

**Embedding Equality Diversity and Inclusion in  
creative education:**

**strategies conceived through standalone EDI  
development workshops**

**and holistic implementation of these strategies into a  
STE(A)M curriculum.**

Programme Leader: Dr. Jessica Argo

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**SCHOOL OF  
INNOVATION  
AND TECHNOLOGY  
THE GLASGOW  
SCHOOL OF ART**



# Today's paper

1. Identifying the context, needs, action and rationale...
2. strategies conceived through standalone EDI development workshops
3. Teaching Methods: implementation of EDI strategies into a STE(A)M curriculum

**1. Identifying the context, needs, action and rationale...**

# Meet the BDes Sound for Moving Image students...

- This course is specially designed to support students entering higher education from untraditional routes – often from further education college courses in sound production, music, film video or diverse professional experiences.
- Constantly celebrating their excellence and nurturing their community
- <https://vimeo.com/showcase/10583303/video/853993566>
- <https://gsashowcase.net/>
- <https://2023.gsashowcase.net/>



# Never expected...

- “If you’d ever told me I’d be painting at Glasgow School of Art, I’d tell you to shut up!”

**THE GLASGOW  
SCHOOL OF ART**

**THE SOUND OF ANXIETY:  
CREATING ANXIETY-INDUCING SOUNDSCAPES FOR ANXIETY-  
RELIEF INTERVENTIONS**

**Connor Pearson**  
21049169



Undergraduate Dissertation  
Submitted to the School of Innovation and Technology  
The Glasgow School of Art  
In Partial Fulfilment of the Requirements  
For a Bachelor's Degree with Honours in Sound for the Moving Image  
Supervised by Dr. Jessica Argo  
May 2024

# Meet the BDes Sound for Moving Image students...



- Alex, the Chairman's Medal winner 2023, from a Contemporary Art Practice college course shared a message:
  - Hello New Students! I think you'll love the course -I've learned so much. It has been challenging (in a good way) but I've had plenty of support from staff and other students, and everyone is really friendly. I was worried about my lack of formal sound production qualification but the lectures and technical support helped me catch up quickly.

# Meet the BDes Sound for Moving Image students...

- Molly joined our associate student scheme from Forth Valley College, and she shared that she loved the creativity, and that she even became passionate about writing now she could choose her own subjects



# Immigration anxieties

- “This week I spent the majority of my time waiting to hear back from the UK visas and Immigration department on the status of my Visa. There was a hold up with it being processed which led me to being extremely anxious and nervous about my future studies at GSA.”
- “I was feeling very depressed about not knowing what my status was, and spent a lot of time thinking about what the course was like, what my fellow classmates were like, where they were from, what type of music they were into, what type of personalities they would have. All of this was just a sad thought though without knowing whether I would ever be able to live in that reality.”



# Culture shock – even for English speakers

- “it felt so disorienting being in a place that spoke fluent english but have a uniquely different culture. I found myself staring at every little thing on the street trying to somehow peer into the culture that I would become apart of within the next couple of years. I was so nervous at first with how people might perceive me.”
- “... I finished the week feeling relieved about making it to Glasgow and overjoyed with the new faces in my life!”

# Difficult issues / impact of representation – presenting a hopeful narrative.

- “this week we had a lecture on Colonialism and Cultural Stereotypes. It was a very emotional lecture/discussion for me. I also think that it gave a chance for my other classmates to understand a bit more about my background and some of the things that I’ve experienced...”
- “One of the sections that had the biggest impact on me in the lecture was the bit on blackploitation in film. Most of the examples I had already seen numerous times and found it hard to watch...It seemed to me that [the tutor] was the only one besides me that had a knowledge about the subject. So I did understand that it was vital for the rest of the class to learn about it.”




# Graduates at NOMAD A Living Land, UCA

**anam creative**  
anam, n 'ow', acts, leads.

home about eco collab opportunities events resources

My name is Michiel. I am a musician, producer and sound artist from Meray in the north of Scotland. My creative journey has felt wide-ranging and my practice transitory. As a teenager, I acted in numerous theatre companies and later became passionate about pursuing a career as a songwriter. At 18, I joined a range of initiatives facilitated by the Scottish Music Centre, which allowed me to perform regularly across Scotland. Notable performances include playing at festivals Belladrum, Kelburn Garden Party, Findhorn Bay Arts Festival and XpoNorth and at venues including King Tut's and The Ironworks. In addition, I have supported renowned Scottish artists Blue Rose Gede and Adam Holmes and played live on STV's show Live at Five. Upon moving to Glasgow at the age of 20, I signed to an independent record label run by Saeed Lockhart and David Donaldson, who I worked with for just under two years. Later, I felt my life experience and interests had distanced me from my folk roots as I became more interested in jazz and electronic sound production. Last year, I released three singles, which have allowed me to construct a new artistic identity. Exploring these influences, in July 2020, I founded anam creative and have centred my practice around collaboration ever since.




ed\_biophony • Follow

ed\_biophony Outstanding experience! Outstanding old-new friends. Thank you @NomadFestival2023 for such an amazing recognition. Thank you @ucentralasia for hosting such an inspiring international event, and for becoming together with @myauca such a nourishing new-old friends. I'm holding every little thing on my heart. Thanks also, you amazing staff from @sit\_gsa @glasgowschoolart, part of this award belongs to you all. 🍷🍷

#award #bestwork #digitalexperiment #audiovisual #innovation #internationalfestival #kyrgyzstan #naryn #bishkek #scotland #glasgow #spain #españa #castillalamancha #castillalamanchaengancha

2w

sit\_gsa Congratulations! 2w 2 likes Reply

el\_sendero\_natural Uauu bro! You are amazing and your labor tool! Congrats!! 🍷🍷🍷 2w 1 like Reply

lucypalmerwriting Magical, unforgettable days and the award richly deserved 🍷 2w 3 likes Reply

sophiediapegrum Hurrah!!! 2w 1 like Reply

alopezgonzalez1953 🍷🍷

Liked by sit\_gsa and 44 others

6 OCTOBER



Michiel and Edu recently travelled to Kyrgistan's University of Central Asia to collect awards for their work. Michiel produced a lo-fi camcorder capturing of Michiel's immersion into peat bogs and stop motion animation of a sea-weed monster. And Edu even venture beyond the human-centric to imagine the sounds that a water molecule would hear in an immersive soundscape.

# Student's examples of sensory placemaking

- <https://gsashowcase.net>
- Bio-sonification for the 88 languages of Govanhill in an underused green space, Eve King

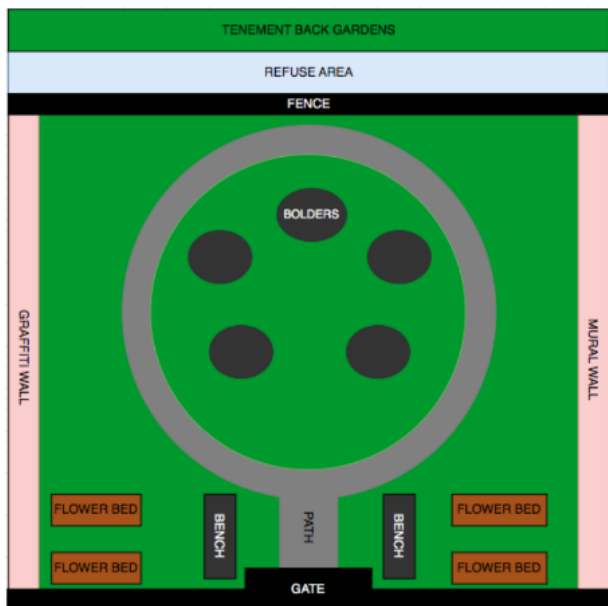


Figure 2: Diagram of Westmoreland Gardens

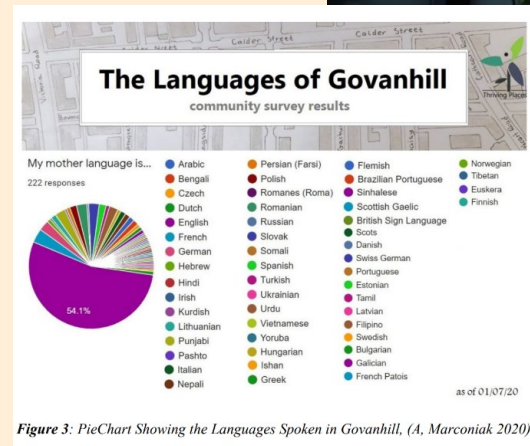


Figure 3: PieChart Showing the Languages Spoken in Govanhill, (A, Marconiak 2020)

Question 5: Would a temporary sound installation encourage you to visit Westmoreland Gardens? For example, audio recordings relating to Govanhill's history.

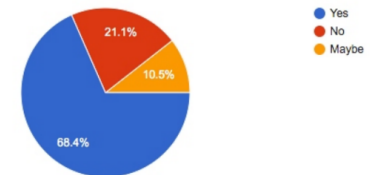


Figure 6: Pie chart showing percentage of participants more likely to visit if there was a temporary sound installation

# Student's examples of sensory placemaking and inducing altered states of consciousness

- <https://gsashowcase.net>
- Bio-sonification for the 88 languages of Govanhill in an underused green space, Eve King
- On Crescent Bog, Michiel Turner
- Ambient Focus, Natasha Briggs



# Wider Cultural network



- Glasgow Improvisers Orchestra and Australian Art Orchestra
  - "Folding Space Folding Time: collaborative creativity and diverse knowledges; bridging the gap from First Nations song cycles to experimental film, with improvisation ensembles Glasgow Improvisers Orchestra and Australian Art Orchestra."
- Project Ability
  - students to facilitate creative projects for artists with learning disabilities and/or mental health



# Folding Space /Folding Time



## Folding Space / Folding Time (orchestra instructions bold-underline)

### Memory (starts 0:23)

(text + one photo + one video)

(orchestra plays hazy texture of fragments (quietly), play for 3 seconds, stop for 3 seconds, on, off, on, off)

### Archival recordings (starts 1:32)

(text + sound montage only)

### Stars (starts 2:33)

(animation + sound recording only)

### At the other end of the world (starts 3:34)

(text + sound recording only)

### At the other end of the world (awake / asleep) (starts 3:58)

(lighting one side of orchestra fading in gradually, plunging the other side in darkness)

(Orchestra in the light begins to play simulating being awake as light grows stronger – moderately loud, consciously formed PHRases then waiting for responses from others like conversation)

(Orchestra in darkness play simulating being asleep – quiet, cloudlike PHrases, minimal movement, very small intervals (e.g. G to A, Fsharp to G), sounds simulating deep breaths, suggest to close your eyes.)

### Twins, (starts 7:27)

(text only)

### Conduction Gestures (starts 7:42)

(text + theremin movements transmitted (visually) to Jessica by a performer at the other end of the stage)

(then the theremin shared by two performers Jessica + .....)

(then spotlighting two performers from different sides of the orchestra, to prompt a duet)

### Chasing Sunrise (starts 10:24)

(text + slow colour fade animations)

Orchestra play imperceptibly transforming gestures (slow).

