinarity it demands an approach that is foreign to the conventional aesthetic means and phenomenological confines of traditional sculpture; hence, the choice of video. Despite the radicality of Duchamp's Fountain it persists as a sculptural form; regardless of how much it expanded the methodological field of sculpture and by extension the definition of art it remains an object.

#### Andrew Bracey | ReconFigure Paintings

In 1839 Paul Delarache is famously (perhaps mis) quoted as having said, "from this moment painting is dead" in response to seeing the Daguerreotype for the first time. In the years since painting has survived many pronounced deaths and re-invented itself numerous times. In many ways the challenge set down by photography has forced painting into ever more interesting corners. The painter, Steven Parriss said, "I saw this as an interesting place for painting... death can be refreshing, so I started engaging in necrophilia... approaching history in the same way that Dr. Frankenstein approaches body parts." The paintings that I find most engaging expand out from this discipline to consume and use ideas and approaches of other mediums

of art; there is much interest in the slippage between painting, sculpture, print, photography, installation and so on. Recently I have turned to painting's rich history as a subject to explore, with the attitude of a contemporary cross-media artist. Reconfigure Paintings feature an additional abstract geometric triangular structure to the human figure within the compositions of printed reproductions of well-known historical paintings. The eye alternates between this contemporary addition and the background of the original, something that is usually sidelined by the dominant figure. Despite a consistency of rules that I adopt when painting, each work takes on its own unique character and alters our perception of the original source. For The Ends of Art a further layer has been created between original and reproduction. Paul Delarache's The Executive of Lady Jane Grey has been printed onto canvas in the National Gallery shop to be transformed into a new ReconFigure Painting in my studio to then be turned into a print, at the size of the Delarache's original canvas.

#### Cornford & Cross | Praxs

This work presents a visual resemblance between a slab of stone and a stack of paper to invite reflection on a transition between, or fusion of, different forms of power. The A4 page is part of a system that combines classical geometry with metric measurement, to correlate scaling and multiplication. The proportions of all pages in the system are a diagon, a geometric construction of a square and an arc described by the diagonal of the square. This produces a rectangle in which the ratio of the short side to the long side is one to the square root of two. Thus, two sheets of A4 placed side by side are the same size and proportion as one sheet of A3, and so on, so that 16 sheets of A4 make A0. The revolutionary republic of France devised

and established the metric system. In 1795 one metre was defined as one ten-millionth of the distance from the North Pole to the Equator, measured along the meridian passing through Paris. One litre was defined as the volume of a cube with edges of ten centimetres, and one kilogramme was defined as the mass of one litre of pure water at the melting point of ice, 0° centigrade. Because one sheet of A0 is one square metre, the weight of paper can be measured in grammes per square metre (gsm), allowing accurate calculations for mass production. As a key element of international standardization under modernity, the A4 page became so ubiquitous as to appear neutral. Yet its success is aligned with bureaucracy, in which production is subordinate to administration, and creativity struggles with the alienation that is a reaction to control. The block of marble was cut from a quarry on the Greek island of Paros. Parian marble has been prized for its purity and whiteness, and used for masterpieces of classical Greek sculpture. Historic buildings and structures including the tomb of the French Emperor Napoleon. In Ancient Greece, the philosopher Aristotle proposed that there were three basic activities of man: Theoria, Poiesis and Praxis, which have truth, production, and action as their respective purpose or end. Today, when economic, social and political tensions press us to reformulate our values and our place in the symbolic identity of Athens as the birthplace of popular sovereignty and direct democracy.