### Height (starts 12:40)

(text + shepherd tone creation)

Orchestra play a rising pitch (a crescendo then diminuendo, fading in then out)

then Orchestra play a lowering pitch (a crescendo then diminuendo, fading in then out)

### Overwhelm (starts 13:04)

(text then video)

(only during text orchestra plays fragmented bursts of sound, loud (each gesture shorter than 2 seconds, stop)

### Ice, air and fog (15:08)

(text + sound recordings)

### Animals (17:11)

(text + sound recording)

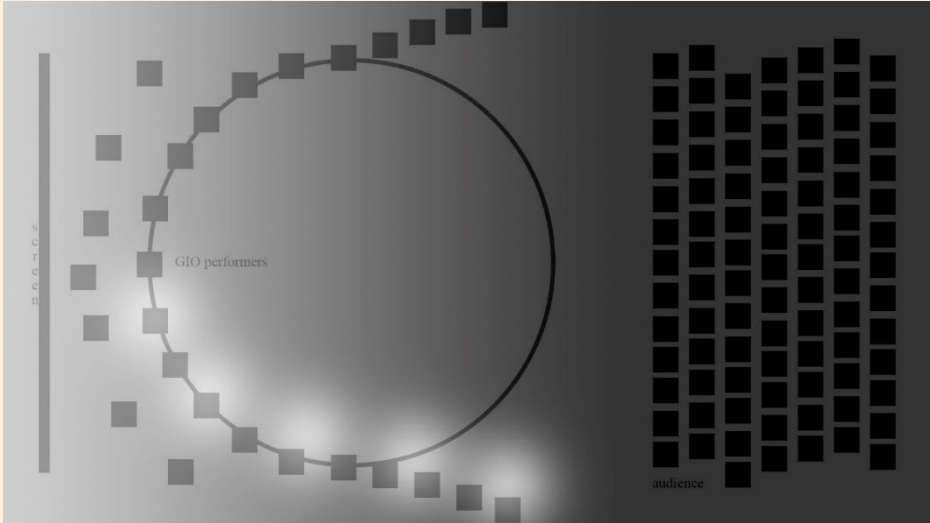
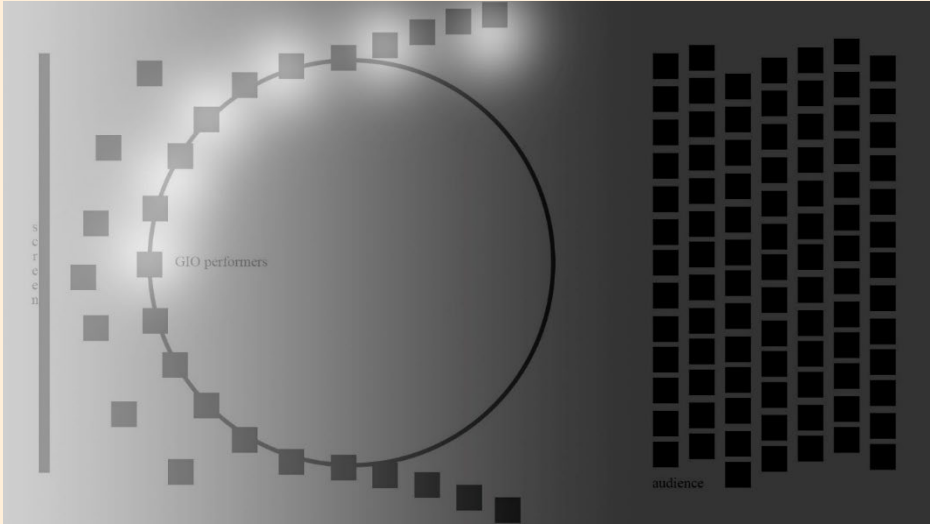
(after each player finds another player to mimic like Peter and the hare bird, up to three times)

### Family (19:26 – 22:46 END)

(text, then video, then photos)

(orchestra plays free, incorporating motifs from piece – crescendo then sudden stop when forest video stops) (suggested notes C, F#, E then D (feel free to ignore!))

# Folding Space /Folding Time

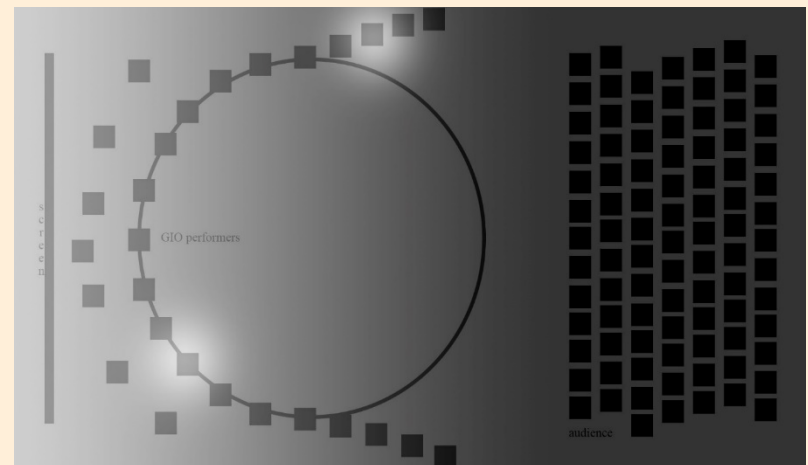
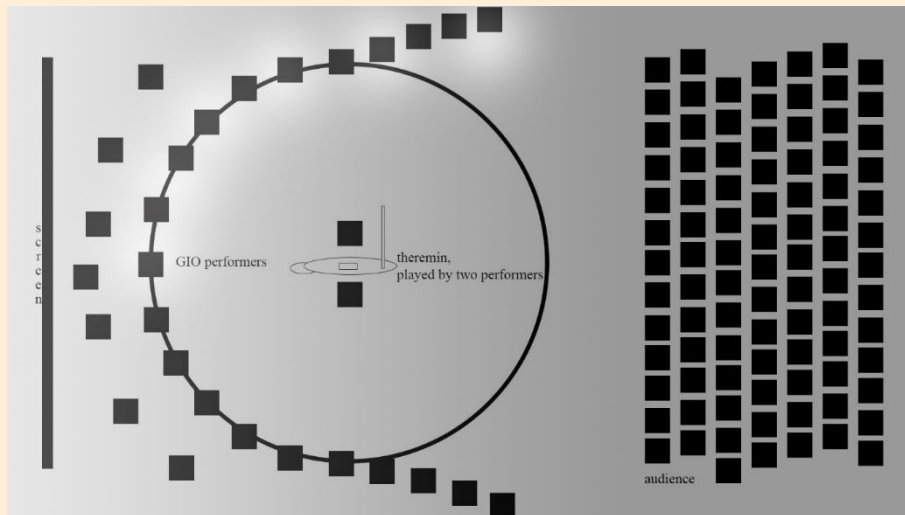




# Folding Space /Folding Time

## Conduction Gestures

*(text + **theremin movements transmitted (visually) to Jessica by a performer at the other end of the stage**)*  
***(theremin shared by two performers Jessica + ..... )***



Twins,

***(then spotlighting two performers from different sides of the orchestra, to prompt a duet)***

<https://glasgowschoolofart.padlet.org/jargo/folding-space-folding-time-ewl1bvepw3xl8l18>

# NSS

## National Student Survey – 94% Satisfaction Rate

### School and Programme Overview

Performance at School and Programme level has seen positive movement in 6 Programmes as well as the inclusion of Sound for the Moving Image which didn't meet the inclusion thresholds last year. A further 5 Programmes had a lower level of Overall Satisfaction, to varying degrees when compared to 2022.

Table 4 provides a breakdown of 'Overall satisfaction' scores by Programme to prior year.

Table 4: GSA Programme level overall satisfaction

School	Programme	2023 Overall Satisfaction (%)	2022 Overall Satisfaction (%)	Variance
Innovation School	Product Design	86	79	7
MSA	Architecture	71	76	-5
School of Design	Communication Design	84	45	39
	Fashion	67	70	-3
	Interaction Design	77	50	27
	Interior Design	81	64	17
	Silversmithing & Jewellery	74	61	13
	Textile Design	63	65	-2
School of Fine Art	Painting & Printmaking	60	65	-5
	Photography	67	78	-11
	Sculpture & Environmental Art	66	50	16
SimVis	Sound for Moving Image	94	No data	-

**2. strategies conceived  
through standalone EDI development  
workshops**

# Key objectives for "SimVis" 2021 were :

1. DO: Share our new strategy for inclusive staff and student recruitment + integrate your suggestions.
2. CONTINUE: our existing work on decolonizing curriculum, by collecting and acting on your feedback.

/// Staff Workshop @ 2pm-4pm, Thursday 17th June 2021

/// Student Workshop @ 10am-12am, Monday 28th June 2021

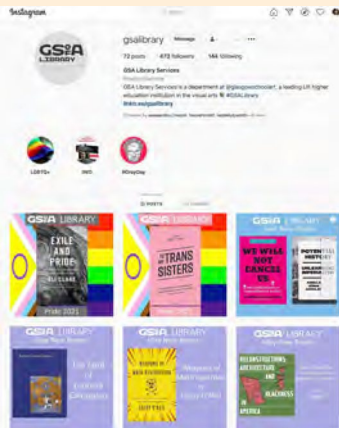
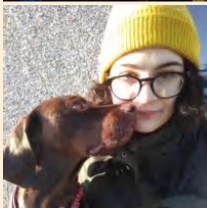
# Insights from GSA

- Ania Rolinska @ International Foundation Programme + Pre-Sessional English



**INTERNATIONAL FOUNDATION (ART AND DESIGN)**

- Bobbie Winter Burke and Bridget McCall @ GSA Library



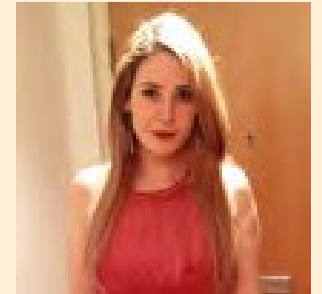
**GS&A LIBRARY**

We are also in consultation with:

- Isabel Deakin @ Architecture



- Beckie Bill @ Marketing & Recruitment,



- Scott O'Regan McGowan @ Learning Support, Speaking Your Mind (English Language Support)



If you have any questions for them, fire away on the padlet/miro!