#### Mat Dalgleish | Kulln

The crossover of image, sound and other senses dates back centuries. However, fuelled by technological advances of the period and a recognition of the fluidity of sensation once captured by electrical or electromechanical means, the early 20th century saw an influx of quasi-synthetic inventions intended to transpose one sensory domain into another: audible sound-to-light (often known as visual music) systems such as the Sebatel, Claviflux, and Mobilitor were followed in the 1950s and 70s by video synthesizers such as the Scanimate, Ruti-ara, and Jones Colorizer. However, like their (modular) audio synthesizer cousins, these analogue innovations were pushed into obscurity by the arrival of the personal computer. In the post-digital age, powerful laptops and accessible programming environments have greatly widened participation, but the resulting New Media has often been blind to all that went before, driven by newness for its own sake. With the culture of newness diminished and ended (by austerity, environmental concerns etc.), RUIJNS seeks to reconnect the digital with its neglected histories. In doing so it develops an alternative historical narrative of New Media in which the computer is not year zero but a continuation of a far longer strand of artistic activity. Taking the form of a participatory installation, RUIJNS invites gallery visitors to play (individually and collectively) the instruments of a post-optical rock band (e.g. guitar, bass, keyboard), yet their familiar sound output is transposed (in real-time) into image. Nevertheless, this is not simply a nostalgic recreation, for while the underlying processes are informed by historical aesthetics (e.g. video feedback), RUIJNS exploits (and is reliant upon) contemporary techniques such as real-time FFT analysis of the instrumental input.

#### Dean Kalland | Living Room Series - Desperate Hours

This project seeks to investigate and examine the construction of masculine gender stereotypes in selected situation comedies from the 1950s, 1960s and 1970s. The references and source material derive from my own personal nostalgic experiences and memories of the televised repeats. The research draws from historical contextualization of situation comedy within

Post War Britain: autobiographical account, historical figure and sitcom character. In doing so, this project utilizes multi-disciplined approaches that encompass performance, photography, filmmaking, and mixed media processes. It touches on philosophies of identity, cultures of facts, and histories of class identity and structure in order to produce engaging observations of collective cultural identities. In addition, the production of performative work within contemporary spaces is linked with the comedy characters as performed by the original actors. Concentration on the sitcom as a significant historical/political reflection of period Britain becomes a starting ground for a multi-disciplined arts methodology. The artist is re-presented in the guise of comedy character Harold Shipster of the legendary sitcom Shipster and Son. In character, the artist repeatedly attempts to inhabit the figure. This element of repetition, characteristic of the principles of representational acting, marks the transition from the kinemology of sitcom performance in theatre to the pursuit of perfection in studio productions for cinema and television. As a result, each mimetic repetition exposes the blurring of one identity into another and so interrogates the inter-subjective identifications between actor and audience mobilized through 'performing masculinity'.

#### Adam Kossoff | Gilitch

A photographic still taken from video grab from filmed footage of a protest march in support of the Stoke Newington 5, Gilitch foregrounds that which has migrated indelibly from film to the digital and then to the still photograph. A glitch, a short-lived fault in a system, for example an image, on video or computer, is momentarily corrupted, is a sudden, unexpected violent intrusion that quickly passes. It is a momentary failure that foregrounds the technological and a sudden shift in the sensibility of memory and the political. In the early 1970s the Angry Brigade carried out a bombing campaign, during which they targeted banks, embassies, the Miss World event and the homes of Conservative politicians. (One person was hurt and no one was killed). In 1972 the especially formed police 'Bomb Squad' raided a flat in Stoke Newington, N.E. London, found a cache of guns and explosives (including a machine gun used in attacks on the Spanish and American embassies) and eventually arrested eight people. The defendants were held for nine months, before one of the longest criminal trials in British history took place. Four people were found guilty of conspiracy to murder and sentenced to ten years in jail, adding to the 17th, already sentenced for 15 years. Perhaps most interestingly, the British and the British IRA campaign aside, the Angry Brigade soon became part of the forgotten British left. The debate around a politics of change is currently confined to a false sense of unity, bonded by the commonplace sensibilities of democracy. This is a view ingrained into our everyday psyches, indelibly impressed upon us by the imagined exchange contained by the consumerist model that sustains and informs the aesthetics of the art world. Favouring the distribution of the sensible, Jacques Rancière dismisses Walter Benjamin's modernist line on the centrality of technology, but aesthetes cannot be considered a neutral conduit for sensibility, for as Bernard Stiegler continually argues, technology (and memotechnology) makes memory and thus subjectivity possible by externalizing it. The glitch reflexively repairs the spectator, disrupting desire and exposing the centrality of the technological.