# Resource Padlet

11:00-11:20 GENDER ACTIVITY



Throughout: Share Challenges, Solutions, Insights, Success Stories, Questions

- <https://glasgowschoolofart.padlet.org/jargo/I3qhvbok2hzm8176>
- Invitations to participate on green, yellow, pink, blue and purple notes

10:30am-10:40am Insights from GSA: Bridget @ GSA Library



10:50-11:00 - POSITIVE AND NEGATIVE CULTURAL EXPERIENCES



11:20-11:40 DECOLONISING ACTIVITY



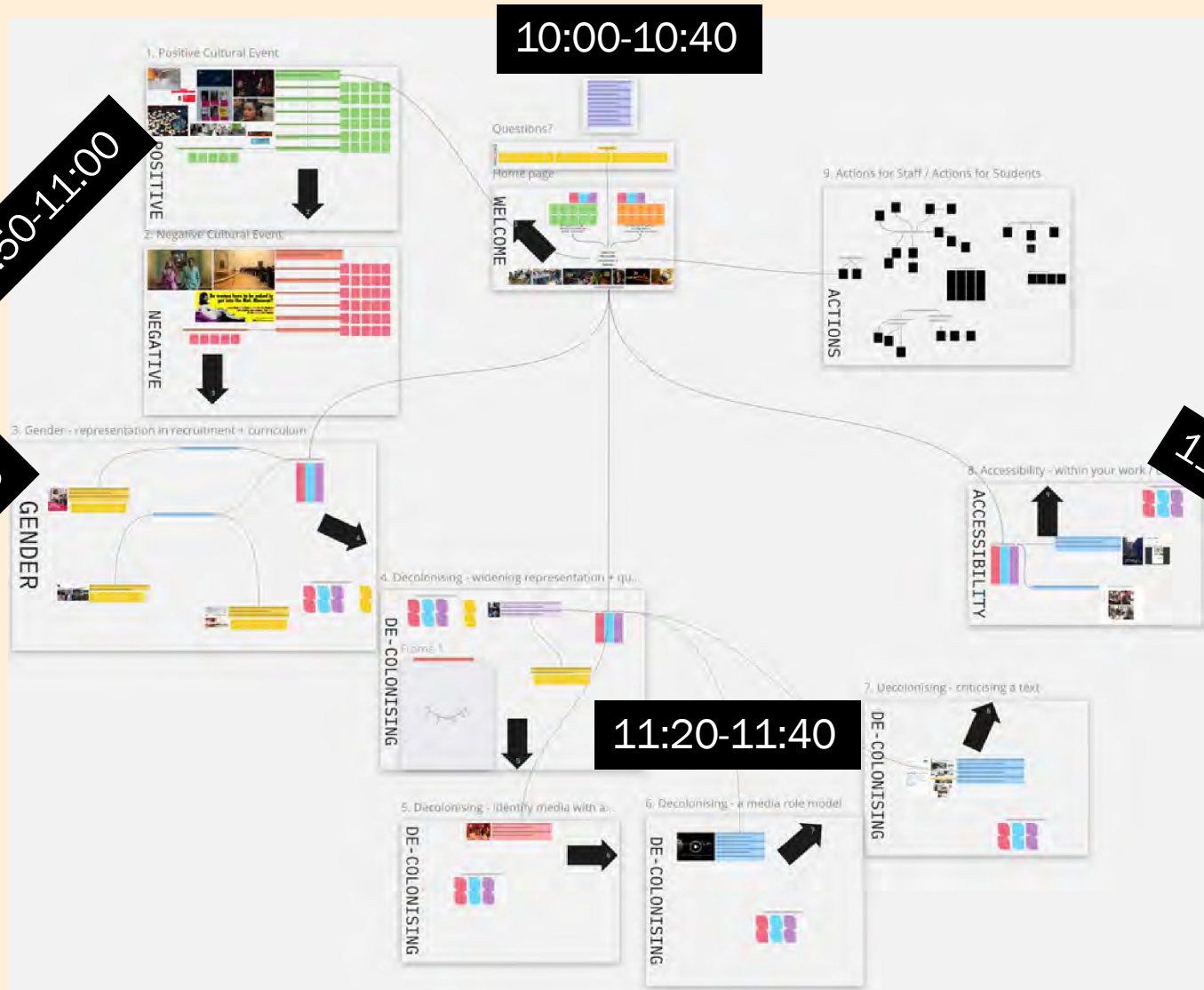
10:00am-10:30am Introduction (Jessica)



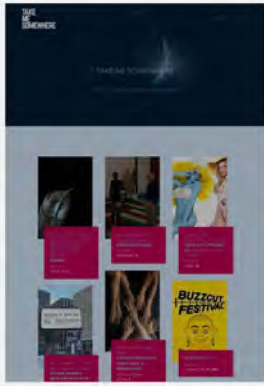
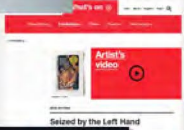
11:40-12:00 ACCESSIBILITY ACTIVITY



# Interaction Method – Miro



■ [https://miro.com/app/board/o9J\\_l9NTzn0=](https://miro.com/app/board/o9J_l9NTzn0=/)



# POSITIVE

How can we apply some of the positive inclusion techniques at SimVis?



QUESTION: Learning from positive Cultural Context Events

What has been your most **positive** event/museum experience you can remember (conferences, exhibitions, performances, film festival Q+A, community event)?

a. Was it engaging? Why do you think your attention was maintained?

b. Was it informative? Can you recall any key facts or insights that you learned?

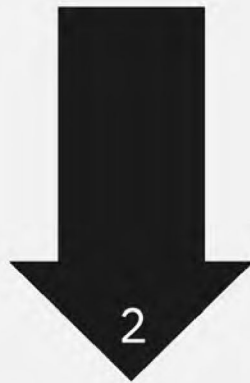
c. Was it interactive?

d. Was it fun? Why?

e. Was the content relevant to your personal history or learning desires?

Did you feel included or excluded (culturally or in terms of limited accessibility?) - if included, how was this?

A grid of 20 green sticky notes arranged in 4 rows and 5 columns, used for collecting responses to the survey questions.







How can we prevent exclusion at SimVis?

Five red sticky notes for notes.

QUESTION: Learning from negative Cultural Context Events  
What has been your most **negative** event/museum experience you can remember (conferences, exhibitions, performances, film festival Q+A, community event)?

a. Was it engaging? Why do you think your attention was maintained?

Five red sticky notes for notes.

b. Was it informative? Can you recall any key facts or insights that you learned?

Five red sticky notes for notes.

c. Was it interactive?

Five red sticky notes for notes.

d. Was it fun? If not, why not?

Five red sticky notes for notes.

e. Was the content relevant to your personal history or learning desires?

Five red sticky notes for notes.

Did you feel included or excluded (culturally or in terms of limited accessibility?) - if excluded, why was this?

Five red sticky notes for notes.

NEGATIVE



# GENDER



Can you think of a woman in SA (or in school, college or other institutions) where the gender of your topic had an impact on your experience?

Did you have any SEMT, MENTOR, role models of your gender?

Did it matter? If not, why not?



Can you think of ways to encourage gender balance in STAFF/STUDENT INCLUSIVITY?



Can you think of ways to encourage gender representation in SUBJECT MATTER, in course materials?



Can you think of a TV/TV show/online game/news/act exhibition etc, where the gender of the main (or the gender of characters) was important? If so, why?



Can you think of a session on the course, where there was discussion of gender (or helping gender representation)?

(There is a whole thread of the SA Showcase dedicated to this! The session might have been Sem's staff advising students, or fellow students presenting their work.)



Gender Balance

challenge	solution	insight



# DE-COLONISING

need another sticky note? drag one from here!



\*\*\*ACTIVITY 4A: Widening Representation + Questioning Dominant Ideologies  
Can you think of ways SimVis has widened representation in the curriculum so far?  
how we might deliver content addressing:  
• gender bias  
• racial bias  
• or historic ideologies in cinema/immersive technologies.



Decolonising



trigger warning: these texts below this frame discuss racism and white supremacy, featuring disturbing images from race files/protests



Can you share an example from your classes, where content addressed gender biases, racial biases or questioned dominant ideology in your field? add below  
how was this delivered? (live lecture, seminar, asynchronous lecture #/trigger warnings?)



# DE-COLONISING



\*\*\*ACTIVITY 4B: Can you identify a media artefact with anger-inducing ideology?\*\*\*

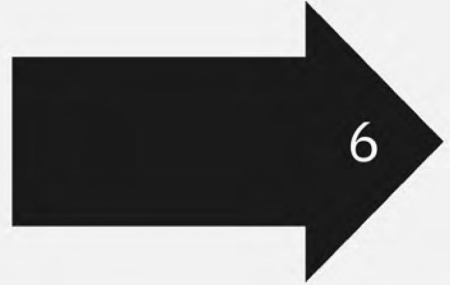
search for a piece of music/or a clip from a game / film / a sound that you feel has problematic or outdated representation/ideology, or led to protest activity at its release.

Can you think of a media artefact that angers you, due to its ideology? add below

Why does it anger you?

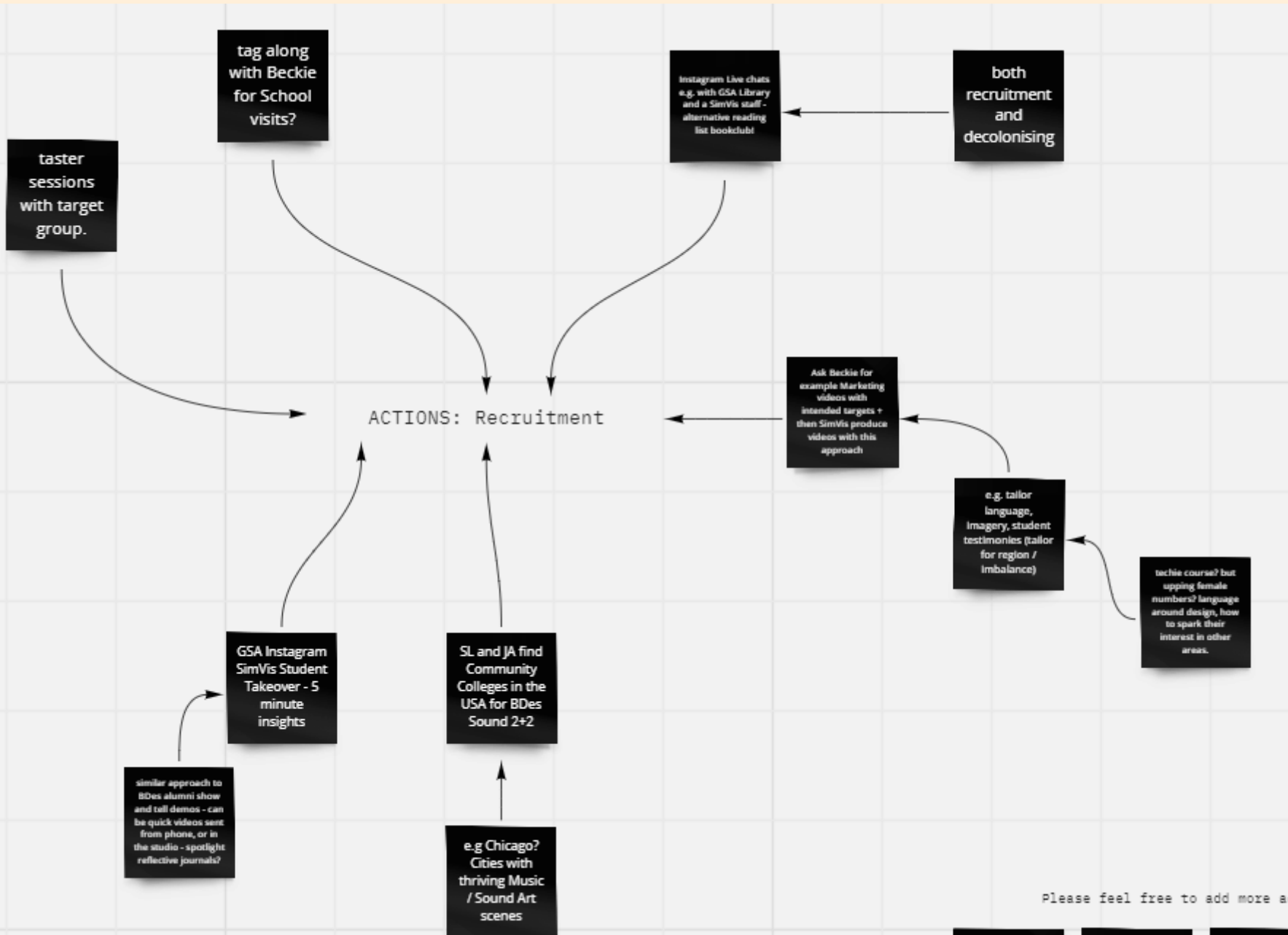


need another sticky note? drag one from here!