#### John Timberlake | Menzel's Empire

These works were made by first taking large format (13cm x 10cm) photographs with a technical camera. These were then digitised and

sections of the image removed. The resulting altered photograph was printed on a matte paper. I was then able to draw directly onto the paper in the erased areas with a soft pencil. The works arise out of an ongoing fascination with the idea of the 'artist's impression'. This fascination is partly rooted in a notion that an 'artist's impression' of something may be speculative or, perhaps, somehow misleading (ie standing in place of an actual thing not yet realised, or perhaps unrealisable). Thus we find 'artists impressions' of unrealised aircraft, cities in space, unbuilt hotels and housing developments. At the same time, the 'artist's impression' is often governed by a particular ethics of illustration that arises from the need to construct an image as quickly as possible through a set of shorthand conceals: the sketch, the montage, the composite, or the appropriation. The seemingly pointless set of proposals I arrived at - half road work, half land art - seemed to suggest the deflationary, unresolved tension of a small unfulfilled promise.

#### Allaire Payne | False Dawn

The contemporary condition of painting casts it within a vastly expanded field, one in which it has begun to free itself from its relationship with the notion of a fixed and permanent as an object, but it still in many ways is left dealing with a 'Greenbergian' ghost or spectre, which has become a perennial thorn in its own side. These notions allude to (medium) specificity and singularity, material dependency and definitive structural boundaries, creating and structuring distinct normal arrangements or positions as a form of resistance, a form embedded through its dependence upon this very notion of resistance. In order for painting to persist it must seek external possibilities, which can force new forms to be considered, spatially, temporally and architecturally, structured through multiple significances, rather than focusing upon the singular internal machinations of a medium specific practice. Persistence here might be defined as the potential for painting to continue to move forwards through different obstacles and objections, though, or whilst, often conjuring conjectural and divided opinion. The installation proposed for The Ends of Art, presents painting as persistently subverting and/or indelible tool for negotiating the complex territorial distributions of alternative media. The work breaks down formal divisions in order to reconsider and reorganise the constraints imposed upon painting as a practice. The installation consists of two works displayed upon laminate surfaces - placing the projected surface alongside the painted surface.

Research

Chris Roberts

culture now.gr

deBOP

ATHENS

clickatlife.gr

free

REVma / +

Flash Art International

www.revma.com

---

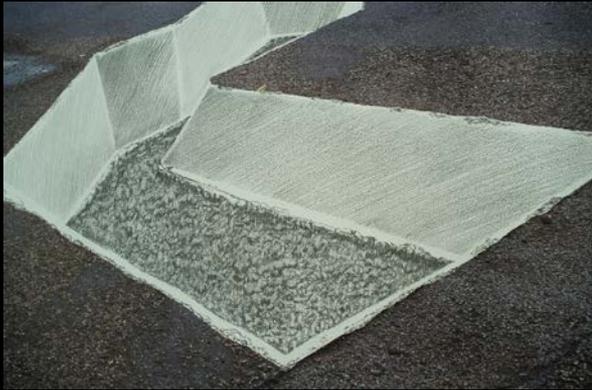
# METHODOLOGY

The contemporary condition of painting casts it within a vastly expanded field, one in which it has begun to free itself from its relationship with the notion of a fixed purity of form, thus casting aspersions upon discussions around its imminent and recurrent, or recurrently imminent, demise aside for the time being. Yet, I would argue that this still maintains a particular type of practice, at least a form for painting, which is rigorously defined within the medium itself. Painting has sought to internally destabilise its formal arrangement or organisation as an object, but it still in many ways is left dealing with a 'Greenbergian' ghost or spectre, which has become a perennial thorn in its own side. These notions allude to (medium-) specificity and singularity, material dependency and definitive structural boundaries, creating and structuring division rather than integration, which in effect creates a form of resistance, a form embedded though its dependence upon this very notion of resistance. In order for painting to persist it must seek external possibilities, which can force new forms to be considered, spatially, temporally and architecturally, structured through multiplicitous connections, rather than focusing upon the singular internal machinations of a medium specific practice. Persistence here might be defined as the potential for painting to continue to move forwards through different obstacles and objections, though, or whilst, often conjuring conjectural and divided opinion. The installation proposed for *The End of Art (As We Know It)*, presents painting as a persistently subversive, and indisciplined tool for negotiating the complex territorial distributions of alternative media. The work breaks down formal divisions in order to reconsider and reorganise the constraints imposed upon painting as a practice. The installation consists of two works displayed upon laminate surfaces – placing the projected surface alongside the painted surface.