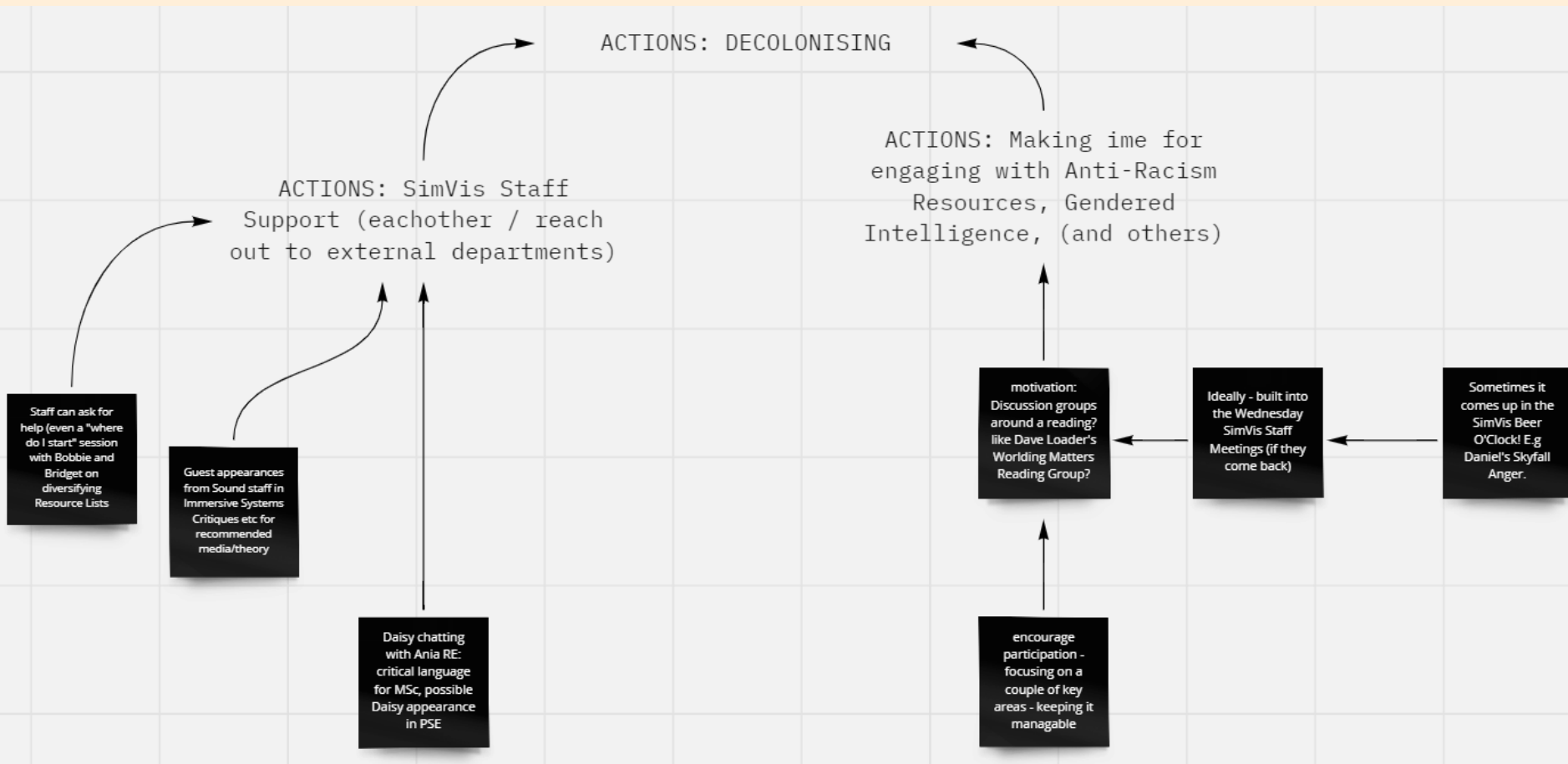
# Strategies developed in 2021 included

1. DO: Share our new strategy for inclusive staff and student recruitment + integrate your suggestions.
  - *prioritising student voice in recruitment materials*
  - *Less about technology, more about creativity*
  - *Make explicit the student support mechanisms e.g. RAR and Counselling*
  - *Ensure diversity of interview panel and share overt EDI principles on GSA Vacancies site*
  - *Invite study abroad + DIRECT ENTRY / TRANSFER.*
2. CONTINUE: our existing work on decolonizing curriculum, by collecting and acting on your feedback.
  - *Academic staff can work WITH GSA library staff to build inclusive reading lists and integrate into their curriculum -*

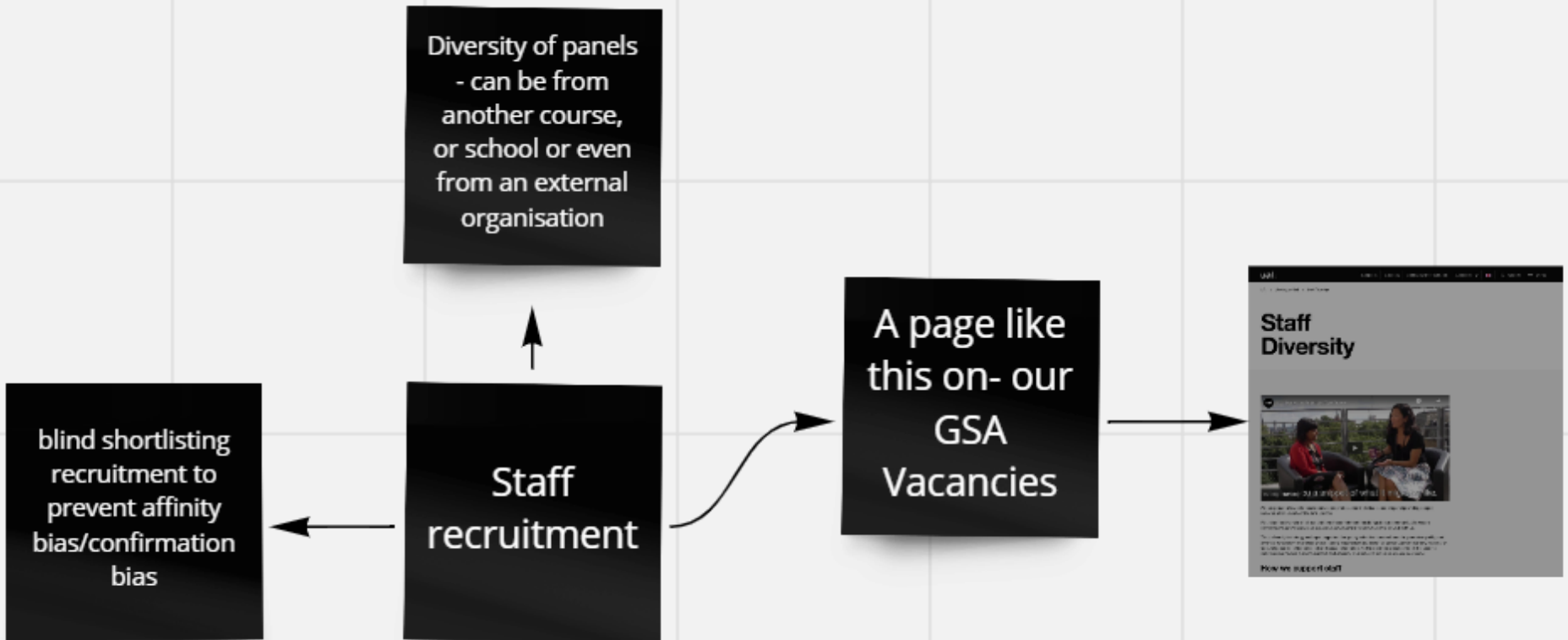


Please feel free to add more a

# Strategies developed in 2021 included

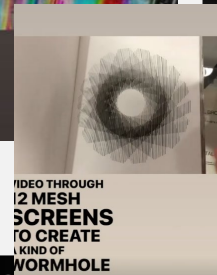
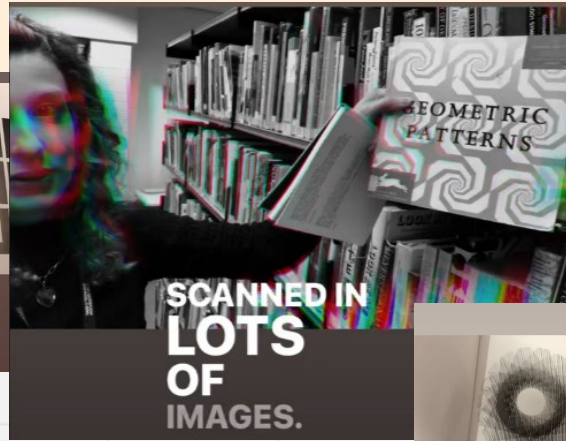
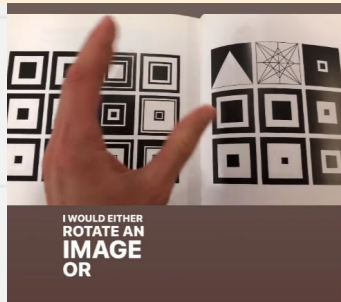


# Strategies developed in 2021 included





# Strategies developed in 2021 included



spotlighting ug and pg dissertations celebrating their self-directed research

Duncan Chappell@GSA library and Jude Boyd

or brief spotlighting on social media

sharepoint gathering them across the school

most popular dissertations are on canvas - this year was successful

<https://lib.gsa.ac.uk/dissertations-theses/>

ACTIONS: ACCESSIBILITY

introduce Student support staff in weekly briefings

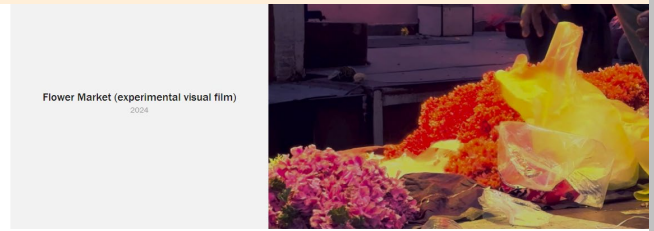
Pro-active IRF building and follow up support

even before they arrive - in interview and pre-enrolment

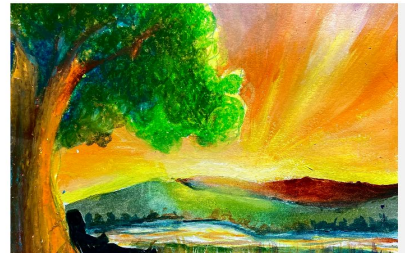
emphasise English Language Support

# Internationalisation

incoming study abroad  
college visits  
Singapore, Philadelphia, New Jersey.


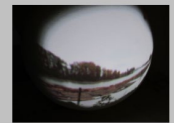




Flower Market (experimental visual film)  
2024

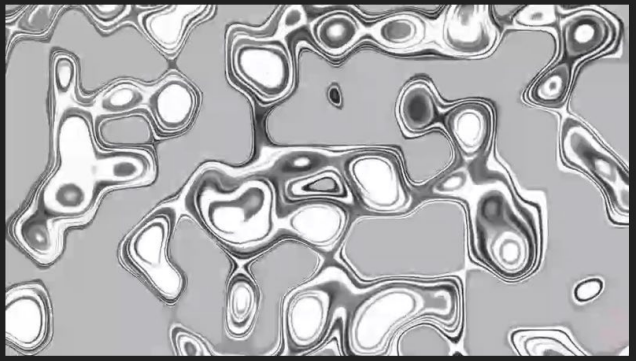


Lost (Audio visual narrative)  
2023

### PROJECTS

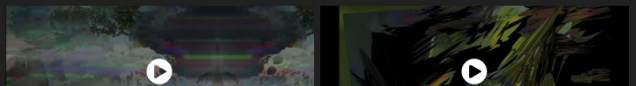
 <p><b>AUDIO</b> SOUNDSCAPES, FIELD RECORDINGS, RADIO</p>	 <p><b>INSTALLATIONS</b> SCULPTURES, INTERACTIVE AND SONIC</p>
 <p><b>OBJECTS</b> LITTLE GADGETS, ELECTRONIC TOYS</p>	 <p><b>DRAWINGS</b> ILLUSTRATIONS, CARTOONS, ZINES, COMICS</p>

### image reacted



sun saw heaven.

the visual made with TouchDesigner, music by Kerala Dust

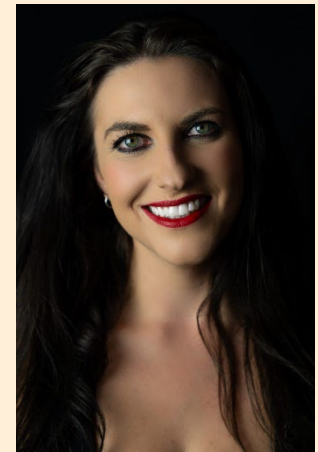


# Staff Diversification



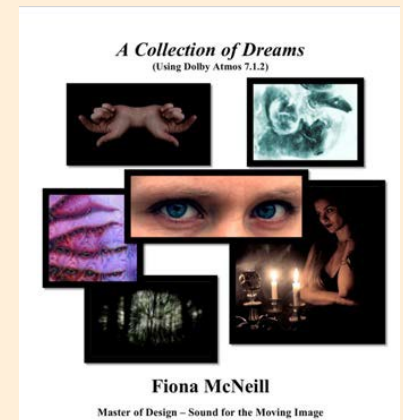
# Fiona McNeill

## Lecturer in Sound for Moving Image



Subject specialisms:

- *Studio projects*
  - *Post production sound*
  - *Music for picture*
  - *Commercial Sound Dubbing*
  - *Multi Format Audio - Sound to Tell a Story*
- 
- Radio presenter, BAFTA award winning voiceover artist, sound designer
  - Prolific musician in Reely Jiggered celtic rock fusion
  - MDes Sound for Moving Image Graduate with innovative Dolby Atmos original films, A Collection of Dreams



# Visiting Lecturers, Upskilling and Teaching Assistants

- Rick Anthony (Critical Studies in Sound for Moving Image, Dissertation Supervision) <https://rickredbeard.bandcamp.com/>
- Jacob Topen (Film and Video, Narrative) <https://www.imdb.com/name/nm8167026/>
- Andreas Jonsson (Game Audio, Spatial and Immersive Audio)
- supported also by:
  - award-winning Teaching Assistant Daniel Neil (and Upskilling) <https://2021.gsapostgradshowcase.net/2021/07/16/daniel-neil/>
  - Simon Weins <https://simonweins.co.uk/>
  - Jane Deasy <https://www.discogs.com/artist/8035706-Jane-Deasy>



# Dr. Jessica Argo

## Programme Leader BDes Sound for Moving Image



### Subject specialisms:

- Critical Studies in Sound for Moving Image, Studio Projects
- (PGT) Research in Sound and Film, Sound Culture, Spatial Audio, Alternative Approaches to 360 Film and VR
- Experimental Research: Sound for Emotion/Immersive Exhibit User Testing

### Other roles at GSA:

- Widening Participation, English Language Immersion classes, Equality Diversity and Inclusion Lead at SimVis
- Public outreach for art and science (TEDx, Glasgow Science Festival)
- Immersive installation artist, curating live experimental video in dance clubs and white cube
- Cello and MOOG Theremini player and member of Glasgow Improvisers' Orchestra
- Former MDes Sound for Moving Image and PhD student @ GSA SimVis,
- BA (Hons) Painting @ ECA.

# Ronan Breslin - Head of Sound

## Programme Leader MDes Sound for Moving Image



Subject specialisms:

- Studio projects
- Core sound for moving image
- audiovisual technology
- spatial audio and 360 film
- ambisonics



- Co-founder, recording engineer and producer at LaChunky Studios
- Former broadcast systems engineer (post-production) at the BBC
- Touring and recording session musician through 90's and 00's (keyboards and Trombone)
- Former music director for avant-garde large-scale street theatre company Mischief La Bas
- BEng in Electronic Engineering @ University of Glasgow

# Adam Scott

## Lecturer in Interactive Audio



Subject specialisms:

- *Studio projects*
  - *Interactive Audio with MaxMSP*
  - *Audio programming*
  - *Critical theory*
  - *Sound for moving image*
- 
- Session bass player, music teacher
  - Programming, and facilitator of large scale theatre and gallery experiences



### **3. implementation of EDI strategies into a STE(A)M curriculum**

# Writing EDI into our programme

## 5. Programme Intended Learning Outcomes

After participation in and successful completion of the course, students will be able to

- Conceptualise and justify the use of innovative methods and creative making with sound and moving image in order to interrogate personal, cultural or societal issues. Develop original audio-visual production work following industry standards, professional workflows and ethical approaches for sound recording, video capture and generation. Design and develop (individually and in collaboration) audio-visual narratives, and experimental works that sensitively respect external environments, communities and habitats.
- Critically design, apply and present academic research using knowledge, skills and understanding gained on the programme.
- Communicate project outcomes and concepts to peers and diverse audiences, in a structured and accessible manner.

# CAF

## Stage 2: Curriculum Transformation

Transform our already distinctive models of creative education

Equip students for the world as it will be, not as it is or was

Ensure our pedagogies and curricula are inclusive and intercultural

Embed core literacies; equality & diversity, climate, social justice, digital literacy & collaboration

Increase access, reduce barriers to learning and address awarding gaps

THE GLASGOW SCHOOL OF ARTS

## Stage 2 Graduate Skills and Attributes: Articulate

articulate the distinct and specialist nature of our education model and the nature of our graduates

are aspirational, motivational and helpful for students considering skills, attributes and graduate transitions

supports curriculum review and developments to further embed skills for: Employability, Sustainability, Equality Diversity & Inclusion

THE GLASGOW SCHOOL OF ARTS

## Stage 2 Curriculum Transformation: Reflect

### Creative Learners

They are agile and creative life-long learners.

They anticipate, understand and manage change and demonstrate motivation, resourcefulness and resilience, effectively dealing with new challenges and unfamiliar contexts.

They are self-aware, recognise their strengths, and can determine priorities and strategies for professional development and personal growth.

### Creative Thinkers

They are imaginative and creative thinkers.

They use their curiosity and knowledge to explore issues and ideas in innovative, ethically-informed and entrepreneurial ways.

They synthesise critical analysis, evaluation and reflection to problem-solve and develop meaningful and sustainable responses to personal, cultural, and societal issues.

### Creative Practitioners

They are skilled and creative practitioners.

They understand that speculation, thinking through making, uncertainty and persistence underpin creativity and the realisation of ideas.

They select and experiment with materials, processes, technologies and environments to make and present work that impacts society and expands disciplines.

THE GLASGOW SCHOOL OF ARTS

## Stage 2 Curriculum Transformation: Reflect

### Creative Collaborators

They are inclusive and creative collaborators.

They work with people and communities to plan and lead projects and demonstrate leadership through recognising the strengths and values of others, taking on responsibilities, and positively contributing to teamwork.

They network and build connections in open, authentic, and purposeful ways and know that respect for self and others is essential to develop trusting, supportive and collaborative relationships.

### Creative Communicators

They are confident and creative thinkers.

They are storytellers, able to articulate and exchange ideas and concepts professionally in visual, written and digital ways, adapting to context and audience.

They ask questions, value diverse perspectives and feedback, and make progress through active listening, negotiation and personal accountability.

### Creative Citizens

They are responsible and creative citizens who care for people and the planet.

They have a global outlook and know how their creative skills and attitudes are critical to addressing the climate and sustainability crisis.

They break down barriers to create a fair and equitable society and drive change towards developing a social, environmental and economically responsible future.

THE GLASGOW SCHOOL OF ARTS



# Implementing CAF

## BDes Sound for the Moving Image Course Credit Breakdown

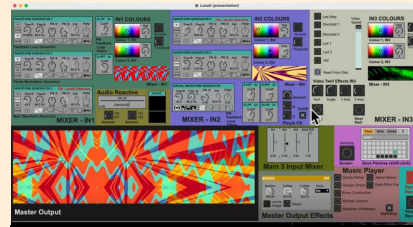
	Semester 1	Semester 2
<b>Stage 1</b> 120 credits SCQF 7	<i>HNC acquired in Further Education College</i>	
<b>Stage 2</b> 120 credits SCQF 8	<i>HND acquired in Further Education College</i>	
<b>Stage 3</b> 120 credits SCQF 9	<b>Studio 3 Sound and Video</b> 30 Credits	<b>S.I.T. Elective 3</b> 20 Credits * 10
		<b>Studio 3 Sound and Video (Narrative and Abstract forms)</b> 30 Credits
		<b>Audio Visual Technology</b> 20 Credits ** 10
<b>Stage 4</b> 120 credits SCQF 10	<b>Studio 4 Situated Practice</b> 20 Credits	<b>Spatial and Immersive Audio</b> 20 Credits
		<b>Studio 4 Sound for Industry</b> 40 Credits
	<b>Research Project</b> 40 Credits	

\* Critical Studies in Sound for Moving Image

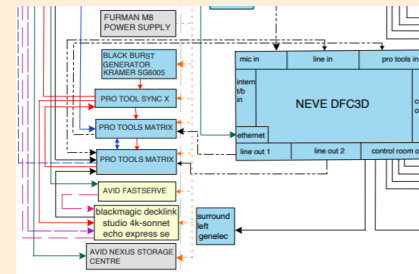
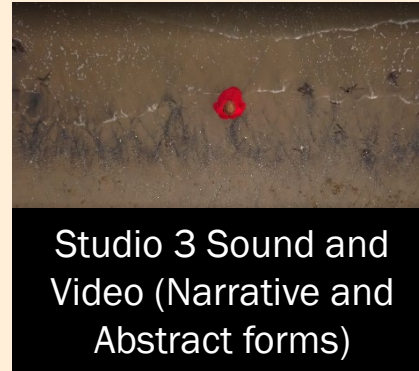
\*\*Critical Studies: Ethical and Professional Issues

# Projects in Year 3

## Semester One



## Semester Two

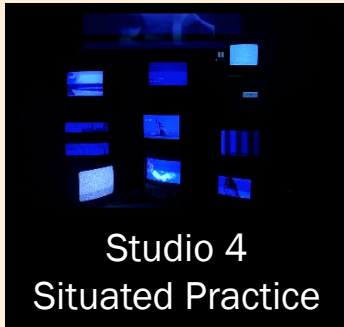


# Projects in Year 4

Semester One



Spatial and Immersive Audio



Studio 4 Situated Practice

Semester Two

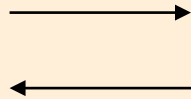


Studio 4 Sound for Industry



Research Project

# Studio Learning – Connected Teaching



- “Connected Learning” (Belenky et al 1997)
  - – *symbiotic* –
  - – *you can learn from us, but we also LEARN FROM YOU. (flipped learning, padlet, discussion)*
  - *Tutors and students each share perspective and knowledge*
- We demystify the complex WORKFLOWS + we nurture your original CONCEPTS
  - (we see your portfolios before they come to art school, understand their perspective, worldview, personal artistic rationales)
  - we show the HOW ?? we are fascinated in the your’ WHY ??

Types of knowledge shared:

A) SCIENCE: trigonometry, geometry (...maths?)