**False Dawn**

Projection onto Laminate and Birch Ply  
(Installation shot – rear)



John Timberlake



Matthew Dagleish



Cornford and Cross



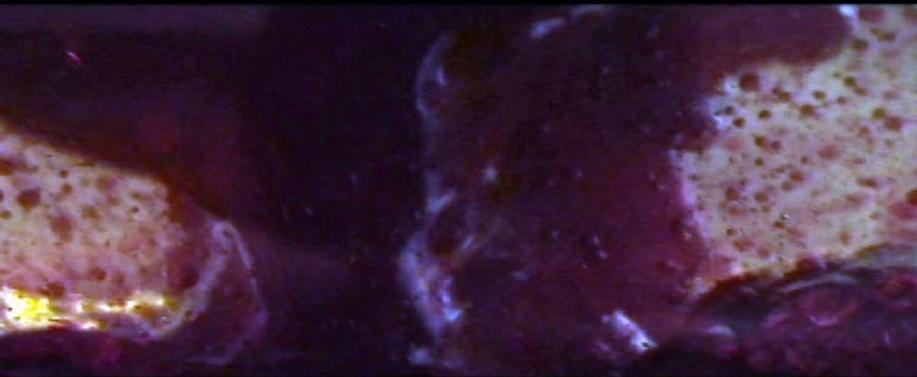
Andrew Bracey

# METHODOLOGY

The specific research questions aligned to this project focus upon the complexity of the surface. Primarily this explores the difference between the static and the non-static, surfaces that are linked through the notion of *Painting*, yet these surfaces focus upon fluidity, liquidity, smoothness, folding, blending and warping. Using digital projection (moving image) alongside the flatness inherent within the painted surface, the work explores and challenges a/the methodological shift countered through a reading of Deleuzian philosophy, which permits (or it could be said forces) a distinct challenge to previous (Hegelian and Kantian dependent) critical stances (methodological enquiries) in terms of painting.

This challenge engages with an expanded notion of painting permeating through interdisciplinary affect, yet one of the main challenges arising within this body of work comes through an acceptance of constraints (alongside work which does not), yet utilises the same methodological principles in structure and thought. This happens as a direct challenge to formal structures within painting in order to unhinge the language, which has been structured through/around the medium in terms of formal priorities and critical thinking.

The following two slides represent sets of work that were the precursors to the installation presented within 'The Ends of Art' in Greece. As such they indicate the ongoing research into the surface of painting and the connections between the cinematic and the flat/still painted surface as approaches for constructing work. Integrally, or centrally, to this ongoing body of research