B) the how. TOOLS: Implementation – workflows, hardware...

C) the why. CONTEXTS: Practitioner role models from Art and Science



# What is “Studio”?

A physical space?



“Studio” also refers to a way of working at the GSA.

- *Practice based*
- *First, learning how to make an object, a sound, some media, a game*
- *Then taking this acquired knowledge and applying it –to your own rationale.*
- *– This means that the output in our degree shows is always different – unique to each students’ worldview.*

So studio can be:

- *a building (with all its technologies)*
- *a way of working*
- *but it studio is importantly about people.*



# Previously informed colleagues about embedding gender diversity into curriculum

Argo, Jessica + 2 + 4mo  
 RESOURCES /// Student Workshop @ 10am-12pm, Monday 28th June 2021 - SimVis Workshops on Equality, Diversity, Inclusion: Insights from GSA

A collage of social media posts from Argos, Jessica, detailing various resources and activities related to gender diversity and curriculum embedding. The posts are organized into columns with headers:

- NEW BDes COHORT GENDER SPLIT**: A bar chart showing the distribution of offers for 16 F and 13 M students. Includes a link to 'Applications - Offers Gender Split'.
- Gender Representation in Recruitment activities**: A post about at least 2 female staff (EB + JA) at Forth Valley College Associate Student Scheme, featuring a photo of Elizabeth Beidler.
- Gender Representation in Curriculum**: A post about ethics, gender, and stereotyping in Critical Studies/Critical Theory, mentioning authors like Yoko Ono, Lisa Coulthard, Vivian Sobchack, and Linda Williams.
- SUBJECT MATTER: Research in Sound and Film (MDes SOund) "Gender Spectatorship and Psychoanalysis"**: A post about spotlighted films like 'Riddles of the Sphinx' and 'Lemonade', including a link to a Padlet.
- SUBJECT MATTER: Research in Sound and Film (MDes SOund) "Insights from Master Communicators, the Practitioner-Theorist, and Film..."**: A post about spotlighted films and female sound designers, featuring a video of a woman speaking.
- SUBJECT MATTER: Gender Representation in Acoustic Ecology/Soundscapes**: A post about spotlighting Pauline Oliveros' 'Deep Listening' and Hildegard Westerkamp, including a link to a Padlet.
- STAFF: Gender Representation in GSA Supporting Departments - Digital Curator, Careers, Mental Health, Articulation, DH&T, Librar...**: A post about digital curator Susanna Beaumont and events producer Don't Google it, featuring a screenshot of a website.
- GUESTS: Gender Representation in Graduate Showcase**: A post about a workshop/performance with toolkits for decision making, featuring a 'GRADUATE SHOWCASE 2021' poster.
- GUESTS: Gender Representation in Live Audio-Visual Installation**: A post about a guest lecture by Biagini (MDes Alumna) and a spotlight on events for women's collaborations, featuring a screenshot of a website.
- Gender Representation in Curriculum: STAFF**: A post about a female student ambassador at Clyde College Visit, featuring a photo of a woman.
- Gender Representation in Curriculum: CAREERS**: A post about a careers advisor, Lesley Black, featuring a screenshot of a website.
- Gender Representation in Curriculum: SPECIAL EVENTS**: A post about special guest events for the Graduate Showcase, featuring a poster for 'I CAN'T FOLLOW YOU ANYMORE'.

# Previously informed colleagues about embedding critiques of colonialism and cultural stereotyping into the curriculum

Argo, Jessica + 2 • 4mo  
 RESOURCES /// Student Workshop @ 10am-12pm, Monday 28th June 2021 - SimVis Workshops on Equality, Diversity, Inclusion: Insights from GSA

→>> DECOLONISING

**\*\*\*ACTIVITY 4A: Widening Representation + Questioning Dominant Ideologies \*\*\***

Argo, Jessica 3yr  
 Can you think of ways SimVis has widened representation in the curriculum so far?  
 how we might deliver content addressing:  
 • gender bias  
 • racial bias  
 • or historic ideologies in cinema/immersive technologies.

Argo, Jessica 3yr  
 Can you share an example from your classes, where content addressed gender biases, racial biases or questioned dominant ideology in your field? add below  
 how was this delivered? (live lecture, seminar, asynchronous lecture w/trigger warnings?)

**\*\*\*ACTIVITY 4B: Can you identify a media artefact with anger-inducing ideology? \*\*\***

Argo, Jessica 3yr  
 search for a  
 • piece of music  
 • clip from a game or film or a sound online  
 that you feel has problematic or outdated representation/ideology, or led to protest activity at its release.

Argo, Jessica 3yr  
 For example - Daniel's rage at the entirety of Skyfall

Argo, Jessica 3yr  
 Can you identify a media artefact with anger-inducing ideology? \*\*\*

Argo, Jessica 3yr  
 identify media "role models"  
 a clip from a  
 • game  
 • film  
 • immersive experience  
 • or exhibit...  
 that restores your faith in humanity (presents a hopeful shift towards equality or at least awareness of inequality)

Argo, Jessica 3yr  
 For example - Notes on Blindness

**\*\*\*ACTIVITY 4C identify a media "role model"? \*\*\***

Argo, Jessica 3yr  
 For example, Raymond Murray Schafer, a seminal acoustic ecologist...

**DECOLONISING @ GSA Library - Resource List Analysis**

Argo, Jessica 3yr  
 Padlet - 0\_2019  
 Diversifying library collections at GSA

Argo, Jessica 3yr  
 Resource list analysis  
 DOCX  
 Resource list analysis\_1 page

Argo, Jessica 3yr  
 Resource list analysis report

**DECOLONISING @ GSA Library Subject Guides**

Argo, Jessica 3yr  
 Race and Rights  
 Padlet - chappell, duncan  
 Race & Rights Subject Guide

Argo, Jessica 3yr  
 Sexualities Subject Guide

Argo, Jessica 3yr  
 Race, Rights & Society + LGBTQIA+ playlists

**DECOLONISING @ SimVis CURRICULUM: Critical Studies in Sound for Moving Image (BDes Sound Year 3) "Colonialism and Cultural Stere..."**

Argo, Jessica 3yr  
 https://glasgow.schoolofart.padlet.org/jarqo/6smxw7h5k9sgtuxb

**DECOLONISING @ SimVis CURRICULUM: Ethics in Documentary**

Argo, Jessica 3yr  
 https://glasgow.schoolofart.padlet.org/jarqo/669qtp5z6k8xtrkq

# Experimental Audio Visual Communication of Emotions

A new horizontal project, soon to be SIT Elective – learning an emotion from diverse knowledges e.g. First Nations communities, and interpreting it through sound and moving image – questioning dominance of the English Language, and understanding how colonialist individualism can be rooted in a language, how collectivity might be rooted in a language.

## Awumbuk

There is an emptiness after visitors depart. The walls echo. The space which felt so cramped while they were here now seems weirdly large. And though there is often **RELIEF**, we can also be left with a muffled feeling – as if a fog has descended and everything seems rather pointless.

The indigenous Baining people who live in the mountains of Papua New Guinea are so familiar with this experience that they name it *awumbuk*. They believe that departing visitors shed a kind of heaviness when they leave, so as to travel lightly. This oppressive mist hovers for three days, creating a feeling of distraction and inertia and interfering with the family's ability to tend to their home and crops. So once their guests have left, the Baining fill a bowl with water and leave it overnight to absorb the festering air. The next day, the family rises very early and ceremonially flings the water into the trees, whereupon ordinary life resumes.

Watt Smith (2015, p30-31)

Group 1

# Experimental Audio Visual Communication of Emotions

A new horizontal project, soon to be SIT  
Elective.

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Watt Smith (2015, p30-31)



Group 1

# Experimental Audio Visual Communication of Emotions

## Fago

'The implicit poetry in Ifaluk emotional understandings is nowhere more evident than in the concept of *fago*,' wrote the anthropologist Catherine Lutz in the late 1980s. While living among the people of Ifaluk, a tiny coral atoll in the Caroline Islands of the Pacific, Lutz became fascinated by an emotion which she instinctively recognised but for which there was no English equivalent.

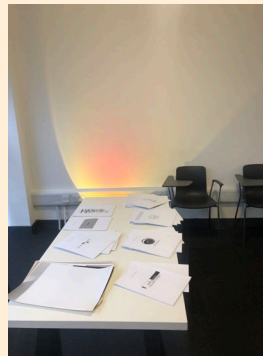
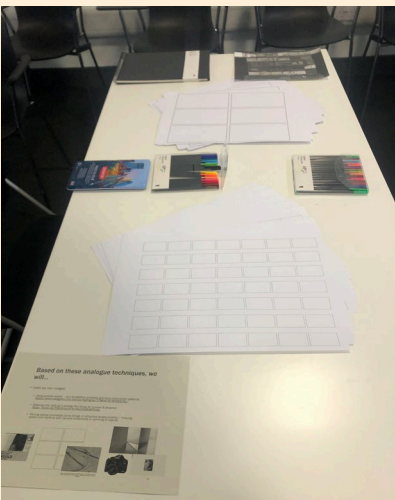
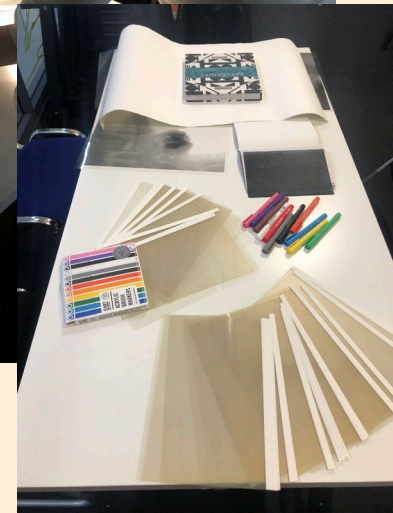
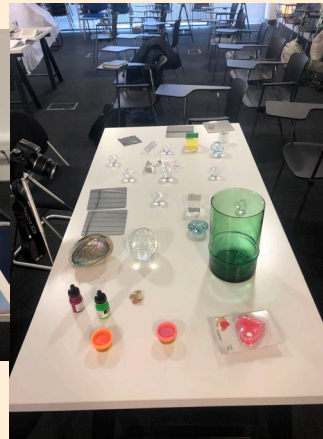
*Fago* is an emotional concept that blurs compassion, **SADNESS** and **LOVE** together. It is the pity felt for someone in need, which compels us to care for them, but it is also haunted by a strong sense that one day we will lose them. *Fago* comes in those moments when our love for others, and their need for us, feels so unexpectedly overwhelming – and life so very fragile and temporary – that we weep.

Lutz suggested that the fact the Ifaluk, who are famed for their non-aggression, have a distinct emotion to describe a combination of sorrow and the compassion which might go some way to relieving it, points to the importance of mutual concern in their culture. It also alerts us to the inevitability of **GRIEF** in all human life.

Watt Smith (2015, p105-106)

# Experimental Audio Visual Communication of Emotions

Analogue visuals creation – optical  
devices and hand drawn animations







# Experimental Audio Visual Communication of Emotions

Analogue visuals creation – hand drawn  
animations emulating visuals mixing  
technology



# Collaboration - Max Cooper

- AV Mixer Lite – laptop based visuals mixing (fades)

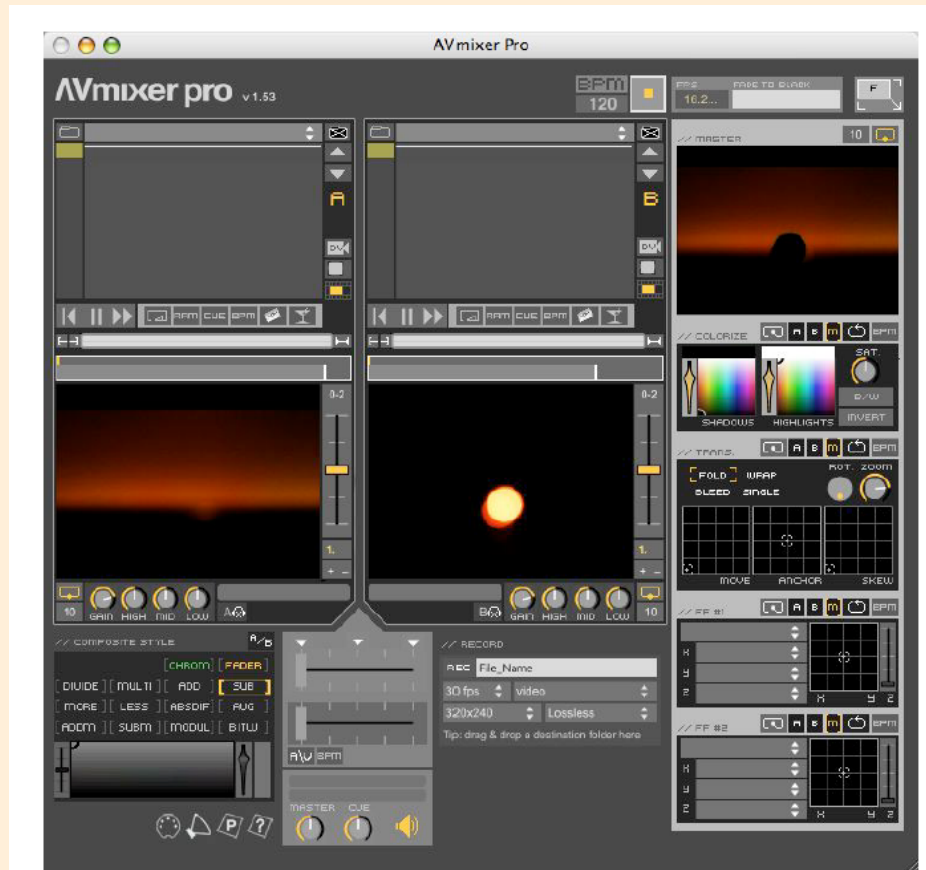


Figure 86: Argo, J (2011) Control window of AV Mixer Pro, with speed controllers on the right hand side of the input videos as described.

# Space Dimension Controller

- <https://youtu.be/LCAgPFP48Jw?si=xyLxqaQj8Pa3WoKs>
- A warp gate / black and white black hole - 12 tutu screens in a line



# Space Dimension Controller

- AV Mixer Lite – but with Additive and Subtractive Synthesis

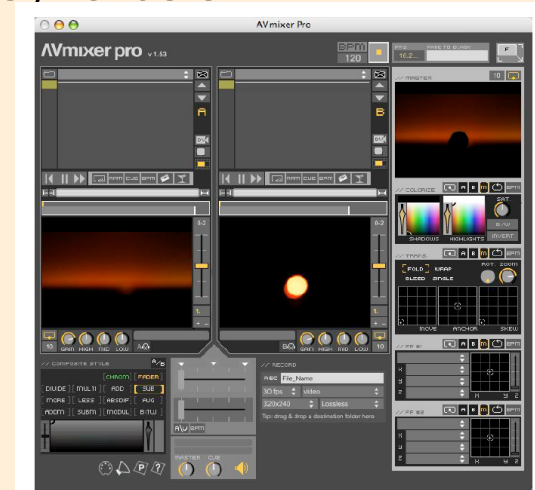
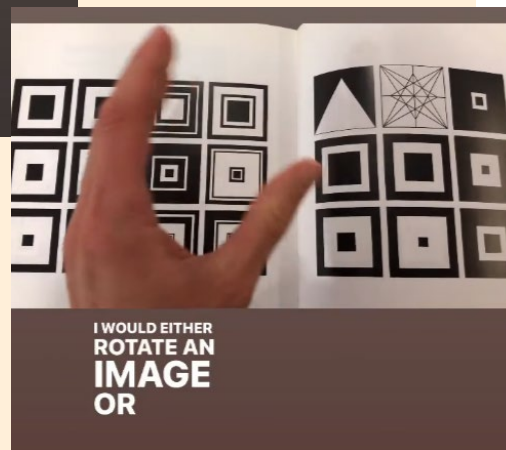
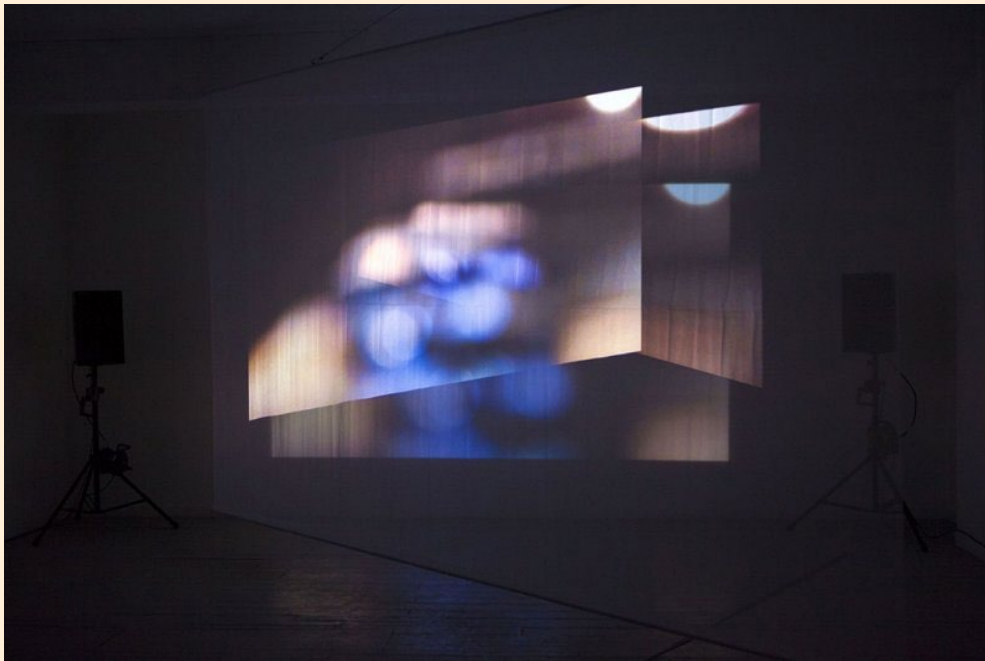


Figure 86: Argo, J (2011) Control window of AV Mixer Pro, with speed controllers on the right hand side of the input videos as described.

# Embassy Gallery, Insitute of Jamais Vu

- A pivoting large mesh screen with two projectors
- A cinema format with lecture



# In the painting studio

- I recorded optical experiments with old projectors, acetate sheets, film strips – one frame at a time / long line

<https://youtu.be/Pi8GKhpzllk?si=i6vnN58xlWTsrajs>

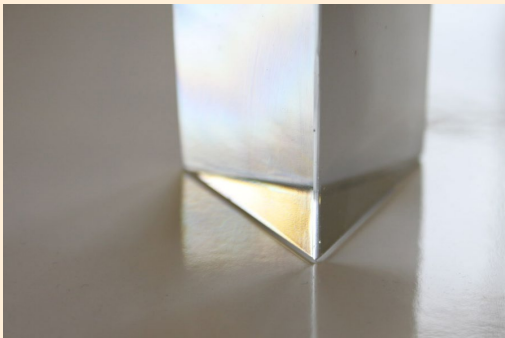


Figure 10: Argo, J (2010) Analogue notational drawings along acetate Super 8 film in response to Fabric 37: Caspa and Rusko, projected along a slowed or speeded time frame.

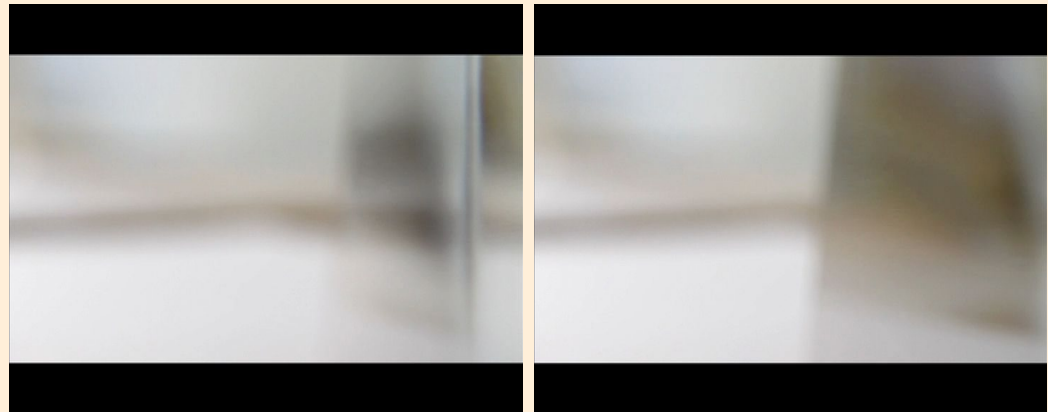


# In the painting studio

- Film prisms and other optical devices  
<https://youtu.be/UFgH0Xi1IJ4?si=E5uZZkbO58ddXGfL>
- Analogues of printmaking processes like stone lithography

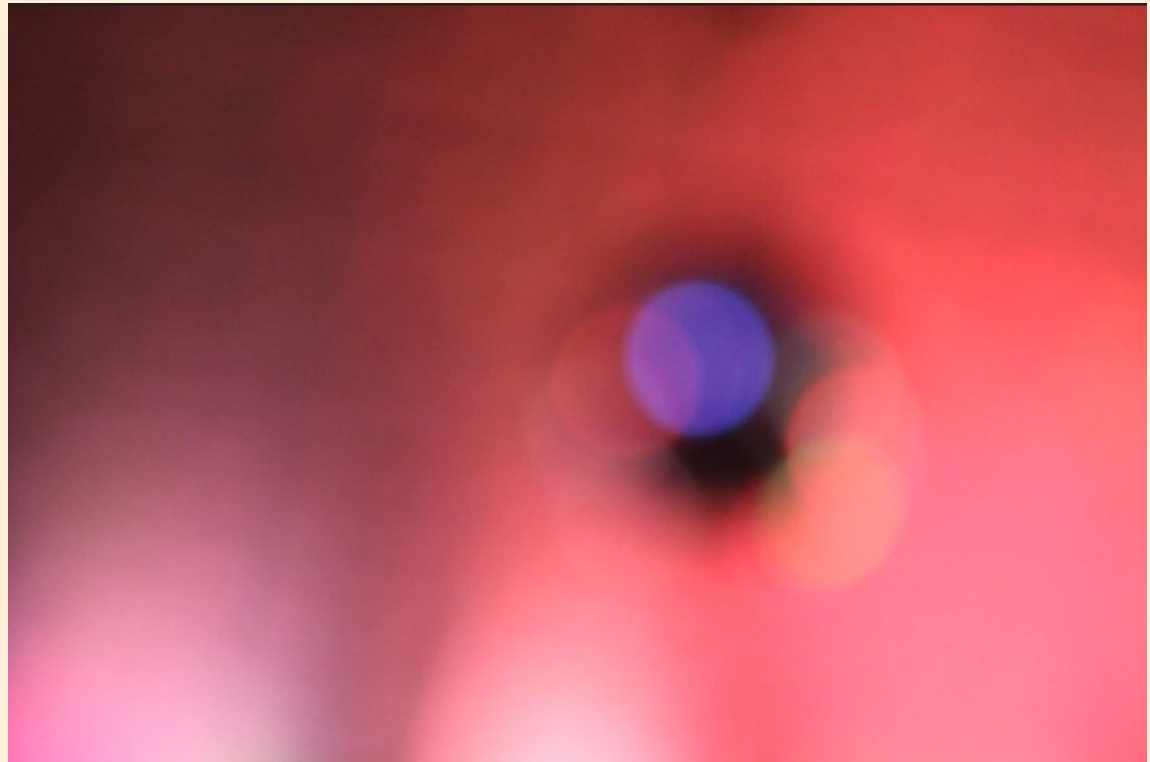


The range of cultural difference in site-specific optical experiments (from Sri Lanka, Berlin and Las Vegas) form a balanced and informed selection of shapes or colour palettes, absorbing the predominant aesthetic zeitgeist unique to each city. Most recently in North America, I extracted essences of epically scaled architectonics in diverse atmospheres from muted winter light reflecting off glass facades of skyscrapers in Chicago, to the colour scope of sunsets in Los Angeles, as well as the artificial vulgarity of Las Vegas' plethora of neon. I then dissect the real world through alteration of zooming, unfocusing, photographing, projecting – showing all sights purely as the optical patterns, and distillations of wavelengths a broad spectrum that they are. I then expanded this obsession with optics in the studio through recording of light through triangular and spherical prisms. Projecting them in an electronically produced stream of light reinforces my concern with manipulation of optics.