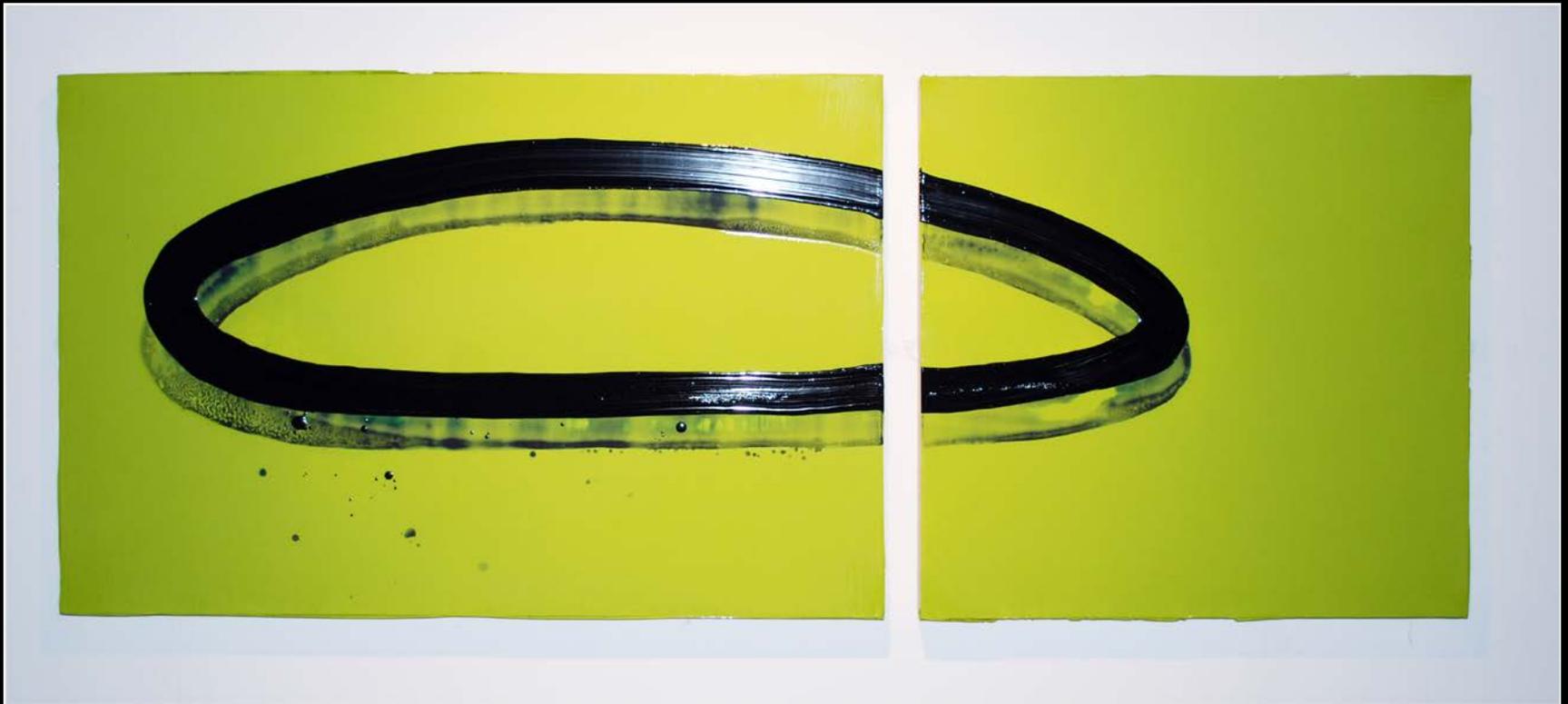
**An Indeterminate Prognosis**

Looped film on plasma screen

'Radically-Unhinged'

EagleWorks Gallery

2011



**That Punk Moment**  
Oil Paint on Canvas  
'Radically-Unhinged'  
EagleWorks Gallery, UK  
2011

# DISSEMINATION

The theoretical context and research undertaken before and during the construction of the work in this exhibition is detailed at length in the following publications:

*Digital Media and Technologies for Virtual Artistic Spaces*

ISBN: 978-1-4666-2961-5

Edited by Professor Dew Harrison

Chapter title:

*The Virtual and Interdisciplinarity*

Dr Alistair Payne

Published by IGI Global in April 2013

pp. 105-116

*Painting as an Interdisciplinary Form*

ISBN: 978-3836454605

Dr Alistair Payne

Published by VDM Verlag in July 2008

*Reviews:*

A review of an earlier but integrally related work appeared in ArtUS:

Owen-Driggs, J. (2007) *Ebb & Flow*.

*Catalogues:*

***The Ends of Art***

Beton7 Gallery, Athens, Greece, 2013

# DISSEMINATION

The research undertaken for this project has also been disseminated through the following exhibitions, the work in these exhibitions stems from an in-depth investigation into the complexities of the cinematic in relation to contemporary painting practices:

Forthcoming:

***Indisciplinary Behaviour***

Rom8 gallery, Bergen, Norway, 2014

***Radically Un-Hinged***

EagleWorks Gallery, 2011

***Conversations in Painting***

Chapman Gallery, Manchester, 2009

***Ebb and Flow***

RAID Projects Gallery, Los Angeles, USA, 2007

***Ebb and Flow***

Three Colts Gallery, London 2006

***Three Rooms***

Chelsea College of Art, London, 2005

***Catalogues:***

***The Ends of Art***

Beton7 Gallery, Athens, Greece, 2013

***Ebb and Flow***

RAID Projects Gallery, Los Angeles, USA, 2007

# DISSEMINATION

[www.culturenow.gr/21910/the-ends-of-arts-sto-beton7-gallery](http://www.culturenow.gr/21910/the-ends-of-arts-sto-beton7-gallery)

[http://www.beton7.com/index.php?option=com\\_content&view=article&id=593&Itemid=139&lang=en](http://www.beton7.com/index.php?option=com_content&view=article&id=593&Itemid=139&lang=en)