# In the painting studio

- Analogues of printmaking processes like stone lithography





# Out in the world

- I filmed reflective surfaces or found optical, microrhythmic curiosities



# Based on these analogue techniques, we will...

- make our own images!
  - Using acetate sheets – can do additive synthesis and hand held motion patterns  
<https://www.instagram.com/stories/highlights/17984576780584291/>
  - Drawing onto cells as if acetate film strips for a super 8 projector  
<https://youtu.be/Pi8GKhpzllk?si=i6vnN58xIWTsrajs>
  - Filming optical curiosities (shiny things or refractive lenses/prisms) – imbuing motion and rhythms with camera movements or spinning of objects

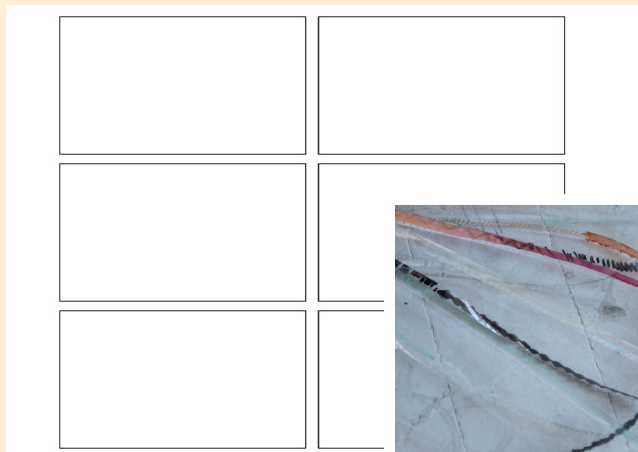
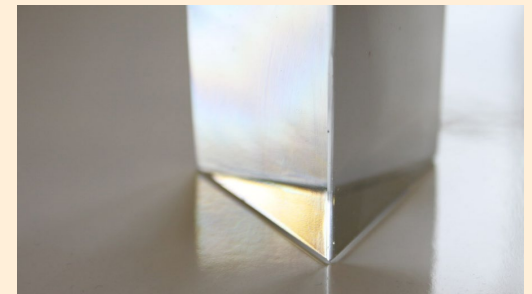


Figure 10: Argo, J (2010) Analogue notational drawings along acetate Super 8 film in response to Fabric 37: Caspa and Rusko, projected along a slowed or speeded time frame.



# Further analogue techniques

- Lets make our own images:
  - Using cymatics – vibrations from low frequencies <https://gsashowcase.net/alexandra-bell/>  
<https://www.rthglmr.com/-sound>
  - Dropping ink into water <https://vimeo.com/47787414>
  - Av mixer lite
  - Projecting through mesh <https://youtu.be/LCAgPFP48Jw?si=7-Su6A36B71iOG5j>  
<https://youtu.be/IDQbolBm-qc?si=W0GL9R39xTACKamu>

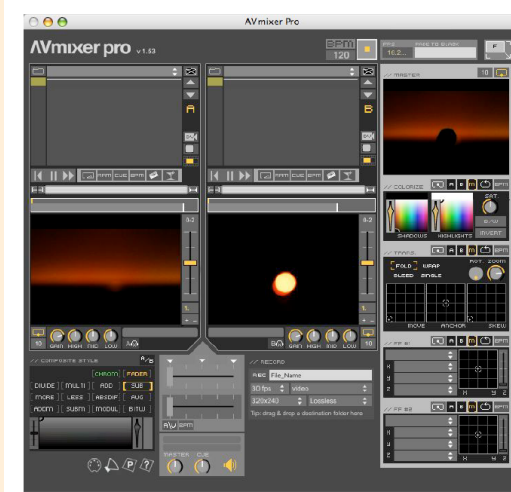
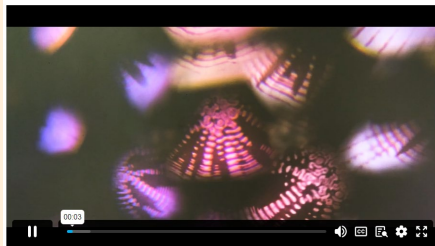
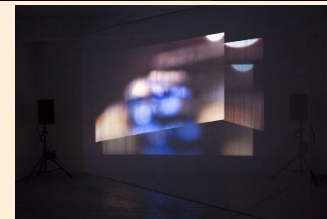


Figure 86: Argo, J (2011) Control window of AV Mixer Pro, with speed controllers on the right hand side of the input videos as described.



THE WAVE IS NOT THE WATER I



# Experimental Audio Visual Communication of Emotions

“noise-making” an introduction to musical improvisation/foley mash-up – and an introduction to each other!

Materiality investigation akin to stimming / and accessible materials for those who abstained from session due to sensory sensitivity.

Curious embodied musical experiences – e.g. theremin



# Experimental Audio Visual Communication of Emotions

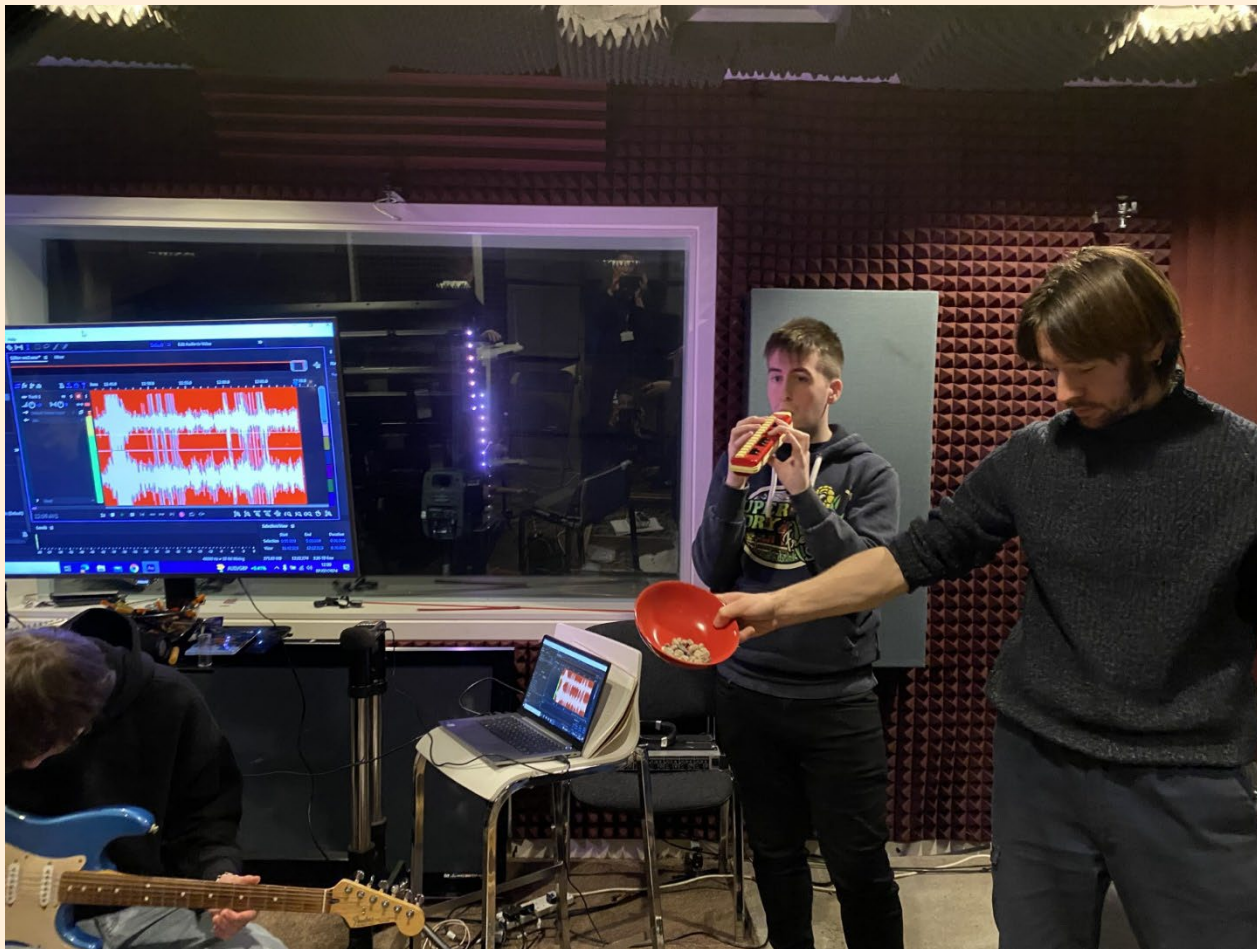
“noise-making”

an introduction to musical improvisation/foley mash-up  
and an introduction to each other as people



# Experimental Audio Visual Communication of Emotions

Demystifying the soundwave – see the sound



# Experimental Audio Visual Communication of Emotions

Playing the guitar as a percussive noise-maker / trying a cello for the first time



# Experimental Audio Visual Communication of Emotions

Noise making as ice-breaker – sounds that make us laugh





# Experimental Audio Visual Communication of Emotions

Overcoming self-consciousness with Jess making a fool of herself – clowning as encouragement to play/ Music as conversation



# Experimental Audio Visual Communication of Emotions

Negotiating and incorporating instruments and noisemakers students brought to the session e.g. a Khaen from Thailand.

## Noisemaking List

Cello, rosin

Theremin, power supply

Guitar

Micro Cube Amp, Power supply, Guitar lead

Tongue drum, beaters

Pens, Paper, pencils, More clipboards?

Rice in box, Tin foil, Cling film, balloons, Pot lid, Fork

(at work – glasses)



# Experimental Audio Visual Communication of Emotions

Text scores to avoid “blank page” feeling  
/ reappropriating the foley footsteps pit  
as a textural musical instrument

S I O W  
sounds

*FAST*

sounds

L L O O O  
O N N N G

G G G Quiet sounds  
sounds

Short sounds

**LOUD** sounds

